

**Celebrating Innovation  
and Excellence.**

IAAPA  
**BRASS RING  
AWARDS**  
WINNERS ARCHIVE

Updated Apr. 2024



**BRASS RING**  
AWARD

# INTRODUCTION

Named for the rings given to carousel riders at the first amusement parks, the IAAPA Brass Ring Award symbolizes achievement. Just as a ring is synonymous with an unbreakable connection, so too are our connections as a community – bringing out the best in one another.

The IAAPA Brass Ring Awards are the most prestigious professional honors awarded, marking excellence throughout the international attractions industry. The awards recognize amusement parks, water parks, zoos, aquariums, museums, science centers, family entertainment centers (FECs), attractions, and suppliers in excellence categories, including food and beverage, games and retail, human resources, live entertainment, marketing, new products, and exhibits.

Having debuted during IAAPA's trade show in Orlando in 1986, IAAPA's Brass Ring Awards continue to celebrate in dazzling fashion the attractions industry's most creative innovators each year during IAAPA's Expo.

**IAAPA is honored and proud to present its esteemed Brass Ring Winners Archive.**



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# BRASS RING AWARDS 2023

# 2023

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit IAAPA Expo	Image Award	Crystal Lagoons	Miami, Florida, US
Best Exhibit IAAPA Expo	300 square feet or less (1st Place)	Immersive Gamebox	London, UK
Best Exhibit IAAPA Expo	300 square feet or less (2nd Place)	Catalyst Engineering	Acworth, Georgia, US
Best Exhibit IAAPA Expo	400 - 600 square feet (1st Place)	HB Leisure	Rhyl, UK
Best Exhibit IAAPA Expo	400 - 600 square feet (2nd Place)	L3DFX	Bolingbrook, Illinois, US
Best Exhibit IAAPA Expo	700 - 900 square feet (1st Place)	Crystal Lagoons	Miami, Florida, US
Best Exhibit IAAPA Expo	700 - 900 square feet (2nd Place)	Technifex Inc.	Valencia, California, US
Best Exhibit IAAPA Expo	1,000 - 1,500 square feet (1st Place)	Wibit Sports GmbH	Bocholt, Germany
Best Exhibit IAAPA Expo	1,000 - 1,500 square feet (2nd Place)	Sandy Creek Mining Company	Fostoria, Ohio, US
Best Exhibit IAAPA Expo	1,600 square feet and larger (1st Place)	Gel Blaster, Inc.	Austin, Texas, US
Best Exhibit IAAPA Expo	1,600 square feet and larger (2nd Place)	S&S Worldwide, Inc.	Logan, Utah, US
Best Exhibit Expo Asia	9 - 27 square meters (1st Place)	Mascot Enterprise Pte Ltd	Singapore, Singapore
Best Exhibit Expo Asia	9 - 27 square meters (2nd Place)	Shiji Group	Suzhou, Jiangsu, China
Best Exhibit Expo Asia	36 - 54 Square meters (1st Place)	Full Dome Pro. Co. Ltd.	Chiang Mai, Thailand
Best Exhibit Expo Asia	36 - 54 Square meters (2nd Place)	DEI	Dubai, UAE
Best Exhibit Expo Asia	63 square meters or larger (1st Place)	WhiteWater West	Richmond, British Columbia, Canada
Best Exhibit Expo Asia	63 square meters or larger (2nd Place)	DOF Robotics	Bakirkoy, Turkey
Best Exhibit Expo Europe	9 - 27 square meters (1st Place)	accesso	Lake Mary, Florida, US
Best Exhibit Expo Europe	9 - 27 square meters (2nd Place)	Xtraice	Salteras, Spain

# 2023

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit Expo Europe	36 - 54 Square meters (1st Place)	P&P Projects	Someren, Netherlands
Best Exhibit Expo Europe	36 - 54 Square meters (2nd Place)	Petro Art Production	Berlin, Germany
Best Exhibit Expo Europe	63 square meters or larger (1st Place)	Proslide Technology, Inc.	Ottawa, Ontario, Canada
Best Exhibit Expo Europe	63 square meters or larger (2nd Place)	The Seasonal Group	Halifax, UK
Best New Product	Impact Award	Dome Ride Theater: Hypersphere 360 - Intamin Amusement Rides	Liechtenstein
Best New Product	Major Ride/Attraction - Class A: Product cost of more than US\$3 million (1st Place)	Dome Ride Theater: Hypersphere 360 - Intamin Amusement Rides	Liechtenstein
Best New Product	Major Ride/Attraction - Class A: Product cost of US\$3 million (2nd Place)	UNCHARTED: The Enigma of Penitence - Sally Dark Rides	Jacksonville, Florida, US
Best New Product	Major Ride/Attraction - Class B: Product cost of less than US\$3 million (1st Place)	P'Sghetti Childrens' Coaster - Skyline Attractions	Orlando, Florida, US
Best New Product	Major Ride/Attraction - Class B: Product cost of less than US\$3 million (2nd Place)	Champi'Folies: Smash & Reload - Triotech & BoldMove Nation	Montreal, Quebec, Canada
Best New Product	Family Ride/Attraction (1st Place)	Vertical Dark Ride - RES GmbH, Ride Engineers Switzerland	Altendorf, Switzerland
Best New Product	Family Ride/Attraction (2nd Place)	Treasure Hunt: The Ride - Sally Dark Rides and Daniels Wood Land	Jacksonville, Florida, US
Best New Product	Water Park Ride/Attraction - Class A: Product cost of more than US\$2 million (1st Place)	Saifa - Dueling PIPElineBlast Water Coaster - Proslide Technology, Inc.	Ottawa, Ontario, Canada
Best New Product	Water Park Ride/Attraction - Class A: Product cost of more than US\$2 million (2nd Place)	Dragon Racer - Polin Waterparks	Dilovasi, Kocaeli, Turkey
Best New Product	Water Park Ride/Attraction - Class B: Product cost of US\$2 million or less (1st Place)	AquaForms 12 - WhiteWater West	Richmond, British Columbia, Canada

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CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Water Park Ride/Attraction - Class B: Product cost of US\$2 million or less (2nd Place)	Double Rift - Polin Group	Kocaeli, Turkey
Best New Product	Patron Participation Ride/Attraction (1st Place)	Krazy Darts - Lasertron	Amherst, New York, US
Best New Product	Patron Participation Ride/Attraction (2nd Place)	Beat the Storm - Storm Adventures LLC	Marupe, Latvia
Best New Product	Applied Technologies - Class A: Product or Service used by Consumers (1st Place)	Souvenir Video System - Viewpoint Videos Ltd	Thame, Buckinghamshire, UK
Best New Product	Applied Technologies - Class A: Product or Service used by Consumers (2nd Place)	Rain Shield Wiegand AlpineCoaster 2.0 - Josef Wiegand GmbH & Co. KG	Rasdorf, Germany
Best New Product	Applied Technologies - Class B: Product or Service used by Facilities (1st Place)	Harmony Helper Concierge Services - Harmony Helper	Mount Laurel, New Jersey, US
Best New Product	Applied Technologies - Class B: Product or Service used by Facilities (2nd Place)	Accesso Qview - accesso	Lake Mary, Florida, US
Best New Product	Prizes, Plush, Retail and Food Products (1st Place)	ICEE Cherry 'N Blue Razz Dippin' Dots - Dippin' Dots, LLC	Mount Laurel, New Jersey, US
Best New Product	Prizes, Plush, Retail and Food Products (2nd Place)	Pirate Gem Mining Bag - Cold River Mining	Campbellsburg, Kentucky, US
Best New Product	Games & Devices - Class A: Arcade/Coin-op (1st Place)	Over the Edge - UNIS Technology Ltd.	Markham, Ontario, Canada
Best New Product	Games & Devices - Class A: Arcade/Coin-op (2nd Place)	Dinosaur Era - Coastal Amusements, Inc.	Lakewood, New Jersey, US
Best New Product	Games & Devices - Class B: Midway (1st Place)	Inflatable Carnival Games - Magic Jump Inc.	Sun Valley, California, US
Best New Product	Virtual and Augmented Reality (1st Place)	cycloBEAT 3.0 - CSE Simulation Inc	Kajaani, Finland
Best New Product	Virtual and Augmented Reality (2nd Place)	EECO Voyager - Red Raion	Milano, Italy
Best New Product	Exhibitions, Thematic Displays and Supplies (1st Place)	A1 Thanos: Fog Gun - Froggy's Fog	Columbia, Tennessee, US
Best New Product	Exhibitions, Thematic Displays and Supplies (2nd Place)	Luxedo Projection System - Luxedo	Louisville, Tennessee, US



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CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Services, Equipment & Supplies (1st Place)	Easy RFID Pro - Easy RFID Pro	Poughquag, New York, US
Best New Product	Services, Equipment & Supplies (2nd Place)	Sacoa Kiosk K4 - Sacoa Cashless System	Orlando, Florida, US
Best New Product	Best New Product Concept Award - Class A: Attraction (1st Place)	Wild Moose Family Coaster - RMC Rocky Mountain Construction	Plainview, Texas, US
Best New Product	Best New Product Concept Award - Class A: Attraction (2nd Place)	UFO - Sela Group S.R.L.	Forli-Cesena, Italy
Best New Product	Best New Product Concept Award - Class B: Major Ride or Water Park Ride (1st Place)	Xslide - Wiegand. Waterrides GmbH	Starnberg, Germany
Best New Product	Best New Product Concept Award - Class B: Major Ride or Water Park Ride (2nd Place)	Triango - Polin Waterparks	Dilovasi, Kocaeli, Turkey
Best New Product	Best New Product Concept Award - Class C: Other Product/Service (1st Place)	Modular Foam Composite - Dogwood Entertainment	Poughkeepsie, New York, US
Best New Product	Best New Product Concept Award - Class C: Other Product/Service (2nd Place)	MoCap Gaming Cabinet - Gesture Art and Design	Redondo Beach, California, US
Food and Beverage Excellence	Best New Food and Beverage Building Renovation or New Facility Build	Cedar Point's Grand Pavilion - Cedar Fair Entertainment	Sandusky, Ohio, US
Food and Beverage Excellence	Best New Food and Beverage Festival or Special Event	The Bahamas Culinary & Arts Festival presented by Baha Mar - Baha Mar Resorts	Nassau, Bahamas
Food and Beverage Excellence	Best New Menu Item Annual Attendance Under 1 Million	Clownfish Cones - Vancouver Aquarium	Vancouver, British Columbia, Canada
Food and Beverage Excellence	Best New Menu Item Annual Attendance Over 1 Million	Branded Mixology Program - Hershey's Chocolate World	Hershey, Pennsylvania, US
Games and Merchandise Excellence	Best Retail Visual Merchandise Display	Eldar's Specialty Shoppe - Enchanted Kingdom	Makati City, Philippines
Games and Merchandise Excellence	Best Custom Retail Souvenir	Leviathan Surprise Plush Egg - Village Roadshow Theme Parks	Gold Coast, Queensland, Australia



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CATEGORY	AWARD NAME	WINNER	LOCATION
Games and Merchandise Excellence	Best Midway Game Display	Santa Cruz Boardwalk Midway Games - Santa Cruz Beach Boardwalk	Santa Cruz, California, US
Human Resources Excellence	Best Innovation in Training	Lead/Go - Water World & SWCo	Denver, Colorado, US
Human Resources Excellence	Best Health and Well- Being Strategy	Dolphin Cares - The Dolphin Company	Quintana Roo, Mexico
Live Entertainment Excellence	Most Creative Atmosphere Production	Magical Creatures Encounter - Universal Studios Japan	Osaka, Japan
Live Entertainment Excellence	Most Creative Christmas/Winter Holiday Production	The NutQuacker - Warner Bros. World Abu Dhabi	Abu Dhabi, UAE
Live Entertainment Excellence	Most Creative Halloween Production	Halloween Nightmare Fuel Wildfire - Universal Orlando Resort	Orlando, Florida, US
Live Entertainment Excellence	Most Creative Spectacle	Believe! Sea of Dreams - Tokyo DisneySea	Tokyo, Japan
Live Entertainment Excellence	Most Creative Theatrical Production: Annual Guest Attendance Less than 1 Million	A Pluma y Espada - Puy du Fou España	Toledo, Spain
Live Entertainment Excellence	Most Creative Theatrical Production: Annual Guest Attendance More than 1 Million	Le Mime et l'Étoile - Puy du Fou France	Les Epesses, France
Marketing Excellence	Best Outdoor Advertisement	Our Jobs are the *SPLAT* - Morey's Piers	Wildwood, New Jersey, US
Marketing Excellence	Best Social Media Campaign	Deadly Sins - Liseberg AB	Gothenburg, Sweden
Marketing Excellence	Best Digital Marketing Campaign	Passport to Summer - Pyek Group	Katy, Texas, US
Marketing Excellence	Best Integrated Marketing Campaign	Uncharted - The Enigma of Penitence - PortAventura World	Vila-seca, Spain
Top FEC or LBE of the Year	Top FEC of the Year	Hasbro City	Huixquilucan, Mexico

# BRASS RING AWARDS 2022

# 2022

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	100 - 399 square feet (1st)	3DXScenic	Cincinnati, Ohio, U.S.
Best Exhibit	100 - 399 square feet (2nd)	Amazing Magnets	Round Rock, Texas, U.S.
Best Exhibit	400 - 499 square feet (1st)	Themics Philippines Inc.	Angeles City, Pampanga, Philippines
Best Exhibit	400 - 499 square feet (2nd)	Ellis & Associates	Maitland, Florida, U.S.
Best Exhibit	500 - 899 square feet(1st)	VLocker North America LLC	Wilmington, Delaware, U.S.
Best Exhibit	500 - 899 square feet (2nd)	Daniels Wood Land, Inc.	Paso Robles, California, U.S.
Best Exhibit	900 - 1200 square feet (1st)	Wibit Sports GmgH	Bocholt, North Rhine-Westphalia, Germany
Best Exhibit	900 - 1200 square feet (2nd)	Sandy Creek Mining Company	Fostoria, Ohio, U.S.
Best Exhibit	1,201 square feet and larger (1st)	Apple Industries	Greenvale, New York, U.S.
Best Exhibit	1,201 square feet and larger (2nd)	Coastal Amusements	Lakewood, New Jersey, U.S.
Best Exhibit	Image Award Winner	accesso	Lake Mary, Florida, U.S.
Best New Product	Best New Product Concept Award: Class A -Attraction (1st)	Wibit Peakz - Wibit Sports GmbH	Bocholt, North Rhine-Westphalia, Germany
Best New Product	Best New Product Concept Award: Class A -Attraction (2nd)	Cosmos - Polin Group	Kocaeli, Dilovasi, Turkey
Best New Product	Best New Product Concept Award: Class B - Major Ride or Water Park Ride (1st)	Parkour Around - Extreme Engineering	El Dorado Hills, California, U.S.
Best New Product	Best New Product Concept Award: Class B - Major Ride or Water Park Ride (2nd)	OVERLANDER - EUROGAMES Srl	Forli, FC, Italy
Best New Product	Best New Product: Class C - Other Product/Service (1st)	ZIG - ZED Digital	Blacklick, Ohio, U.S.
Best New Product	Best New Product: Class C - Other Product/Service (2nd)	VITO VL oil filter system - VITO Fryfilter	Arlington Heights, Illinois, U.S.
Best New Product	Family Ride/Attraction (1st)	Big WaveZ - Zamperla Group	Altavilla Vicentina, Vicenza, Italy
Best New Product	Family Ride/Attraction (2nd)	Get Hammered Tower Ride - ALTITUDE RIDES And ATTRACTIONS LLC	Logan, Utah, U.S.

# 2022

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Games & Devices (1st)	Break the Plate - Coastal Amusements, Inc.	Lakewood, New Jersey, U.S.
Best New Product	Games & Devices (2nd)	Wicked Tuna 4P - UNIS Technology Ltd.	Markham, Ontario, Canada
Best New Product	Impact Award Winner	Virtual Pass Processing - Vantage	Richmond, British Columbia, Canada
Best New Product	Patron Participation Ride/Attraction (1st)	Game of 1000 Boxes, Game of 1000 Boxes	Brooklyn, New York, U.S.
Best New Product	Patron Participation Ride/Attraction (2nd)	Kinetix Action Towers - Eldorado Climbing	Louisville, Colorado, U.S.
Best New Product	Prizes, Plush, and Retail Products (1st)	NXT PicturePass - NXT Capture	Orlando, Florida, U.S.
Best New Product	Prizes, Plush, and Retail Products (2nd)	Gem Penny Press - Penny Press Factory LLC	Cupar, Fife, United Kingdom
Best New Product	Product cost of less than US\$2 million: Class C (1st)	C3 - ABC Rides Switzerland	Schwyz, Switzerland
Best New Product	Product cost of less than US\$2 million: Class C (2nd)	U-Drop Dry Slide - Josef Wiegand GmbH & Co. KG	Rasdorf, Hesse, Germany
Best New Product	Product cost of more than US\$5 million: Class A (1st)	VOLKANU --Quest for the Golden Idol - Sally Dark Rides	Jacksonville, Florida, U.S.
Best New Product	Product cost of more than US\$5 million: Class A (2nd)	Epiq Coaster - Premier Rides	St. Petersburg, Florida, U.S.
Best New Product	Product cost of US\$2 to US\$5 million: Class B (1st)	Digital Park: Mission Space - DOF Robotics	Istanbul, Turkey
Best New Product	Product cost of US\$2 to US\$5 million: Class B (2nd)	Double Walkthrough "Hive Break" - Triotech	Montreal, Quebec, Canada
Best New Product	Product or Service Used by Consumers: Class A (1st)	Virtual Pass Processing - Vantage	Richmond, British Columbia, Canada
Best New Product	Product or Service Used by Consumers: Class A (2nd)	Dual Sided Locker - Smarte Carte Inc.	Inver Grove Heights, Minnesota, U.S.
Best New Product	Product or Service Used by Facilities: Class B (1st)	VirTech™ Virtual Technician - Amusement Products LLC	Chattanooga, Tennessee, U.S.
Best New Product	Product or Service Used by Facilities: Class B (2nd)	Optimus Artificial Intelligence Powered Agent Assist - Avius	Winter Garden, Florida, U.S.

# 2022

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Services, Equipment & Supplies (1st)	Flex Shade System - Extreme Engineering	El Dorado Hills, California, U.S.
Best New Product	Services, Equipment & Supplies (2nd)	LuminOS - Next Generation LinuxOS based Debit Card Readers - Semnox Solutions	Dallas, Texas, U.S.
Best New Product	Shows/Productions, Theatrical Equipment & Supplies, Displays & Sets (1st)	Ancient Egyptian Illumination & Sphinx Tunnel of Hieroglyphics of Light / Example of a Themed Masterpiece, handcrafted illuminating lantern art, custom designed toward any theme imaginable - Zigong Lantern Group	Winter Garden, Florida, U.S.
Best New Product	Shows/Productions, Theatrical Equipment & Supplies, Displays & Sets (2nd)	LightUp Disco Display Cart - LightUpToys.com, LLC	Sellersburg, Indiana, U.S.
Best New Product	Virtual and Augmented Reality (1st)	ValoArena - Valo Motion	Helsinki, Uusimaa, Finland
Best New Product	Virtual and Augmented Reality (2st)	Limitless VR - Creative Works	Mooresville, Indiana, U.S.
Best New Product	Water Park Ride/Attraction - Product cost of more than US\$2 million (1st)	Blasterango Battle - WhiteWater West	Richmond, British Columbia, Canada
Best New Product	Water Park Ride/Attraction - Product cost of more than US\$2 million (2nd)	4-passenger Fusion Slide of "BigBang" and "Lotus" - Wiegand. Waterrides GmbH	Rasdorf, Hesse, Germany
Best New Product	Water Park Ride/Attraction - Product cost of US\$2 million or less	Dream Tunnel - Vortex Aquatic Structures International	Pointe-Claire, Quebec, Canada
Best New Product	Water Park Ride/Attraction- Product cost of US\$2 million or less	SwitchBACK - ProSlide Technology, Inc.	Ottawa, Ontario, Canada
Entertainment Excellence	Best Atmosphere/Street Show Performance Act	"Hello Kitty Happiness Brass Band"	Universal Studios Japan - Osaka, Japan
Entertainment Excellence	Best Edutainment Performance Act	"Rescue Tails"	SeaWorld Orlando - Orlando, Florida, U.S.

# 2022

CATEGORY	AWARD NAME	WINNER	LOCATION
Entertainment Excellence	Best Theatrical Production Annual Attendance Less than 1 Million	“El Sueño de Toledo”	Puy du Fou España - Toledo, Spain
Entertainment Excellence	Best Theatrical Production Annual Attendance More than 1 Million	“Tale of the Lion King”	Disneyland Resort - Anaheim, California, U.S.
Entertainment Excellence	Most Creative Christmas Show	“Mickey’s Dazzling Christmas Parade”	Disneyland Paris - Coupvray, France
Entertainment Excellence	Most Creative Halloween Haunt, Show, or Experience	“Let’s Get Wicked”	Hong Kong Disney - Hong Kong
Entertainment Excellence	Most Creative Multimedia Spectacular	“Harmonious”	Walt Disney World Resort - Lake Buena Vista, Florida, U.S.
Entertainment Excellence	Most Creative Property-wide Event Annual Attendance More than 1 Million	“Disneyland Paris 30th Anniversary Celebration”	Disneyland Paris - Coupvray, France
Entertainment Excellence	Most Creative Sports/Stunt Show	“Hydro Power Xtreme FX”	SeaWorld San Antonio - San Antonio, Texas, U.S.
F&B Excellence	Best New Menu Item Annual Attendance Less than 1 Million	“The James Webb”	TELUS Spark Science Centre - Calgary, Alberta, Canada
F&B Excellence	Best New Menu Item Annual Attendance More than 1 Million	“Chocolate Mighty Thor’s Hammer”	Walt Disney World - Lake Buena Vista, Florida, U.S.
Games and Merch Excellence	Best Apparel	“Guardians of the Galaxy: Cosmic Rewind Cassette Player Shoulder Bag”	The Walt Disney Company - Lake Buena Vista, California, U.S.
Games and Merch Excellence	Best Hard Good Item	“Halcyon Starcruiser Training Lightsaber Hilt”	The Walt Disney Company - Lake Buena Vista, California, U.S.
Games and Merch Excellence	Best Plush	“Groot Scented Plush”	The Walt Disney Company - Lake Buena Vista, California, U.S.
Games and Merch Excellence	Best Store Visual Merchandising	“Dollywood Emporium Remodel”	Herschend Family Entertainment - Pigeon Forge, Tennessee, U.S.

# 2022

CATEGORY	AWARD NAME	WINNER	LOCATION
HR Excellence	Best Employee Engagement Initiative	“SHCWeet Program”	The Hershey Company - Hershey, Pennsylvania, U.S.
HR Excellence	Best Employee Reward & Recognition Program	“The ‘MORE’ Awards”	Doha Quest - Doha, Qatar
HR Excellence	Best Innovation in a Training Program	“Universal Way 2.0”	Universal Beijing Resort - Beijing, China
Marketing Excellence	Best Digital Marketing Campaign	“Fantasy Valley Digital Marketing”	Xiangyang OCT Cultural Tourism Development Co., Ltd. - Xiangyang City, Hubei, China
Marketing Excellence	Best Integrated Marketing Campaign	“Bugs Exhibit Advertising Campaign”	California Academy of Sciences - San Francisco, California, U.S.
Marketing Excellence	Best Outdoor Advertisement	“Summer Jobs @ Moreys”	Morey’s Piers - Wildwood, New Jersey, U.S.
Marketing Excellence	Best Public Relations Campaign	“Ripley’s Assists in Making History with Kim Kardashian at Met Gala”	Ripley Entertainment Inc. - Orlando, Florida, U.S.
Marketing Excellence	Best Social Media Campaign	“Sharing Dolphin DNA”	The Dolphin Company - Cancún, Quintana Roo, Mexico
Marketing Excellence	Best Television or Digital Video Commercial Annual Attendance Less than 250,000	“Water Coaster opens at Quassy Amusement & Waterpark”	Quassy Amusement & Waterpark - Middlebury, Connecticut, U.S.
Marketing Excellence	Best Television or Digital Video Commercial Annual Attendance 250,000-1 Million	“Where Joy Lives”	Liseberg AB - Gothenburg, Västra Götaland, Sweden
Marketing Excellence	Best Television or Digital Video Commercial Annual Attendance More than 1 Million	“This is Where We Summer”	Morey’s Piers - Wildwood, New Jersey, U.S.
Top FEC	Top Family Entertainment Center of the World	Wild Island Coconut Bowl	Sparks, Nevada, U.S.



# BRASS RING AWARDS 2021

# 2021

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	100 - 399 square feet (1st)	LvLuP Audio Towers	Brazoria, Texas, U.S.
Best Exhibit	100 - 399 square feet (2nd)	Artistic Contractors Inc.	Atlantic Beach, Florida, U.S.
Best Exhibit	400 - 499 square feet (1st)	Martin Aquatic Design & Engineering	Orlando, Florida, U.S.
Best Exhibit	400 - 499 square feet (2nd)	Art-FX Studios	Crawfordville, Florida, U.S.
Best Exhibit	500 - 899 square feet(1st)	Animax Designs, Inc.	Nashville, Tennessee, U.S.
Best Exhibit	500 - 899 square feet (2nd)	Daniels Wood Land, Inc.	Paso Robles, California, U.S.
Best Exhibit	900 - 1200 square feet (1st)	Sandy Creek Mining Company	Fostoria, Ohio, U.S.
Best Exhibit	900 - 1200 square feet (2nd)	Shaffer Distributing Company	Columbus, Ohio, U.S.
Best Exhibit	1,201 square feet and larger (1st)	Polin Waterparks	Istanbul, Turkey
Best Exhibit	1,201 square feet and larger (2nd)	Triotech	Montreal, Quebec, Canada
Best Exhibit	Image Award Winner	Daniels Wood Land, Inc.	Paso Robles, California, U.S.
Best New Product	Best New Product Concept Award: Class A - Attraction (1st)	Action League, the Interactive Revolution! - Alterface	Wavre, Belgium
Best New Product	Best New Product Concept Award: Class A - Attraction (2nd)	Surfin Tsunami - Extreme Engineering	El Dorado Hills, California, U.S.
Best New Product	Best New Product Concept Award: Class B - Major Ride/Attraction (1st)	The Rocking Boat - Mack Rides GmbH & Co. KG	Waldkirch, Baden-Wurttemberg, Germany
Best New Product	Best New Product Concept Award: Class B - Major Ride/Attraction (2nd)	Axis Coaster - S&S Worldwide, Inc.	Logan, Utah, U.S.
Best New Product	Best New Product Concept Award: Class C - Other Product/Service (1st)	CM7 Series - Deep Water Surf Machines - Ka'ana Wave Co.	North Vancouver, British Columbia, Canada
Best New Product	Best New Product Concept Award: Class C - Other Product/Service (2nd)	Microcom 360C-RFID Color Printer for RFID Wristbands and Tickets - Microcom Corp.	Lewis Center, Ohio, U.S.
Best New Product	Games & Devices (1st)	Axe Master - Bay Tek Entertainment	Pulaski, Wisconsin, U.S.

# 2021

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Games & Devices (2nd)	Cloud Meter - Pipeline Games	Old Bridge, New Jersey, U.S.
Best New Product	Impact Award Winner	Wiegand CoasterKart - Wiegand.Waterrides GmbH	Wiegand Waterrides GmbH - Germany
Best New Product	Patron Participation Ride/Attraction (1st)	Lucky Putt - Creative Works	Mooresville, Indiana, U.S.
Best New Product	Patron Participation Ride/Attraction (2nd)	Star Wars Millennium Falcon Hyperspace Jump Experience - Magic Jump, Inc.	Sun Valley, California, U.S.
Best New Product	Prizes, Plush, and Retail Products (1st)	NXT Selfie Experience - NXT Capture	Orlando, Florida, U.S.
Best New Product	Prizes, Plush, and Retail Products (2nd)	Custom Guitars 13in - A&A Global	Cockeysville, Maryland, U.S.
Best New Product	Product cost of less than US\$2 million: Class C (1st)	Wiegand CoasterKart - Wiegand.Waterrides GmbH	Rasdorf, Hesse, Germany
Best New Product	Product cost of less than US\$2 million: Class C (2nd)	E-Racing Container - Amega Technology	Istanbul, Turkey
Best New Product	Product cost of more than US\$5 million: Class A (1st)	Flying Launch Coaster (F.L.Y.) - Vekoma	Vlodrop, BA, Netherlands
Best New Product	Product cost of more than US\$5 million: Class A (2nd)	LEGO Factor Adventure Ride - Holovis	Hinckley, Leicestershire, United Kingdom
Best New Product	Product cost of US\$2 to US\$5 million: Class B (1st)	Hyper Ride - Triotech	Montreal, Quebec, Canada
Best New Product	Product cost of US\$2 to US\$5 million: Class B (2nd)	Canyon Slide Rapids - Ride Engineers Switzerland	Altendorf, Schwyz, Switzerland
Best New Product	Product or Service Used by Consumers: Class A (1st)	GoPod® Mobile - Safemark	Orlando, Florida, U.S.
Best New Product	Product or Service Used by Consumers: Class A (2nd)	Avius Gestures - Touch-free feedback - Avius	Winter Garden, Florida, U.S.
Best New Product	Product or Service Used by Facilities: Class B (1st)	GoRoll Mobile - Safemark	Orlando, Florida, U.S.
Best New Product	Product or Service Used by Facilities: Class B (2nd)	Redemption Kiosk: Klaimprize - Semnox Solutions	Dallas, Texas, U.S.

# 2021

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Services, Equipment & Supplies (1st)	Watchdog Blower Siren - N-Flatables / Cutting Edge Creations	Mendota Heights, Minnesota, U.S.
Best New Product	Services, Equipment & Supplies (2nd)	AQUA REVIVAL REGENERATIVE MEDIA FILTER - AQUA REVIVAL	Williams Bay, Wisconsin, U.S.
Best New Product	Shows/Productions, Theatrical Equipment & Supplies, Displays & Sets (1st)	Becoming Jane: The Evolution of Dr. Jane Goodall - Falcon's Creative Group	Orlando, Florida, U.S.
Best New Product	Shows/Productions, Theatrical Equipment & Supplies, Displays & Sets (2nd)	Enchant Studios Holiday and Custom Lighting Sculpture Experience - Enchant Studios	North Vancouver, British Columbia, Canada
Best New Product	Virtual Reality (1st)	YULLBE - VR Coaster GmbH & Co. KG	Kaiserslautern, Rhineland-Palatinate, Germany
Best New Product	Virtual Reality (2st)	Children's Dinosaur - VR 360 ACTION	Brooklyn, New York, U.S.
Best New Product	Water Park Ride/Attraction	Launched Dueling Water Coaster - ProSlide Technology, Inc.	Ottawa, Ontario, Canada
Best New Product	Water Park Ride/Attraction	Parallel Pursuit - WhiteWater West	Richmond, British Columbia, Canada
Entertainment Excellence	Best Atmosphere/Street Show Performance Act	"Magic Happens Parade"	Disneyland - Anaheim, California, U.S.
Entertainment Excellence	Best Edutainment Performance Act	"Orca Encounter"	SeaWorld - Orlando, Florida, U.S.
Entertainment Excellence	Best Performer	Caleb Brown	Dollywood Parks and Resorts - Pigeon Forge, Tennessee, U.S.
Entertainment Excellence	Best Theatrical Production Annual Attendance Less than 1 Million	"THE LAST SONG" ("EL ÚLTIMO CANTAR")	Puy du Fou España - Spain
Entertainment Excellence	Best Theatrical Production Annual Attendance More than 1 Million	"Xcaret Mexico Spectacular"	Grupo Xcaret - Mexico

# 2021

CATEGORY	AWARD NAME	WINNER	LOCATION
Entertainment Excellence	Most Creative Christmas Show	"The Crystal Promise"	Universal Studios - Osaka, Japan
Entertainment Excellence	Most Creative Halloween Haunt, Show, or Experience	"Oogie Boogie Bash" - A Disney Halloween Party	Disneyland - Anaheim, California, U.S.
Entertainment Excellence	Most Creative Multimedia Spectacular	"La Clé des Songes"	Futuroscope - France
Entertainment Excellence	Most Creative Property-wide Event Annual Attendance Less than 1 Million	"For the Love Event, Surfing & Lifestyle Series"	URBNSURF - Melbourne, Australia
Entertainment Excellence	Most Creative Property-wide Event Annual Attendance More than 1 Million	"Gala of Lights"	Ocean Park - Hong Kong
Entertainment Excellence	Most Creative Sports/Stunt Show	"Winter Wonderland on Ice"	SeaWorld - Orlando, Florida, U.S.
F&B Excellence	Best New Food and Beverage Festival or Special Event	"Dollywood's Flower and Food Festival"	Dollywood - Pigeon Forge, Tennessee, U.S.
F&B Excellence	Best New Menu Item	"Reese's Stuff Your Cup"	Hershey's Chocolate World - Hershey, Pennsylvania, U.S.
Games and Merch Excellence	Best Apparel	Omega Mart Tattoo Chicken Ringer T-shirt	Meow Wolf - New Mexico, U.S.
Games and Merch Excellence	Best Hard Good Item	Candy Land Hershey Edition	Hershey's Chocolate World, Pennsylvania, U.S.
Games and Merch Excellence	Best Midway Games Operation	Games Operation	Canobie Lake Park, New Hampshire, U.S.
Games and Merch Excellence	Best Plush	Remy Feature Plush	Disney Parks Experiences and Products - Florida, U.S.
Games and Merch Excellence	Best Store Visual Merchandising	Omega Mart Plenty Valley Produce Department	Meow Wolf - New Mexico, U.S.
HR Excellence	Best Employee Engagement Initiative - Annual Attendance Less than 1 Million	ENCHANTED KINGDOM, INC.	Philippines
HR Excellence	Best Employee Engagement Initiative - Annual Attendance More than 1 Million	Hersheypark	Hershey, Pennsylvania, U.S.

# 2021

CATEGORY	AWARD NAME	WINNER	LOCATION
HR Excellence	Best Employee Reward & Recognition Program - Less than 1 Million Annual Attendance	*Award not presented in 2021	
HR Excellence	Best Employee Reward & Recognition Program - More than 1 Million Annual Attendance	Knoebels Amusement Resort	Pennsylvania, U.S.
HR Excellence	Best Innovation in a Training Program - Annual Attendance Less than 1 Million	Meow Wolf	New Mexico, U.S.
HR Excellence	Best Innovation in a Training Program - Annual Attendance More than 1 Million	LEGOLAND Resort	Winter Haven, Florida, U.S.
Marketing Excellence	Best Digital Marketing Campaign	Monster, King of Roller Coasters	Gröna Lund - Sweden
Marketing Excellence	Best Integrated Marketing Campaign	Spider	Fantasilandia - Santiago, Chile
Marketing Excellence	Best Outdoor Advertisement	Explore Wonder!	Ripley's Aquarium of Myrtle Beach - Myrtle Beach, South Carolina, U.S.
Marketing Excellence	Best Public Relations Campaign (tie)	Dr. Diabolical's Cliffhanger Tease & Announcement	Six Flags Fiesta - Texas, U.S.
Marketing Excellence	Best Public Relations Campaign (tie)	360° Xafety by Grupo Xcaret	Grupo Xcaret - Mexico
Marketing Excellence	Best Radio or Streaming Audio Commercial	Sharks Exhibit Advertising Campaign	California Academy of Sciences - California, U.S.
Marketing Excellence	Best Social Media Campaign	Sleep with the Sharks Influencer Campaign	Ripley's Aquarium of the Smokies - Tennessee, U.S.
Marketing Excellence	Best Television or Digital Video Commercial Annual Attendance Less than 250,000	*Award not presented in 2021	
Marketing Excellence	Best Television or Digital Video Commercial Annual Attendance Less than 1 Million	To Travel is To Live	Lakewood Camping Resort - South Carolina, U.S.
Marketing Excellence	Best Television or Digital Video Commercial Annual Attendance More than 1 Million	Vitamina X	Grupo Xcaret - Mexico
Top FEC	FEC	Scene 75 Entertainment Center	Dayton, Ohio, U.S.

# BRASS RING AWARDS 2020

\*No Brass Ring Awards were awarded in 2020 due to the ongoing effects of Covid-19.





# BRASS RING AWARDS 2019

# 2019

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	100 - 199 Square Feet (1st)	Party Cannon	Miami Springs, Florida, U.S.
Best Exhibit	100 - 199 Square Feet (2nd)	PeopleVisionFX	New Jersey, U.S.
Best Exhibit	200 - 399 Square Feet (1st)	Sawatzky's Imagination Corporation	British Columbia, Canada
Best Exhibit	200 - 399 Square Feet (2nd)	HB Leisure Ltd.	United Kingdom
Best Exhibit	400 - 499 Square Feet (1st)	Backyard X-Scapes	Winter Garden, Florida, U.S.
Best Exhibit	400 - 499 Square Feet (2nd)	Laserblast Laser Tag Equipment	Plymouth, Michigan, U.S.
Best Exhibit	500 - 899 Square Feet (1st)	Arihant Water Park Equipment	Mira Bhayandar, India
Best Exhibit	500 - 899 Square Feet (2nd)	Splashtacular, LLC	Paola, Kansas, U.S.
Best Exhibit	900 - 1,200 Square Feet (1st)	Tree-Mendous Aerial Adventures	Canaan, New York, U.S.
Best Exhibit	900 - 1,200 Square Feet (2nd)	Sandy Creek Mining Company	Fostoria, Ohio, U.S.
Best Exhibit	1,201 and Larger Square Feet (1st)	Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best Exhibit	1,201 and Larger Square Feet (2nd)	Polin Waterparks	Istanbul, Turkey
Best Exhibit	Image Award Winner	Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best New Product	Best New Product Concept Award - Attraction (1st)	SlideCoaster - Wiegand Josef GMBH & Co. KG	Rasdorf, Germany
Best New Product	Best New Product Concept Award - Attraction (2nd)	Genesis Laser Tag Equipment - Delta Strike International Ltd.	Indianapolis, Indiana, U.S.
Best New Product	Best New Product Concept Award - Major Ride/Attraction (1st)	Li-Fly - Holovis	Orlando, Florida, U.S.
Best New Product	Best New Product Concept Award - Major Ride/Attraction (2nd)	Time Rider - Polin Waterparks	Istanbul, Turkey



# 2019

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Best New Product Concept Award - Other Product/Service (1st)	ParkTrainer - Gatemaster Technology Corporation	Hercules, California, U.S.
Best New Product	Best New Product Concept Award - Other Product/Service (2nd)	HoloTrac - HoloVis	Orlando, Florida, U.S.
Best New Product	Food Services (1st)	VITO 80 oil filter system - connect - VITO Fryfilter	Arlington Heights, Illinois, U.S.
Best New Product	Food Services (2nd)	VITO FT 440 -Frying oil tester - VITO Fryfilter	Arlington Heights, Illinois, U.S.
Best New Product	Games and Devices - Arcade & Video Games and Equipment (1st)	Connect 4 Hoops - Bay Tek Entertainment	Pulaski, Wisconsin, U.S.
Best New Product	Games and Devices - Arcade & Video Games and Equipment (2nd)	SuperBikes 3 - Betson Enterprises	Orlando, Florida, U.S.
Best New Product	Games and Devices - Midway Games and Equipment (1st)	Hang Time - Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best New Product	Games, Plush, and Retail Products (1st)	NXT Spinning Video - NXT Capture	Orlando, Florida, U.S.
Best New Product	Games, Plush, and Retail Products (2nd)	MARVEL ADVENTURE LAB by FACE PLACE - Apple Industries, Inc.	Greenville, New York, U.S.
Best New Product	Impact Award Winner	Dueling PIPElineBLAST / FlyingSAUCER	Ottawa, Canada
Best New Product	Kiddie Ride / Attraction (1st)	TreeWalk Village - Treetop Trekking	Whitchurch-Stouffville, Ontario, Canada
Best New Product	Kiddie Ride / Attraction (2nd)	BIG CAR OUTLANDER - Eurogames SRL	Forlì, Italy
Best New Product	Major Ride/Attraction - Product Cost of less than US \$2 Million (1st)	NebulaZ - Zamperla, Inc.	Coney Island, New York, U.S.
Best New Product	Major Ride/Attraction - Product Cost of less than US \$2 Million (2nd)	Rollerball M.	Ride Engineers - Switzerland

# 2019

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Major Ride/Attraction - Product Cost of more than US \$5 Million (1st)	Dueling LSM Triple Launch Coaster- Dueling Dragons	Intamin Ltd. - Schaan, Liechtenstein
Best New Product	Major Ride/Attraction - Product Cost of more than US \$5 Million (2nd)	Batman: Knight Flight - Robotic Arm Ride with updated Track Switches	Doswell, Virginia, U.S.
Best New Product	Major Ride/Attraction - Product Cost of US \$2 to US \$5 million (1st)	Spinning Rapids Ride - WhiteWater Attractions	Ocean Park, China
Best New Product	Major Ride/Attraction - Product Cost of US \$2 to US \$5 million (2nd)	Super Air Race - Zamperla, Inc.	Coney Island, New York, U.S.
Best New Product	Patron Participation Ride/Attraction (1st)	VR Bumper Cars - VR Coaster GmbH & Co. KG	Rasdorf, Germany
Best New Product	Patron Participation Ride/Attraction (2nd)	IceByk® - Ice-World International	Netherlands
Best New Product	Services, Equipment, and Supplies (1st)	Redemption Plus Service Packages - Redemption Plus	Overland Park, Kansas, U.S.
Best New Product	Services, Equipment, and Supplies (2nd)	Bouncy Castle Network Booking System - Bouncy Castle Network	The Sharp Project - Manchester, United Kingdom
Best New Product	Shows/Production, Theatrical Equipment and Supplies, Displays and Sets	*no awards	
Best New Product	Technology Applied to Amusements - Product or Service used by Consumers (1st)	PoolSafe - Pool Safe Inc.	Ontario, Canada
Best New Product	Technology Applied to Amusements - Product or Service used by Consumers (2nd)	Automatic Itinerary Planner for Handling Timed-ticket Packages in Web/POS/Kiosk - Convergence, LLC	Aliso Viejo, CA
Best New Product	Technology Applied to Amusements - Product or Service used by Facilities (1st)	Loading/Unloading system - Dynamic Attractions	Orlando, Florida, U.S.
Best New Product	Technology Applied to Amusements - Product or Service used by Facilities (2nd)	Super Stomp - Valo Motion	Helsinki, Finland

# 2019

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Water Park Ride/Attraction - Product cost of less than US \$1 million (1st)	Tailspin - WhiteWater -Whirlin' Waters Adventure Waterpark	North Charleston, South Carolina
Best New Product	Water Park Ride/Attraction - Product cost of US \$1 million or more (1st)	Dueling PIPElineBLAST / FlyingSAUCER - ProSlide Technology, Inc.	Ottawa, Canada
Best New Product	Water Park Ride/Attraction - Product cost of US \$1 million or more (2nd)	Over/Under - WhiteWater - Guangzhou Sunac Water Park	China
Entertainment Excellence	Best Atmosphere/Street Show Performance Act	"Green Army Drum Corps"	Walt Disney World - Disney's Hollywood Studios - Lake Buena Vista, Florida
Entertainment Excellence	Best Edutainment Performance Act	"Hershey Unwrapped"	Hershey's Chocolate World - Hershey, Pennsylvania, U.S.
Entertainment Excellence	Best Performer	Annie Huckaba	Dollywood Theme Park - Pigeon Forge, Tennessee, U.S.
Entertainment Excellence	Best Theatrical Production Annual Attendance Less than 1 Million	*not awarded	
Entertainment Excellence	Best Theatrical Production Annual Attendance More than 1 Million	"Legend of Camel Bells"	Huaxia Cultural Tourism Resort - Xi'an, Shanxi Province, China
Entertainment Excellence	Most Creative Christmas Show	"Up on the Roof"	Hershey Park - Hershey, Pennsylvania
Entertainment Excellence	Most Creative Halloween Haunt, Show, or Experience	"Below"	Walibi Holland - Netherlands
Entertainment Excellence	Most Creative Multimedia Spectacular	"Dancing Islands"	Fantawild Asian Legend -Fantawild International Limited - China
Entertainment Excellence	Most Creative Property-wide Event Annual Attendance Less than 1 Million	"Winterfest, Ferrari World Abu Dhabi"	Ferrari World Abu Dhabi - United Arab Emirates

# 2019

CATEGORY	AWARD NAME	WINNER	LOCATION
Entertainment Excellence	Most Creative Property-wide Event Annual Attendance More than 1 Million	“SeaWorld Christmas Celebration”	SeaWorld – Orlando, Florida, U.S.
Entertainment Excellence	Most Creative Show Featuring Animals	“Sea Lions Tonite”	SeaWorld – Orlando, Florida, U.S.
Entertainment Excellence	Most Creative Sports/Stunt Show	“Paddington on Ice – the Grande Voyage”	Europa-Park – Rust, Germany
Entertainment Excellence	The Spirit Award	“Katja Mack”	Europa-Park – Rust, Germany
F&B Excellence	Best New Menu Item – Annual Attendance Less than 1 Million	“Unicorn Cotton Candy Tacos”	Jake’s Unlimited – Mesa, Arizona, U.S.
F&B Excellence	Best New Menu Item – Annual Attendance More than 1 Million	“BLT Panzarella Bowl”	San Diego Zoo – San Diego, California, U.S.
Games and Merch Excellence	Best Apparel	“Children’s Shaun the Sheep Hooded Sweat”	Paradise Country – Gold Coast Australia
Games and Merch Excellence	Best Hard Good Item	“Savi’s Workshop – Handbuilt Lightsabers”	Disney Parks
Games and Merch Excellence	Best Midway Games Operation	“Morey’s Piers Game Operation”	Morey’s Piers and Beachfront Water Parks – Wildwood, New Jersey, U.S.
Games and Merch Excellence	Best Plush	“Porg”	Disney Parks
Games and Merch Excellence	Judges’ Awards	“Little Ndaba”	Naples Zoo/Wildlife Trading Company – Naples, Florida, U.S.
HR Excellence	Best Employee Engagement Initiative – Annual Attendance Less than 1 Million	“Ferrari World Abu Dhabi”	United Arab Emirates
HR Excellence	Best Employee Engagement Initiative – Annual Attendance More than 1 Million	“Santa Cruz Beach Boardwalk”	Santa Cruz, California, U.S.
HR Excellence	Best Employee Reward & Recognition Program – Less than 1 Million Annual Attendance	*not awarded	
HR Excellence	Best Employee Reward & Recognition Program – More than 1 Million Annual Attendance	“Europa-Park”	Rust, Germany
HR Excellence	Best Innovation in a Training Program – Annual Attendance Less than 1 Million	“Pacific National Exhibition”	Vancouver, British Columbia, Canada



# 2019

CATEGORY	AWARD NAME	WINNER	LOCATION
HR Excellence	Best Innovation in a Training Program - Annual Attendance More than 1 Million	"Whiting's Food on the Santa Cruz Beach Boardwalk"	Santa Cruz, California, U.S.
Marketing Excellence	Best Digital Marketing Campaign	"Snake"	Gröna Lund - Stockholm, Sweden
Marketing Excellence	Best Integrated Marketing Campaign	"Skin Exhibit Integrate Campaign"	California Academy of Sciences - San Francisco, California, U.S.
Marketing Excellence	Best Outdoor Advertisement	"2018 San Diego Zoo Jungle Bells Campaign"	San Diego Zoo - San Diego, California, U.S.
Marketing Excellence	Best Public Relations Campaign (tie)	"Coffin Challenge"	Six Flags St. Louis - St. Louis, Missouri, U.S.
Marketing Excellence	Best Radio or Streaming Audio Commercial	"Dino Roar Valley"	Dino Roar Valley - Lake George, New York, U.S.
Marketing Excellence	Best Social Media Campaign	"You Can't Do This At Home Campaign"	Silver Dollar City - Stone County, Missouri, U.S.
Marketing Excellence	Best Television or Digital Video Commercial Annual Attendance Less than 250,000	"Stupet -Where Heroes Are Born"	Rogaland Fritidspark As - Kongeparken, Norway
Marketing Excellence	Best Television or Digital Video Commercial Annual Attendance Less than 1 Million	"Be a Kid with Your Kid"	Silverwood Theme Park - Athol, Idaho
Marketing Excellence	Best Television or Digital Video Commercial Annual Attendance More than 1 Million	"Skin Exhibit Advertising Campaign"	California Academy of Sciences - San Francisco, California, U.S.
Top FEC	FEC	Cinergy Entertainment Amarillo	Amarillo, Texas, U.S.

# BRASS RING AWARDS 2018

# 2018

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	100 - 199 Square Feet (1st)	YourMapp	New Alresford, England, United Kingdom
Best Exhibit	100 - 199 Square Feet (2nd)	VITO Fryfilter	Arlington Heights, Illinois, U.S.
Best Exhibit	200 - 399 Square Feet (1st)	Sawatzky's Imagination Corporation	Chilliwack, British Columbia, Canada
Best Exhibit	200 - 399 Square Feet (2nd)	WIPEOUT	Galaxy America Inc. - Port Charlotte, Florida, U.S.
Best Exhibit	400 - 499 Square Feet (1st)	Eleventh Hour Themed Entertainment	El Segundo, California, U.S.
Best Exhibit	400 - 499 Square Feet (2nd)	S4 Lights	Tucker, Georgia, U.S.
Best Exhibit	500 - 899 Square Feet (1st)	TAF USA - TRUSS ALUMINUM FACTORY	New Smyrna Beach, Florida, U.S.
Best Exhibit	500 - 899 Square Feet (2nd)	Weber Group, Inc.	Sellersburg, Indiana
Best Exhibit	900 - 1,200 Square Feet (1st)	Dynamic Attractions Ltd.	Orlando, Florida, U.S.
Best Exhibit	900 - 1,200 Square Feet (2nd)	Legacy Entertainment	Los Angeles, California, U.S.
Best Exhibit	1,201 and Larger Square Feet (1st)	WhiteWater West Industries Ltd.	Richmond, British Columbia, Canada
Best Exhibit	1,201 and Larger Square Feet (2nd)	Polin Waterparks	Istanbul, Turkey
Best Exhibit	Image Award Winner	Innovative Concepts in Entertainment, Inc. (ICE)	Clarence, New York, U.S.
Best New Product	Best New Product Concept Award - Attraction (1st)	Dynamic Duel Power Coaster - Dynamic Attractions Ltd.	Orlando, Florida, U.S.
Best New Product	Best New Product Concept Award - Attraction (2nd)	Atari Pong Cocktail Table - UNIS Technology (H.K) Limited	Hong Kong

# 2018

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Best New Product Concept Award - Major Ride/Attraction (1st)	Stormforce 20 - Ride Engineers Switzerland	Altendorf, Switzerland
Best New Product	Best New Product Concept Award - Major Ride/Attraction (2nd)	Orbiter - WhiteWater West Industries Ltd.	Richmond, British Columbia, Canada
Best New Product	Best New Product Concept Award - Other Product/Service (1st)	Diving Theatre - VR Coaster GmbH & Co. KG	Rasdorf, Germany
Best New Product	Best New Product Concept Award - Other Product/Service (2nd)	Ultrahaptics STRATOS Inspire - Ultrahaptics	United Kingdom
Best New Product	Food Services (1st)	VITO oil filter system -VITO Fryfilter	Arlington Heights, Illinois, U.S.
Best New Product	Food Services (2nd)	Create-A-Cone Trike, Syrup Systems, Inc.	Maurice, Louisiana, U.S.
Best New Product	Games and Devices - Arcade & Video Games and Equipment -Class A (1st)	WWE Superstar Rumble - Andamiro USA Corp.	Irving, Texas, U.S.
Best New Product	Games and Devices - Arcade & Video Games and Equipment - Class A (2nd)	HOOPLA -Sega Amusements International Ltd.	Chessington, England
Best New Product	Games and Devices - Midway Games and Equipment -Class B (1st)	Zombyte - Creative Works, Inc.	Mooresville, Indiana, U.S.
Best New Product	Games and Devices - Midway Games and Equipment -Class B(2nd)	VRcade ATOM - VRstudios, Inc.	Bellevue, Washington, U.S.
Best New Product	Impact Award Winner	SlideWheel -wiegand.maelzer GmbH	Rasdorf, Germany
Best New Product	Kiddie Ride / Attraction - Class A - Standard Kiddie Ride/Attraction (1st)	Oscar's Wacky Taxi - The Gravity Group LLC.	Cincinnati, Ohio, U.S.
Best New Product	Kiddie Ride / Attraction - Class A - Standard Kiddie Ride/Attraction (2nd)	C Car Town - Shenyang Chuangqi Amusement Equipment Co., Ltd.	Shenyang City, China
Best New Product	Kiddie Ride / Attraction - Class B - Coin-op Kiddie Ride/Attraction (1st)	KidSim Simulator - FALGAS INDUSTRIES	Girona, Spain

# 2018

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Kiddie Ride / Attraction – Class B - Coin -op Kiddie Ride/Attraction (2nd)	DIABOLO - FALGAS INDUSTRIES	Girona, Spain
Best New Product	Major Ride/Attraction – Class A – Product cost of US \$3 million or more (1st)	SlideWheel - wiegand. maelzer GmbH	Rasdorf, Germany
Best New Product	Major Ride/Attraction – Class A – Product cost of US \$3 million or more (2nd)	Single Rail Raptor Roller Coaster - Rocky Mountain Construction	Hayden, Idaho, U.S.
Best New Product	Major Ride/Attraction – Class B – Product cost of less than US \$3 million) (1st)	Justice League: A Call For Heroes- Holovis Walkthrough Experience - Holovis	Orlando, Florida, U.S.
Best New Product	Major Ride/Attraction – Class B – Product cost of less than US \$3 million) (2nd)	Skywarp - Skyline Attractions, LLC.	Orlando, Florida, U.S.
Best New Product	Merchandising & Retail Products (1st)	NXT, Capture - Facial Recognition, NXT Capture	Orlando, Florida, U.S.
Best New Product	Merchandising & Retail Products (2nd)	Rubie's Costume Company's Jurassic World Inflatable T-Rex Costume - Rubie's Costume Co. Inc.	Phoenix, Arizona, U.S.
Best New Product	Patron Participation Ride/Attraction (1st)	HyperBowling - QubicaAMF Bowling Products	Richmond, Virginia, U.S.
Best New Product	Patron Participation Ride/Attraction (2nd)	Gen8 Infinity Laser Tag System - Laserforce International	United Kingdom
Best New Product	Services, Equipment, and Supplies (1st)	RLR with LED - Safe-Strap Company LLC.	Fort Myers, Florida, U.S.
Best New Product	Services, Equipment, and Supplies (2nd)	Restroom Feedback Surveys – Avius America	Celebration, Florida, U.A.
Best New Product	Shows/Production, Theatrical Equipment and Supplies, Displays and Sets (1st)	HiLight JellyFish - AirDD, LLC.	North Hollywood, California, U.S.

# 2018

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Shows/Production, Theatrical Equipment and Supplies, Displays and Sets (2nd)	National Geographic Encounter: Ocean Odyssey - Falcon's Creative Group	Orlando, Florida, U.S.
Best New Product	Technology Applied to Amusements - Product or Service used by Consumers - Class A (1st)	Electric C.P. Huntington Train - Chance Rides	Wichita, Kansas, U.S.
Best New Product	Technology Applied to Amusements - Product or Service used by Consumers - Class A (2nd)	DreamSet Headset - CAVU Designwerks Inc.	British Columbia, Canada
Best New Product	Technology Applied to Amusements - Product or Service used by Facilities - Class B (1st)	OverVue Arcade Game Analytics - New Vue Solutions	Celebration, Florida, U.S.
Best New Product	Technology Applied to Amusements - Product or Service used by Facilities - Class B (2nd)	Vantage - WhiteWater West Industries Ltd.	Richmond, British Columbia, Canada
Best New Product	Water Park Ride/Attraction - Class A - Product cost of more than US \$2 million (1st)	FusionFortress 17 - WhiteWater West Industries Ltd.	Richmond, British Columbia, Canada
Best New Product	Water Park Ride/Attraction - Class B - Product cost of less than US \$2 million (1st)	FlyingSAUCER 45 - ProSlide Technology, Inc.	Ottawa, Canada
Best New Product	Water Park Ride/Attraction - Class B - Product cost of less than US \$2 million (2nd)	Aqua Race Kart - Kart1 - Go kart Supplier   Industry Leader in Electric Karting	Carlsbad, California, U.S.
Entertainment Excellence	Best Atmosphere/Street Show Performance Act	"Sesame Street Party Parade"	SeaWorld - San Diego, California, U.S.
Entertainment Excellence	Best Edutainment Performance Act	"Ocean Resistance"	Chimelong - Ocean Kingdom, Hengqin, Zhuhai, China
Entertainment Excellence	Best Performer	Sabrina Marlene	Busch Gardens - Williamsburg, Virginia, U.S.
Entertainment Excellence	Best Theatrical Production Annual Attendance Less than 1 million	"Favola"	Leolandia - Italy

# 2018

CATEGORY	AWARD NAME	WINNER	LOCATION
Entertainment Excellence	Best Theatrical Production Annual Attendance More than 1 million	"Beauty and the Beast"	Disney Parks Live Entertainment
Entertainment Excellence	Most Creative Christmas Show	"The Enchanted Journey"	Hersheypark - Hershey, Pennsylvania, U.S.
Entertainment Excellence	Most Creative Halloween Haunt, Show, or Experience	"Hell's Grand Finale"	Ocean Park Corporation - Hong Kong
Entertainment Excellence	Most Creative Multimedia Spectacular	"Celebrate! Tokyo Disneyland"	Disney Parks Live Entertainment
Entertainment Excellence	Most Creative Property-wide Event Annual Attendance Less than 1 Million	"Vivid Festival at Luna Park Sydney"	Luna Park Sydney - New South Wales, Australia
Entertainment Excellence	Most Creative Property-wide Event Annual Attendance More than 1 Million	"Summer Carnival 2018"	Ocean Park Corporation - Hong Kong
Entertainment Excellence	Most Creative Show Featuring Animals	"Pets Rule"	SeaWorld - San Diego, California, U.S.
Entertainment Excellence	Most Creative Sports/Stunt Show	"Cirque Electrique"	SeaWorld - San Diego, California, U.S.
Entertainment Excellence	The Spirit Award	Ulrich Grawunder	Europa-Park - Rust, Germany
F&B Excellence	Best New Menu Item - Annual Attendance Less than 1 Million	"Puppies and Pancakes"	Skånes Djurpark - Sweden
F&B Excellence	Best New Menu Item - Annual Attendance More than 1 Million	"Chicken Bacon Ranch Tater Bowl"	Palace Entertainment - Homestead, Pennsylvania, U.S.
Games and Merch Excellence	Best Apparel	"Killer Croc Flat Brim Cap"	Warner Bros. Movie World - Oxenford, Australia



# 2018

CATEGORY	AWARD NAME	WINNER	LOCATION
Games and Merch Excellence	Best Hard Good Item	"Light Up Slinky Dog"	Walt Disney Resort -Lake Buena Vista, Florida, U.S.
Games and Merch Excellence	Best Plush	"Gillie Guinea Pig Plush"	Zoomars Petting Zoo - San Juan Capistrano, California, U.S.
Games and Merch Excellence	Best Store Visual Merchandising	"Europa-Park Factory Shop Powered by Majorette"	Europa-Park - Rust, Germany
HR Excellence	Best Employee Engagement Initiative - Annual Attendance Less than 1 Million	Great Wolf Lodge	Niagara Falls, Canada
HR Excellence	Best Employee Engagement Initiative - Annual Attendance More than 1 Million	"Dolphin Way at Work"	Grupo Dolphin Discovery, Mexico
HR Excellence	Best Employee Reward & Recognition Program - Less than 1 Million Annual Attendance	Skånes Djurpark	Skånes Djurpark - Sweden
HR Excellence	Best Employee Reward & Recognition Program - More than 1 Million Annual Attendance	Denver Zoo	Denver, Colorado, U.S.
HR Excellence	Best Innovation in a Training Program - Annual Attendance Less than 1 Million	Skånes Djurpark	Skånes Djurpark - Sweden
HR Excellence	Best Innovation in a Training Program - Annual Attendance More than 1 Million	Hersheypark	Hershey Entertainment and Resorts, Hershey, Pennsylvania, U.S.
Marketing Excellence	Best Digital Marketing Campaign	"The Poopie Movie"	Skånes Djurpark - Sweden
Marketing Excellence	Best Integrated Marketing Campaign	"Ocean Park Hong Kong Drink'N Music Fest 2018"	Ocean Park - Hong Kong - China
Marketing Excellence	Best Outdoor Advertisement	"Your Visit Protects Wildlife" Outdoor Campaign	Africam Safari - Puebla, Mexico
Marketing Excellence	Best Public Relations Campaign	"Launch of the Haunted Mine Drop"	Glenwood Caverns Adventure Park - Glenwood Springs, Colorado, U.S.

# 2018

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Best Radio or Streaming Audio Commercial	“Silver Dollar City’s Time Traveler Radio Commercial”	Silver Dollar City - Stone County, Missouri, U.S.
Marketing Excellence	Best Social Media Campaign	“The Poopie Movie”	Skånes Djurpark - Sweden
Marketing Excellence	Best Television or Digital Video Commercial Annual Attendance Less than 250,000	“Xenotes Live”	Xenotes Mexico
Marketing Excellence	Best Television or Digital Video Commercial Annual Attendance 250,000 - 1 Million	“Spokjakten”	Furuvik Djurpark -Sweden
Marketing Excellence	Best Television or Digital Video Commercial Annual Attendance More than 1 Million	“Lagoon: Summer Daze”	Lagoon Amusement Park - Farmington, Utah, U.S.
Top FEC	FEC	Jake’s Unlimited	Mesa, Arizona, U.S.

# BRASS RING AWARDS 2017

# 2017

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	100 - 199 Square Feet (1st)	Oneail FX Studios LLC	Goffstown, New Hampshire, U.S.
Best Exhibit	100 - 199 Square Feet (2nd)	Ice Creative Entertainment	Nashville, Tennessee, U.S.
Best Exhibit	200 - 399 Square Feet (1st)	Sawatzky's Imagination Corporation	Chilliwack, BC, Canada
Best Exhibit	200 - 399 Square Feet (2nd)	Artistic Contractors, Inc.	Atlantic Beach, Florida, U.S.
Best Exhibit	400 - 499 Square Feet (1st)	Eleventh Hour Themed Entertainment	El Segundo, California, U.S.
Best Exhibit	400 - 499 Square Feet (2nd)	L3DFX	Bolingbrook, Illinois, U.S.
Best Exhibit	500 - 899 Square Feet (1st)	Weber Group, Inc.	Sellersburg, Indiana, U.S.
Best Exhibit	500 - 899 Square Feet (2nd)	Sally Dark Rides - Sally Corporation	Jacksonville, Florida, U.S.
Best Exhibit	900 - 1,200 Square Feet (1st)	Tree-Mendous Aerial Adventures	Canaan, New York, U.S.
Best Exhibit	900 - 1,200 Square Feet (2nd)	Sandy Creek Mining Company	Fostoria, Ohio, U.S.
Best Exhibit	1,201 and Larger Square Feet (1st)	Polin Waterparks	Istanbul, Turkey
Best Exhibit	1,201 and Larger Square Feet (2nd)	ProSlide Technology	Ottawa, Canada
Best Exhibit	Image Award Winner	Polin Waterparks	Istanbul, Turkey
Best New Product	Best New Product Concept Award - Major Ride/Attraction (1st)	The Dynamic All-Terrain Dark Ride - Dynamic Attractions Ltd.	Orlando, Florida, U.S.
Best New Product	Best New Product Concept Award - Major Ride/Attraction (2nd)	The Aquaticar™ Experience - Cloward H2O	Provo, Utah, U.S.
Best New Product	Best New Product Concept Award - Other Product/Service (1st)	YourMapp - First Option Software	New Alresford, England, United Kingdom
Best New Product	Best New Product Concept Award - Other Product/Service (2nd)	The VLocker Dual Access Ride Locker - VLocker North America LLC.	Highlands Ranch, Colorado, U.S.

# 2017

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Games and Devices – Arcade & Video Games and Equipment -Class A (1st)	Ice Man - Coastal Amusements, Inc.	Lakewood, New Jersey, U.S.
Best New Product	Games and Devices – Arcade & Video Games and Equipment – Class A (2nd)	Daytona® Championship USA - Sega Amusements International Ltd.	Chessington, England, United Kingdom
Best New Product	Games and Devices – Midway Games and Equipment -Class B (1st)	Engineerium - Zero Latency PTY LTD	Melbourne, Australia
Best New Product	Games and Devices – Midway Games and Equipment -Class B(2nd)	Singularity - Zero Latency PTY LTD	Melbourne, Australia
Best New Product	Impact Award Winner	Prism - Accesso	Lake Mary, Florida, U.S.
Best New Product	Kiddie Ride / Attraction – Class A - Standard Kiddie Ride/Attraction (1st)	Beetle Car - Eurogames SRL	Forlì, Italy
Best New Product	Kiddie Ride / Attraction – Class A - Standard Kiddie Ride/Attraction (2nd)	Nature Trek - Tree-Mendous Aerial Adventures	Canaan, New York, U.S.
Best New Product	Kiddie Ride / Attraction – Class B - Coin-op Kiddie Ride/Attraction (1st)	Art. 810 Square Bus - Cogan S.R.L.	Soliera, Italy, U.S.
Best New Product	Major Ride/Attraction – Class A – Product cost of US \$3 million or more (1st)	SPIKE RACING COASTER - MAURER Rides GmbH	Munich, Germany
Best New Product	Major Ride/Attraction – Class A – Product cost of US \$3 million or more (2nd)	Soaring with Dragon - Intamin Ltd.	Schaan, Liechtenstein
Best New Product	Major Ride/Attraction – Class B - Product cost of less than US \$3 million) (1st)	Water Transportation System - WhiteWater West Attractions	Richmond, British Columbia, Canada
Best New Product	Major Ride/Attraction – Class B – Product cost of less than US \$3 million) (2nd)	Cloud Coaster, The World's First Cart-Less Roller Coaster - Extreme Engineering	Athens, Texas, U.S.
Best New Product	Merchandising & Retail Products (1st)	Waterproof Phone Tote - geckobrand	Grandville, Michigan, U.S.
Best New Product	Merchandising & Retail Products (2nd)	Stroller Costumes - Two Monkeyz LLC	Las Vegas, Nevada, U.S.
Best New Product	Patron Participation Ride/Attraction (1st)	Hero Adventure Trailer - JHB Group, Inc.	Lake in the Hills, Illinois, U.S.
Best New Product	Patron Participation Ride/Attraction (2nd)	Omni Arena – UNIS Technology (HK) Ltd.	Hong Kong

# 2017

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Services, Equipment, and Supplies (1st)	Locker Link 2 – Smarte Carte, Inc.	St. Paul, Minnesota, U.S.
Best New Product	Services, Equipment, and Supplies (2nd)	Business Coaching – TrainerTainment L.L.C.	Keller, Texas, U.S.
Best New Product	Shows/Production, Theatrical Equipment and Supplies, Displays and Sets (1st)	Heroes and Legends featuring the U.S. Astronaut Hall of Fame - Falcon's Treehouse, LLC	Orlando, Florida, U.S.
Best New Product	Shows/Production, Theatrical Equipment and Supplies, Displays and Sets (2nd)	Haunted Mine Drop – Creative Visions	St. Louis, Missouri, U.S.
Best New Product	Technology Applied to Amusements - Product or Service used by Consumers - Class A (1st)	Splash VR - Polin Waterparks	Istanbul, Turkey
Best New Product	Technology Applied to Amusements - Product or Service used by Consumers - Class A (2nd)	Cinecoaster 360 VR - AMEGA Teknoloji Sanayi ve Ticaret A.S.	Istanbul, Turkey
Best New Product	Technology Applied to Amusements - Product or Service used by Facilities - Class B (1st)	Prism – Accesso	Lake Mary, Florida, U.S.
Best New Product	Technology Applied to Amusements - Product or Service used by Facilities - Class B (2nd)	FetchRev	Tempe, Arizona, U.S.
Best New Product	Water Park Ride/Attraction – Class A - Product cost of more than US \$2 million (1st)	Double TornadoWAVE™ - ProSlide Technology, Inc.	Ottawa, Canada
Best New Product	Water Park Ride/Attraction – Class A - Product cost of more than US \$2 million (2nd)	Manta 71 - WhiteWater West Industries Ltd.	Richmond, British Columbia, Canada
Best New Product	Water Park Ride/Attraction – Class B - Product cost of less than US \$2 million (1st)	Adventure Lagoon - Aquatic Development Group, Inc.	Cohoes, New York, U.S.
Best New Product	Water Park Ride/Attraction – Class B - Product cost of less than US \$2 million (2nd)	Splash Cabin - Polin Waterparks	Istanbul, Turkey
Entertainment Excellence	Best Atmosphere/Street Show Performance Act	“Violin Trio”	Universal Studios – Osaka, Japan
Entertainment Excellence	Best Edutainment Performance Act	“Dolphin Days”	SeaWorld – Orlando, Florida, U.S.

# 2017

CATEGORY	AWARD NAME	WINNER	LOCATION
Entertainment Excellence	Best Performer - Female	Taryn Kim Deluca	Resorts World Sentosa -Singapore
Entertainment Excellence	Best Performer - Male	Tang Kwok Shiu Kenneth	Ocean Park, Hong Kong
Entertainment Excellence	Best Theatrical Production Annual Attendance 250,000 - 1 million	"Magic Romance"	SOKOL Entertainment - Issy-les-Moulineaux, France
Entertainment Excellence	Best Theatrical Production Annual Attendance 1,00,001 - 2,999,999	"Dance, Dance, Dance: Heartbeat"	Hersheypark - Hershey, Pennsylvania, U.S.
Entertainment Excellence	Best Theatrical Production Annual Attendance More than 3 Million	"The Voice of an Angel"	Universal Studios - Osaka, Japan
Entertainment Excellence	Most Creative Christmas Show	"Mickey's Most Merriest Celebration"	Magic Kingdom Park, Walt Disney World - Orlando, Florida
Entertainment Excellence	Most Creative Halloween Haunt, Show, or Experience	"March of the Dead"	Resorts World Sentosa - Singapore
Entertainment Excellence	Most Creative Multimedia Spectacular	"Eastern Sunrise"	Rizhao Olympic Park - China
Entertainment Excellence	Most Creative Property-wide Event Annual Attendance Less than 1 Million	"HalLEOween"	Leolandia - Italy
Entertainment Excellence	Most Creative Property-wide Event Annual Attendance More than 1 Million	"Electric Ocean"	SeaWorld San Diego - San Diego, California, U.S.
Entertainment Excellence	Most Creative Show Featuring Animals	"Sea Lion High"	SeaWorld Orlando - Orlando, Florida, U.S.
Entertainment Excellence	Most Creative Sports/Stunt Show	"Turn it Up"	Busch Gardens - Tampa, Florida, U.S.
Entertainment Excellence	The Spirit Award	Karly Pope	Santa Cruz Beach Boardwalk - Santa Cruz, California, U.S.
F&B Excellence	Best New Innovation in Food and Beverage - Annual Attendance Less than 1 Million	"The Stables"	Sydney Royal Easter Show
F&B Excellence	Best New Innovation in Food and Beverage - Annual Attendance More than 1 Million	"BBLz"	Hersheypark - Hershey, Pennsylvania, U.S.



# 2017

CATEGORY	AWARD NAME	WINNER	LOCATION
F&B Excellence	Best New Menu Item - Annual Attendance Less than 1 Million	"Yas Twister"	Yas Waterworld - Abu Dhabi, United Arab Emirates
F&B Excellence	Best New Menu Item - Annual Attendance More than 1 Million	"BBLz"	Hersheypark - Hershey, Pennsylvania, U.S.
Games and Retail Excellence	Best Apparel Less than 1 Million Attendance	"Night Hunter Eyes Glow in the Dark T-shirt"	Africam Safari - Mexico
Games and Retail Excellence	Best Apparel More than 1 Million Attendance	"Girls Tweety Bird Hooded Sweatshirt"	Warner Bros. Movie World - Queensland, Australia
Games and Retail Excellence	Best Game Operation	"Milson's Point"	Luna Park Sydney - Milsons Point, Australia
Games and Retail Excellence	Best Hard Good Item Less than 1 Million in Attendance	"White Character Mugs"	Vana Nava Company Limited - Pran Buri, Thailand
Games and Retail Excellence	Best Hard Good Souvenir More than 1 Million in Attendance	"DC Comics Super-Villains Heat Changing Mug"	Warner Bros. Movie World - Queensland, Australia
Games and Retail Excellence	Best Plush Less than 1 Million Attendance	"Uno the Cougar"	Naples Zoo - Naples, Florida, U.S.
Games and Retail Excellence	Best Plush More than 1 Million Attendance	"Frenzy" Black-tip Reef Shark	SeaWorld - Queensland, Australia
Games and Retail Excellence	Best Single Display Merchandising	"Basecamp Adventure Display"	Skånes Djurpark - Sweden
Games and Retail Excellence	Best Store Visual Merchandising	"Basecamp Adventure Display"	Skånes Djurpark - Sweden
Games and Retail Excellence	Judges' Choice	"Disney Avatar Banshee Rookery"	Disney's Animal Kingdom - Walt Disney World, Orlando, Florida, U.S.
HR Excellence	Best Employee Engagement Initiative - Annual Attendance Less than 1 Million	Yas Waterworld	Abu Dhabi, United Arab Emirates
HR Excellence	Best Employee Engagement Initiative - Annual Attendance More than 1 Million	Lagoon Amusement Park	Farmington, Utah, U.S.

# 2017

CATEGORY	AWARD NAME	WINNER	LOCATION
HR Excellence	Best Employee Reward & Recognition Program - Less than 1 Million Annual Attendance	Typhoon Texas	Katy, Texas, U.S.
HR Excellence	Best Employee Reward & Recognition Program - More than 1 Million Annual Attendance	Furuvik	Furuvik, Sweden
HR Excellence	Best Innovation in a Training Program - Annual Attendance Less than 1 Million	Rainbow's End	Auckland, New Zealand
HR Excellence	Best Innovation in a Training Program - Annual Attendance Less than 1 Million	The Green Planet	ZoOceanarium Group - Abu Dhabi, United Arab Emirates
HR Excellence	Best Innovation in a Training Program - Annual Attendance More than 1 Million	Ocean Park	Hong Kong - China
Marketing Excellence	Best Digital Marketing Campaign - All Classes	Europa-Park	Rust, Germany
Marketing Excellence	Best Integrated Marketing Campaign - All Classes	Utah's Hogle Zoo	Salt Lake City, Utah, U.S.
Marketing Excellence	Best Outdoor Advertisement - All Classes	The Florida Aquarium,	Tampa, Florida, U.S.
Marketing Excellence	Best Public Relations Campaign - Class 1	Triple Play Family Fun Park	Hayden, Indiana, U.S.
Marketing Excellence	Best Public Relations Campaign - Class 2	Africam Safari	Puebla, Mexico
Marketing Excellence	Best Public Relations Campaign - Class 3	Reunion Tower GeO-Deck	Arlington, Texas, U.S.
Marketing Excellence	Best Public Relations Campaign - Class 4	Dollywood	Pigeon Forge, Tennessee, U.S.
Marketing Excellence	Best Radio or Streaming Audio Commercial - Class 1	Triple Play Family Fun Park	Hayden, Indiana, U.S.
Marketing Excellence	Best Radio or Streaming Audio Commercial - Class 2	Utah's Hogle Zoo	Salt Lake City, Utah, U.S.
Marketing Excellence	Best Radio or Streaming Audio Commercial - Class 3	Leolandia	Capriate San Gervasio, Italy
Marketing Excellence	Best Radio or Streaming Audio Commercial - Class 4	Hersheypark	Hershey, Pennsylvania, U.S.
Marketing Excellence	Best Social Media Campaign - All Classes	Six Flags Over Texas	Arlington, Texas

# 2017

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Best Television or Digital Video Commercial - Class 1	Austin's Park N Pizza	Pflugerville, Texas, U.S.
Marketing Excellence	Best Television or Digital Video Commercial - Class 2	Columbus Zoo and Aquarium	Powell, Ohio, U.S.
Marketing Excellence	Best Television or Digital Video Commercial - Class 3	Furuvik	Furuvik, Sweden
Marketing Excellence	Best Television or Digital Video Commercial - Class 4	California Academy of Sciences	San Francisco, California, U.S.
Top FEC	FEC International	Dinosaur and I	Eastern European Company, Minsk, BelarusNorth
Top FEC	FEC United States	Big Thrill Factory	Minnetonka, Minnesota, U.S.

# BRASS RING AWARDS 2016

# 2016

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	100 - 199 Square Feet (1st)	Imagination Corporation	British Columbia, Canada
Best Exhibit	100 - 199 Square Feet (2nd)	Italian Chocolate Twister LLC	Miami, Florida, U.S.
Best Exhibit	200 - 399 Square Feet (1st)	Truss Aluminum Factory	New Smyrna Beach, Florida, U.S.
Best Exhibit	200 - 399 Square Feet (2nd)	Artistic Contractors, Inc.	Atlantic Beach, Florida, U.S.
Best Exhibit	400 - 499 Square Feet (1st)	Eleventh Hour	El Segundo, California, U.S.
Best Exhibit	400 - 499 Square Feet (2nd)	BeaverTails USA Inc.	Wilmington, Delaware, U.S.
Best Exhibit	500 - 899 Square Feet (1st)	Empex Watertoys	Ontario, Canada
Best Exhibit	500 - 899 Square Feet (2nd)	Tree-Mendous Aerial Adventures	Canaan, New York, U.S.
Best Exhibit	900 - 1,200 Square Feet (1st)	Creative Works, Inc.	Mooresville, Indiana, U.S.
Best Exhibit	900 - 1,200 Square Feet (2nd)	GGE Entertainment + Design	North Hollywood, California, U.S.
Best Exhibit	1,201 and Larger Square Feet (1st)	Extreme Engineering	Athens, Texas, U.S.
Best Exhibit	1,201 and Larger Square Feet (2nd)	Daniels Wood Land, Inc.	Paso Robles, California, U.S.
Best Exhibit	Image Award Winner	Dynamic Attractions Ltd.	Orlando, Florida, U.S.
Best New Product	Best New Product Concept Award (1st)	Dynamic Motion Theater -Dynamic Attractions Ltd.	Orlando, Florida, U.S.
Best New Product	Best New Product Concept Award (2nd)	Mack Rides GmbH & Co. KG	Waldkirch, Germany
Best New Product	Best New Product Concept Award - Other Product/Service (1st)	Dynamic Motion Theater - Dynamic Attractions Ltd.	Orlando, Florida, U.S.
Best New Product	Best New Product Concept Award - Other Product/Service (2nd)	X-treme Spinning Coaster - Mack Rides GmbH & Co. KG	Waldkirch, Germany
Best New Product	Games and Devices - Arcade & Video Games and Equipment -Class A (1st)	Face Place Photo Studio Deluxe - Apple Industries, Inc.	Greenvale, New York, U.S.

# 2016

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Games and Devices – Arcade & Video Games and Equipment – Class A (2nd)	Launch Code – Team Play, Inc.	Elk Grove Village, Illinois
Best New Product	Games and Devices – Midway Games and Equipment -Class B (1st)	Pixel Water Gun Fun – Bob’s Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best New Product	Impact Award Winner	Independence Plaza – Jack Rouse Associates (JRA)	Cincinnati, Ohio, U.S.
Best New Product	Kiddie Ride / Attraction (1st)	CRAZY COUCH – Skyline Attractions, LLC	Orlando, Florida, U.S.
Best New Product	Kiddie Ride / Attraction (2nd)	Timber! – The Gravity Group, Inc.	Cincinnati, Ohio, U.S.
Best New Product	Major Ride/Attraction – Class A – Product cost of US \$3 million or more (1st)	PowerSplash - Mack Rides GmbH & Co. KG	Waldkirch, Germany
Best New Product	Major Ride/Attraction – Class A – Product cost of US \$3 million or more (2nd)	Taron - Intamin, Ltd.	Schaan, Liechtenstein
Best New Product	Major Ride/Attraction – Class B – Product cost of less than US \$3 million) (1st)	Hurricane VR 360 - DOF Robotics	Istanbul, Turkey
Best New Product	Major Ride/Attraction – Class B – Product cost of less than US \$3 million) (2nd)	Thrill Ride "Tourbillon" – ABC Rides Switzerland (abc engineering AG)	Wollerau, Switzerland
Best New Product	Merchandising & Retail Products (1st)	Plush Surfboards - Big T Toys & Sports	Riverside, California, U.S.
Best New Product	Merchandising & Retail Products (2nd)	Air’ Lounge - Waterloo Tent & Tarp Co., Inc.	Waterloo, Iowa, U.S.
Best New Product	Patron Participation Ride/Attraction (1st)	Klime Wallz Mobile Edition - Spectrum Sports Int’l	North Logan, Utah, U.S.
Best New Product	Patron Participation Ride/Attraction (2nd)	Dodgeball2You Mobile Dodgeball Arena - Dodgeball2You	Tampa, Florida, U.S.
Best New Product	Services, Equipment, and Supplies (1st)	FlipEasy Rescue Tube Pack - Water Safety Products, Inc.	Palm Bay, Florida, U.S.
Best New Product	Services, Equipment, and Supplies (2nd)	Redemption Plus MerchINSIGHTS Program - Redemption Plus	Overland Park, Kansas

# 2016

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Shows/Production, Theatrical Equipment and Supplies, Displays and Sets (1st)	Independence Plaza - Jack Rouse Associates (JRA)	Cincinnati, Ohio, U.S.
Best New Product	Shows/Production, Theatrical Equipment and Supplies, Displays and Sets (2nd)	Headhunters - LCI Productions Ltd.	London, England, United Kingdom
Best New Product	Technology Applied to Amusements - Product or Service used by Consumers - Class A (1st)	Battle for Cedar Point: The Augmented Reality Experience - Holovis Attractions	Orlando, Florida, U.S.
Best New Product	Technology Applied to Amusements - Product or Service used by Consumers - Class A (2nd)	Sketch Aquarium - Team Lab Kids	Tokyo, Japan
Best New Product	Technology Applied to Amusements - Product or Service used by Facilities - Class B (1st)	Smart Blast - WhiteWater	Richmond, British Columbia, Canada
Best New Product	Technology Applied to Amusements - Product or Service used by Facilities - Class B (2nd)	Galaxy Connect™ - Gateway Ticketing Systems, Inc.	Gilbertsville, Pennsylvania, U.S.
Best New Product	Water Park Ride/Attraction - Class A - Product cost of more than US \$2 million (1st)	Breaker Beach™ - Aquatic Development Group, Inc.	Cohoes, New York, U.S.
Best New Product	Water Park Ride/Attraction - Class A - Product cost of more than US \$2 million (2nd)	Space Race - Polin Waterparks	Istanbul, Turkey
Best New Product	Water Park Ride/Attraction - Class B - Product cost of less than US \$2 million (1st)	Mat Blaster - WhiteWater	Richmond, British Columbia, Canada
Best New Product	Water Park Ride/Attraction - Class B - Product cost of less than US \$2 million (2nd)	FlyingSAUCER 30 - ProSlide Technology, Inc.	Ottawa, Canada
Entertainment Excellence	Best Atmosphere/Street Show Performance Act	"Sesame Street Funky Party"	Universal Studios - Osaka, Japan
Entertainment Excellence	Best Edutainment Performance Act	"The Ed-ZOO-cation Team"	Hersheypark - Hershey, Pennsylvania, U.S.
Entertainment Excellence	Best Performer - Female	Anastacia Manoilo	Europa-Park - Rust, Germany
Entertainment Excellence	Best Performer - Male	Nick Norton	Silverwood ThemePark - Athol, Idaho, U.S.



# 2016

CATEGORY	AWARD NAME	WINNER	LOCATION
Entertainment Excellence	Best Theatrical Production Annual Attendance 250,000 - 1 million	"Phantasm - The Magic of Nick Norton"	Silverwood Themepark - Athol, Idaho, U.S.
Entertainment Excellence	Best Theatrical Production Annual Attendance 1,00,001 - 2,999,999	"LEGO Ninjago & the Realm of Shadows"	Legoland Malaysia Resort
Entertainment Excellence	Best Theatrical Production Annual Attendance More than 3 Million	"Mickey and the Magician"	Disneyland Paris -Marne La Vallée, France
Entertainment Excellence	Most Creative Christmas Show	"Dollywood's A Christmas Carol"	Dollywood Theme Park - Pigeon Forge, Tennessee, U.S.
Entertainment Excellence	Most Creative Halloween Haunt, Show, or Experience	"Supr'Ice in the Haunted Castle"	Europa-Park - Rust, Germany
Entertainment Excellence	Most Creative Multimedia Spectacular	"Ignite the Dream: A Nighttime Spectacular of Magic & Light"	Shanghai Disney Resort
Entertainment Excellence	Most Creative Property-wide Event Annual Attendance Less than 1 Million	"Gilroy Gardens Lumination"	Gilroy Gardens Family Theme Park Inc. - Gilroy, California, U.S.
Entertainment Excellence	Most Creative Property-wide Event Annual Attendance More than 1 Million	"Santa's All-star Christmas"	Resorts World Sentosa - Singapore
Entertainment Excellence	Most Creative Show Featuring Animals	"Pets Ahoy"	SeaWorld - San Antonio, Texas
Entertainment Excellence	Most Creative Sports/Stunt Show	"Kaleidoscope Spectacular"	Ocean Park - Hong Kong
Entertainment Excellence	The Spirit Award	Gizmo Ng Tung Shuen	Ocean Park - Hong Kong
F&B Excellence	Best New Innovation in Food and Beverage	"Swig n' Sweets"	Lagoon Park - Farmington, Utah, U.S.
F&B Excellence	Best New Menu Item	"King Size Shakes"	Hersheypark - Hershey, Pennsylvania, U.S.
Games and Retail Excellence	Best Apparel Less than 1 Million Attendance	"Love and Peace Rocks" eco-fashion t-shirt	Beach Park - Aquiraz, Brazil

# 2016

CATEGORY	AWARD NAME	WINNER	LOCATION
Games and Retail Excellence	Best Apparel More than 1 Million Attendance	"Batman Flat Brim Cap with Removable Mask"	Warner Bros. Movie World - Queensland, Australia
Games and Retail Excellence	Best Game Operation	Lagoon Games Department	Lagoon - Farmington, Utah
Games and Retail Excellence	Best Hard Good Item Less than 1 Million in Attendance	"Yas Waterworld Dawwama" mug	Yas Waterworld - Abu Dhabi, United Arab Emirates
Games and Retail Excellence	Best Hard Good Souvenir More than 1 Million in Attendance	"Centennial Lion" ornament	San Diego Zoo - San Diego, California, U.S.
Games and Retail Excellence	Best Plush Less than 1 Million Attendance	"Leo" Soft Toy	Leolandia - Bergamo, Italy
Games and Retail Excellence	Best Plush More than 1 Million Attendance	"Shuffles the Emperor Penguin Chick"	SeaWorld Australia - Queensland, Australia
Games and Retail Excellence	Best Single Display Merchandising	"Explorer Dressing Room Display"	Africam Safari Mexico - Puebla, Mexico
Games and Retail Excellence	Best Store Visual Merchandising	"LeoShop"	Leolandia - Bergamo, Italy
Games and Retail Excellence	Judges' Choice	Canadian Underwater Photography	Vana Nava Company Limited - Hua Hin, Thailand
HR Excellence	Best Employee Engagement Initiative - Annual Attendance Less than 1 Million	Africam Safari Mexico	Puebla, Mexico
HR Excellence	Best Employee Engagement Initiative - Annual Attendance More than 1 Million	Silver Dollar City	Branson, Missouri
HR Excellence	Best Employee Reward & Recognition Program - Less than 1 Million Annual Attendance	Africam Safari Mexico	Puebla, Mexico
HR Excellence	Best Employee Reward & Recognition Program - More than 1 Million Annual Attendance	Parks and Resorts Scandinavia	Stockholm, Sweden
HR Excellence	Best Innovation in a Training Program - Annual Attendance Less than 1 Million	SomewhereLand	Ho Chi Minh City, Vietnam

# 2016

CATEGORY	AWARD NAME	WINNER	LOCATION
HR Excellence	Best Innovation in a Training Program - Annual Attendance More than 1 Million	Six Flags Entertainment Corporation	Grand Prairie, Texas
Marketing Excellence	Best Digital Marketing Campaign - All Classes	Georgia Aquarium	Atlanta, Georgia, U.S.
Marketing Excellence	Best Integrated Marketing Campaign - All Classes	Liseberg	Gothenburg, Sweden
Marketing Excellence	Best Outdoor Advertisement - All Classes	Africam Safari	Mexico
Marketing Excellence	Best Public Relations Campaign - Class 1	Scene75 Entertainment Center	Dayton, Ohio, U.S.
Marketing Excellence	Best Public Relations Campaign - Class 2	Africam Safari	Puebla, Mexico
Marketing Excellence	Best Public Relations Campaign - Class 3	The Great Escape & Splashwater Kingdom	Six Flags - Queensbury, New York, U.S.
Marketing Excellence	Best Public Relations Campaign - Class 4	Ripley Entertainment	Orlando, Florida, U.S.
Marketing Excellence	Best Radio or Streaming Audio Commercial - Class 1	Adventure City	Anaheim, California, U.S.
Marketing Excellence	Best Radio or Streaming Audio Commercial - Class 2	Utah's Hogle Zoo	Salt Lake City, Utah, U.S.
Marketing Excellence	Best Radio or Streaming Audio Commercial - Class 3	Knoebels Amusement Park	Elysburg, Pennsylvania, U.S.
Marketing Excellence	Best Radio or Streaming Audio Commercial - Class 4	Morey's Piers & Beachfront Water Park	Wildwood, New Jersey, U.S.
Marketing Excellence	Best Social Media Campaign - All Classes	Kolmården Wildlife Park	Kolmården, Sweden
Marketing Excellence	Best Television or Digital Video Commercial - Class 1	Silver Dollar City's White Water	Branson, Missouri, U.S.
Marketing Excellence	Best Television or Digital Video Commercial - Class 2	Columbus Zoo & Aquarium	Powell, Ohio, U.S.
Marketing Excellence	Best Television or Digital Video Commercial - Class 3	Kolmården Wildlife Park	Kolmården, Sweden

# 2016

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Best Television or Digital Video Commercial - Class 4	Lagoon Park	Farmington, Uta, U.S.
Top FEC	FEC International	Dreamland FEC	El Salvador
Top FEC	FEC United States	Scene75 Entertainment Center	Dayton, Ohio, U.S.

# BRASS RING AWARDS 2015

# 2015

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	100 - 199 Square Feet (1st)	Honolulu Hot Dog	Hegins, Pennsylvania, U.S.
Best Exhibit	100 - 199 Square Feet (2nd)	Chalk Twins	Lake Mary, Florida, U.S.
Best Exhibit	200 - 399 Square Feet (1st)	Eleventh Hour	El Segundo, California, U.S.
Best Exhibit	200 - 399 Square Feet (2nd)	BobbleShop	
Best Exhibit	400 - 499 Square Feet (1st)	Monster City Studios	Fresno, California, U.S.
Best Exhibit	400 - 499 Square Feet (2nd)	Weber Group, Inc.	Sellersburg, Indiana, U.S.
Best Exhibit	500 - 899 Square Feet (1st)	Dippin' Dots, LLC	Paducah, Kentucky, U.S.
Best Exhibit	500 - 899 Square Feet (2nd)	LifeFormations	Cincinnati, Ohio, U.S.
Best Exhibit	900 - 1,200 Square Feet (1st)	WhiteWater Attractions	Richmond, British Columbia, Canada
Best Exhibit	900 - 1,200 Square Feet (2nd)	Dynamic Attractions Ltd.	Orlando, Florida, U.S.
Best Exhibit	1,201 and Larger Square Feet (1st)	Extreme Engineering	Penryn, California, U.S.
Best Exhibit	1,201 and Larger Square Feet (2nd)	SimEx-Iwerks Entertainment	Toronto, Canada
Best Exhibit	Image Award Winner	Daniels Wood Land, Inc.	Paso Robles, California, U.S.
Best New Product	Best New Product Concept Award (1st)	Power Splash - Mack Ride GmbH & Co KG	Waldkirch, Germany
Best New Product	Best New Product Concept Award (2nd)	SFX Coaster (Mission Ferrari) - Dynamic Attractions Ltd.	Orlando, Florida, U.S.
Best New Product	Coin-Operated Arcade and Redemption Game (1st)	Angry Birds Arcade - Innovative Concepts in Entertainment, Inc. (ICE)	Clarence, New York, U.S.
Best New Product	Coin-Operated Arcade and Redemption Game (2nd)	Coney Island Shooting Gallery - Daniels Wood Land, Inc.	Paso Robles, California, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (1st)	Rollglider - Walltopia	Pittsburgh, Pennsylvania, U.S.

# 2015

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Family Entertainment Center Ride/Attraction (2nd)	Strike-U-Up - Skyline Attractions, LLC	Orlando, Florida, U.S.
Best New Product	Food Services (1st)	Roto-Molded Create-A-Cone Concept - Syrup Systems, Inc	Maurice, Louisiana, U.S.
Best New Product	Food Services (2nd)	Redberry Sherbert made with Sour Patch Kids - Dippin' Dots, LLC	Paducah, Kentucky, U.S.
Best New Product	Impact Award Winner	Justice League: Battle for Metropolis 4D - Sally Corporation	Jacksonville, Florida, U.S.
Best New Product	Kiddie Ride / Attraction (1st)	*no award given	
Best New Product	Kiddie Ride / Attraction (2nd)	*no award given	
Best New Product	Major Ride/Attraction (1st)	Justice League: Battle for Metropolis 4D	Jacksonville, Florida, U.S.
Best New Product	Major Ride/Attraction (2nd)	VR Coaster - Mack Ride GmbH & Co KG	Waldkirch, Germany
Best New Product	Merchandising & Retail Products (1st)	*no award given	
Best New Product	Merchandising & Retail Products (2nd)	*no award given	
Best New Product	Revenue & Admission Control/Wristbands/RFID Technology (1st)	SmartTouch Reader - Embed	Carrollton, Texas
Best New Product	Revenue & Admission Control/Wristbands/RFID Technology (2nd)	*no award given	
Best New Product	Services, Equipment, and Supplies (1st)	The Big Easy Rescue Breathing Mask -Water Safety Products, Inc.	Indian Harbour Beach, Florida
Best New Product	Services, Equipment, and Supplies (2nd)	Drain Easy Lifeguard Fanny Pack - Water Safety Products, Inc.	Indian Harbour Beach, Florida
Best New Product	Shows/Production, Theatrical Equipment and Supplies, Displays and Sets (1st)	*no award given	
Best New Product	Shows/Production, Theatrical Equipment and Supplies, Displays and Sets (2nd)	*no award given	
Best New Product	Technology Applied to Amusements (1st)	Slideboarding - WhiteWater West Industries Ltd.	Richmond, British Columbia, Canada



# 2015

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Technology Applied to Amusements (2nd)	Defender RMF System Controller - Neptune-Benson, Inc.	Coventry, Rhode Island, U.S.
Best New Product	Water Park Ride/Attraction (1st)	FlyingSAUCER/ RocketBLAST - ProSlide Technology	Ottawa, Canada
Best New Product	Water Park Ride/Attraction (2nd)	APX™ - WhiteWater West Industries Ltd.	Richmond, British Columbia, Canada
Entertainment Excellence	Best Atmosphere/Street Show Performance Act	"Cocoa Rhythm Factory"	Hersheypark - Hershey, Pennsylvania, U.S.
Entertainment Excellence	Best Edutainment Performance Act	"Opening Night Critters"	Busch Gardens Tampa - Tampa, Florida, U.S.
Entertainment Excellence	Best Performer - Female	Samantha Eberhardt	Six Flags America - Bowie, Maryland, U.S.
Entertainment Excellence	Best Performer - Male	Jesse Brown	Six Flags Fiesta Texas - San Antonio, Texas, U.S.
Entertainment Excellence	Best Multimedia Spectacular	"Paint the Night"	Hong Kong Disneyland & Disneyland
Entertainment Excellence	Best Overall Production \$1,000,00 or more	"King Triton's Concert"	Tokyo DisneySea
Entertainment Excellence	Best Overall Production \$100,001 - \$200,000	"Supr'Ice with the Gods of Greece"	Europa-Park - Rust, Germany
Entertainment Excellence	Best Overall Production \$200,001 - \$400,000	"Spook Me! The Europa-Park Musical"	Europa-Park - Rust, Germany
Entertainment Excellence	Best Overall Production \$25,000 or less	"Humanimal"	Africam Safari Mexcio - Puebla, Mexico
Entertainment Excellence	Best Overall Production \$25,001 - \$50,000	"Dr. Fright's Deadman's Party"	Six Flags Over Georgia - Austell, Georgia, U.S.
Entertainment Excellence	Best Overall Production \$50,001 - \$100,000	"Flash Band Beat 2015"	Universal Studios - Osaka, Japan
Entertainment Excellence	Best Overall Production \$400,001 - \$700,00	"Dollywood's A Christmas Carol"	Dollywood - Pigeon Forge, Tennessee, U.S.

# 2015

CATEGORY	AWARD NAME	WINNER	LOCATION
Entertainment Excellence	Best Overall Production \$700,001 - \$1,000,000	"Life"	Kolmården, Sweden
Entertainment Excellence	Best Sport Show Performance Act	"Mission Ferrari"	FLPM/Ferrari World - Abu Dhabi
Entertainment Excellence	The Spirit Award	Maggie Latterell	Hersheypark - Hershey, Pennsylvania, U.S.
F&B Excellence	Best New Innovation in Food and Beverage	"Fresh Made Churros"	Whiting's Foods - Santa Cruz, California, U.S.
F&B Excellence	Best New Menu Item	"Makin' Whoopie Pies"	Hersheypark - Hershey, Pennsylvania, U.S.
Games and Retail Excellence	Best Games Experience	"Kentucky Derby"	Gröna Lund Tivoli - Stockholm, Sweden
Games and Retail Excellence	Best Games Operator	Bashar Haj Basan	Skara Sommarland - Skara, Västra Götaland, Sweden
Games and Retail Excellence	Best Hard Good Souvenir - Over 1 Million in Attendance	"Harley Quinn 3-D Ceramic Mug"	Warner Bros. Movie World - Queensland, Australia
Games and Retail Excellence	Best Hard Good Souvenir - Under 1 Million in Attendance	"Noah's Ark Plush with Removable Animals"	The Holy Land Experience - Orlando, Florida, U.S.
Games and Retail Excellence	Best Merchandise Display - Over 1 Million in Attendance	"Lucky's Toys"	Silver Dollar City - Branson, Missouri
Games and Retail Excellence	Best Merchandise Display - Under 1 Million in Attendance	"Redemption Center"	Kalahari Poconos Mountain Resort - Pocono Manor, PA
Games and Retail Excellence	Best Soft Good Souvenir - Over 1 Million in Attendance	"Batman vs. Villains"	Warner Bros. Movie World - Queensland, Australia
Games and Retail Excellence	Best Soft Good Souvenir - Under 1 Million in Attendance	"Bag to Life" Tote Bag"	Africam Safari Mexico - Puebla, Mexico
HR Excellence	Best Employee Engagement Initiative - Over 1 Million Annual Attendance	Ocean Park Corporation	Hong Kong
HR Excellence	Best Employee Engagement Initiative - Under 1 Million Annual Attendance	Hurricane Alley Waterpark	Corpus Christi, Texas, U.S.

# 2015

CATEGORY	AWARD NAME	WINNER	LOCATION
HR Excellence	Best Employee Reward & Recognition Program - Over 1 Million Annual Attendance	Lagoon Amusement Park	Farmington, Utah, U.S.
HR Excellence	Best Employee Reward & Recognition Program - Under 1 Million Annual Attendance	Africam Safari Mexico	Puebla, Mexico
HR Excellence	Best Innovation in a Training Program - Over 1 Million Annual Attendance	N Kid Attractions	Ho Chi Minh City, Vietnam
HR Excellence	Best Innovation in a Training Program - Under 1 Million Annual Attendance	Africam Safari Mexico	Puebla, Mexico
Marketing Excellence	Best Audio Commercial - Class 1	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Audio Commercial - Class 2	California Academy of Sciences	San Francisco, California, U.S.
Marketing Excellence	Best Audio Commercial - Class 3	White Water Bay	Oklahoma City, Oklahoma, U.S.
Marketing Excellence	Best Audio Commercial - Class 4	Six Flags over Texas	Arlington, Texas, U.S.
Marketing Excellence	Best Digital Marketing Campaign - All Classes	Wuhu Fantawild Resort	Shenzhen, People's Republic of China
Marketing Excellence	Best Digital Video Commercial - Class 1	Luna Park in Coney Island	Brooklyn, New York, U.S.
Marketing Excellence	Best Digital Video Commercial - Class 2	West Midland Safari Park	Worcestershire, England, United Kingdom
Marketing Excellence	Best Digital Video Commercial - Class 3	Silverwood Theme Park	Athol, Idaho, U.S.
Marketing Excellence	Best Digital Video Commercial - Class 4	Europa-Park	Rust, Baden, Germany
Marketing Excellence	Best Integrated Marketing Campaign - All Classes	Gröna Lund Tivoli	Stockholm, Sweden
Marketing Excellence	Best Outdoor Advertisement - All Classes	Xcaret	Cancún, Mexico
Marketing Excellence	Best Public Relations Campaign - Class 1	Reunion Tower	Dallas, Texas, U.S.
Marketing Excellence	Best Public Relations Campaign - Class 2	Dolphin Discovery	Cancún, Quintana Roo, Mexico
Marketing Excellence	Best Public Relations Campaign - Class 3	Elitch Gardens Theme & Water Park	Denver, Colorado, U.S.

# 2015

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Best Public Relations Campaign - Class 4	Gröna Lund Tivoli	Stockholm, Sweden
Marketing Excellence	Best Social Media Campaign - All Classes	Heineken Experience	Amsterdam, Netherlands
Top FEC	FEC International	Kidz Kingdom FEC	Rainbow's End Theme Park - Auckland, New Zealand
Top FEC	FEC United States	HeyDay Entertainment	Norman, Oklahoma, U.S.

# BRASS RING AWARDS 2014

# 2014

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Best Exhibit	100 - 399 Square Feet	The Works Unlimited, Inc.	Orlando, Florida, U.S.
Best Exhibit	400 - 499 Square Feet	Honolulu Hot Dog Company, Inc.	Orlando, Florida, U.S.
Best Exhibit	500 - 899 Square Feet	Sally Corporation	Jacksonville, Florida, U.S.
Best Exhibit	900 - 1,200 Square Feet	Cruden B.V.	Amsterdam, Netherlands
Best Exhibit	1,201 and Larger Square Feet	Mack Rides GmbH & Co. KG	Waldkirch, Germany
Best Exhibit	Image Award Winner	Rhode Island Novelty - NANCO	Fall River, Massachusetts, U.S.
Best New Product	Coin-Operated Arcade and Redemption Game	Fishbowl Frenzy - Team Play, Inc.	Elk Grove Village, Illinois, U.S.
Best New Product	Family Entertainment Center Ride/Attraction	Lazer Fury 360 - Amusement Products, LLC	Chattanooga, Tennessee, U.S.
Best New Product	Food Services	Scara's Soft Serve Italian Ice Base - Scara's Italian Ices, Inc.	Keyport, New Jersey, U.S.
Best New Product	Games and Merchandise	Helmet Heads - Big T Toys & Sports	Riverside, California, U.S.
Best New Product	Impact Award Winner	Wonder Mountain's Guardian - Triotech	Montreal, Canada
Best New Product	1,201 and Larger Square Feet (2nd)	Polin Waterparks	Istanbul, Turkey
Best New Product	Kiddie Ride / Attraction	ECO GAME - M.P. Group SRL	Corte Tegge, Italy
Best New Product	Major Theme/Amusement Park Ride	Wonder Mountain's Guardian - Triotech	Montreal, Canada
Best New Product	Best New Product Concept Award - Attraction (2nd)	Atari Pong Cocktail Table - UNIS Technology (H.K) Limited	Hong Kong
Best New Product	Revenue & Admission Control/Wristbands/RFID Technology	accesso Passport eCommerce solution - Accesso	Lake Mary, Florida, U.S.

# 2014

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Services, Equipment, and Supplies	ValuStair Second Generation -Water Safety Products, Inc.	Palm Bay, Florida, U.S.
Best New Product	Show Production & Entertainment/ Displays & Sets	Grand Hall Experience at Union Station - Jack Rouse Associates	Cincinnati, Ohio, U.S.
Best New Product	Technology Applied to Amusements	3DMe Coin-operated Photo Booth - 3DME Photo Solutions	Vienna, Virginia, U.S.
Best New Product	Themed Exhibit Design for Zoos, Aquariums, and Museums	Custom-Themed AquaPlay RainFortress™ - WhiteWater West	Richmond, British Columbia, Canada
Best New Product	Water Park Ride/Attraction	BehemothBOWL 40 + TornadoWAVE - ProSlide Technology, Inc.	Ottawa, Canada
Entertainment Excellence	Best Atmosphere/Street Show Performance Act	"Amazing Sesame Street"	Universal Studios Japan - Osaka, Japan
Entertainment Excellence	Best Edutainment Performance Act	"Animals on Safari"	Columbus Zoo and Aquarium - Powell, Ohio, U.S.
Entertainment Excellence	Best Performer - Female	Cassie Bowerman	SeaWorld San Diego - San Diego, California, U.S.
Entertainment Excellence	Best Performer - Male	Ronald Buchanan	Six Flags America - Bowie, Maryland, U.S.
Entertainment Excellence	Best Multimedia Spectacular	"Once Upon a Time"	Tokyo Disneyland
Entertainment Excellence	Best Overall Production \$1,000,00 or more	"Ashley Wuhu"	Fantawild Dreamland Park - Shenzhen, People's Republic of China
Entertainment Excellence	Best Overall Production \$100,001 - \$200,000	"Supr'ice in the Jungle"	Europa-Park - Rust, Germany
Entertainment Excellence	Best Overall Production \$200,001 - \$400,000	"Sesame Street Saves Children"	Universal Studios Japan - Osaka, Japan

# 2014

CATEGORY	AWARD NAME	WINNER	LOCATION
Entertainment Excellence	Best Overall Production \$25,000 or less	"Samsara"	Ocean Park Corporation - Hong Kong
Entertainment Excellence	Best Overall Production \$25,001 - \$50,000	"Nick Norton - Phantasm"	Silver Dollar City - Branson, Missouri
Entertainment Excellence	Best Overall Production \$50,001 - \$100,000	"Love at First Sight"	Six Flags Great America - Gurnee, Illinois
Entertainment Excellence	Best Overall Production \$400,001 - \$700,000	"A Christmas Carol"	Dollywood - Pigeon Forge, Tennessee, U.S.
Entertainment Excellence	Best Overall Production \$700,001 - \$1,000,000	"One Piece Premier Show"	Universal Studios Japan - Osaka, Japan
Entertainment Excellence	Best Sport Show Performance Act	"Kinetix 2014"	Busch Gardens Tampa - Tampa, Florida, U.S.
Entertainment Excellence	The Spirit Award	Cody Chambers	Triple Play Family Fun Park - Hayden, Idaho
F&B Excellence	Best New Innovation in Food and Beverage	"Ferris Wheel Dining"	Luna Park Sydney - New South Wales, Australia
F&B Excellence	Best New Menu Item	"Flavored Kettle Corn"	Silver Dollar City - Branson, Missouri
Games and Retail Excellence	Best Games Experience	"Old Hong King Coca-Cola Toss"	Ocean Park Corporation - Hong Kong
Games and Retail Excellence	Best Games Operator	Busch Gardens Tampa	Busch Gardens Tampa - Tampa, Florida, U.S.
Games and Retail Excellence	Best Hard Good Souvenir - Over 1 Million in Attendance	"Build a Mini"	LEGOLAND Florida
Games and Retail Excellence	Best Hard Good Souvenir - Under 1 Million in Attendance	"Magic Memories Photobook"	San Francisco Dungeon - San Francisco, California, U.S.
Games and Retail Excellence	Best Merchandise Display - Over 1 Million in Attendance	"Fashion Surfer"	Europa-Park - Rust, Germany
Games and Retail Excellence	Best Merchandise Display - Under 1 Million in Attendance	"Little Grey Fergie"	Kongeparken - Ålgård, Norway



# 2014

CATEGORY	AWARD NAME	WINNER	LOCATION
Games and Retail Excellence	Best Soft Good Souvenir - Over 1 Million in Attendance	"Bear Hug Kids Hoodie"	Sea World Australia - Queensland, Australia
Games and Retail Excellence	Best Soft Good Souvenir - Under 1 Million in Attendance	"Paintable Africam Gang T-Shirt"	Africam Safari Mexico - Puebla, Mexico
HR Excellence	Best Employee Reward & Recognition Program - Over 1 Million Annual Attendance	Ocean Park Corporation	Hong Kong
HR Excellence	Best Employee Reward & Recognition Program - Under 1 Million Annual Attendance	Luna Park Sydney	New South Wales, Australia
HR Excellence	Best Innovation in a Training Program - Over 1 Million Annual Attendance	Rainbow's End	Auckland, New Zealand
HR Excellence	Best Innovation in a Training Program - Under 1 Million Annual Attendance	Ocean Park Corporation	Hong Kong
Marketing Excellence	Best Digital Marketing Campaign - All Classes	Village Roadshow Theme Parks Gold Coast	Melbourne, Australia
Marketing Excellence	Best Integrated Marketing Campaign - All Classes	Liseberg	Gothenburg, Sweden
Marketing Excellence	Best Outdoor Advertisement - All Classes	Silver Dollar City's White Water	Branson, Missouri, U.S.
Marketing Excellence	Best Public Relations Campaign - Class 1	Selvatica	Cancún, Mexico
Marketing Excellence	Best Public Relations Campaign - Class 2	Delphinus	Cancún, Mexico
Marketing Excellence	Best Public Relations Campaign - Class 3	Elitch Gardens Theme & Water Park	Denver, Colorado, U.S.
Marketing Excellence	Best Public Relations Campaign - Class 4	Great Wolf Lodge	Madison, Wisconsin, U.S.
Marketing Excellence	Best Radio Commercial - Class 1	Adventure Landing	Jacksonville Beach, Florida, U.S.
Marketing Excellence	Best Radio Commercial - Class 2	Africam Safari Mexico	Puebla, Mexico
Marketing Excellence	Best Radio Commercial - Class 3	Kentucky Kingdom	Louisville, Kentucky, U.S.
Marketing Excellence	Best Radio Commercial - Class 4	Dollywood Theme Park	Pigeon Forge, Tennessee, U.S.
Marketing Excellence	Best Social Media Campaign - All Classes	Dolphin Discovery	Cancún, Mexico

# 2014

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Best Television Commercial - Class 1	Boondocks Food & Fun: Draper	Kaysville, Utah, U.S.
Marketing Excellence	Best Television Commercial - Class 2	Utah's Hogle Zoo	Salt Lake City, Utah, U.S.
Marketing Excellence	Best Television Commercial - Class 3	Luna Park Sydney	New South Wales, Australia
Marketing Excellence	Best Television Commercial - Class 4	Europa-Park	Rust, Germany
Top FEC	FEC International	Timezone Surfers Paradise	Surfers Paradise, Australia
Top FEC	FEC United States	Boondocks Food & Fun: Draper	Draper, Utah, U.S.

# BRASS RING AWARDS 2013

# 2013

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Best Exhibit	100 - 299 Square Feet	Artistic Contractors, Inc.	Atlantic Beach, Florida, U.S.
Best Exhibit	300 - 599 Square Feet	Sally Corporation	Jacksonville, Florida, U.S.
Best Exhibit	600 - 1,099 Square Feet	Gary Goddard Entertainment	Los Angeles, California, U.S.
Best Exhibit	1,100 Square Feet and Larger	Daniels Wood Land, Inc.	Paso Robles, California, U.S.
Best Exhibit	Image Award Winner	Daniels Wood Land, Inc.	Paso Robles, California, U.S.
Best New Product	Coin-Operated Arcade and Redemption Game	Snow Down - J.E.T. - Jennison Entertainment Technologies	Daytona Beach, Florida, U.S.
Best New Product	Coin-Operated Kiddie Ride	Racing Car Challenge - Falgas Industries	Girona, Spain
Best New Product	Family Entertainment Center Ride/Attraction	7D Experience XD Dark Ride - Triotech	Montreal, Canada
Best New Product	Food Services	Scara's 8oz Chocolate Cream Ice - Scara's New York Italian Ice	Keyport, New Jersey, U.S.
Best New Product	Games and Merchandise	3-D Man Cave Foam Signs - Big T Sports	Riverside, California
Best New Product	Impact Award Winner	Safari Challenge / Deadly Challenge - 1st Attractions Ltd.	Longleat, England, United Kingdom
Best New Product	Kiddie Ride / Attraction	Bob's Fishin' Hole - Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best New Product	Major Theme/Amusement Park Ride	Fly Wire Zip Line Ride - Extreme Engineering	Athens, Texas, U.S.
Best New Product	Revenue & Admission Control/Wristbands/RFID Technology	SnApp - VGS	Milan
Best New Product	Services, Equipment, and Supplies	opticwash	Ocala, Florida, U.S.
Best New Product	Show Production & Entertainment/Displays & Sets	Holiday Displays - Winterland Inc. and LEDgen Lighting	Marion, Indiana

# 2013

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Technology Applied to Amusements	Safari Challenge / Deadly Challenge - 1st Attractions Ltd.	Longleat, England, United Kingdom
Best New Product	Themed Exhibit Design for Zoos, Aquariums, and Museums	Giant Animatronic Invertebrates - Billings Productions, Inc.	Allen, Texas, U.S.
Best New Product	Water Park Ride/Attraction	HydroMAGNETIC TORNADO™ - ProSlide Technology, Inc.	Ottawa, Canada
Entertainment Excellence	Best Atmosphere/Street Show Performance Act	"Cocoa Rhythm Factory"	Hersheypark - Hershey, Pennsylvania, U.S.
Entertainment Excellence	Best Edutainment Performance Act	"The Ed-ZOO-cation Team"	Hersheypark - Hershey, Pennsylvania, U.S.
Entertainment Excellence	Best Performer - Female	Kristina Hanford	Six Flags Fiesta Texas - San Antonio, Texas, U.S.
Entertainment Excellence	Best Performer - Male	Gayron Judon	Six Flags Fiesta Texas - San Antonio, Texas, U.S.
Entertainment Excellence	Best Overall Production \$1,000,00 or more	"Universal Rainbow Circus"	Universal Studios Japan - Osaka, Japan
Entertainment Excellence	Best Overall Production \$100,001 - \$200,000	"Supri'lce - Going on Vacation"	Europa-Park - Rust, Germany
Entertainment Excellence	Best Overall Production \$200,001 - \$400,000	"Cirque Ambiente"	Canada's Wonderland - Vaughan, Ontario, Canada
Entertainment Excellence	Best Overall Production \$25,000 or less	"The Four Women Who Loved Jesus"	The Holy Land Experience - Orlando, Florida, U.S.
Entertainment Excellence	Best Overall Production \$25,001 - \$50,000	"Waterloo"	Europa-Park - Rust, Germany
Entertainment Excellence	Best Overall Production \$50,001 - \$100,000	"Love at First Sight"	Six Flags Great America - Gurnee, Illinois

# 2013

CATEGORY	AWARD NAME	WINNER	LOCATION
Entertainment Excellence	Best Overall Production \$400,001 - \$700,00	"Aqua Bella"	Dolphinarium Harderwijk - Harderwijk, Netherlands
Entertainment Excellence	Best Overall Production \$700,001 - \$1,000,000	"Tangled at the Royal Theater"	Disneyland Resort
Entertainment Excellence	Best Sport Show	"Pirate Hunters: A Stunt Show Journey"	Six Flags America - Bowie, Maryland, U.S.
Entertainment Excellence	The Spirit Award	Lau Sui Kan	Ocean Park - Hong Kong
F&B Excellence	Best New Innovation in Food and Beverage	"Be Our Guest Restaurant"	Walt Disney World Resort - Orlando, Florida, U.S.
F&B Excellence	Best New Menu Item	"Red Velvet Funnel Cake"	Silver Dollar City - Branson, Missouri, U.S.
Retail Excellence	Best Hard Good Souvenir - Over 1 Million in Attendance	Walt Disney World Resort	Orlando, Florida, U.S.
Retail Excellence	Best Hard Good Souvenir - Under 1 Million in Attendance	Shop Shop Park Store at Beach Park	Aquiraz, Brazil
Retail Excellence	Best Merchandise Display - Over 1 Million in Attendance	Walt Disney World Resort	Orlando, Florida, U.S.
Retail Excellence	Best Merchandise Display - Under 1 Million in Attendance	The Holy Land Experience	Orlando, Florida, U.S.
Retail Excellence	Best Soft Good Souvenir - Over 1 Million in Attendance	Ngong Ping 360 Unlimited	Hong Kong
Retail Excellence	Best Soft Good Souvenir - Under 1 Million in Attendance	Luna Park Sydney	New South Wales, Australia
Retail Excellence	Judges' Choice Award	"Princess Magic Mirror"	Walt Disney World Resort
HR Excellence	Best Employee Reward & Recognition Program - Over 1 Million Annual Attendance	Atlantis, The Palm	Abu Dubai, United Arab Emirates
HR Excellence	Best Employee Reward & Recognition Program - Under 1 Million Annual Attendance	Yas Waterworld	Abu Dubai, United Arab Emirates

# 2013

CATEGORY	AWARD NAME	WINNER	LOCATION
HR Excellence	Best Innovation in a Training Program - Over 1 Million Annual Attendance	Universal Orlando Resort	Orlando, Florida, U.S.
HR Excellence	Best Innovation in a Training Program - Under 1 Million Annual Attendance	Wild Wadi Waterpark	Abu Dubai, United Arab Emirates
Marketing Excellence	Best Digital Marketing Campaign - All Classes	Ocean Park	Hong Kong
Marketing Excellence	Best Integrated Marketing Campaign - All Classes	San Diego Zoo	San Diego, California
Marketing Excellence	Best Outdoor Advertisement	Xel-Ha	Cancún, Mexico
Marketing Excellence	Best Public Relations Campaign - Class 1	Scene 75 Entertainment Center	Dayton, Ohio
Marketing Excellence	Best Public Relations Campaign - Class 2	Cleveland Metroparks Zoo	Cleveland, Ohio
Marketing Excellence	Best Public Relations Campaign - Class 3	Luna Park at Coney Island	Brooklyn, New York
Marketing Excellence	Best Public Relations Campaign - Class 4	Six Flags Great America	Gurnee, Illinois
Marketing Excellence	Best Radio Commercial - Class 1	Santa's Village Azoosment Park	East Dundee, Illinois
Marketing Excellence	Best Radio Commercial - Class 2	Columbus Zoo and Aquarium	Columbus, Ohio
Marketing Excellence	Best Radio Commercial - Class 3	Wet n' Wild Brazil	Sao Paulo, Brazil
Marketing Excellence	Best Radio Commercial - Class 4	Silver Dollar City	Branson, Missouri, U.S.
Marketing Excellence	Best Social Media Campaign	Calgary Stampede	Calgary, Alberta, Canada
Marketing Excellence	Best Television Commercial - Class 1	Spokane Riverfront Park	Spokane, Washington
Marketing Excellence	Best Television Commercial - Class 2	Saint Louis Zoo	St. Louis, Missouri
Marketing Excellence	Best Television Commercial - Class 3	Six Flags Hurricane Harbor	Arlington, Texas

# 2013

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Best Television Commercial - Class 4	Silver Dollar City	Branson, Missouri, U.S.
Top FEC	FEC International	Neverland Europa	Argentina
Top FEC	FEC United States	Austin's Park N Pizza	Pflugerville, Texas, U.S.



# BRASS RING AWARDS 2012

# 2012

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	1-2 Booths (100-299 Square Feet) (1st)	Themendous	Union City, New Jersey, U.S.
Best Exhibit	1-2 Booths (100-299 Square Feet) (Honorable Mention)	Smarte Carte, Inc.	White Bear Lake, Minnesota, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (1st)	Hopkins Rides	Richmond, British Columbia, Canada
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (Honorable Mention)	Dalian Wanda Group Corporation Limited	Beijing, China
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (1st)	FUNTOPIA	Sofia, Bulgaria
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (Honorable Mention)	SplashTacular, Inc.	Paola, Kansas, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (1st)	Daniels Wood Land, Inc.	Paso Robles, California, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (Honorable Mention)	Bob`s Space Racers, Inc.	Holly Hill, Florida, U.S.
Best Exhibit	Image Award Winner	Daniels Wood Land, Inc.	Paso Robles, California, U.S.
Best New Product	Arcade Video Game or Prize Dispensing Attraction (1st)	Dark Escape 4D - Namco America, Inc.	Irvine, California, U.S.
Best New Product	Arcade Video Game or Prize Dispensing Attraction (Honorable Mention)	N/A	N/A
Best New Product	Coin-Operated Arcade and Redemption Game (1st)	Stinky Feet FEC - Bob`s Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best New Product	Coin-Operated Arcade and Redemption Game (Honorable Mention)	WIZARD OF OZ PINBALL MACHINE - Jersey Jack Pinball, Inc.	Lakewood, New Jersey, U.S.
Best New Product	Coin-Operated Kiddie Ride (1st)	SKATEBART - MPGROUP Srl- Dedem Automatica	Reggio Emilia, Italy
Best New Product	Coin-Operated Kiddie Ride (Honorable Mention)	Art. 700 Fun Copter - Cogan s.r.l.	Soliera, Italy
Best New Product	Family Entertainment Center Ride/Attraction (1st)	Thunder Volt Speedway Gas Go-kart operating System - Amusement Products	Chattanooga, Tennessee, U.S.

# 2012

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Family Entertainment Center Ride/ Attraction (Honorable Mention)	Clip `N Climb ... Stairway To Heaven - Entre-Prises Climbing Walls	Bend, Oregon, U.S.
Best New Product	Food Services (1st)	Robofusion Frozen Yogurt/Ice Cream Single Arm Kiosk - RoboFusion Inc.	Charleston, South Carolina, U.S.
Best New Product	Food Services (Honorable Mention)	Uncle Louie G`s Italian Ices & Ice Cream - Uncle Louie Gee	Orlando, Florida, U.S.
Best New Product	Games and Merchandise (1st)	GSX - Picsolve International Ltd.	Orlando, Florida, U.S.
Best New Product	Games and Merchandise (Honorable Mention)	Virtual Graffiti Wall - Interactive Entertainment Group	Hauppauge, New York, U.S.
Best New Product	Impact Award Winner	HydroMAGNETIC MAMMOTH - ProSlide Technology, Inc.	Ottawa, Ontario, Canada
Best New Product	Kiddie Ride / Attraction (1st)	Sky Tykes - Ropes Courses, Inc.	Allegan, Michigan, U.S.
Best New Product	Kiddie Ride / Attraction (Honorable Mention)	Leonardo - EOS Rides	Treviso, Veneto, Italy
Best New Product	Major Theme/Amusement Park Ride (1st)	Skyrush - Intamin	Schaan, Liechtenstein
Best New Product	Major Theme/Amusement Park Ride (Honorable Mention)	Sky Rocket II - Premier Rides, Inc.	Baltimore, Maryland, U.S.
Best New Product	Revenue & Admission Control/Wristbands/ RFID Technology (1st)	Q-Band - Lo-Q pic	Twyford, Berkshire, United Kingdom
Best New Product	Revenue & Admission Control/Wristbands/ RFID Technology (Honorable Mention)	Flexprice Dynamic Pricing Software for ticketing - Pricetag BV	Atlanta, Georgia, U.S.
Best New Product	Services, Equipment, and Supplies (1st)	Avius Optimus - Avius	Bournemouth DORS, United Kingdom
Best New Product	Services, Equipment, and Supplies (Honorable Mention)	Life Floor 3rd Generation Tile - Life Floor	Minneapolis, Minnesota, U.S.
Best New Product	Show Production & Entertainment/ Displays & Sets (1st)	RT-ES4 Retrofit 90-watt Luminaire - Crossroads LED LLC	Owasso, Oklahoma, U.S.

# 2012

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Show Production & Entertainment/ Displays & Sets (Honorable Mention)	Liquid Fusion Interactive Floor Tiles - Holo-Walls, LLC	Westlake Village, California, U.S.
Best New Product	Technology Applied to Amusements (1st)	SilkGel - WhiteWater West Industries Ltd.	Richmond, British Columbia, Canada
Best New Product	Technology Applied to Amusements (Honorable Mention)	Decelinator - Extreme Engineering	Athens, Texas
Best New Product	Water Park Ride/Attraction (1st)	HydroMAGNETIC MAMMOTH - ProSlide Technology, Inc.	Ottawa, Ontario, Canada
Best New Product	Water Park Ride/Attraction (Honorable Mention)	AquaCourse - WhiteWater West Industries Ltd.	Richmond, British Columbia, Canada
Entertainment Excellence	Best Atmosphere/Street Show Performance Act	"The Longshoremen in Bubble Trouble"	SeaWorld Orlando - Orlando, Florida, U.S.
Entertainment Excellence	Best Edutainment Performance Act	"Dollywood's Imagination Playhouse Featuring the Penguin Players"	Dollywood Theme Park - Pigeon Forge, Tennessee, U.S.
Entertainment Excellence	Best Performer - Female	Chandler Nicole Sherrill	Hershepark - Hershey, Pennsylvania, U.S.
Entertainment Excellence	Best Performer - Male	Peter Vawter	Universal Studios Japan - Osaka, Japan
Entertainment Excellence	Best Overall Production \$1,000,00 or more	"Disney Dreams!"	Disneyland Paris
Entertainment Excellence	Best Overall Production \$100,001 - \$200,000	"Liseberg Isshow"	Liseberg - Gothenburg, Sweden
Entertainment Excellence	Best Overall Production \$200,001 - \$400,000	"Imperio Show"	Europa-Park - Rust, Germany
Entertainment Excellence	Best Overall Production \$25,000 or less	"Skulls Eye - The Search for the Enchanted Crown"	LEGOLAND California - Carlsbad, California, U.S.
Entertainment Excellence	Best Overall Production \$25,001 - \$50,000	"Carnevil"	Six Flags over Georgia - Austell, Georgia, U.S.

# 2012

CATEGORY	AWARD NAME	WINNER	LOCATION
Entertainment Excellence	Best Overall Production \$50,001 - \$100,000	"Scaremonies"	Ocean Park - Hong Kong
Entertainment Excellence	Best Overall Production \$400,001 - \$700,00	"Pop City"	Pacific National Exhibition - Vancouver, British Columbia, Canada
Entertainment Excellence	Best Overall Production \$700,001 - \$1,000,000	"Mysteria"	Europa-Park - Rust, Germany
Entertainment Excellence	Best Sport Show	"Iceploration"	Busch Gardens Tampa - Tampa, Florida, U.S.
Entertainment Excellence	Heartbeat Award	"Iceploration"	Busch Gardens Tampa - Tampa, Florida, U.S.
Entertainment Excellence	The Spirit Award	Meghan Hakey, Santa's Village	Jefferson, New Hampshire, U.S.
F&B Excellence	Best New Innovation in Food and Beverage (Co-winner)	Country Specific food in European Section	Europa Park - Rust, Germany
F&B Excellence	Best New Innovation in Food and Beverage (Co-winner)	Polles Keuken Pancake Restaurant	Efteling - Kaatsheuvel, The Netherlands
F&B Excellence	Best New Menu Item	Boardwalk Blonde and Horsetale Ale	Santa Cruz Boardwalk, Santa Cruz, California, U.S.
Retail Excellence	Best Visual Display Over 1 million attendance	Ocean Park	Hong Kong
Retail Excellence	Best Visual Display Under 1 million attendance	Dolphin Quest	Waikola, Hawaii
Retail Excellence	Excellence in a Hard Good Souvenir Over 1 million attendance	Movie Park Germany	Bottrop, Germany
Retail Excellence	Excellence in a Hard Good Souvenir Under 1 million attendance	Walibi - Campagne Des Alpes	Boulogne-Billan Court, France
Retail Excellence	Excellence in a Soft Good Souvenir Over 1 million attendance	Morey's Piers	Wildwood, New Jersey, U.S.
Retail Excellence	Excellence in a Soft Good Souvenir Under 1 million attendance	Xplor	Cancún, Mexico
Retail Excellence	Judges' Choice Award	Disneyland Hat	The Disneyland Resort - Anaheim, California, U.S.

# 2012

CATEGORY	AWARD NAME	WINNER	LOCATION
HR Excellence	Best Employee Reward & Recognition Program - Over 1 Million Annual Attendance	Rainbow's End Theme Park	Auckland, New Zealand
HR Excellence	Best Employee Reward & Recognition Program - Under 1 Million Annual Attendance	Dollywood Theme Park	Pigeon Forge, Tennessee, U.S.
HR Excellence	Best Innovation in a Training Program - Over 1 Million Annual Attendance	Disneyland Resort	Anaheim, California, U.S.
HR Excellence	Best Innovation in a Training Program - Under 1 Million Annual Attendance	Rainbow's End Theme Park	Auckland, New Zealand
Marketing Excellence	Best Digital Marketing Campaign - All Classes	Ocean Park	Hong Kong
Marketing Excellence	Best Integrated Marketing Campaign - All Classes	Detroit Zoological Society	Detroit, Michigan, U.S.
Marketing Excellence	Best Outdoor Advertisement	Hopi Hari	Sao Paulo, Brazil
Marketing Excellence	Best Public Relations Campaign - Class 1	Adventure Landing and Shipwreck Water Park	Jacksonville Beach, Florida, U.S.
Marketing Excellence	Best Public Relations Campaign - Class 2	Cleveland Metroparks Zoo	Cleveland, Ohio, U.S.
Marketing Excellence	Best Public Relations Campaign - Class 3	Six Flags America	Upper Marlboro, Maryland, U.S.
Marketing Excellence	Best Public Relations Campaign - Class 4	Dollywood Theme Park	Pigeon Forge, Tennessee, U.S.
Marketing Excellence	Best Radio Commercial - Class 1	Triple Play Family Fun Park	Hayden, Idaho, U.S.
Marketing Excellence	Best Radio Commercial - Class 2	The Florida Aquarium	Tampa, Florida, U.S.
Marketing Excellence	Best Radio Commercial - Class 3	Elitch Gardens	Denver, Colorado, U.S.
Marketing Excellence	Best Radio Commercial - Class 4	LEGOLAND California	Carlsbad, California, U.S.
Marketing Excellence	Best Television Commercial - Class 1	Triple Play Family Fun Park	Hayden, Idaho, U.S.
Marketing Excellence	Best Television Commercial - Class 2	St. Louis Zoo	St. Louis, Missouri, U.S.
Marketing Excellence	Best Television Commercial - Class 3	Calgary Stampede	Alberta, Canada

# 2012

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Best Television Commercial - Class 4	Grona Lund	Stockholm, Sweden
Top FEC	FEC International	Skemmtigardur	Smaralind, Iceland
Top FEC	FEC United States	Fun Spot America	Orlando, Florida, U.S.

# BRASS RING AWARDS 2011



# 2011

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	1-2 Booths (100-299 Square Feet) (1st)	Action Innovators	Heemstede, The Netherlands
Best Exhibit	1-2 Booths (100-299 Square Feet) (Honorable Mention)	State Fair Mini Donuts, Inc.	Minnetonka, Minnesota
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (1st)	American Locker Security Systems, Inc.	Coppell, Texas, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (Honorable Mention)	Daniels Wood Land, Inc.	Paso Robles, California, U.S.
	Best Public Relations Campaign - Class 2	Cleveland Metroparks Zoo	Cleveland, Ohio, U.S.
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (1st)	Theming and Animatronics Industries S.A.	Madrid, Spain
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (Honorable Mention)	Outdoor Gravity Inc.	Sevierville, Tennessee, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (1st)	Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (Honorable Mention)	ProSlide Technology, Inc.	Ottawa, Canada
Best Exhibit	Image Award Winner	Whitewater West Industries Ltd.	Richmond, British Columbia, Canada
Best New Product	Coin-Operated Arcade and Redemption Game (1st)	Tasty Tubes Factory - Laser Star Amusements, Inc.	Davie, Florida, U.S.
Best New Product	Coin-Operated Arcade and Redemption Game (Honorable Mention)	Speed Bag - Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best New Product	Coin-Operated Kiddie Ride (1st)	4x4 Safari Car - Falgas Industries	Castelló d'Empúries (Girona), Spain
Best New Product	Coin-Operated Kiddie Ride (Honorable Mention)	Rockin' Ride Helmet - DEDEM Automatica - MPGroup	Reggio Emilia, Italy
Best New Product	Family Entertainment Center Ride/Attraction (1st)	Time Freak - Art Attack	Edmonton, Alberta, Canada

# 2011

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Family Entertainment Center Ride/Attraction (Honorable Mention)	Thunder Volt Electric Go Kart Operating System - Amusement Products, LLC	Chattanooga, Tennessee, U.S.
Best New Product	Food Services (1st)	Cheesy Hot Dog Bites - State Fair Mini Donuts, Inc.	Minnetonka, Minnesota, U.S.
Best New Product	Games and Merchandise (1st)	Stinky Feet Group Game - Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best New Product	Games and Merchandise (Honorable Mention)	Paparte - InScribe	Woburn, Massachusetts, U.S.
Best New Product	Impact Award Winner	Aquacircus Dek - Empex Watertoys	Uxbridge, Ontario, Canada
Best New Product	Kiddie Ride / Attraction (1st)	Mobile Zip Line - Spectrum Sports International	Hyde Park, Utah, U.S.
Best New Product	Kiddie Ride / Attraction (Honorable Mention)	Balloon Battles™ - Extreme Engineering	Athens, Texas, U.S.
Best New Product	Major Theme/Amusement Park Ride (1st)	I Box Roller Coaster Track - Rocky Mountain Construction Group	Hayden, Idaho, U.S.
Best New Product	Major Theme/Amusement Park Ride (Honorable Mention)	Skytrail Ropes Course - Prime Play by Whitewater	British Columbia, Canada
Best New Product	Revenue & Admission Control/Wristbands/RFID Technology (1st)	Core QR Services - CORE Cashless, Inc.	Lenexa, Kansas, U.S.
Best New Product	Revenue & Admission Control/Wristbands/RFID Technology (Honorable Mention)	Siriusware Mobile Sales - Siriusware, Inc.	Taos, New Mexico, U.S.
Best New Product	Services, Equipment, and Supplies (1st)	Precision Spotlights - Darklight: Precision Lighting System	Santa Clarita, California, U.S.
Best New Product	Services, Equipment, and Supplies (Honorable Mention)	Redemption Plus Redemption Center - Redemption Plus	Overland Park, Kansas, U.S.

# 2011

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Show Production & Entertainment/ Displays & Sets (1st)	Formula Rossa - Jack Rouse Associates	Cincinnati, Ohio, U.S.
Best New Product	Show Production & Entertainment/ Displays & Sets (Honorable Mention)	Infinity / DMX Free LED Control Systems - Crossroads LED, LLC	Owasso, Oklahoma, U.S.
Best New Product	Technology Applied to Amusements (1st)	accesso Mobile - accesso, LLC	Lake Mary, Florida
Best New Product	Technology Applied to Amusements (Honorable Mention)	Flux-Charge Vest Racks - Laser-Blast	Plymouth, Massachusetts, U.S.
Best New Product	Water Park Ride/Attraction (1st)	Aquacircus Dek - Empex Watertoys	Uxbridge, Ontario, Canada
Best New Product	Water Park Ride/Attraction (Honorable Mention)	KrakenRACER - ProSlide Technology, Inc.	Ottawa, Canada
Entertainment Excellence	Best Atmosphere/Street Show Performance Act	"Gem Tones"	Dollywood Theme Park -
Entertainment Excellence	Best Edutainment Performance Act	"Mad Marty"	LEGOLAND California -
Entertainment Excellence	Best Performer - Female	Lindsay Karchawer	Hersheypark - Hershey, Pennsylvania, U.S.
Entertainment Excellence	Best Performer - Male	Law Ho Tim	Ocean Park - Hong Kong, China
Entertainment Excellence	Best Overall Production \$1,000,00 or more	"The Magic, The Memories, and You!"	Walt Disney World/ Disneyland - Orlando, Florida, U.S., Anaheim, California, U.S.
Entertainment Excellence	Best Overall Production \$100,001 - \$200,000	"The Majesty of Christmas"	Six Flags Fiesta Texas - San Antonio, Texas
Entertainment Excellence	Best Overall Production \$200,001 - \$400,000	"Cirque Dreams Jungle Fantasy"	Busch Gardens, Tampa - Tampa, Florida, U.S.

# 2011

CATEGORY	AWARD NAME	WINNER	LOCATION
Entertainment Excellence	Best Overall Production \$25,000 or less	"The Enchanted Treasure"	LEGOLAND California - Carlsbad, California
Entertainment Excellence	Best Overall Production \$25,001 - \$50,000	"Dr. Fright's CarnEvil"	Six Flags over Georgia - Austell, Georgia
Entertainment Excellence	Best Overall Production \$50,001 - \$100,000	"Vintervirvlar"	Liseberg - Gothenburg, Sweden
Entertainment Excellence	Best Overall Production \$400,001 - \$700,00	"Sha-Kon-O-Hey! Land of Blue Smoke"	Dollywood Theme Park - Pigeon Forge, Tennessee, U.S.
Entertainment Excellence	Best Overall Production \$700,001 - \$1,000,000	"Rockstars - The Battle"	Walibi Rhone-Alpes - Les Avenieres, France
Entertainment Excellence	Best Sport Show	"African Acrobats of Kenya"	Fantawild - Orlando, Florida
Entertainment Excellence	Heartbeat Award	"Tala Takenya & the Legend of the Holy Forest"	FORT FUN Abenteuerland - Campagne des Alpes
Entertainment Excellence	The Spirit Award	Kristine Morgan	Busch Gardens Tampa - Tampa, Florida, U.S.
Retail Excellence	Excellence in a Hard Good Souvenir Over 1 million attendance	Xcaret	Cancún, México
Retail Excellence	Excellence in a Hard Good Souvenir Under 1 million attendance	Luna Park Sydney	Milsons Point, Australia
Retail Excellence	Excellence in a Merchandise Display	SEA LIFE	Poole Dorset, United Kingdom
Retail Excellence	Excellence in a Soft Good Souvenir Over 1 million attendance	Millions of Memories/ Santa Cruz Boardwalk	Santa Cruz, California, U.S.
Retail Excellence	Excellence in a Soft Good Souvenir Under 1 million attendance	The London Dungeon	London, United Kingdom
Retail Excellence	Judges' Choice Award	Morey's Piers & Beachfront Waterpark	Wildwood, New Jersey, U.S.

# 2011

CATEGORY	AWARD NAME	WINNER	LOCATION
HR Excellence	Best Employee Reward & Recognition Program - Over 1 Million Annual Attendance	Whiting's Foods on the Santa Cruz Beach Boardwalk	Santa Cruz, California, U.S.
HR Excellence	Best Employee Reward & Recognition Program - Under 1 Million Annual Attendance	Happylon	Saint-Petersburg, Russia
HR Excellence	Best Innovation in a Training Program - Over 1 Million Annual Attendance	Europa Park GmbH & Co.	Rust, Germany
HR Excellence	Best Innovation in a Training Program - Under 1 Million Annual Attendance	Farah Leisure Excellence Academy	Abu Dhabi, United Arab Emirates
Marketing Excellence	Best Digital Marketing Campaign - All Classes	Luna Park Sydney	Milsons Point, Australia
Marketing Excellence	Best Integrated Marketing Campaign - All Classes	Kidzania de Mexico AS de CV	México City, México
Marketing Excellence	Best Outdoor Advertisement	The Florida Aquarium	Tampa, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 1	White Water	Branson, Missouri, U.S.
Marketing Excellence	Best Print Advertisement - Class 2	Minnesota Zoo	Apple Valley, Minnesota, U.S.
Marketing Excellence	Best Print Advertisement - Class 3	Evergreen Wings and Waves	McMinnville, Oregon, U.S.
Marketing Excellence	Best Print Advertisement - Class 4	Blackpool Pleasure Beach	Blackpool, Lancashire, United Kingdom
Marketing Excellence	Best Radio Commercial - Class 1	Quassy Amusement Park	Middlebury, Connecticut, U.S.
Marketing Excellence	Best Radio Commercial - Class 2	Minnesota Zoo	Apple Valley, Minnesota, U.S.
Marketing Excellence	Best Radio Commercial - Class 3	Wet 'n Wild- Emerald Pointe	Greensboro, North Carolina, U.S.
Marketing Excellence	Best Radio Commercial - Class 4	Liseberg	Gothenburg, Sweden
Marketing Excellence	Best Television Commercial - Class 1	Selvatica	Cancún, México
Marketing Excellence	Best Television Commercial - Class 2	Detroit Zoological Society	Royal Oak, Michigan

# 2011

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Best Television Commercial - Class 3	Pacific National Exhibition	Vancouver, British Columbia, Canada
Marketing Excellence	Best Television Commercial - Class 4	Nickelodeon Universe	Bloomington, Minnesota, U.S.
Top FEC	FEC International	Infunity, Freeze Club & Bowl Room	Hawalli, Kuwait
Top FEC	FEC United States	The Funplex Mount Laurel	Mount Laurel, NJ, U.S.

# BRASS RING AWARDS 2010

# 2010

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Best Exhibit	1-2 Booths (100-299 Square Feet) (1st)	Perky's Pizza	Tampa, Florida, U.S.
Best Exhibit	1-2 Booths (100-299 Square Feet) (Honorable Mention)	Maraqua Design JLT	Orlando, Florida, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (1st)	Createk, Inc.	Southbridge, Massachusetts, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (Honorable Mention)	Magic Milk Sand Art, LLC.	Daytona Beach, Florida, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (1st)	Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (Honorable Mention)	Whitewater West Industries Ltd.	Richmond, British Columbia, Canada
Best Exhibit	Image Award Winner	Ripley Entertainment Inc.	Orlando, Florida, U.S.
Best New Product	Coin-Operated Arcade and Redemption Game	Strike Zone - Bob's Space Racers	Daytona Beach, Florida, U.S.
Best New Product	Coin-Operated Kiddie Ride	Kiddy Center - Falgas Industries	Castello d'Empuries, Giro, Spain
Best New Product	Family Entertainment Center Ride/Attraction	Animalive Partyroom - Animalive	Brighton, East Sussex, United Kingdom
Best New Product	Food Services	Scara's Gourmet Italian Cream Ice - Scara's Italian Ices, Inc.	South Amboy, New Jersey, U.S.
Best New Product	Games and Merchandise	Lucky Duck - Bob's Space Racers	Daytona Beach, Florida, U.S.
Best New Product	Impact Award Winner	Bob's Space Racers	Daytona Beach, Florida, U.S.
Best New Product	Kiddie Ride / Attraction	Cannonball Air Blaster "Battle Dome" - Extreme Engineering	Newcastle, California
Best New Product	Major Theme/Amusement Park Ride	Family Launch Coaster with Freefall - Intamin Ltd.	Schaan, Liechtenstein
Best New Product	Services, Equipment, and Supplies	Safe Strap Company, Inc.	Wharton, New Jersey, U.S.
Best New Product	Technology Applied to Amusements	Fluorescent Ink Printing Process - Media Vision	Whitby, Ontario, Canada



# 2010

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Water Park Ride/Attraction	Topsy-Turvy - ProSlide Technology, Inc.	Ottawa, Ontario, Canada
Entertainment Excellence	Best Atmosphere/Street Show Performance Act	"Gemtones"	Dollywood Theme Park - Pigeon Forge, Tennessee, U.S.
Entertainment Excellence	Best Edutainment Performance Act	"Year of the Tiger: Changing the Plight of the Ultimate Predator"	Six Flags Great Adventure -
Entertainment Excellence	Best Performer - Female	Rebecca Galarza	Santa's Village -
Entertainment Excellence	Best Performer - Male	Paul Carter	Six Flags Fiesta Texas -
Entertainment Excellence	Best Overall Production \$1,000,00 or more	"Azul"	SeaWorld San Antonio - San Antonio, Texas, U.S.
Entertainment Excellence	Best Overall Production \$100,001 - \$200,000	"Dr. Fright's CarnEvil"	Six Flags Over Georgia -
Entertainment Excellence	Best Overall Production \$200,001 - \$400,000	"Imagine"	Dollywood Theme Park - Pigeon Forge, Tennessee, U.S.
Entertainment Excellence	Best Overall Production \$25,000 or less	"Grand Tournament of Champions"	LEGOLAND California -
Entertainment Excellence	Best Overall Production \$25,001 - \$50,000	"Vintervirvlar"	Liseberg - Gothenburg, Sweden
Entertainment Excellence	Best Overall Production \$50,001 - \$100,000	"Cirque Innosta Presents L'Orange"	Lagoon Park - Farmington, Utah, U.S.
Entertainment Excellence	Best Overall Production \$400,001 - \$700,00	"Kinetix"	Busch Gardens Tampa - Tampa, Florida, U.S.
Entertainment Excellence	Best Overall Production \$700,001 - \$1,000,000	"Kaboom"	Pacific National Exhibition - Vancouver, British Columbia, Canada
Entertainment Excellence	Best Sport Show	"Dancing on Ice"	Silverwood Theme Park - Athol, Idaho, U.S.
Entertainment Excellence	Heartbeat Award	"Tap: The Show"	Hersheypark - Hershey, Pennsylvania, U.S.

# 2010

CATEGORY	AWARD NAME	WINNER	LOCATION
Entertainment Excellence	The Spirit Award	Juk Cheung	Ocean Park - Hong Kong
Retail Excellence	Best Branded Redemption Item	Ramoji Film City	Hyderabad, Telangana, India
Retail Excellence	Best Merchant Display	Silver Dollar City	Branson, Missouri, U.S.
Retail Excellence	Best Unique Souvenir	Sea Life (Merlin Entertainment)	Poole, United Kingdom
Retail Excellence	Best Use of Souvenir Branding	Delaware North P & R	Buffalo, New York, U.S.
Retail Excellence	Best Use of Souvenir Branding	SEA LIFE Aquarium	LEGOLAND California - Carlsbad, California, U.S.
HR Excellence	Best Employee Reward & Recognition Program - Over 1 Million Annual Attendance	Calaway Park	Springbank, Alberta, Canada
HR Excellence	Best Employee Reward & Recognition Program - Under 1 Million Annual Attendance	Efteling	Kaatsheuvel, The Netherlands
HR Excellence	Best Innovation in a Training Program - Over 1 Million Annual Attendance	Whiting's Foods on the Santa Cruz Beach Boardwalk	Santa Cruz, California, U.S.
HR Excellence	Best Innovation in a Training Program - Under 1 Million Annual Attendance	Luna Park Sydney	Milsons Point, New South Wales, Australia
Marketing Excellence	Best Digital Marketing Campaign	Calgary Stampede	Calgary, Alberta, Canada
Marketing Excellence	Best Integrated Marketing Campaign	Monterey Bay Aquarium	Monterey, California, U.S.
Marketing Excellence	Best of Brass Award	Calgary Stampede	Calgary, Alberta, Canada
Marketing Excellence	Best Outdoor Advertisement	Selvatica	Cancún, México
Marketing Excellence	Best Print Advertisement - Class 1	MagiQuest	Pigeon Forge, Tennessee, U.S.
Marketing Excellence	Best Print Advertisement - Class 2	San Diego Zoo	San Diego, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 3	Pacific National Exhibition	Vancouver, British Columbia, Canada

# 2010

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Best Print Advertisement - Class 4	Calgary Stampede	Calgary, Alberta, Canada
Marketing Excellence	Best Radio Commercial - Class 1	Family Fun Center & Bullwinkle's Restaurant	Tukwila, Washington, U.S.
Marketing Excellence	Best Radio Commercial - Class 2	Minnesota Zoo	Apple Valley, Minnesota, U.S.
Marketing Excellence	Best Radio Commercial - Class 3	The Beach Waterpark	Mason, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - Class 4	Dollywood Theme Park	Pigeon Forge, Tennessee, U.S.
Marketing Excellence	Best Television Commercial - Class 1	Selvatica	Cancún, México
Marketing Excellence	Best Television Commercial - Class 2	Minnesota Zoo	Apple Valley, Minnesota, U.S.
Marketing Excellence	Best Television Commercial - Class 3	Pacific National Exhibition	Vancouver, British Columbia, Canada
Marketing Excellence	Best Television Commercial - Class 4	Dollywood Theme Park	Pigeon Forge, Tennessee, U.S.
Top FEC	FEC International	Happyton FEC	Fillion Mall - Moscow
Top FEC	FEC United States	Triple Play Family Fun Park	Hayden, Idaho

# BRASS RING AWARDS 2009

# 2009

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	1-2 Booths (100-299 Square Feet) (1st)	Get in Line Games	Pittsburgh, Pennsylvania, U.S.
Best Exhibit	1-2 Booths (100-299 Square Feet) (Honorable Mention)	Perky's Pizza	Tampa, Florida, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (1st)	Environs, Inc.	Jacksonville, Florida, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (Honorable Mention)	Adrian Fisher Design, Ltd.	Portman Lodge, Durweston, Dorset, United Kingdom
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (1st)	SplashTacular Entertainment	La Quinta, California, U.S.
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (Honorable Mention)	Funovation, Inc.	Boulder, Colorado
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (1st)	Whitewater West Industries, Ltd.	Richmond, British Columbia, Canada
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (Honorable Mention)	MagiQuest	Tillamook, Oregon
Best Exhibit	Image Award Winner	Environs, Inc.	Jacksonville, Florida, U.S.
Best New Product	Coin-Operated Arcade and Redemption Game (1st)	WEB Glow Machine - Glow Machine, Ltd.	Scottsdale, Arizona, U.S.
Best New Product	Coin-Operated Arcade and Redemption Game (Honorable Mention)	Super 21 - Skee Ball, Inc.	Chalfont, Pennsylvania, U.S.
Best New Product	Coin-Operated Kiddie Ride (1st)	Surfer's Van -Falgas Industries	Castello d'Empuries, Spain
Best New Product	Coin-Operated Kiddie Ride (Honorable Mention)	ART 6PO Gran Dakar - Cogan SRL	Soliera, Italy
Best New Product	Family Entertainment Center Ride/Attraction (1st)	Lazer Frenzy - Creative Works Inc.	Indianapolis, Indiana, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (Honorable Mention)	Bump n' Blast - Aquaventronics	Grande Pointe, Manitoba, Canada
Best New Product	Impact Award Winner	FREE FLY Rollercoaster - S&S Worldwide, Inc.	Logan, Utah, U.S.
Best New Product	Kiddie Ride / Attraction (1st)	Extreme Air Single Jumper - Extreme Engineering	Newcastle, California, U.S.

# 2009

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Kiddie Ride / Attraction (Honorable Mention)	Barnyard - Zamperla, Inc.	Boonton, New Jersey, U.S.
Best New Product	Major Theme/Amusement Park Ride (1st)	FREE FLY Rollercoaster - S&S Worldwide, Inc.	Logan, Utah, U.S.
Best New Product	Major Theme/Amusement Park Ride (Honorable Mention)	Interactive Game Battle - Alterface S.A.	Mont-Saint-Guibert, Belgium
Best New Product	Revenue and Admission Control/Wristbands/RFID (1st)	Cashless Payment POS System - Centaman Systems	Chicago, Illinois, U.S.
Best New Product	Revenue and Admission Control/Wristbands/RFID (Honorable Mention)	Wristband Singles - 4ID Solutions	Houston, Texas, U.S.
Best New Product	Services, Equipment, and Supplies	Merlexi Craft Wheelchair - Merlexi Craft Wheelchair	Louisville, Kentucky, U.S.
Best New Product	Show Production and Entertainment/Displays and Sets (1st)	ANIMALIVE Custom Design -AnimaLive	Brighton, United Kingdom
Best New Product	Show Production and Entertainment/Displays and Sets (Honorable Mention)	Pantel Outdoor Waterproof TV - Pantel Corp.	Garden Grove, California, U.S.
Best New Product	Technology Applied to Amusements (1st)	eGalaxy Reseller Web Store - Gateway Ticketing Systems, Inc.	Boyertown, Pennsylvania, U.S.
Best New Product	Technology Applied to Amusements (Honorable Mention)	Digital Binloop HD - Alcorn McBride, Inc.	Orlando, Florida, U.S.
Best New Product	Water Park Ride/Attraction (1st)	ProSlide Tantrum TWIST - ProSlide Technology Inc.	Ottawa, Ontario, Canada
Best New Product	Water Park Ride/Attraction (Honorable Mention)	AquaLoop - WhiteWater West Industries, Ltd.	Richmond, British Columbia, Canada
Entertainment Excellence	Best Atmosphere/Street Show Performance Act	"Funstation Celebration"	Dutch Wonderland - Lancaster, Pennsylvania, U.S.
Entertainment Excellence	Best Live Entertainment Show	"Creature Adventures Starring The Kratt Brothers"	Dollywood Theme Park - Pigeon Forge, Tennessee, U.S.
Entertainment Excellence	Best Performer - Female	Renee Schee	Six Flags Fiesta Texas - Arlington, Texas

# 2009

CATEGORY	AWARD NAME	WINNER	LOCATION
Entertainment Excellence	Best Performer - Male	Gabriel Myers	Dollywood Theme Park - Pigeon Forge, Tennessee, U.S.
Entertainment Excellence	Best Overall Production More than \$2 Million	"The Gift of Angels"	Universal Studios Japan - Osaka, Japan
Entertainment Excellence	Best Overall Production \$150,001 - \$300,000	"Headin' West"	Silver Dollar City - Branson, Missouri, U.S.
Entertainment Excellence	Best Overall Production \$300,001 - \$500,000	"Take Flight - An Avian Adventure"	San Diego Zoo - San Diego, California, U.S.
Entertainment Excellence	Best Overall Production \$25,000 or less	"Bunsen & The Burners"	Hersheypark - Hershey, Pennsylvania, U.S.
Entertainment Excellence	Best Overall Production \$25,001 - \$50,000	"The Soda Pops"	Hersheypark - Hershey, Pennsylvania, U.S.
Entertainment Excellence	Best Overall Production \$50,001 - \$150,000	"Pure Country Radio"	Six Flags Over Georgia - Austell, Georgia, U.S.
Entertainment Excellence	Best Overall Production \$500,001 - \$1 Million	"Forbidden"	Blackpool Pleasure Beach - Blackpool, England, United Kingdom
Entertainment Excellence	Best Overall Production \$1 Million - \$2 Million	"Hot Ice"	Pleasure Beach - Blackpool, England, United Kingdom
Entertainment Excellence	Best Sport Show	"Brown Entertainment's Cirque Magnifique"	Santa Cruz Beach Boardwalk - Santa Cruz, California, U.S.
Entertainment Excellence	Heartbeat Award	"Sha-Kon-O-Hey!"	Dollywood Theme Park - Pigeon Forge, Tennessee, U.S.
Entertainment Excellence	The Spirit Award	Chris Ambraz	Busch Gardens Tampa - Tampa, Florida, U.S.
Retail Excellence	Best Drinkware (mug, shot, sipper, shooters, stein, water bottles)	Warner Bros. Movie World	Queensland, Australia

# 2009

CATEGORY	AWARD NAME	WINNER	LOCATION
Retail Excellence	Best Gift (china, jewelry, home décor, stationary, book, picture frame)	LEGOLAND Windsor	Windsor, Berkshire, England, United Kingdom
Retail Excellence	Best Hat	Sea World Enterprises Co., Ltd.	Richmond, British Columbia, Canada
Retail Excellence	Best Keychain	Hersheypark	Hershey, Pennsylvania, U.S.
Retail Excellence	Best Toy (puzzles, games, books, role play, action figures, sporting goods, dolls, plush)	Efteling	Kaatsheuvel, Netherlands
Retail Excellence	Best T-shirt	Busch Gardens Williamsburg	Williamsburg, Virginia, U.S.
Retail Excellence	Best Visual (overall store design)	Busch Gardens Tampa	Tampa, Florida, U.S.
Retail Excellence	Best Visual (window, feature, or focal)	Busch Gardens Williamsburg	Williamsburg, Virginia, U.S.
Spirit of Excellence	Best Employee Recognition Program	Busch Gardens Tampa	Tampa, Florida, U.S.
Spirit of Excellence	Best Employee Recruitment Program	Hersheypark	Hershey, Pennsylvania, U.S.
Spirit of Excellence	Best Guest Services Training Program	Conner Prairie Interactive History Park	Fishers, Indiana, U.S.
Spirit of Excellence	Best Orientation Program	Hersheypark	Hershey, Pennsylvania, U.S.
Spirit of Excellence	Best Safety Awareness Program	Saint Louis Zoo	St. Louis, Missouri, U.S.
Spirit of Excellence	Best Supervisor Training Program	Merlin Entertainments Group	Poole, United Kingdom
Marketing Excellence	Best Integrated Marketing Campaign - Class 1	Adventure Landing and Shipwreck Island	Jacksonville Beach, Florida, U.S.
Marketing Excellence	Best Integrated Marketing Campaign - Class 2	Kidzania de Mexico	Mexico City, Mexico
Marketing Excellence	Best Integrated Marketing Campaign - Class 3	Six Flags The Great Escape	Queensbury, New York, U.S.
Marketing Excellence	Best Integrated Marketing Campaign - Class 4	Minnesota Zoo	Apple Valley, Minnesota, U.S.
Marketing Excellence	Best Integrated Marketing Campaign - Class 5	San Diego Zoo	San Diego, California, U.S.



# 2009

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Marketing Collateral - Class 1	Xplor	Cancún, Mexico
Marketing Excellence	Best Marketing Collateral - Class 2	Dutch Wonderland	Lancaster, Pennsylvania, U.S.
Marketing Excellence	Best Marketing Collateral - Class 3	Xcaret	Playa del Carmen, Mexico
Marketing Excellence	Best Marketing Collateral - Class 4	Columbus Zoo and Aquarium	Columbus, Ohio, U.S.
Marketing Excellence	Best Marketing Collateral - Class 5	Floriade 2012	Venlo, Netherlands
Marketing Excellence	Best Outdoor Advertisement - Class 1	Waterworld California	Concord, California, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 2	White Water Bay	Oklahoma City, Oklahoma, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 3	Xcaret	Cancún, Mexico
Marketing Excellence	Best Outdoor Advertisement - Class 4	Six Flags Magic Mountain	Valencia, California, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 5	Ocean Park Hong Kong	Hong Kong
Marketing Excellence	Best Online Advertisement - Class 1	Ocean Breeze Waterpark	Virginia Beach, California, U.S.
Marketing Excellence	Best Online Advertisement - Class 2	Dutch Wonderland	Lancaster, Pennsylvania, U.S.
Marketing Excellence	Best Online Advertisement - Class 3	Ripley's Believe it Or Not!	Myrtle Beach, South Carolina, U.S.
Marketing Excellence	Best Online Advertisement - Class 4	Minnesota Zoo	Apple Valley, Minnesota, U.S.
Marketing Excellence	Best Online Advertisement - Class 5	Six Flags Inc.	New York, New York, U.S.
Marketing Excellence	Best Print Advertisement - Class 1	Raging Waves Waterpark	Yorkville, Illinois, U.S.
Marketing Excellence	Best Print Advertisement - Class 2	Dutch Wonderland	Lancaster, Pennsylvania, U.S.
Marketing Excellence	Best Print Advertisement - Class 3	Xcaret	Cancún, Mexico
Marketing Excellence	Best Print Advertisement - Class 4	Liseberg	Gothenburg, Sweden

# 2009

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - Class 5	Ocean Park Hong Kong	Hong Kong
Marketing Excellence	Best PR Program - Class 1	Xplor	Cancún, Mexico
Marketing Excellence	Best PR Program - Class 2	Grupo Via Delphi, S.A. de C.V.	Cancún, Mexico
Marketing Excellence	Best PR Program - Class 3	Six Flags The Great Escape	Queensbury, New York, U.S.
Marketing Excellence	Best PR Program - Class 4	Silver Dollar City	Branson, Missouri, U.S.
Marketing Excellence	Best PR Program - Class 5	Dollywood Theme Park	Pigeon Forge, Tennessee, U.S.
Marketing Excellence	Best Radio Commercial - Class 1	Big Kahuna's Water and Adventure Park	East Destin, Florida, U.S.
Marketing Excellence	Best Radio Commercial - Class 2	Story Land	Glen, New Hampshire, U.S.
Marketing Excellence	Best Radio Commercial - Class 3	Utah's Hogle Zoo	Salt Lake City, Utah, U.S.
Marketing Excellence	Best Radio Commercial - Class 4	Six Flags Magic Mountain	Valencia, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 5	Sentosa Leisure Group	Singapore
Marketing Excellence	Best Seasonal or Special Event Marketing - Class 1	WörglerWasserWelt - WAVE (Wörgler Wasserwelt)	Wörgl, Austria
Marketing Excellence	Best Seasonal or Special Event Marketing - Class 2	Calaway Park	Calgary, Alberta, Canada
Marketing Excellence	Best Seasonal or Special Event Marketing - Class 3	Fort Worth Zoo	Fort Worth, Texas, U.S.
Marketing Excellence	Best Seasonal or Special Event Marketing - Class 4	Movie Park Germany	Bottrop-Kirchhellen, Germany
Marketing Excellence	Best Seasonal or Special Event Marketing - Class 5	Morey's Piers and Beachfront Waterpark	Wildwood, New Jersey, U.S.
Marketing Excellence	Best Television Commercial - Class 1	Mountain Creek Waterpark	Vernon, New Jersey, U.S.
Marketing Excellence	Best Television Commercial - Class 2	Miami Seaquarium	Miami, Florida, U.S.

# 2009

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Best Television Commercial - Class 3	Adventure Aquarium	Norcross, Georgia, U.S.
Marketing Excellence	Best Television Commercial - Class 4	Monterey Bay Aquarium	Monterey, California, U.S.
Marketing Excellence	Best Television Commercial - Class 5	Blackpool Pleasure Beach	Blackpool, United Kingdom
Marketing Excellence	Best Web Site - Class 1	Mountain Creek Waterpark	Vernon, New Jersey, U.S.
Marketing Excellence	Best Web Site - Class 2	Story Land	Glen, New Hampshire, U.S.
Marketing Excellence	Best Web Site - Class 3	John Hancock Observatory	Chicago, Illinois, U.S.
Marketing Excellence	Best Web Site - Class 4	Movie Park Germany	Bottrop-Kirchhellen, Germany
Marketing Excellence	Best Web Site - Class 5	San Diego Zoo	San Diego, California, U.S.

# BRASS RING AWARDS 2008

# 2008

CATEGORY	AWARD NAME	WINNER	LOCATION
1st Exhibit	1-2 Booths (100-299 Square Feet) (1st)	Bleeding Art Industries	Calgary, Alberta, Canada
1st Exhibit	1-2 Booths (100-299 Square Feet) (Honorable Mention)	Perky's Pizza	Tampa, Florida, U.S.
1st Exhibit	3-5 Booths (300 - 599 Square Feet) (1st)	Pizzazz Scenic Contractors	Jacksonville, Florida, U.S.
1st Exhibit	3-5 Booths (300 - 599 Square Feet) (Honorable Mention)	Custom Creations	New Jersey, U.S.
1st Exhibit	6-10 Booths (600 - 1,099 Square Feet) (1st)	Hollow 4D Studios	Simi Valley, California, U.S.
1st Exhibit	6-10 Booths (600 - 1,099 Square Feet) (Honorable Mention)	SCS Interactive	Denver, Colorado, U.S.
1st Exhibit	11 Booths and higher (1,100+ Square Feet) (1st)	Bob's Space Racers	Daytona Beach, Florida, U.S.
1st Exhibit	11 Booths and higher (1,100+ Square Feet) (Honorable Mention)	MagiQuest	Pigeon Forge, Tennessee, U.S.
1st Exhibit	Image Award Winner	Alterface S.A., 3-D Branded Attractions, nWave Pictures S.A., MIT Srl	Miami, Florida, U.S.
1st New Product	Coin-Operated Arcade and Redemption Equipment (1st)	Bungie Bugs - Bob's Space Racers	Daytona Beach, Florida, U.S.
1st New Product	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	Hollywood Reels - Jennison Entertainment Technologies	Daytona Beach, Florida, U.S.
1st New Product	Coin-Operated Kiddie Ride (1st)	Marathon Runner - MPGROUP Srl- Dedem Automatica	Reggio Emilia, Italy
1st New Product	Coin-Operated Kiddie Ride (Honorable Mention)	Miami - Cogan S.R.L.	Soliera, Italy
1st New Product	Displays and Sets (1st)	Spray-on Chrome - Spectra Chrome	Clearwater, Florida, U.S.
Best New Product	Displays and Sets (Honorable Mention)	Pantel Outdoor Weather Proof TV - Pantel Corp.	Garden Grove, California, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (1st)	SpinZone Bumper Car - Amusement Products	Chattanooga, Tennessee, U.S.

# 2008

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Family Entertainment Center Ride/Attraction (Honorable Mention)	Alley Trax Mini Bowling – Art Attack	Dundee, Florida, U.S.
Best New Product	Games (1st)	Phazer Zone Extreme Bazooka Ball – Media Vision Inc.	Whitby, Ontario, Canada
Best New Product	Games (Honorable Mention)	WaterBlast 2! – Bob's Space Racers	Daytona Beach, Florida, U.S.
Best New Product	Impact Award Winner	Bolliger & Mabillard Consulting Engineers, Inc.	Monthey, Switzerland
Best New Product	Kiddie Ride / Attraction (1st)	Monster Combo Unit – Extreme Engineering	Athens, Texas, U.S.
Best New Product	Kiddie Ride / Attraction (Honorable Mention)	SkyTower – Zamperla, Inc.	Altavilla Vicentina, Italy
Best New Product	Major Theme/Amusement Park Ride (1st)	Giant Drop on Building – Intamin/Ride Trader	Schaan, Liechtenstein
Best New Product	Major Theme/Amusement Park Ride (Honorable Mention)	Safari Jeeps – Chance Morgan	Wichita, Kansas, U.S.
Best New Product	Revenue and Admission Control (1st)	accesso ceShop V3.0 - accesso	Lake Mary, Florida, U.S.
Best New Product	Revenue and Admission Control (Honorable Mention)	Galaxy 4 – Gateway Ticketing Systems	Gilbertsville, Pennsylvania, U.S.
Best New Product	Services (1st)	Water Slide Restoration – Slide Renu	Westerville, Ohio, U.S.
Best New Product	Services (Honorable Mention)	Online Event Booking – Core Cashless Systems	Lenexa, Kansas, U.S.
Best New Product	Technology Applied to Amusements (1st)	Revolver Coaster – Premier Rides, Inc.	Baltimore, Maryland, U.S.
Best New Product	Technology Applied to Amusements (Honorable Mention)	Tankless Auto-Belay System – Extreme Engineering	Athens, Texas, U.S.
Best New Product	Water Park Ride/Attraction (1st)	Family Boomerango – Whitewater West Industries	Richmond, British Columbia, Canada
Best New Product	Water Park Ride/Attraction (Honorable Mention)	ProSlide BulletBowl – ProSlide Technology, Inc.	Ottawa, Canada

# 2008

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Integrated Marketing Campaign - Class 1a	Adventure Landing	Jacksonville Beach, Florida, U.S.
Marketing Excellence	Best Integrated Marketing Campaign - Class 1b	Minnesota Zoo	Apple Valley, Minnesota, Florida, U.S.
Marketing Excellence	Best Integrated Marketing Campaign - Class 2	KidZania de Mexico	Mexico City, Mexico
Marketing Excellence	Best Integrated Marketing Campaign - Class 3	San Diego Zoo's Wild Animal Park	San Diego, California, U.S.
Marketing Excellence	Best Integrated Marketing Campaign - Class 4	Shenzhen OCT Holding Company	Shenzhen, China
Marketing Excellence	Best Marketing Collateral - Class 1a	Ghost Town in the Sky	Maggie Valley, North Carolina, U.S.
Marketing Excellence	Best Marketing Collateral - Class 1b	Cleveland Metroparks Zoo	Cleveland, Ohio, U.S.
Marketing Excellence	Best Marketing Collateral - Class 2	Newport Aquarium	Newport, Kentucky, U.S.
Marketing Excellence	Best Marketing Collateral - Class 3	Six Flags St. Louis	Eureka, Missouri, U.S.
Marketing Excellence	Best Marketing Collateral - Class 4	Sentosa	Singapore
Marketing Excellence	Best Outdoor Advertisement - Class 1a	Waterworld California	Concord, California, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 1b	Daytona 500 Experience	Daytona Beach, California, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 2	Newport Aquarium	Newport, Kentucky, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 3	Six Flags Discovery Kingdom	Vallejo, California, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 4	Ripley Entertainment, Inc.	Orlando, Florida, U.S.
Marketing Excellence	Best Online Advertisement - Class 1a	Adventure Landing	Jacksonville, Florida, U.S.
Marketing Excellence	Best Online Advertisement - Class 1b	Minnesota Zoo	Apple Valley, Minnesota, Florida, U.S.
Marketing Excellence	Best Online Advertisement - Class 2	Worlds of Fun	Kansas City, Missouri, U.S.

# 2008

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Online Advertisement - Class 3	Dorney Park	Allentown, Pennsylvania, U.S.
Marketing Excellence	Best Online Advertisement - Class 4	Niagara Parks Commission	Niagara Falls, Ontario, Canada
Marketing Excellence	Best Print Advertisement - Class 1a	Utah's Hogle Zoo	Salt Lake City, Utah, U.S.
Marketing Excellence	Best Print Advertisement - Class 1b	Dutch Wonderland Family Amusement Park	Lancaster, Pennsylvania, U.S.
Marketing Excellence	Best Print Advertisement - Class 2	Capilano Suspension Bridge	Vancouver, British Columbia, Canada
Marketing Excellence	Best Print Advertisement - Class 3	Calgary Zoo	Calgary, Alberta, Canada
Marketing Excellence	Best Print Advertisement - Class 4	Santa Cruz Beach Boardwalk	Santa Cruz, California, U.S.
Marketing Excellence	Best PR Program - Class 1a	Ghost Town in the Sky	Maggie Valley, North Carolina, U.S.
Marketing Excellence	Best PR Program - Class 1b	Minnesota Zoo	Apple Valley, Minnesota, Florida, U.S.
Marketing Excellence	Best PR Program - Class 2	Wild Wadi Waterpark	Dubai, United Arab Emirates
Marketing Excellence	Best PR Program - Class 3	Xcaret	Cancun, Mexico
Marketing Excellence	Best PR Program - Class 4	Niagara Parks Commission	Niagara Falls, Ontario, Canada
Marketing Excellence	Best Radio Commercial - Class 1a	Utah's Hogle Zoo	Salt Lake City, Utah, U.S.
Marketing Excellence	Best Radio Commercial - Class 1b	Denver Zoo	Denver, Colorado, U.S.
Marketing Excellence	Best Radio Commercial - Class 2	Six Flags New England	Agawam, Massachusetts, U.S.
Marketing Excellence	Best Radio Commercial - Class 3	San Diego Zoo's Wil Animal Park	San Diego, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 4	Six Flags Magic Mountain	Valencia, California, U.S.
Marketing Excellence	Best Seasonal or Special Event Marketing - Class 1a	Adventure Landing	Jacksonville Beach, Florida, U.S.



# 2008

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Best Seasonal or Special Event Marketing - Class 1b	Denver Zoo	Denver, Colorado, U.S.
Marketing Excellence	Best Seasonal or Special Event Marketing - Class 2	Wild Wadi Waterpark	Dubai, United Arab Emirates
Marketing Excellence	Best Seasonal or Special Event Marketing - Class 3	Kennedy Space Center Visitor Complex	Merritt Island, Florida, U.S.
Marketing Excellence	Best Seasonal or Special Event Marketing - Class 4	Sentosa	Singapore
Marketing Excellence	Best Television Commercial - Class 1a	Polynesian Cultural Center	Laie, Hawaii, U.S.
Marketing Excellence	Best Television Commercial - Class 1b	Minnesota Zoo	Apple Valley, Minnesota, U.S.
Marketing Excellence	Best Television Commercial - Class 2	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Television Commercial - Class 3	San Diego Zoo's Wil Animal Park	San Diego, California, U.S.
Marketing Excellence	Best Television Commercial - Class 4	Ripley Entertainment, Inc.	Orlando, Florida, U.S.
Marketing Excellence	Best Web Site - Class 1	Ghost Town in the Sky	Maggie Valley, North Carolina, U.S.
Marketing Excellence	Best Web Site - Class 2	Minnesota Zoo	Apple Valley, Minnesota, U.S.
Marketing Excellence	Best Web Site - Class 3	Aquarium of the Bay	San Francisco, California, U.S.
Marketing Excellence	Best Web Site - Class 4	Movie Park Germany	Bottrop, Germany
Marketing Excellence	Best Web Site - Class 5	Niagara Parks Commission	Niagara Falls, Ontario, Canada

# BRASS RING AWARDS 2007

# 2007

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	1-2 Booths (100-299 Square Feet) (1st)	Xtraice	Tampa, Florida, U.S.
Best Exhibit	1-2 Booths (100-299 Square Feet) (Honorable Mention)	East Bay Clock & Light Company	Gulf Breeze, Florida, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (1st)	CDRide Corp	Ocean City, New Jersey, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (Honorable Mention)	Perky's Pizza	Tampa, Florida, U.S.
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (1st)	Studio Y Creations	Calgary, Alberta, Canada
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (Honorable Mention)	Roto Studio	Dublin, Ohio, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (1st)	Gary Goddard Entertainment	North Hollywood, California, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (Honorable Mention)	Vekoma Rides Manufacturing B.V.	Vlodrop, Netherlands
Best Exhibit	Image Award Winner	Landmark Entertainment Group	Pasadena, California, U.S.
Best New Product	Best New Major Theme/Amusement Park Ride/Attraction (1st)	The ZacSpin Coaster - IntaRide - Intamin	Schaan, Liechtenstein
Best New Product	Best New Major Theme/Amusement Park Ride/Attraction (1st)	Suspended Family Coaster - Vekoma Rides Manufacturing B.V.	Vlodrop, Netherlands
Best New Product	Coin-Operated Arcade and Redemption Equipment (1st)	Deal or No Deal - Innovative Concepts in Entertainment Inc.	Clarence, New York, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	Jumpin' Jackpot - Namco America Inc.	Irvine, California, U.S.
Best New Product	Displays and Sets	Black Light Rollercoaster Theming - Custom Creations	New Jersey, U.S.
Best New Product	Equipment and Supplies (1st)	"Step 'n Wash" - Step N Wash	Dunwoody, Georgia, U.S.
Best New Product	Equipment and Supplies (Honorable Mention)	Doitalone Yellow Ultralight Stake - Moblo Enterprises LLC	Jordan, Michigan, U.S.

# 2007

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Family Entertainment Center Ride/Attraction (1st)	“The Comfyland Experience” - Comfy Entertainment Centers	Saddlebrook, New Jersey, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (Honorable Mention)	Spider Zone with Slide - Extreme Engineering	Athens, Texas, U.S.
Best New Product	Games	Mini Electric Clay Machine Turn Table - Play with Real Clay	www.playwithrealclay.com
Best New Product	Impact Award Winner	“The Comfyland Experience” - Comfy Entertainment Centers	Saddlebrook, New Jersey, U.S.
Best New Product	Kiddie Ride / Attraction	Kang-A-Bounce - Zamperla, Inc.	Altavilla Vicentina, Italy
Best New Product	Merchandise	Statix - CoasterDynamix Inc.	Elkton, Virginia, U.S.
Best New Product	Revenue and Admission Control	CorpTix - ClicknPrint Tickets by Extremix	Texas, U.S.
Best New Product	Show Production and Entertainment	Dinosaurs Unearthed - Dinosaurs Unearthed	Richmond, British Columbia, Canada
Best New Product	Technology Applied to Amusements (1st)	Krush Kushionz - Sans Gear NZ Aktion AttractioNZ	Paihia, New Zealand
Best New Product	Technology Applied to Amusements (Honorable Mention)	Your Day - RFID technology - www.yourday.biz	
Best New Product	Water Park Ride/Attraction (1st)	“Hydromagnetics” Water Slide Technology - ProSlide Technology, Inc.	Ottawa, Canada
Best New Product	Water Park Ride/Attraction (Honorable Mention)	Family Boomerango - Whitewater West Industries, Ltd.	Richmond, British Columbia, Canada

# BRASS RING AWARDS 2006

# 2006

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	1-2 Booths (100-299 Square Feet) (1st)	Chick'N'mation	Fonthill , Ontario, Canada
Best Exhibit	1-2 Booths (100-299 Square Feet) (Honorable Mention)	TB Visual Effects LLC	Sunbury, Ohio, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (1st)	K-River Entertainment	Seoul, Korea
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (Honorable Mention)	CDRide Corp.	Ocean City, New Jersey, U.S.
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (1st)	Empex Watertoys	Uxbridge, Ontario, Canada
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (Honorable Mention)	MagiQuest/Creative Kingdoms	Pigeon Forge, Tennessee, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (1st)	Bob's Space Racers	Daytona Beach, Florida, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (Honorable Mention)	Zamperla Inc.	Altavilla Vicentina, Italy
Best Exhibit	Image Award Winner	Pizzazz Scenic Contractors, Inc.	Jacksonville, Florida, U.S.
Best New Product	Best New Major Theme/Amusement Park Ride/Attraction (1st)	Disk'o/Skater Coaster - Zamperla, Inc.	Altavilla Vicentina, Italy
Best New Product	Best New Major Theme/Amusement Park Ride/Attraction (1st)	Skyloop - Maurer Söhne	Munich, Germany
Best New Product	Coin-Operated Arcade and Redemption Equipment (1st)	Water Blast - Bob's Space Racers	Daytona Beach, Florida, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	Robo Basho - Robotic Amusements Inc.	Huntington Woods, Michigan, U.S.
Best New Product	Coin-Operated Kiddie Ride (1st)	Galaxy Explorer - Memo Park	Correggio, Italy
Best New Product	Coin-Operated Kiddie Ride (1st)	Art. 610 Fazenda - Cogan	Soliera, Italy, U.S.
Best New Product	Equipment and Supplies (1st)	Combo - Dadem Automatica, S.p.A.	Ariccia, Italy
Best New Product	Equipment and Supplies (Honorable Mention)	Shuttletrac - Lavi Industries	Valencia, California, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (1st)	Traffic Jam - SBF Visa Group	Casale di Scodosia, Italy
Best New Product	Family Entertainment Center Ride/Attraction (Honorable Mention)	Coconut Tree Climb - Spectrum Sports Int'l	Logan, Utah, U.S.

# 2006

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Best New Product	Games (1st)	Dog Pounder – Bob’s Space Racers	Daytona Beach, Florida, U.S.
Best New Product	Games (Honorable Mention)	The Dragon’s Quest – Happy Jump Inc.	Chatsworth, California, U.S.
Best New Product	Impact Award Winner	Embed Integration	Carrollton, Texas, U.S.
Best New Product	Merchandise	Animaland Interactive Stuffing Experience - Nanco/Nancy Sales Co.	Chelsea, Massachusetts, U.S.
Best New Product	Revenue and Admission Control (1st)	Go SmartTender - Proximities Inc.	Melbourne, Florida, U.S.
Best New Product	Revenue and Admission Control (Honorable Mention)	Galaxy RFID Interface - Gateway Ticketing	Gilbertsville, Pennsylvania, U.S.
Best New Product	Technology Applied to Amusements	Embed Color-Glo Debit Card Reader – Embed Integration	Carrollton, Texas, U.S.
Best New Product	Water Park Ride/Attraction (1st)	“WhirlyWHEEL” raft - Proslide Technology	Ottawa, Canada
Best New Product	Water Park Ride/Attraction (Honorable Mention)	Whizzard – Whitewater West Industries	Richmond, British Columbia, Canada

# BRASS RING AWARDS 2005



# 2005

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	1-2 Booths (100-299 Square Feet) (1st)	Perky's Pizza	Tampa, Florida, U.S.
Best Exhibit	1-2 Booths (100-299 Square Feet) (Honorable Mention)	People Vision FX	New Jersey, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (1st)	Studio Y Creations Inc.	Calgary, Alberta, Canada
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (Honorable Mention)	Paragon International	Nevada, Iowa, U.S.
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (1st)	MagiQuest	Pigeon Forge, Tennessee, U.S.
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (Honorable Mention)	Tasty Tates Franchising (mobile potato chips)	
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (1st)	LaZer Runner	Edmonton, Alberta, Canada
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (Honorable Mention)	Bob's Space Racers	Daytona Beach, Florida, U.S.
Best Exhibit	Image Award Winner	MagiQuest	Pigeon Forge, Tennessee, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (1st)	Dog Pounder - Bob's Space Racers	Daytona Beach, Florida, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	Spin-N-Win - Skee Ball, Inc.	Chalfont, Pennsylvania, U.S.
Best New Product	Coin-Operated Kiddie Ride (1st)	Zap-3 Sportscar - Zamperla, Inc.	Coney Island, New York, U.S.
Best New Product	Coin-Operated Kiddie Ride (1st)	580 Gingerbread House - Cogan S.A.S.	Soliera, Italy, U.S.
Best New Product	Displays and Sets (1st)	Holo-Drape - Holo-Walls, LLC	Westlake Village, California, U.S.
Best New Product	Displays and Sets (Honorable Mention)	Holo-Glass - Holo-Walls, LLC	Westlake Village, California, U.S.
Best New Product	Equipment and Supplies (1st)	Defender - Neptune-Benson Inc.	Coventry, Rhode Island, U.S.
Best New Product	Equipment and Supplies (Honorable Mention)	Royal Majestic Rain Forest - Tropical Palm Trees	Ozark, Missouri, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (1st)	Black Light Mini Golf - Art Attack, Shankz	Edmonton, Alberta, Canada

# 2005

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Family Entertainment Center Ride/Attraction (Honorable Mention)	3-Kick - Spectrum Sports Int'l	Logan, Utah, U.S.
Best New Product	Games	Whopper Waters - Bob's Space Racers	Daytona Beach, Florida, U.S.
Best New Product	Impact Award Winner	X-car Coaster - Maurer-Söhne	Munich, Germany
Best New Product	Merchandise	Madagascar - Nanco/Nancy Sales Co.	Chelsea, Massachusetts, U.S.
Best New Product	Revenue and Admission Control (1st)	Virtual Consignment - ClicknPrint Tickets	Texas, U.S.
Best New Product	Revenue and Admission Control (Honorable Mention)	Galaxy Kiosk - Gateway Ticketing	Gilbertsville, Pennsylvania, U.S.
Best New Product	Technology Applied to Amusements (1st)	Flash GFX Engine - GestureTek Inc.	Silicon Valley, California, U.S.
Best New Product	Technology Applied to Amusements (Honorable Mention)	High Powered LED Lighting - Eworks Pro Inc.	Winter Park, Florida, U.S.
Best New Product	Water Park Ride/Attraction (1st)	Proslide Rocket - ProSlide Technology	Ottawa, Canada
Best New Product	Water Park Ride/Attraction (Honorable Mention)	ZipCoaster - Whitewater West Industries	Richmond, British Columbia, Canada
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Quassy Amusement Park	Middlebury, Connecticut, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	TusenFryd ASA	Vinterbro, Norway
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-750,000) 1st place	Sesame Place, Inc.	Langhorne, Pennsylvania, U.S.
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 750,001 - 1.5 million) 1st place	Dreamworld, Coomera	Queensland, Australia
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Sentosa Leisure Group	Sentosa, Singapore
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 1st place	Camelbeach Waterpark	Tannersville, Pennsylvania, U.S.

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 1st place	La Ciudad de los Ninos/Kids City	Mexico City, D.F., Mexico
Marketing Excellence	Best Brochure - Class 8 (Attractions) 1st place	Utah's Hogle Zoo	Salt Lake City, Utah, U.S.
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 1st place	Entertainment Design Group, Inc.	Austell, Georgia, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	*N/A	
Marketing Excellence	Best Outdoor Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	TusenFryd ASA	Vinterbro, Norway
Marketing Excellence	Best Outdoor Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place only	Worlds of Fun/Oceans of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Wild Adventures	Valdosta, Georgia, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Busch Gardens Tampa Bay	Tampa, Florida, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 6 (Waterparks) 1st place only	AOCT, S.A. DE C.V. dba El Rollo	Tlaquiltenango, Morelos, Mexico
Marketing Excellence	Best Outdoor Advertisement - Class 7 (Family Entertainment Centers) 1st place only	Crystal Palace	Dieppe, New Brunswick, Canada
Marketing Excellence	Best Outdoor Advertisement - Class 8 (Attractions) 1st place	Calgary Zoo, Botanical Garden & Prehistoric Park	Calgary, Alberta, Canada
Marketing Excellence	Best Media Kits - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Quassy Amusement Park	Middlebury, Connecticut, U.S.
Marketing Excellence	Best Media Kits - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	West Midland Safari Park	Bewdley, Worcestershire, England, United Kingdom
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Worlds of Fun/Oceans of Fun	Kansas City, Missouri, U.S.

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	LEGOLAND California	Carlsbad, California, U.S.
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Ocean Park	Aberdeen, Hong Kong
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 1st place	Promotora Xel-Ha S.A. de C.V.	Cancun, Quintana Roo, Mexico
Marketing Excellence	Best Media Kits - Class 7 (Family Entertainment Centers)	Adventure Holdings, LLC	Jacksonville Beach, Florida, U.S.
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 1st place	Orange County Fair & Exposition Center	Costa Mesa, California, U.S.
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers) 1st place	*N/A	
Marketing Excellence	Best of Show, Electronic	LEGOLAND California for their TV Commercial	Carlsbad, California, U.S.
Marketing Excellence	Best of Show, Print	LEGOLAND California for their Media Kit	Carlsbad, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	*N/A	
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Kiddieland Amusement Park/ G.R.C. Corp.	Melrose Park, Illinois, U.S.
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Fantasilandia	Santiago, Chile
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Warner Village Theme Parks	Surfers Paradise, Queensland, Australia
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Sentosa Leisure Group	Sentosa, Singapore
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 1st place	Noah's Ark Family Park, Inc.	Winsconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 1st place	Crystal Palace	Dieppe, New Brunswick, Canada
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 1st place tie	MagiQuest	Myrtle Beach, South Carolina, U.S.

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 1st place	Siriusware, Inc.	Taos, New Mexico, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place only	*N/A	
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	West Midland Safari Park	Bewdley, Worcestershire, England, United Kingdom
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Indiana Beach, Inc.	Monticello, Indiana, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	LEGOLAND California	Carlsbad, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	SeaWorld Orlando	Orlando, Florida, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 1st place	Wet'N Wild Florida, Inc.	Orlando, Florida, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 1st place	Blue Diamond Park	New Castle, Delaware, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 1st place	Fort Worth Zoo	Fort Worth, Texas, U.S.
Marketing Excellence	Best Radio Commercial - Class 9 (Industry) 1st place	*N/A	
Marketing Excellence	Best Sales Presentation/Promotional Video - Class 9 Only (Industry) - 1st place	Mirage Entertainment, Inc.	City of Industry, California, U.S.
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	*N/A	
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Visionland - Magic Adventure & Splash Beach	Bessemer, Alabama, U.S.
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	StarParks Europe	Wavre, Belgium
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	LEGOLAND California	Carlsbad, California, U.S.

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Knott's Berry Farm	Buena Park, California, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 1st place	Hyland Hills Water World	Denver, Colorado, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 1st place	Adventure Holdings, LLC	Jacksonville Beach, Florida, U.S.
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 1st place	Audubon Nature Institute	New Orleans, Louisiana, U.S.
Marketing Excellence	Best Television Commercial - Class 9 (Industry) 1st place	*N/A	
Marketing Excellence	Best Web Site - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Quassy Amusement Park	Middlebury, Connecticut, U.S.
Marketing Excellence	Best Web Site - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Visionland - Magic Adventure & Splash Beach	Bessemer, Alabama, U.S.
Marketing Excellence	Best Web Site - Class 3 (Amusement/theme parks with annual attendance 500,001-1 million) 1st place	Dolfinarium Harderwijk B.V.	Harderwijk, Netherlands
Marketing Excellence	Best Web Site - Class 4 (Amusement/theme parks with annual attendance 1,000,001-1.5 million) 1st place	LEGOLAND California	Carlsbad, California, U.S.
Marketing Excellence	Best Web Site - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Busch Gardens Tampa Bay	Tampa, Florida, U.S.
Marketing Excellence	Best Web Site - Class 6 (Waterparks) 1st place	Jumeirah International: Wild Wadi Waterpark	Dubai, UAE
Marketing Excellence	Best Web Site - Class 7 (Family Entertainment Centers) 1st place	Dutch Wonderland Family Entertainment Complex	Lancaster, Pennsylvania, U.S.
Marketing Excellence	Best Web Site - Class 8 (Attractions) 1st place	Lowry Park Zoological Garden	Tampa, Florida, U.S.
Marketing Excellence	Best Web Site - Class 9 (Industry Suppliers) 1st place	Siriusware, Inc.	Taos, New Mexico, U.S.

# BRASS RING AWARDS 2004

# 2004

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	1-2 Booths (100-299 Square Feet) (1st)	People Vision FX	New Jersey, U.S.
Best Exhibit	1-2 Booths (100-299 Square Feet) (Honorable Mention)	Chick'N'mation	Fonthill , Ontario, Canada
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (1st)	Entertainment Technology Corp.	Southampton, Pennsylvania, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (Honorable Mention)	Pizzazz Scenic Contractors	Jacksonville, Florida, U.S.
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (1st)	Creative Environs, Inc.	Ponte Vedra Beach, Florida, U.S.
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (Honorable Mention)	Life Formations	Cincinnati, Ohio, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (1st)	KoalaPlay Group - How the World Plays	Denver, Colorado, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (Honorable Mention)	Art Attack	Dundee, Florida, U.S.
Best Exhibit	Image Award Winner	Sally Corporation	Jacksonville, Florida, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (1st)	"Capsule Craze" - Bob's Space Racers	Daytona Beach, Florida, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	"Movie Shop" - Bay-Tek, Inc.	Pulaski, Wisconsin, U.S.
Best New Product	Coin-Operated Kiddie Ride (1st)	"Art 550 - Grand Canyon" - Cogan S.a.S.	Soliera, Italy, U.S.
Best New Product	Displays and Sets (1st)	"World's Largest Sea Turtle" - Black Hills Institute	Hill City, South Dakota, U.S.
Best New Product	Displays and Sets (Honorable Mention)	"Holographic Films" - The Holo-Walls Co.	Westlake Village, California, U.S.
Best New Product	Equipment and Supplies (1st)	"Star Bust" - Frost Products Mfg.	Houston, Texas, U.S.
Best New Product	Equipment and Supplies (Honorable Mention)	"Silktek" - Whitewater West	Richmond, British Columbia, Canada
Best New Product	Family Entertainment Center Ride/Attraction (1st)	"Wild Earth" - Entertainment Technology Corp.	Southampton, Pennsylvania, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (Honorable Mention)	"Skytrail" - Ropes Courses, Inc.	Allegan, Michigan, U.S.



# 2004

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Games (1st)	"Midway Big One" - Skee-Ball, Inc.	Chalfont, Pennsylvania, U.S.
Best New Product	Games (Honorable Mention)	"Fool the Guesser" - Coastal Amusements	Lakewood, New Jersey, U.S.
Best New Product	Impact Award Winner	ProSlide Technology	Ottawa, Canada
Best New Product	Kiddie Ride/Attraction (1st)	"Flying Tigers" - Zamperla, Inc.	Coney Island, New York, U.S.
Best New Product	Major Theme/Amusement Park Ride/Attraction (1st)	"Motorbike Launch Coaster" - Vekoma Rides Mfg.	Vlodrop, Netherlands
Best New Product	Major Theme/Amusement Park Ride/Attraction (Honorable Mention)	"Thematic Roller Coaster" - Premier Rides	Baltimore, Maryland, U.S.
Best New Product	Merchandise (1st)	"Shrek Plush" - Nancy Sales Co.	Chelsea, Massachusetts, U.S.
Best New Product	Merchandise (Honorable Mention)	"Wacky 3D" - Motion Graphix	Orange, California, U.S.
Best New Product	Revenue and Admission Control (1st)	"Galaxy 2" - Gateway Ticketing Systems	Gilbertsville, Pennsylvania, U.S.
Best New Product	Services (1st)	"Interactive Web Park Map" - Diamond Studios	Birmingham, Alabama, U.S.
Best New Product	Services (Honorable Mention)	"Ad Island Multisensory Ad Kiosk" - Fluid Promotions	Pacific, Missouri, U.S.
Best New Product	Show Production and Entertainment	"T-1600 Snow Machine - Snow Masters	Anderson, Alabama, U.S.
Best New Product	Technology Applied to Amusements (1st)	"Arcade Tracker" - Amergames	Alpharetta, Georgia, U.S.
Best New Product	Technology Applied to Amusements (Honorable Mention)	"Sim-Showcar" - Motorsports Image	Mooresville, North Carolina, U.S.
Best New Product	Water Park Ride/Attraction (1st)	"Behemoth Bowl" - ProSlide Technology	Ottawa, Canada
Best New Product	Water Park Ride/Attraction (Honorable Mention)	"Empex Spraypark" - Empex Watertoys	Ontario, Canada
Entertainment Excellence	Best Atmosphere/Street Show Performance Act (1st)	"Trash Time Takes Ten"	Hersheypark - Hershey, Pennsylvania, U.S.

# 2004

CATEGORY	AWARD NAME	WINNER	LOCATION
Entertainment Excellence	Best Atmosphere/Street Show Performance Act (Honorable Mention)	"Dance Party"	Visionland - Bessemer, Alabama, U.S.
Entertainment Excellence	Best Live Edutainment Show (1st)	"Island of Survival"	Six Flags Marine World - Vallejo, California, U.S.
Entertainment Excellence	Best Live Edutainment Show (Honorable Mention)	"Dolphin Cove"	SeaWorld Gold Coast - Queensland, Australia
Entertainment Excellence	Best Parade Performance (1st)	"Nickelodeon Celebration"	Paramount's King Island - Mason, Ohio, U.S.
Entertainment Excellence	Best Parade Performance (Honorable Mention)	"Cirque Parade"	Visionland- Bessemer, Alabama, U.S.
Entertainment Excellence	Best Performer - Female (1st)	Patty DesSources	Paramount's King Island - Mason, Ohio, U.S.
Entertainment Excellence	Best Performer - Female (Honorable Mention)	Jenny Schoone	Paramount's King Island -Mason, Ohio, U.S.
Entertainment Excellence	Best Performer - Male (1st)	Kevin Johnson	LEGOLAND California - Carlsbad, California, U.S.
Entertainment Excellence	Best Performer - Male (Honorable Mention)	Justin Tate	Libertyland - Memphis, Tennessee, U.S.
Entertainment Excellence	Best Overall Production \$100,000 - \$200,000 (1st)	"Taganai"	Busch Gardens Tampa Bay - Tampa, Florida, U.S.
Entertainment Excellence	Best Overall Production \$100,000 - \$200,000 (Honorable Mention)	"The Amazing Chinese Acrobats"	Six Flags Fiesta Texas - San Antonio, Texas, U.S.
Entertainment Excellence	Best Overall Production \$200,000 and up (1st)	"KaTonga"	Busch Gardens Tampa Bay - Tampa, Florida, U.S.
Entertainment Excellence	Best Overall Production \$200,000 and up (Honorable Mention)	"Arachnome"	Phantasialand - Bruehl, Germany

# 2004

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Entertainment Excellence	Best Overall Production \$25,000 or less (1st)	"The American Spirit Show"	Libertyland - Memphis, Tennessee, U.S.
Entertainment Excellence	Best Overall Production \$25,000 or less (Honorable Mention)	"Comedy for Kids"	LEGOLAND - Carlsbad, California, U.S.
Entertainment Excellence	Best Overall Production \$25,001 - \$50,000 (1st)	"Cirque Celebration"	Visionland - Bessemer, Alabama, U.S.
Entertainment Excellence	Best Overall Production \$25,001 - \$50,000 (Honorable Mention)	"The Silly Sailors"	Dolfinarium - Harderwijk, the Netherlands
Entertainment Excellence	Best Overall Production \$50,001 - \$150,000	"Twistin' to the '60s"	Cedar Point - Sandusky, Ohio, U.S.
Entertainment Excellence	Best Sport Show (1st)	"Aqua Game"	Holiday Park - Hassloch/Pfalz, Germany
Entertainment Excellence	Best Sport Show (Honorable Mention)	"Ski Challenge"	SeaWorld Gold Coast - Queensland, Australia

# BRASS RING AWARDS 2003

# 2003

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	1-2 Booths (100-299 Square Feet) (1st)	Rex Studios	Greenford, England, United Kingdom
Best Exhibit	1-2 Booths (100-299 Square Feet) (Honorable Mention)	Daddona Studios	Pompano Beach, Florida, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (1st)	Pizzazz Scenic Contractors	Jacksonville, Florida, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (Honorable Mention)	Be Media	El Segundo, California, U.S.
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (1st)	COSI Studio	Columbus, Ohio, U.S.
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (Honorable Mention)	Empex Water Toys	Uxbridge, Ontario, Canada
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (1st)	Zamperla, Inc.	Coney Island, New York, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (Honorable Mention)	RoboCoaster LTD	Warwickshire, England, United Kingdom
Best Exhibit	Image Award Winner	COSI Studio	Columbus, Ohio, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (1st)	"The Big One Crone" - Skee Ball, Inc.	Chalfont, Pennsylvania, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	"Free-Fall" - Bob's Space Racers	Daytona Beach, Florida, U.S.
Best New Product	Coin-Operated Kiddie Ride (1st)	"LaBottega Di Geppetto" - Memo Park	Correggio, Italy
Best New Product	Coin-Operated Kiddie Ride (Honorable Mention)	"Fred's Fire Truck" - RG Mitchell Ltd.	Lincolnshire, England, United Kingdom
Best New Product	Displays and Sets (1st)	"Bubba Gump's Shrimp Shack" - Jack Rouse & Associates	Cincinnati, Ohio, U.S.
Best New Product	Equipment and Supplies (1st)	"Air Eagle" - Tool King USA Corp.	Montclair, California, U.S.
Best New Product	Equipment and Supplies (Honorable Mention)	"Artificial Outdoor Tahitian Trees" - Tropical Palm Trees	Ozark, Missouri, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (1st)	"Spider-Man and Friends Club Adventure" - KoalaPlay Group	Denver, Colorado, U.S.

# 2003

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Family Entertainment Center Ride/Attraction (Honorable Mention)	"Krosskart" - Premier Rides, Inc.	Baltimore, Maryland, U.S.
Best New Product	Food Services (1st)	J&J Food Snacks for Barq's Frozen Root Beer & Vanilla Float	Pennsauken Township, New Jersey, U.S.
Best New Product	Food Services (Honorable Mention)	J&J Food Snacks for Chill Torbellino De Banana Y Fresca	Pennsauken Township, New Jersey, U.S.
Best New Product	Games (1st)	"GoalStriker Lite" - GoalStriker	Farnborough, Hampshire, England, United Kingdom
Best New Product	Games (Honorable Mention)	"Carnival Games" - Huffer Mfg.	Raleigh, North Carolina, U.S.
Best New Product	Impact Award Winner	"ProSlide Tornado" - ProSlide Technology	Ottawa, Canada
Best New Product	Kiddie Ride/Attraction	"Mini Mouse Fiesta" - Zamperla, Inc.	Coney Island, New York, U.S.
Best New Product	Major Theme/Amusement Park Ride/Attraction (1st)	"Dragster" - Intamin Ltd.	Schaan, Liechtenstein
Best New Product	Major Theme/Amusement Park Ride/Attraction (Honorable Mention)	"Challenge of Tutankhamen" - Sally Corporation	Jacksonville, Florida, U.S.
Best New Product	Revenue and Admission Control (1st)	"ClicknPrint Tickets" - ClicknPrint Tickets	Texas, U.S.
Best New Product	Revenue and Admission Control (Honorable Mention)	"Salesware Enterprise Edition 4.0" - Siriusware, Inc.	Taos, New Mexico, U.S.
Best New Product	Services (1st)	"Vitalase" - Brick Markers USA, Inc.	West Palm Beach, Florida, U.S.
Best New Product	Services (Honorable Mention)	"ACE Online Store" - American Coaster Enthusiasts	Grand Prairie, Texas, U.S.
Best New Product	Technology Applied to Amusements (1st)	"Robocoaster" - Robocoaster LTD	Warwickshire, England, United Kingdom
Best New Product	Technology Applied to Amusements (Honorable Mention)	"iMAP" - SFC Interactive	
Best New Product	Water Park Ride/Attraction (1st)	"ProSlide Tornado" - ProSlide Technology	Ottawa, Canada

# 2003

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Water Park Ride/Attraction (Honorable Mention)	"Aqua Play Rain Fortress" - Whitewater West Industries Ltd.	Richmond, British Columbia, Canada
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Western Playland Amusement Park	El Paso, Texas, U.S.
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place tie	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place tie	Santa's Village	Jefferson, New Hampshire, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	TusenFryd	Vinterbro, Norway
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place tie	Crealy Adventure Park	Exeter, United Kingdom
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place tie	Discovery Cove	Orlando, Florida, U.S.
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-1 million) 1st place	Enchanted Kingdom	Makati City, Philippines
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-1 million) 2nd place tie	Attractiepark Slagharen	Slagharen, Netherlands
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-1 million) 2nd place tie	Dalian Isle	Dalian, China
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 1,000,001-1.5 million) 1st place	Parque Plaza Sesamo	Monterrey, N.L., Mexico
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 1,000,001-1.5 million) 1st place tie	Wonderland Sydney	Eastern Creek, NSW, Australia
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 1,000,001-1.5 million) 2nd place tie	Canadian National Exhibition	Toronto, Canada
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Cedar Point Amusement Park/Resort	Sandusky, Ohio, U.S.

# 2003

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Ocean Park	Hong Kong
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 1st place	Noah's Ark Family Park	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 2nd place	Great Wolf Lodge & Great Bear Lodge	Madison, Wisconsin, U.S.
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 1st place	Crystal Palace	Dieppe, Canada
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 2nd place	Adventure Landing	Jacksonville Beach, Florida, U.S.
Marketing Excellence	Best Brochure - Class 8 (Attractions) 1st place	Kennedy Space Center	Merritt Island, Florida, U.S.
Marketing Excellence	Best Brochure - Class 8 (Attractions) 2nd place	Palm Beach Zoo	West Palm Beach, Florida, U.S.
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 1st place	Mad Science Productions	Montreal, Canada
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 2nd place	Edwards Technologies	El Segundo, California, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000)	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	TusenFryd	Vinterbro, Norway
Marketing Excellence	Best Outdoor Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Silverwood Theme Park	Athol, Idaho, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 1st place	Sesame Place	Langhorne, Pennsylvania, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 2nd place	Space Center Houston	Houston, Texas, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 1st place	LEGOLAND California	Carlsbad, California, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 2nd place tie	Camp Snoopy/Mall of America	Bloomington, Minnesota, U.S.



# 2003

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Outdoor Advertisement - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 2nd place tie	Valleyfair	Shakopee, Minnesota, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place tie	Ocean Park	Hong Kong
Marketing Excellence	Best Outdoor Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place tie	Paramount's Carowinds	Charlotte, North Carolina, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Liseberg	Gothenburg, Sweden
Marketing Excellence	Best Outdoor Advertisement - Class 6 (Waterparks)	Wet 'N Wild Florida	Orlando, Florida, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 7 (Family Entertainment Centers)	La Ciudad de Niños/ Kids City	Mexico City, Mexico
Marketing Excellence	Best Outdoor Advertisement - Class 8 (Attractions)	Calgary Zoo, Botanical Garden & Prehistoric Park	Calgary, Canada
Marketing Excellence	Best Outdoor Advertisement - Class 8 (Attractions)	National Constitution Center	Philadelphia, Pennsylvania, U.S.
Marketing Excellence	Best Media Kits - Class 1 (Amusement/theme parks with annual attendance up to 250,000)	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Media Kits - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000)	Lake Winnepesaukah	Chattanooga, Tennessee, U.S.
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 1st place	Royal Agricultural Society of New South Wales	Australia
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 2nd place	Indiana Beach	Monticello, Indiana, U.S.
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 1st place	LEGOLAND California	Carlsbad, California, U.S.
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 2nd place	Six Flags Elitch Gardens	Denver, Colorado, U.S.

# 2003

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Six Flgas Great America	Gurnee, Illinois, U.S.
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Cedar Point Amusement Park/Resort	Sandusky, Ohio, U.S.
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 1st place	Great Wolf Lodge & Great Bear Lodge	Madison, Wisconsin, U.S.
Marketing Excellence	Best Media Kits - Class 7 (Family Entertainment Centers)	Crystal Palace	Dieppe, Canada
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 1st place	Henry Ford Museum and Greenfield Village	Dearborn, Michigan, U.S.
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 2nd place	Cleveland Metroparks Zoo	Cleveland, Ohio, U.S.
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers)	Stageworks Worldwide Productions	Blackpool, United Kingdom
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Quassy Amusement Park	Middlebury, Connecticut, U.S.
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Silver Springs	Silver Springs, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Discovery Cove	Orlando, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 1st place	Seoul Land	Kwachun, Kyundki-do, Korea
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 2nd place	Sesame Place	Langhorne, Pennsylvania, U.S.
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million)	Wonderland Sydney	Eastern Creek, New South Wales, Australia
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Cedar Point Amusement Park/Resort	Sandusky, Ohio, U.S.

# 2003

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	SeaWorld Orlando	Orlando, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Sentosa Resort	Singapore
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 1st place	Noah's Ark Family Park	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 2nd place	Wild Wadi Waterpark	Dubai, United Arab Emirates
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 1st place	Crystal Palace	Dieppe, Canada
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 2nd place	Castle Park/Festival Fun Parks	Riverside, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 1st place	Calipano Suspension Bridge & Park	North Vancouver, Canada
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 2nd place tie	Cleveland Metroparks Zoo	Cleveland, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 2nd place tie	National Constitution Center	Philadelphia, Pennsylvania, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Atlantic Pier Amusements	Cape May, New Jersey, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Lake Winnepesaukah	Chattanooga, Tennessee, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Dutch Wonderland Family Entertainment Complex	Lancaster, Pennsylvania, U.S.
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 1st place	Indiana Beach	Monticello, Indiana, U.S.
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 2nd place	Holiday World & Splashin' Safari	Santa Claus, Indiana, U.S.

# 2003

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 1st place	Camp Snoopy/Mall of America	Bloomington, Minnesota, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 2nd place	Valleyfair	Shakopee, Minnesota, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Paramount's Kings Dominion	Doswell, Virginia, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Cedar Point Amusement Park/Resort	Sandusky, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Busch Gardens Williamsburg	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 1st place	Big Kahuna's Water & Adventure Park	Destin, Florida, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 2nd place	Wet 'N Wild Florida	Orlando, Florida, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 1st place	Palace Park Entertainment	Newport Beach, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 2nd place	Union Station Kansas City	Kansas City, Missouri, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 1st place	San Diego Zoo	San Diego, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 2nd place	SeaWorld San Diego	San Diego, California, U.S.
Marketing Excellence	Best Sales Presentation Video - Class 9 Only (Industry) - 1st place	Holiday on Ice Productions	Laren, Netherlands
Marketing Excellence	Best Sales Presentation Video - Class 9 Only (Industry)- 2nd place	Mad Science Productions	Montreal, Canada
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Valcartier Vacation Village	Valcartier, Canada
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Santa's Village	Jefferson, New Hampshire, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Bonfante Gardens	Gilroy, California, U.S.

# 2003

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place tie	Silverwood Theme Park	Athol, Idaho, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place tie	Calaway Park	Calgary, Canada
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 1st place	Seoul Land	Kwachun, Kyungki-do, Korea
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 2nd place	Royal Agricultural Society of New South Wales	Australia
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 1st place	Valleyfair	Shakopee, Minnesota, U.S.
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 2nd place tie	Parque Plaza Sesamo	Monterrey, NL, Mexico
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 2nd place tie	Playland Park	Rye, New York, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Hersheypark	Hershey, Pennsylvania, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Liseberg	Gothenburg, Sweden
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 1st place	Hyland Hills Water World	Denver, Colorado, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 2nd place	Noah's Ark Family Park	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers)	Crystal Palace	Dieppe, NB, Canada
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 1st place tie	Henry Ford Museum and Greenfield Village	Dearborn, Michigan, U.S.

# 2003

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 1st place tie	Roger Williams Park Carousel Village	Aramark, Providence, Rhode Island, U.S.
Marketing Excellence	Best Web Site - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Web Site - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Atlantic Pier Amusements	Cape May, New Jersey, U.S.
Marketing Excellence	Best Web Site - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000)	Silverwood Theme Park	Athol, Idaho, U.S.
Marketing Excellence	Best Web Site - Class 3 (Amusement/theme parks with annual attendance 500,001-1 million) 1st place	Miami Seaquarium	Miami, Florida, U.S.
Marketing Excellence	Best Web Site - Class 3 (Amusement/theme parks with annual attendance 500,001-1 million) 2nd place	Enchanted Kingdom	Makati City, Philippines
Marketing Excellence	Best Web Site - Class 4 (Amusement/theme parks with annual attendance 1,000,001-1.5 million) 1st place	LEGOLAND California	Carlsbad, California, U.S.
Marketing Excellence	Best Web Site - Class 4 (Amusement/theme parks with annual attendance 1,000,001-1.5 million) 2nd place	Playland Park	Rye, New York, U.S.
Marketing Excellence	Best Web Site - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Dorney Park & Wildwater Kingdom	Allentown, Pennsylvania, U.S.
Marketing Excellence	Best Web Site - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Cedar Point Amusement Park/Resort	Sandusky, Ohio, U.S.
Marketing Excellence	Best Web Site - Class 6 (Waterparks) 1st place	Promotora Xel-Ha	Cancún, Mexico
Marketing Excellence	Best Web Site - Class 6 (Waterparks) 2nd place	Wild Wadi Waterpark	Dubai, United Arab Emirates
Marketing Excellence	Best Web Site - Class 7 (Family Entertainment Centers) 1st place	Sam's Fun City	Pensacola, Florida, U.S.
Marketing Excellence	Best Web Site - Class 7 (Family Entertainment Centers) 2nd place	Singapore Discovery Center	Singapore
Marketing Excellence	Best Web Site - Class 8 (Attractions) 1st place	SeaWorld San Diego	San Diego, California, U.S.

# 2003

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Web Site - Class 8 (Attractions) 2nd place	Ripley's Aquarium	Myrtle Beach, South Carolina, U.S.
Marketing Excellence	Best Web Site - Class 8 (Attractions) 2nd place	Columbus Zoological Park	Powell, Ohio, U.S.
Marketing Excellence	Best Web Site - Class 9 (Industry Suppliers) 1st place	Live Action Productions	Arlington, Texas, U.S.
Marketing Excellence	Best Web Site - Class 9 (Industry Suppliers) 2nd place	Be Media	El Segundo, California, U.S.
Marketing Excellence	Public Affairs Award	Six Flags, Inc.	Publication of "Fixed Theme Park Rides and Neurological Injuries," Expert Panel Consensus Report by the Association of Neurological Surgeons and "Investigation of Amusement Park and Roller Coaster Injury Likelihood and Severity," Exponent Failure Analysis Associates.
Marketing Excellence	Public Affairs Award	Greg Hale	Walt Disney Parks and Resorts - For his work as the Chair of the IAAPA Ride Injury Reporting Task Force and your successful efforts to secure IAAPA's partnership with the National Safety Council.
Marketing Excellence	Public Affairs Award	Harold Hudson	AAPRA, Inc. - For his work on the Brain Injury Association panel and your contributions to the National Safety Council's Injury Insights publication.
Marketing Excellence	Best Promotion Award	Ron Gustafson	Quassy Amusement Park - For contributions to the community and local and area charitable organizations.
Marketing Excellence	Best Promotion Award	Gary and Linda Hays	Cliff's Amusement Park - The New Mexico Rattler

# BRASS RING AWARDS 2002



# 2002

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	1-2 Booths (100-299 Square Feet) (1st)	Daddona Studios	Pompano Beach, Florida, U.S.
Best Exhibit	1-2 Booths (100-299 Square Feet) (Honorable Mention)	Pizzazz Scenic Contractors	Jacksonville, Florida, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (1st)	Be Media	El Segundo, California, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (Honorable Mention)	Edwards Technologies	El Segundo, California, U.S.
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (1st)	HEIMO Animated Attractions	Jagsthausen, Germany
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (Honorable Mention)	Safari Thatch & Bamboo	Miramar, Florida, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (1st)	Bob's Space Racers	Jacksonville, Florida, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (Honorable Mention)	Ham on Rye Technologies	Missouri, U.S.
Best Exhibit	Image Award Winner	Ham on Rye Technologies	Missouri, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (1st)	The Wave Game (known as Fireball) - Bob's Space Racers	Jacksonville, Florida, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	Elvis - Coastal Amusements	Lakewood, New Jersey, U.S.
Best New Product	Coin-Operated Kiddie Ride (1st)	Bear Riverboat Ride - Fun2Learn Children's Rides, Ltd.	Matlock, Derbyshire, United Kingdom
Best New Product	Coin-Operated Kiddie Ride (Honorable Mention)	Noddy - RG Mitchell Ltd.	Lincolnshire, England, United Kingdom
Best New Product	Displays and Sets (1st)	Thunder Road - Jack Rouse & Associates	Cincinnati, Ohio, U.S.
	Displays and Sets (Honorable Mention)	Children's World - HEIMO Animated Attractions	Jagsthausen, Germany
Best New Product	Equipment and Supplies (1st)	Xcelerator Hand Dryer - Excel Dryer, Inc.	East Longmeadow, Massachusetts, U.S.
Best New Product	Equipment and Supplies (Honorable Mention)	Heatsaver Liquid Solar Blanket - Flexible Solutions Ltd.	Taber, Canada

# 2002

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Family Entertainment Center Ride/Attraction (1st)	VR - Racer - Simuline Inc.	Jeonmin-dong, Yuseong-gu, DAEJEON, South Korea
Best New Product	Family Entertainment Center Ride/Attraction (Honorable Mention)	Arrow Electric Go-Cart - Lintec Intl. Ltd.	Gloucestershire, England, United Kingdom
Best New Product	Food Services (1st)	Gourmet Italian Ices - Gourmet Italian Ices	Keyport, New Jersey, U.S.
Best New Product	Food Services (Honorable Mention)	Snow To Go - Syrup Systems	Maurice, Louisiana, U.S.
Best New Product	Games (1st)	Hi-Striker X-Treme - Coastal Amusements	Lakewood, New Jersey, U.S.
Best New Product	Games (Honorable Mention)	On Tap (now known as Runnin' Water) - Bob's Space Racers	Jacksonville, Florida, U.S.
Best New Product	Impact Award Winner	Fourth Dimension Roller Coaster - Arrow Dynamics	Clearfield, Utah, U.S.
Best New Product	Kiddie Ride/Attraction	Rockin' Tug - Zamperla, Inc.	Coney Island, New York, U.S.
Best New Product	Major Theme/Amusement Park Ride/Attraction (1st)	Fourth Dimension Roller Coaster - S&S Powersports Arrow	Clearfield, Utah, U.S.
Best New Product	Major Theme/Amusement Park Ride/Attraction (Honorable Mention)	Tilt Coaster - Vekoma Rides Mtg.	Vlodrop, Netherlands
Best New Product	Merchandise (1st)	SpongeBob - Nancy Sales Co.	Chelsea, Massachusetts, U.S.
Best New Product	Merchandise (Honorable Mention)	487 Splish Dolphin - Great American Toy Co.	Port Washington, New York, U.S.
Best New Product	Show Production and Entertainment	"A Tinkerdoodle Xmas" (3-D film) - PowderKeg	Great Barrington, Massachusetts, U.S.
Best New Product	Technology Applied to Amusements (1st)	Rocket Coaster - Intamin Ltd.	Schaan, Liechtenstein
Best New Product	Technology Applied to Amusements (Honorable Mention)	Mini-SAM II - Simon-Kaloi Engineering	Westlake Village, California, U.S.

# 2002

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Water Park Ride/Attraction (1st)	Cloverleaf Tubing - ProSlide Technology	Ottawa, Canada
Best New Product	Water Park Ride/Attraction (Honorable Mention)	Aquatons - EMPEX Watertoys	Ontario, Canada
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Arnolds Park Amusement Park	Arnolds Park, Iowa, U.S.
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) Distinguished Excellence	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Discovery Cove	Orlando, Florida, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) Distinguished Excellence	Michigan's Adventure	Muskegon, Michigan, U.S.
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-1 million) 1st place	TusenFryd	Vinterbro, Norway
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-1 million) Distinguished Excellence	The Florida Aquarium	Tampa, Florida, U.S.
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 1,000,001-1.5 million) 1st place	The Parque Plaza Sesamo	Monterrey, Mexico
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 1,000,001-1.5 million) Distinguished Excellence	LEGOLAND	Deutschland, Gunzburg, Germany
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place tie	LEGOLAND Windsor	Windsor, England, United Kingdom
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place tie	Liseberg	Gothenburg, Sweden
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) Distinguished Excellence	Cedar Point Amusement Park/Resort	Sandusky, Ohio, U.S.
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 1st place	Promotora Xel-Ha	Cancun, Mexico

# 2002

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - Class 6 (Waterparks) Distinguished Excellence	El Garrafon	Cancun, Mexico
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 1st place	Recreateheque	Laval, PQ, Canada
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) Distinguished Excellence	Sam's Fun City	Pensacola, Florida, U.S.
Marketing Excellence	Best Brochure - Class 8 (Attractions) 1st place	Cleveland Metroparks Zoo	Cleveland, Ohio, U.S.
Marketing Excellence	Best Brochure - Class 8 (Attractions) Distinguished Excellence	Merlin Entertainments Group Ltd.	Poole, Dorset, United Kingdom
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 1st place	Harris Miniature Gold Courses	Wildwood, New Jersey, U.S.
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) Distinguished Excellence	Dally Corporation	Jacksonville, Florida, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000)	*N/A	
Marketing Excellence	Best Outdoor Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Pacific National Exhibition	Vancouver, Canada
Marketing Excellence	Best Outdoor Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) Distinguished Excellence	Melbourne's Luna Park	Melbourne, Australia
Marketing Excellence	Best Outdoor Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 1st place	Kristiansand Dyrepark	Kardemomme, Norway
Marketing Excellence	Best Outdoor Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) Distinguished Excellence	La Ciudad de Niños/ Kids City	Mexico City, Mexico
Marketing Excellence	Best Outdoor Advertisement - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 1st place	Sesame Place	Langhorne, Pennsylvania, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) Distinguished Excellence	Wonderland Sydney	Eastern Creek, Australia

# 2002

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Outdoor Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Liseberg	Gothenburg, Sweden
Marketing Excellence	Best Outdoor Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) Distinguished Excellence	LEGOLAND Windsor	Windsor, England, United Kingdom
Marketing Excellence	Best Outdoor Advertisement - Class 6 (Waterparks) 1st place	Promotora Xel-Ha	Cancun, Mexico
Marketing Excellence	Best Outdoor Advertisement - Class 6 (Waterparks) Distinguished Excellence	Noah's Ark Family Park	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 7 (Family Entertainment Centers) 1st place	Thunder Creek Quarry	Marshalls Creek, Pennsylvania, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 7 (Family Entertainment Centers) Distinguished Excellence	Sam's Fun City	Pensacola, Florida, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 8 (Attractions) 1st place tie	Indianapolis Zoo/ White River Gardens	Indianapolis, Indiana, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 8 (Attractions) 1st place tie	Kalamazoo Aviation History Museum	Kalamazoo, Michigan, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 8 (Attractions) Distinguished Excellence	San Diego Zoo	San Diego, California, U.S.
Marketing Excellence	Best Media Kits - Class 1 (Amusement/theme parks with annual attendance up to 250,000)	*N/A	
Marketing Excellence	Best Media Kits - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Parrot Jungle & Gardens	Miami, Florida, U.S.
Marketing Excellence	Best Media Kits - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) Distinguished Excellence	Bonfante Gardens	Gilroy, California, U.S.
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 1st place	Indiana Beach	Monticello, Indiana, U.S.
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) Distinguished Excellence	La Ciudad de Niños/ Kids City	Mexico City, Mexico
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 1st place	LEGOLAND California	Carlsbad, California, U.S.

# 2002

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) Distinguished Excellence	Six Flags Elitch Gardens	Denver, Colorado, U.S.
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) Distinguished Excellence	Canadian National Exhibition	Toronto, Canada
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Phantasialand	Bruehl, Germany
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) Distinguished Excellence	Cedar Point Amusement Park and Resort	Sandusky, Ohio, U.S.
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) Distinguished Excellence	Efteling	Kaatsheuvel, Netherlands
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 1st place	Waterworld Waterpark	Ayia Napa, Cyprus
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) Distinguished Excellence	Noah's Ark Family Park	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Media Kits - Class 7 (Family Entertainment Centers)	*N/A	
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 1st place	Cleveland Metroparks Zoo	Cleveland, Ohio, U.S.
Marketing Excellence	Best Media Kits - Class 8 (Attractions) Distinguished Excellence	Ripley's Aquarium	Myrtle Beach, South Carolina, U.S.
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers) 1st place	Stageworks Worldwide Production	Blackpool, England, United Kingdom
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers) Distinguished Excellence	TL Creative Design	Bay Shore, New York, U.S.
Marketing Excellence	Best of Show, Print Categories - *Class 5 only (Amusement/theme parks with annual attendance over 1.5 million)	Outdoor Advertising, Liseberg	Gothenburg, Sweden
Marketing Excellence	Best of Show, Electronic Media Categories - *Class 5 only (Amusement/theme parks with annual attendance over 1.5 million)	Television Commercials, Busch Gardens Tampa Bay	Tampa, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Libertyland	Memphis, Tennessee, U.S.

# 2002

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) Distinguished Excellence	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Old Tucson Studios	Tucson, Arizona, U.S.
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) Distinguished Excellence	Discovery Cove	Orlando, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 1st place	La Ciudad de Niños/ Kids City	Mexico City, Mexico
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) Distinguished Excellence	Parque Bosque Magico	Guadalupe, Mexico
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 1st place	Fort Worth Zoo	Fort Worth, Texas, U.S.
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) Distinguished Excellence	Wild Adventures	Valdosta, Georgia, U.S.
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Liseberg	Gothenburg, Sweden
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) Distinguished Excellence	Busch Gardens Tampa	Tampa Bay, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 1st place	Noah's Ark Family Park	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) Distinguished Excellence	Sun Splash Family Waterpark	Cape Coral, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 1st place	Pharaoh's Lost Kingdom	Redlands, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) Distinguished Excellence	Sam's Fun City	Pensacola, Florida, U.S.

# 2002

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 1st place	The Columbus Zoological Park	Powell, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) Distinguished Excellence	Cleveland Metroparks Zoo	Cleveland, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 1st place	Pyrotex, Inc.	Carrollton, Texas, U.S.
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) Distinguished Excellence	Wave Loch, Inc.	San Diego, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) Distinguished Excellence	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Fun Spot Action Park	Orlando, Florida, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) Distinguished Excellence	Silverwood	Athol, Idaho, U.S.
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 1st place	San Diego Coaster Co.	San Diego, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) Distinguished Excellence	Indiana Beach	Monticello, Indiana, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 1st place	Wild Adventures	Valdosta, Georgia, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) Distinguished Excellence	Canadian National Exhibition	Toronto, Canada
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Playcenter	Sao Paulo, Brazil



# 2002

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) Distinguished Excellence	SeaWorld San Diego	San Diego, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 1st place	Waterworld Waterpark	Ayia Napa, Cyprus
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) Distinguished Excellence	Noah's Ark Family Park	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 1st place	Pharaoh's Lost Kingdom	Redlands, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) Distinguished Excellence	SportsWorld	Kitchener, Ontario, Canada
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 1st place	Delaware North Parks Services of Spaceport	Kennedy Space Center - Merritt Island, Florida, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 Distinguished Excellence	Newport Aquarium	Newport, Kentucky, U.S.
Marketing Excellence	Best Sales Presentation Video - Class 9 Only (Industry) - 1st place	NBGS International, Inc.	New Braunfels, Texas, U.S.
Marketing Excellence	Best Sales Presentation Video - Class 9 Only (Industry)- Distinguished Excellence	Atlantic Miniature Golf Course Design & Construction, LLC	Norfolk, Virginia, U.S.
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) Distinguished Excellence	Wonderland Amusements, Inc.	Amarillo, Texas, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Pacific National Exhibition	Vancouver, Canada
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) Distinguished Excellence tie	Silverwood	Athol, Idaho, U.S.

# 2002

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) Distinguished Excellence tie	Lake Winnepesaukah	Chattanooga, Tennessee, U.S.
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 1st place	Fantasilandia	Santiago, Chile
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) Distinguished Excellence	Castle Amusement Park	Riverside, California, U.S.
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 1st place	Sesame Place	Langhorne, Pennsylvania, U.S.
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) Distinguished Excellence tie	Six Flags Kentucky Kingdom	Louisville, Kentucky, U.S.
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) Distinguished Excellence tie	SeaWorld Gold Coast	Australia
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Busch Gardens Tampa Bay	Tampa, Florida, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) Distinguished Excellence tie	Paramount's Kings Dominion	Doswell, Virginia, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) Distinguished Excellence tie	Liseberg	Gothenburg, Sweden
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 1st place	Noah's Ark Family Park	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) Distinguished Excellence	Knott's Soak City	San Diego, Chula Vista, California, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 1st place	Recreatheque	Laval, Canada

# 2002

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) Distinguished Excellence	Pharoah's Lost Kingdom	Redlands, California, U.S.
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 1st place	Binder Park Zoological Society	Battle Creek, Michigan, U.S.
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) Distinguished Excellence tie	Saint Louis Zoo	St. Louis, Missouri, U.S.
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) Distinguished Excellence tie	Roger Williams Park Zoo	Providence, Rhode Island, U.S.
Marketing Excellence	Best Web Site - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Enchanted Island Amusement Park	Phoenix, Arizona, U.S.
Marketing Excellence	Best Web Site - Class 1 (Amusement/theme parks with annual attendance up to 250,000) Distinguished Excellence	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Web Site - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place tie	Parrot Jungle & Gardens	Miami, Florida, U.S.
Marketing Excellence	Best Web Site - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place tie	Seabreeze Park	Rochester, New York, U.S.
Marketing Excellence	Best Web Site - Class 3 (Amusement/theme parks with annual attendance 500,001-1 million) 1st place	Canobie Lake Park	Salem, New Hampshire, U.S.
Marketing Excellence	Best Web Site - Class 3 (Amusement/theme parks with annual attendance 500,001-1 million) Distinguished Excellence	Coney Island	Cincinnati, Ohio, U.S.
Marketing Excellence	Best Web Site - Class 4 (Amusement/theme parks with annual attendance 1,000,001-1.5 million) 1st place	SeaWorld Gold Coast	Australia
Marketing Excellence	Best Web Site - Class 4 (Amusement/theme parks with annual attendance 1,000,001-1.5 million) Distinguished Excellence	LEGOLAND California	Carlsbad, California, U.S.
Marketing Excellence	Best Web Site - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Ocean Park	Aberdeen, Hong Kong
Marketing Excellence	Best Web Site - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) Distinguished Excellence	Cedar Point Amusement Park/Resort	Sandusky, Ohio, U.S.

# 2002

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Best Web Site - Class 6 (Waterparks) 1st place	Promotora Xel-Ha	Cancun, Mexico
Marketing Excellence	Best Web Site - Class 6 (Waterparks) Distinguished Excellence	The Beach Waterpark	Mason, Ohio, U.S.
Marketing Excellence	Best Web Site - Class 7 (Family Entertainment Centers) 1st place	The Track/ Recreational Management	Branson, Missouri, U.S.
Marketing Excellence	Best Web Site - Class 7 (Family Entertainment Centers) Distinguished Excellence	Sam's Fun City	Pensacola, Florida, U.S.
Marketing Excellence	Best Web Site - Class 8 (Attractions) 1st place	Cleveland Metroparks Zoo	Cleveland, Ohio, U.S.
Marketing Excellence	Best Web Site - Class 8 (Attractions) Distinguished Excellence	Grant's Farm	Affton, Missouri, U.S.
Marketing Excellence	Best Web Site - Class 9 (Industry Suppliers) 1st place tie	Leisure & Recreation Concepts, Inc.	Dallas, Texas, U.S.
Marketing Excellence	Best Web Site - Class 9 (Industry Suppliers) 1st place tie	NBGS International, Inc.	New Braunfels, Texas, U.S.
Marketing Excellence	Best Web Site - Class 9 (Industry Suppliers) Distinguished Excellence	Mad Science Productions	Montreal, Canada
Marketing Excellence	Public Affairs Award	Gary Slade	Amusement Today Magazine

# BRASS RING AWARDS 2001

# 2001

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	1-2 Booths (100-299 Square Feet) (1st)	Perky's FoodService Concepts Inc.	Tampa, Florida, U.S.
Best Exhibit	1-2 Booths (100-299 Square Feet) (Honorable Mention)	Pizzazz Scenic Contractors Inc.	Jacksonville, Florida, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (1st)	LifeFormations	Cincinnati, Ohio, U.S.
Best Exhibit	3-5 Booths (300 - 599 Square Feet) (Honorable Mention)	Thorburn Associates Audio Visual Control Acoustics	Morrisville, North Carolina, U.S.
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (1st)	HEIMO	Rasdorf, Germany
Best Exhibit	6-10 Booths (600 - 1,099 Square Feet) (Honorable Mention)	HAFEMA	Germany
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (1st)	Prophet Systems Innovations	Ogallala, Nebraska
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (Honorable Mention)	Bob's Space Racers Inc.	Jacksonville, Florida, U.S.
Best Exhibit	Image Award Winner	HEIMO	Rasdorf, Germany
Best New Product	Coin-Operated Arcade and Redemption Equipment (1st)	Turret Tower - NAMCO American Inc.	Irvine, California, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	Shark Shooter - Pan Amusements	Oldham, United Kingdom
Best New Product	Coin-Operated Kiddie Ride (1st)	Hank's Hot Dog Van - R.G. Mitchell Ltd.	Lincolnshire, England, United Kingdom
Best New Product	Coin-Operated Kiddie Ride (Honorable Mention)	Firecracker - Access Kiddie Rides Inc.	Weston, Florida, U.S.
Best New Product	Displays and Sets (1st)	Texas Wild, Fort Worth Zoo - Access Kiddie Rides Inc.	Weston, Florida, U.S.
Best New Product	Displays and Sets (Honorable Mention)	Ride Themed Entrance - Custom Creations, LLC	New Jersey, U.S.
Best New Product	Equipment and Supplies (1st)	Rescue Tube - Water Safety Products Inc.	Palm Bay, Florida, U.S.
Best New Product	Equipment and Supplies (Honorable Mention)	Artificial Palm Trees - Tropical Palm Trees	Ozark, Missouri, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (1st)	Twin Seater Electrocart - Lintec Intl., Ltd.	Gloucestershire, England, United Kingdom

# 2001

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Food Services (1st)	Pretzel Fillers - J&J Snack Foods Corp.	Pennsauken Township, New Jersey, U.S.
Best New Product	Food Services (Honorable Mention)	Cool Dogs - Cool Dog Inc.	Tampa, Florida, U.S.
Best New Product	Games (1st)	Jumpin' Jack Splash - Denny's Electronics Inc.	Nokomis, Florida, U.S.
Best New Product	Games (Honorable Mention)	Air Ball Basketball - Skee Ball Inc.	Chalfont, Pennsylvania, U.S.
Best New Product	Impact Award Winner	Transportainment - NBGS Intl., Inc.	South New Braunfels, Texas, U.S.
Best New Product	Kiddie Ride/Attraction (1st)	Transportainment - NBGS Intl., Inc.	South New Braunfels, Texas, U.S.
Best New Product	Kiddie Ride/Attraction (Honorable Mention)	Whirlybird - Dixieland Fun Machines	Fayetteville, Georgia, U.S.
Best New Product	Major Theme/Amusement Park Ride/Attraction (1st)	"Thrustair 2000 Launch Coaster" - S&S Power Inc.	Logan, Utah, U.S.
Best New Product	Major Theme/Amusement Park Ride/Attraction (Honorable Mention)	"Animation Celebration" - BRC Imagination Arts Inc.	Burbank, California, U.S.
Best New Product	Merchandise (1st)	Plush Catepillar - Peek-A-Boo Toys	Cinnaminson, New Jersey, U.S.
Best New Product	Merchandise (Honorable Mention)	Future Millennium Force - Entertainment Apparel	Orlando, Florida, U.S.
Best New Product	Revenue & Admission Control (1st place)	Transaction Verification System - Remote Business Mgt.	
Best New Product	Services (1st)	Guide to Ride 2000 - American Coaster Enthusiasts (ACE)	Grand Prairie, Texas, U.S.
Best New Product	Services (Honorable Mention)	Big Bad Wolf - Entertainment Apparel	Orlando, Florida, U.S.
Best New Product	Show Production and Entertainment (1st)	Group Interactive Theatre - de pinxi	Brussel, Belgium
Best New Product	Show Production and Entertainment (Honorable Mention)	Mad Mission to Mars - 2025 - Mad Science Prods.	Montreal, Quebec, Canada

# 2001

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Technology Applied to Amusements (1st)	New Restraint for Flight of Fear - Premier Rides Inc.	Baltimore, Maryland, U.S.
Best New Product	Technology Applied to Amusements (Honorable Mention)	Schneider Show Laser - Thorburn Associates	Orlando, Florida, U.S.
Best New Product	Water Park Ride/Attraction (1st)	Interactive Sandcastle - NBGS Intl. Inc.	New Braunfels, Texas, U.S.
Best New Product	Water Park Ride/Attraction (Honorable Mention)	SeaTrek Helmet Diving - Sub Sea Systems Inc.	Diamond Springs, California, U.S.
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place tie	Bingemans Inc.	Kitchener, Ontario, Canada
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place tie	Arnolds Park Amusement Park	Arnolds Park, Iowa, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Anheuser Busch's Grant's Farm	St. Louis, Missouri, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Discovery Cove	Orlando, Florida, U.S.
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-1 million) 1st place	Smart Parks - Riverside Inc. dba Castle Park	Riverside, California, U.S.
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-1 million) 2nd place tie	Miami Seaquarium	Miami, Florida, U.S.
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-1 million) 2nd place tie	Gardens	Gilroy, California, U.S.
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 1,000,001-1.5 million) 1st place	Duinrell	Wassenaar, ZH the Netherlands
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 1,000,001-1.5 million) 2nd place tie	Lagoon Corp.	Farmington, Utah, U.S.



# 2001

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 1,000,001-1.5 million) 2nd place tie	Drayton Manor Park Ltd.	Staffordshire, England
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Busch Gardens Tampa Bay	Tampa, Florida, U.S.
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Six Flags Great America	Gurnee, Illinois, U.S.
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 1st place	Wet 'N Wild Florida Inc.	Orlando, Florida, U.S.
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 2nd place tie	Nashville Shores Waterpark	Hermitage, Tennessee, U.S.
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 2nd place tie	Promotora Xel-Ha S.A. de C.V.	Cancun, Mexico
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 1st place	Pharoah's Lost Kingdom	Redlands, California, U.S.
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 2nd place	Adventure Sports in Hershey	Elizabethtown, Pennsylvania, U.S.
Marketing Excellence	Best Brochure - Class 8 (Attractions) 1st place	Southwest Festivals Inc.	Waxahachie, Texas, U.S.
Marketing Excellence	Best Brochure - Class 8 (Attractions) 2nd place	Saint Louis Zoo	St. Louis, Missouri, U.S.
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 1st place	Atlantic Miniature Golf Course Design & Construction	Norfolk, Virginia, U.S.
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 2nd place	Stageworks Worldwide Productions/ Stageworks Management Agency	Blackpool, Lanc., England
Marketing Excellence	Best Outdoor Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Spooky World Minnesota	Shakopee, Minnesota, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Fun Spot Action Park	Orlando, Florida, U.S.

# 2001

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Outdoor Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Silverwood Inc.	Athol, Idaho, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 1st place	Smart Parks - Riverside Inc. dba Castle Park	Riverside, California, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 2nd place	Parque Bosque Magico/Centro de Diversiones S.A. de C.V.	Guadalupe NL, Mexico
Marketing Excellence	Best Outdoor Advertisement - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 1st place	SeaWorld God Coast	Qld., Australia
Marketing Excellence	Best Outdoor Advertisement - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 2nd place tie	AB Grona Lunds Tivoli	Stockholm, Sweden
Marketing Excellence	Best Outdoor Advertisement - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 2nd place tie	Jazzland	New Orleans, Louisiana, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Six Flags Great Adventure	Jackson, New Jersey, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Hersheypark	Hershey, Pennsylvania, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	SeaWorld San Antonio	San Antonio, Texas, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 6 (Waterparks) 1st place	Wet 'N Wild Florida Inc.	Orlando, Florida, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 6 (Waterparks) 2nd place	Noah's Ark Family Park Inc.	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 7 (Family Entertainment Centers)	*N/A	
Marketing Excellence	Best Outdoor Advertisement - Class 8 (Attractions) 1st place	Binder Park Zoological Society Inc.	Battle Creek, Michigan, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 8 (Attractions) 2nd place tie	Newport Aquarium	Newport, Kentucky, U.S.

# 2001

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Outdoor Advertisement - Class 8 (Attractions) 2nd place tie	Calgary Zoo, Botanical Garden & Prehistoric Park	Calgary, Alberta, Canada
Marketing Excellence	Best Media Kits - Class 1 (Amusement/theme parks with annual attendance up to 250,000)	*N/A	
Marketing Excellence	Best Media Kits - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Discovery Cove	Orlando, Florida, U.S.
Marketing Excellence	Best Media Kits - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Magic Springs & Crystal Falls	Louisville, Kentucky, U.S.
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 1st place	Indiana Beach Inc.	Monticello, Indiana, U.S.
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 2nd place	Smart Parks - Riverside Inc. dba Castle Park	Riverside, California, U.S.
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 1st place	Six Flags Elitch Gardens	Denver, Colorado, U.S.
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 2nd place	Valleyfair	Shakopee, Minnesota, U.S.
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Six Flags Great America	Gurnee, Illinois, U.S.
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Busch Gardens Tampa Bay	Tampa, Florida, U.S.
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 1st place	Schlitterbahn Waterpark Resort	New Braunfels, Texas, U.S.
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 2nd place	Wet 'N Wild Water World	Oxenford Qld., Australia
Marketing Excellence	Best Media Kits - Class 7 (Family Entertainment Centers)	*N/A	
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 1st place tie	Delaware North Parks Services of Spaceport Inc. - Kennedy Space Center	Merritt Island, Florida, U.S.

# 2001

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 1st place tie	Newport Aquarium	Newport, Kentucky, U.S.
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 2nd place	Fort Worth Zoo	Fort Worth, Texas, U.S.
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers) 1st place	Stageworks Worldwide Productions/ Stageworks Management Agency	Blackpool Lanc., England
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers) 2nd place	Dippin' Dots Inc.	Paducah, Kentucky, U.S.
Marketing Excellence	Best of Show, Electronic Media Categories - *Class 1 only (Amusement/theme parks with annual attendance up to 250,000)	Television Commercial Adventure World	Bibra Lake, W. Australia, Australia
Marketing Excellence	Best of Show, Print Categories - *Class 3 only (Amusement/theme parks with annual attendance 500,001- 1 million)	Print Advertisements Bonfante Gardens	Gilroy, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Spooky World	Minnesota, Shakopee, Minnesota, U.S.
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Adventure World	Bibra Lake, West Australia, Australia
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Discovery Cove	Orlando, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Anheuser Busch's Grant's Farm	St. Louis, Missouri, U.S.
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 1st place	Bonfonte Gardens	Gilroy, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 2nd place	Silver Springs	Silver Springs, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 1st place	Dreamworld	Coomera Qld., Australia
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 2nd place tie	Calgary Exhibition & Stampede	Calgary, Alberta, Canada

# 2001

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 2nd place tie	Jazzland	New Orleans, Louisiana, U.S.
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	SeaWorld San Diego	San Diego, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Efteling	Kaatsheuvel, the Netherlands
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 1st place	Hyland Hills Water World	Denver, Colorado, U.S.
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 2nd place	Saigon Water Park	Ho Chi Minh City, Vietnam
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 1st place	*N/A	
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 1st place tie	The Baltimore Zoo	Baltimore, Maryland, U.S.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 1st place tie	San Diego Zoo	San Diego, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 2nd place	Denver Zoo	Denver, Colorado, U.S.
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 1st place	Amusement Leisure Equipment	Calgary, Alberta, Canada
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 2nd place	Atlantic Miniature Golf Course Design & Construction	Norfolk, Virginia, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place only	Adventure World	Bibra Lake, West Australia, Australia
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Old Tucson Studios	Tucson, Arizona, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place tie	Seabreeze Park	Rochester, New York, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place tie	VisionLand Theme Park	Bessemer, Alabama, U.S.

# 2001

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 1st place	Bonfante Gardens	Gilroy, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 1st place	Six Flags Elitch Gardens	Denver, Colorado, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 2nd place	Wild Adventures	Valdosta, Georgia, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Busch Gardens Tampa Bay	Tampa, Florida, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Hersheypark	Hershey, Pennsylvania, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 1st place	Wet 'N Wild Water World	Oxenford Qld., Australia
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 2nd place	Water Country USA	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 1st place	Adventure Sports in Hershey	Elizabethtown, Pennsylvania, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 2nd place	Pharaoh's Lost Kingdom	Redlands, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 1st place	Denver Zoo	Denver, Colorado, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 2nd place tie	The Baltimore Zoo	Baltimore, Maryland, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 2nd place tie	Saint Louis Zoo	St. Louis, Missouri, U.S.
Marketing Excellence	Best Sales Presentation Video - Class 9 Only (Industry) - 1st place	Caripro Amusement Technology	B.V., Weert, the Netherlands
Marketing Excellence	Best Sales Presentation Video - Class 9 Only (Industry)- 2nd place	Cascade S.A.	Noisy le Grand, France
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Adventure World	Bibra Lake, West Australia, Australia
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.

# 2001

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Discovery Cove	Orlando, Florida, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Old Tucson Studios	Tucson, Arizona, U.S.
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 1st place	Fantasilandia	Santiago, Chile
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 1 million) 2nd place	Bonfonte Gardens	Gilroy, California, U.S.
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 1st place	Dreamworld	Coomera Qld., Australia
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 2nd place tie	Duinrell	Wassenaar ZH, Netherlands
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 1,000,001- 1.5 million) 2nd place tie	Six Flags Kentucky Kingdom	Louisville, Kentucky, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	SeaWorld Orlando	Orlando, Florida, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Six Flags Houston	Houston, Texas, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	SeaWorld San Antonio	San Antonio, Texas, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 1st place	Roaring Springs Water Park	Meridan, Idaho, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 2nd place	Wild Island Family Adventure Park	Sparks, Nevada, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 1st place	Pharoah's Lost Kingdom	Redlands, California, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) Distinguished Excellence	Boomtown Hotel & Casino	Verdi, Nevada, U.S.



# 2001

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 1st place	San Diego Zoo	San Diego, California, U.S.
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 2nd place	Denver Zoo	Denver, Colorado, U.S.
Marketing Excellence	Best Web Site - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Spooky World Minnesota	Shakopee, Minnesota, U.S.
Marketing Excellence	Best Web Site - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Web Site - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place tie	Discovery Cove	Orlando, Florida, U.S.
Marketing Excellence	Best Web Site - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Magic Springs & Crystal Falls	Hot Springs, Arkansas, U.S.
Marketing Excellence	Best Web Site - Class 3 (Amusement/theme parks with annual attendance 500,001-1 million) 1st place	Parque Bosque Magico/Centro de Diversiones S.A. de C.V.	Guadalupe NL, Mexico
Marketing Excellence	Best Web Site - Class 3 (Amusement/theme parks with annual attendance 500,001-1 million) 2nd place	Silver Springs	Silver Springs, Florida, U.S.
Marketing Excellence	Best Web Site - Class 4 (Amusement/theme parks with annual attendance 1,000,001-1.5 million) 1st place	Warner Bros. Movie World	Oxenford Qld., Australia
Marketing Excellence	Best Web Site - Class 4 (Amusement/theme parks with annual attendance 1,000,001-1.5 million) 2nd place	Duinrell	Wassenaar ZH, the Netherlands
Marketing Excellence	Best Web Site - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	West Edmonton Mall Parks & Attractions	Edmonton, Alberta, Canada
Marketing Excellence	Best Web Site - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Busch Gardens Tampa Bay	Tampa, Florida, U.S.
Marketing Excellence	Best Web Site - Class 6 (Waterparks) 1st place	Noah's Ark Family Park Inc.	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Web Site - Class 6 (Waterparks) 2nd place	Promotora Xel-Ha S.A. de C.V.	Cancun QR, Mexico



# 2001

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Best Web Site - Class 7 (Family Entertainment Centers) 1st place	Recreational Management Inc. dba The Track	Branson, Missouri, U.S.
Marketing Excellence	Best Web Site - Class 7 (Family Entertainment Centers) 2nd place	Alpine Funtier	Fort Collins, Colorado, U.S.
Marketing Excellence	Best Web Site - Class 8 (Attractions) 1st place	Fort Worth Zoo	Fort Worth, Texas, U.S.
Marketing Excellence	Best Web Site - Class 8 (Attractions) 2nd place	Sears Tower Dkydeck/ Trizec Hahn	Chicago, Illinois, U.S.
Marketing Excellence	Best Web Site - Class 9 (Industry Suppliers) 1st place	Chance Morgan	Wichita, Kansas, U.S.
Marketing Excellence	Best Web Site - Class 9 (Industry Suppliers) 2nd place	Atlantic Miniature Golf Course Design & Construction	Norfolk, Virginia, U.S.
Marketing Excellence	Public Affairs Award	Sylvie Faujanet	SNELAC - For establishing the French amusement park association.
Marketing Excellence	Public Affairs Award	Jerry Aldrich	Contributor to amusement device safety organizations

# BRASS RING AWARDS 2000

# 2000

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	1-2 Booths (100-200 Square Feet) (1st)	Frosty Bites Distribution LLC	
Best Exhibit	1-2 Booths (100-200 Square Feet) (Honorable Mention)	DKS Debit Key System	
Best Exhibit	3-5 Booths (300 - 500 Square Feet) (1st)	Scenery West	North Hollywood, California, U.S.
Best Exhibit	3-5 Booths (300 - 500 Square Feet) (Honorable Mention)	Natures Partner LLC	
Best Exhibit	6-10 Booths (600 - 1,000 Square Feet) (1st)	Sally Corporation	Jacksonville, Florida, U.S.
Best Exhibit	6-10 Booths (600 - 1,000 Square Feet) (Honorable Mention)	TOGO Japan Inc.	Japan
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (1st)	i2STAR - Interactive and Intelligent Simulators, Thrills, Attractions, and Rides, LLC	
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (Honorable Mention)	Bob's Space Racers Inc.	Jacksonville, Florida, U.S.
Best Exhibit	Image Award Winner	Ham on Rye Technologies	Missouri, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (1st)	Foto Zap - Skip's Doyle & Associates	Sarasota, Florida, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	Free Throw Challenge - Skee Ball Inc.	Chalfont, Pennsylvania, U.S.
Best New Product	Coin-Operated Kiddie Ride (1st)	The Shuttle - R.G. Mitchell Ltd.	Lincolnshire, England, United Kingdom
Best New Product	Displays and Sets (1st)	Autostadt Volkswagen AG - Jack Rouse Associates	Cincinnati, Ohio, U.S.
Best New Product	Equipment and Supplies (1st)	Kidbuggy Strollers - Beresford France	Nozay, France
Best New Product	Equipment and Supplies (Honorable Mention)	XT800 - SoundTube Entertainment Inc.	Lenexa, Kansas, U.S.
Best New Product	Family Entertainment Center Ride/ Attraction (1st)	Undersea Carousel - I.E. S.r.l.	

# 2000

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Food Services (1st)	Continu-Ice Snowcone Systems - Syrup Systems Inc.	Maurice, Louisiana, U.S.
Best New Product	Food Services (Honorable Mention)	Hot Dog Cart System - Food Cart Systems Inc.	Clearwater, Florida, U.S.
Best New Product	Games (1st)	Laser Race - Bob's Space Racers Inc.	Jacksonville, Florida, U.S.
Best New Product	Games (Honorable Mention)	Two-Sided Mini Basketball - Skee Ball Inc.	Chalfont, Pennsylvania, U.S.
Best New Product	Impact Award Winner	Continu-Ice Snowcone Systems - Syrup Systems Inc.	Maurice, Louisiana, U.S.
Best New Product	Kiddie Ride/Attraction (1st)	Scooby-Doo's Haunted Mansion - Sally Corporation	Jacksonville, Florida, U.S.
Best New Product	Kiddie Ride/Attraction (Honorable Mention)	Kite Flyer - Zamperla Inc.	Coney Island, New York, U.S.
Best New Product	Major Theme/Amusement Park Ride/Attraction (1st)	Giga Coaster - Intamin Ltd.	Schaan, Liechtenstein
Best New Product	Major Theme/Amusement Park Ride/Attraction (Honorable Mention)	Multimover Ride System - ETF Ride Systems	Nederweert, Netherlands
Best New Product	Merchandise (1st)	Slinky Pet - Nanco	Chelsea, Massachusetts, U.S.
Best New Product	Merchandise (Honorable Mention)	Imprinted - Big Squirt Water Toys - Big Squirt!	Torrance, California, U.S.
Best New Product	Revenue & Admission Control (1st place)	The Tea Machine - FESCO (The Family Entertainment Software Company)	
Best New Product	Revenue & Admission Control (2nd place)	Add-On I-Button Accounting System - Denny's Electronics Inc.	Nokomis, Florida, U.S.

# 2000

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Services (1st)	Design and Building of Hurricane Harbor at Six Flags Great Adventure - Aquatic Development Group Inc.	Cohoes, New York, U.S.
Best New Product	Services (Honorable Mention)	"Bonus Section, Coverage of New Parks" - Amusement Today	Arlington, Texas, U.S.
Best New Product	Technology Applied to Amusements (1st)	The Flying Dutchman - Vekoma Intl.	Vlodrop, Netherlands
Best New Product	Technology Applied to Amusements (Honorable Mention)	Giant Drop with Stand-Up - Intamin Ltd.	Schaan, Liechtenstein
Best New Product	Water Park Ride/Attraction (1st)	Interactive Waterslide - SCS Interactive Inc.	Denver, Colorado, U.S.
Best New Product	Water Park Ride/Attraction (Honorable Mention)	ProSplash Pacific Series - ProSlide Technology Inc.	Ottawa, Canada
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Discovery Cove	Orlando, Florida, U.S.
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Ponderosa Ranch	Incline Village, Nevada, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Silverwood Inc.	Athol, Idaho, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	TusenFryd ASA	Vinterbro, Norway
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-750,000) 1st place	Crealy Adventure Park	Exeter, Devon, United Kingdom
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-750,000) 2nd place	Adventureland Park	Altoona, Iowa, U.S.
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 750,001 - 1.5 million) 1st place	SeaWorld Gold Coast	Queensland, Australia

# 2000

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 750,001 - 1.5 million) 2nd place	Drayton Manor Park Ltd.	Staffordshire, United Kingdom
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	SeaWorld Orlando	Orlando, Florida, U.S.
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Hersheypark	Hershey, Pennsylvania, U.S.
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Disneyland	Anaheim, California, U.S.
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 1st place	Leisure Entertainment Management Corp.	Taipei, Taiwan
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 2nd place tie	Promotora Xel-Ha S.A. de C.V.	Cancun, Quintana Roo, Mexico
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 1st place	Children's Time Machine	Sherman Oaks, California, U.S.
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 2nd place	Adventure Cove	Hilton Head Island, South Carolina, U.S.
Marketing Excellence	Best Brochure - Class 8 (Attractions) 1st place	Happy Hollow Park & Zoo	San Jose, California, U.S.
Marketing Excellence	Best Brochure - Class 8 (Attractions) 2nd place	The House on the Rock	Spring Green, Wisconsin, U.S.
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 1st place	BRC Imagination Arts Inc.	Burbank, California, U.S.
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 2nd place tie	Freizeit-und Erlebniswelten	Potsdam, Germany
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 2nd place tie	Stageworks Worldwide/BLAC	Blackpool, Lancashire, United Kingdom
Marketing Excellence	Best Outdoor Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Magic Springs & Crystal Falls	Hot Springs, Arkansas, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Ponderosa Ranch	Incline Village, Nevada, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Old Tucson Studios	Tucson, Arizona, U.S.

# 2000

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Outdoor Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Kiddieland	Melrose Park, Illinois, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place only	Castle Park	Riverside, California, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Valleyfair	Shakopee, Minnesota, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Cedar Point Amusement Park/ Resort	Sandusky, Ohio, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	SeaWorld Orlando	Orlando, Florida, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 6 (Waterparks) 1st place only	Soak City U.S.A.	San Diego, Chula Vista, California, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 7 (Family Entertainment Centers) 1st place only	Singapore Discovery Centre Ltd.	Singapore
Marketing Excellence	Best Outdoor Advertisement - Class 8 (Attractions) 1st place	Denver Zoo	Denver, Colorado, U.S.
Marketing Excellence	Best Outdoor Advertisement - Class 8 (Attractions) 2nd place	Binder Park Zoological Society Inc.	Battle Creek, Michigan, U.S.
Marketing Excellence	Best Media Kits - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Discovery Cove	Orlando, Florida, U.S.
Marketing Excellence	Best Media Kits - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Magic Springs & Crystal Falls	Hot Springs, Arkansas, U.S.
Marketing Excellence	Best Media Kits - Class 2 (Amusement/ theme parks with annual attendance 250,001 to 500,000) 1st place	Het Land van Ooit	Drunen, Brabant, the Netherlands
Marketing Excellence	Best Media Kits - Class 2 (Amusement/ theme parks with annual attendance 250,001 to 500,000) 2nd place	Silverwood Inc.	Athol, Idaho
Marketing Excellence	Best Media Kits - Class 3 (Amusement/ theme parks with annual attendance 500,001- 750,001) 1st place	Indiana Beach Inc.	Monticello, Indiana, U.S.

# 2000

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Castle Park	Riverside, California, U.S.
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Warner Bros. Movie World	Oxenford, Queensland, Aurora, Ohio, U.S.
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	SeaWorld Cleveland	Aurora, Ohio, U.S.
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Busch Gardens Williamsburg	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Disneyland	Anaheim, California, U.S.
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Efteling	Kaatsheuvel, the Netherlands
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 1st place	Leisure Entertainment Management Corp.	Taipei, Taiwan
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 2nd place	Hyland Hills Park & Recreation District	Denver, Colorado, U.S.
Marketing Excellence	Best Media Kits - Class 7 (Family Entertainment Centers)	Children's Time Machine	Sherman Oaks, California, U.S.
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 1st place	Henry Ford Museum and Greenfield Village	Dearborn, Michigan, U.S.
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 2nd place	San Diego Zoo	San Diego, California, U.S.
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers) 1st place	Stageworks Worldwide/BLAC	Blackpool, Lancashire, United Kingdom
Marketing Excellence	Best of Show, Electronic	AB Grona Lund Tivoli for its television commercial	Stockholm, Sweden
Marketing Excellence	Best of Show, Print	Denver Zoo for its outdoor signage	Denver, Colorado, U.S.
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Discovery Cove	Orlando, Florida, U.S.



# 2000

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Adventure World, Bibra Lake	W. Australia, Australia
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place only	Old Tucson Studios	Tucson, Arizona, U.S.
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	*N/A	
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Enchanted Kingdom	Makati City, Philippines
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place tie	Pacific Park	Santa Monica, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Disneyland	Anaheim, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	SeaWorld San Diego	San Diego, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 1st place	Leisure Entertainment Management Corp.	Taipei, Taiwan
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 2nd place	Hyland Hills Park & Recreation District	Denver, Colorado, U.S.
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 1st place	Dismenin	Quito, Ecuador
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 2nd place	Children's Time Machine	Sherman Oaks, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 1st place tie	Denver Zoo	Denver, Colorado, U.S.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 2nd place tie	Detroit Zoological Institute	Royal Oak, Michigan, U.S.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 2nd place tie	CN Tower	Toronto, Ontario, Canada
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 1st place	Midway Games Inc.	Chicago, Illinois, U.S.

# 2000

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place only	Cliff's Amusement Park	Albuquerque, New Mexico
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Dutch Wonderland	Lancaster, Pennsylvania, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Old Tucson Studios	Tucson, Arizona, U.S.
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Holiday World & Splashin' Safari	Santa Claus, Indiana, U.S.
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place only	Lake Compounce L.P.	Bristol, Connecticut, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	SeaWorld Cleveland	Aurora, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Valleyfair	Shakopee, Minnesota, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	SeaWorld San Diego	San Diego, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	LEGOLAND California	Carlsbad, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Busch Gardens Williamsburg	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 1st place	Noah's Ark Family Park Inc.	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 2nd place	Camelbeach Waterpark	Tannersville, Pennsylvania, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 1st place	*N/A	
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 1st place	Roger Williams Park Zoo	Providence, Rhode Island, U.S.

# 2000

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 2nd place	The Columbus Zoological Park Assn. Inc.	Powell, Ohio, U.S.
Marketing Excellence	Best Sales Presentation/Promotional Video - Class 9 Only (Industry) - 1st place	Iwerks Entertainment Inc.	Burbank, California, U.S.
Marketing Excellence	Best Sales Presentation/Promotional Video - Class 9 Only (Industry)- 2nd place	NOB Scenic Services	Hilversum, the Netherlands
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Magic Springs & Crystal Falls	Hot Springs, Arkansas, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Silverwood Inc.	Athol, Idaho, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Old Tucson Studios	Tucson, Arizona, U.S.
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Indiana Beach Inc.	Monticello, Indiana, U.S.
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Six Flags Holland	Dronnten, the Netherlands
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	AB Grona Lunds Tivoli	Stockholm, Sweden
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Valleyfair	Shakopee, Minnesota, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Paramount's Kings Island	King's Island, Ohio, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Busch Gardens Tampa Bay	Tampa, Florida, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 1st place	Noah's Ark Family Park Inc.	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 2nd place	Water Country U.S.A.	Williamsburg, Virginia, U.S.

# 2000

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 1st place	Amusement Consultants Ltd.	New Rochelle, New York, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 2nd place	Dismenin	Quito, Ecuador
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 1st place	Denver Zoo	Denver, Colorado, U.S.
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 2nd place	Cleveland Metroparks Zoo	Cleveland, Ohio, U.S.
Marketing Excellence	Best Web Site - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Spooky World Minnesota	Shakopee, Minnesota, U.S.
Marketing Excellence	Best Web Site - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Web Site - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place only	Het Land van Ooit	Drunen, Brabant, the Netherlands
Marketing Excellence	Best Web Site - Class 3 (Amusement/theme parks with annual attendance 500,001-750,001) 1st place	Crealy Adventure Park	Exeter, Devon, United Kingdom
Marketing Excellence	Best Web Site - Class 3 (Amusement/theme parks with annual attendance 500,001-750,001) 2nd place	San Diego Coaster Co.	San Diego, California, U.S.
Marketing Excellence	Best Web Site - Class 4 (Amusement/theme parks with annual attendance 750,001-1.5 million) 1st place	Enchanted Kingdom	Makati City, Philippines
Marketing Excellence	Best Web Site - Class 4 (Amusement/theme parks with annual attendance 750,001-1.5 million) 2nd place	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Web Site - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Efteling	Kaatsheuvel, the Netherlands
Marketing Excellence	Best Web Site - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Blackpool Pleasure Beach	Blackpool, Lancashire, United Kingdom
Marketing Excellence	Best Web Site - Class 6 (Waterparks) 1st place	*N/A	
Marketing Excellence	Best Web Site - Class 7 (Family Entertainment Centers) 1st place only	Parque do Gugu	Sao Paulo, SP, Brazil

# 2000

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Web Site - Class 8 (Attractions) 1st place	Merlin Entertainments Group Ltd.	Poole, Dorset, United Kingdom
Marketing Excellence	Best Web Site - Class 8 (Attractions) 2nd place	Zoo Atlanta	Atlanta, Georgia, U.S.
Marketing Excellence	Best Web Site - Class 9 (Industry Suppliers) 1st place	Iwerks Entertainment Inc.	Burbank, California, U.S.
Marketing Excellence	Best Web Site - Class 9 (Industry Suppliers) 2nd place	Mad Science Productions	Montreal, PQ, Canada
Marketing Excellence	Public Affairs Award	Piet van Haaren	Chairman of Efteling Nature Park Foundation - For his initiative and support in the development of Villa Pardoos, a holiday residence for children with life-threatening diseases and their families.
Marketing Excellence	Public Affairs Award	National Amusement Park Historical Association (NAPHA)	For its dedication to the preservation of amusement park history and for serving as an information source to IAAPA
Marketing Excellence	Best Promotion Award	Holiday World Theme Park	Free Unlimited Soft Drink Program

# BRASS RING AWARDS 1999

# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	1-2 Booths (100-200 Square Feet) (1st)	Lintec International Ltd.	Gloucestershire, England, United Kingdom
Best Exhibit	1-2 Booths (100-200 Square Feet) (Honorable Mention)	Canyon Creative	
Best Exhibit	3-5 Booths (300 - 500 Square Feet) (1st)	Technifex Inc.	Valencia, California, U.S.
Best Exhibit	3-5 Booths (300 - 500 Square Feet) (Honorable Mention)	Lexington Scenery Props Inc.	Arleta, California, U.S.
Best Exhibit	6-10 Booths (600 - 1,000 Square Feet) (1st)	Advance Animation	
Best Exhibit	6-10 Booths (600 - 1,000 Square Feet) (Honorable Mention)	Spectra Entertainment	
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (1st)	Bob's Space Racers	Jacksonville, Florida, U.S.
Best Exhibit	11 Booths and higher (1,100+ Square Feet) (Honorable Mention)	Iwerks Entertainment	Burbank, California, U.S.
Best Exhibit	Image Award Winner	Chance Rides	Wichita, Kansas, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (1st)	Konami Amusement	Ginza, Chūō, Tokyo , Japan
Best New Product	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	Skee Ball Inc.	Chalfont, Pennsylvania, U.S.
Best New Product	Coin-Operated Kiddie Ride (1st)	Copyright Rides Ltd.	
Best New Product	Coin-Operated Kiddie Ride (Honorable Mention)	Amutec	Maplethorpe, Lincolnshire, United Kingdom
Best New Product	Displays and Sets (1st)	Air Dimensional Design, Inc.	North Hollywood, California, U.S.
Best New Product	Displays and Sets (Honorable Mention)	Designs by Sean	Fort Lauderdale, U.S.
Best New Product	Equipment and Supplies (1st)	Water Safety Products	Indian Harbour Beach, Florida
Best New Product	Equipment and Supplies (Honorable Mention)	Korbin & Company	Windermere, Florida, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (1st)	Lintec International Ltd.	Gloucestershire, England, United Kingdom
Best New Product	Family Entertainment Center Ride/Attraction (Honorable Mention)	Ferris Production Inc.	Phoenix, Arizona, U.S.

# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Food Services (1st)	Pizzas of Eight	St. Louis, Missouri, U.S.
Best New Product	Food Services (Honorable Mention)	Fruit Products	
Best New Product	Games (1st)	Bob's Space Racers	Jacksonville, Florida, U.S.
Best New Product	Games (Honorable Mention)	Pan Amusements	Oldham, United Kingdom
Best New Product	Impact Award Winner (1st)	Water Safety Products	Indian Harbour Beach, Florida
Best New Product	Impact Award Winner (Honorable Mention)	ProLite Head Immobilizer - Rapid Deployment Products	Ivyland, Pennsylvania, U.S.
Best New Product	Kiddie Ride/Attraction (1st)	Zamperla	Coney Island, New York, U.S.
Best New Product	Kiddie Ride/Attraction (Honorable Mention)	Caripro Amusement	
Best New Product	Major Theme/Amusement Park Ride/Attraction (1st)	Premier Rides	Millersville, Maryland, U.S.
Best New Product	Major Theme/Amusement Park Ride/Attraction (Honorable Mention)	S&S Power Inc.	Logan, Utah, U.S.
Best New Product	Merchandise (1st)	Elope Inc.	Colorado Springs, Colorado, U.S.
Best New Product	Merchandise (Honorable Mention)	Authentic Concepts	
Best New Product	Revenue & Admission Control (1st place)	Directional Data Supplies	Glasgow, Glasgow City, United Kingdom
Best New Product	Revenue & Admission Control (2nd place)	Omni Ticket Network	Milan, Italy
Best New Product	Services (1st)	Amusement Today	Arlington, Texas, U.S.
Best New Product	Services (Honorable Mention)	Aquatic Amusement Inc.	Cohoes, New York, U.S.
Best New Product	Technology Applied to Amusements (1st)	Chance Rides	Wichita, Kansas, U.S.
Best New Product	Technology Applied to Amusements (Honorable Mention)	Ralph S. Albert's Company Inc.	Montoursville, Pennsylvania, U.S.
Best New Product	Water Park Ride/Attraction (1st)	Wave Loch	San Diego, California, U.S.
Best New Product	Water Park Ride/Attraction (Honorable Mention)	ProSlide Technology	Ottawa, Canada



# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Americana Amusement Park	Middletown, Ohio, U.S.
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Tweetsie Railroad	Blowing Rock, North Carolina, U.S.
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Ponderosa Ranch	Incline Village, Nevada, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	West Midland Safari Park	Bewdly, Worcestershire, United Kingdom
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Silverwood	Athol, Idaho, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Lightwater Valley Theme Park	Ripon, N. Yorkshire, United Kingdom
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-750,000) 1st place	Myrtle Beach Grand Prix	Myrtle Beach, South Carolina, U.S.
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-750,000) 2nd place	Geauga Lake	Aurora, Ohio, U.S.
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-750,000) 3rd place	Walibi Fevo	Dronten, Netherlands
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 750,001 - 1.5 million) 1st place	Dolfinarium Harderwijk	Harderwijk, Netherlands
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 750,001 - 1.5 million) 2nd place	Bobbejaanland	Lichtaart, Belgium
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 750,001 - 1.5 million) 3rd place	Calgary Exhibition & Stampede	Calgary, Alberta, Canada
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Blackpool Pleasure Beach	Blackpool, Lancashire, United Kingdom

# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Liseberg	Gothenburg, Sweden
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	SeaWorld Orlando	Orlando, Florida, U.S.
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 1st place	Xel-ha	Cancun, Mexico
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 2nd place	Mountain Creek Great Gorge Resort	Vernon, New Jersey, U.S.
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 3rd place	Schlitterbahn Waterpark Resort	New Braunfels, Texas, U.S.
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 1st place	FUNplanet	Linz, Austria
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 2nd place	Atlantic Playland	Halifax, Nova Scotia, Canada
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 3rd place	Singapore Discovery Centre, Singapore	Singapore
Marketing Excellence	Best Brochure - Class 8 (Attractions) 1st place	Happy Hollow Park & Zoo	San Jose, California, U.S.
Marketing Excellence	Best Brochure - Class 8 (Attractions) 2nd place	California Science Center	Los Angeles, California, U.S.
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 1st place	Whitewater West Industries, Ltd.	Richmond, British Columbia, Canada
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 2nd place	Farrington Productions Inc.	Las Vegas, Nevada, U.S.
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 3rd place	LifeFormations	Cincinnati, Ohio, U.S.
Marketing Excellence	Best Media Kits - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Media Kits - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Ponderosa Ranch	Incline Village, Nevada, U.S.
Marketing Excellence	Best Media Kits - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Midway Park	Maple Springs, New York, U.S.

# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Media Kits - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	West Midland Safari Park	Bewdley, Worcestershire, United Kingdom
Marketing Excellence	Best Media Kits - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	VisionLand Theme Park	Bessemer, Alabama, U.S.
Marketing Excellence	Best Media Kits - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Calaway Park	Calgary, Alberta, Canada
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Avonturenpark Hellendoorn	Hellendoorn, Netherlands
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Geauga Lake	Aurora, Ohio, U.S.
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Adventureland Park	Des Moines, Iowa, U.S.
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Holiday Park GmbH	Hassloch Pfalz, Germany
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Dreamworld, Coomera	Queensland, Australia
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Warner Bros. Movie World	Oxenford, Queensland, Australia
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Busch Gardens Williamsburg	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	SeaWorld San Diego	San Diego, California, U.S.
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	LEGOLAND California	Carlsbad, California, U.S.
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 1st place	Schlitterbahn Waterpark Resort	New Braunfels, Texas, U.S.
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 2nd place	Xel-ha	Cancun, Quintana Roo, Mexico

# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 3rd place	Mountain Creek	Vernon, New Jersey, U.S.
Marketing Excellence	Best Media Kits - Class 7 (Family Entertainment Centers)	Timequest	Sherman Oaks, California, U.S.
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 1st place	Capilano Suspension Bride & Park	Vancouver, British Columbia, Canada
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 2nd place	Peak Tramways, Hong Kong	Hong Kong
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 3rd place	Royal Agricultural Society of N.S.W.	Homebush Bay, New South Wales, Australia
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers) 1st place	Stageworks Worldwide	Blackpool, Lancashire, United Kingdom
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers) 2nd place	Discovery Channel Pictures	Bethesda, Maryland, U.S.
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers) 3rd place	Premier Rides, Inc.	Millersville, Maryland, U.S.
Marketing Excellence	Outdoor Signage - Class 1 (Amusement/ theme parks with annual attendance up to 250,000) 1st place	Americana Amusement Park	Middletown, Ohio, U.S.
Marketing Excellence	Outdoor Signage - Class 1 (Amusement/ theme parks with annual attendance up to 250,000) 2nd place	Tweetsie Railroad Inc.	Blowing Rock, North Carolina, U.S.
Marketing Excellence	Outdoor Signage - Class 1 (Amusement/ theme parks with annual attendance up to 250,000) 3rd place	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Outdoor Signage - Class 2 (Amusement/ theme parks with annual attendance 250,001 to 500,000) 1st place	VisionLand Theme Park	Bessemer, Alabama, U.S.
Marketing Excellence	Outdoor Signage - Class 2 (Amusement/ theme parks with annual attendance 250,001 to 500,000) 2nd place	Old Tucson Studios	Tucson, Arizona, U.S.
Marketing Excellence	Outdoor Signage - Class 2 (Amusement/ theme parks with annual attendance 250,001 to 500,000) 3rd place	Seabreeze Park	Rochester, New York, U.S.
Marketing Excellence	Outdoor Signage - Class 3 (Amusement/ theme parks with annual attendance 500,001- 750,001) 1st place	Coney Island	Cincinnati, Ohio, U.S.

# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Outdoor Signage - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Parque Bosque Magico	Guadalupe, Nuevo Leon, Mexico
Marketing Excellence	Outdoor Signage - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Myrtle Beach Grand Prix	Myrtle Beach, South Carolina, U.S.
Marketing Excellence	Outdoor Signage - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Calgary Exhibition & Stampede	Calgary, Alberta, Canada
Marketing Excellence	Outdoor Signage - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Valleyfair	Shakopee, Minnesota, U.S.
Marketing Excellence	Outdoor Signage - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Esselworld, Mumbai	Maharashtra, India
Marketing Excellence	Outdoor Signage - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Playcenter	Sao Paulo, Brazil
Marketing Excellence	Outdoor Signage - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Hersheypark	Hershey, Pennsylvania, U.S.
Marketing Excellence	Outdoor Signage - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	LEGOLAND California	Carlsbad, California, U.S.
Marketing Excellence	Outdoor Signage - Class 6 (Waterparks) 1st place	Hyland Hills Park & Recreation District	Denver, Colorado, U.S.
Marketing Excellence	Outdoor Signage - Class 6 (Waterparks) 2nd place	Noah's Ark Family Park	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Outdoor Signage - Class 6 (Waterparks) 3rd place	Adventure Island	Tampa, Florida, U.S.
Marketing Excellence	Outdoor Signage - Class 7 (Family Entertainment Centers) 1st place	SM Storyland Adventure	Metro Manila, Philippines
Marketing Excellence	Outdoor Signage - Class 7 (Family Entertainment Centers) 2nd place	Kids Play	Warsaw, Poland, U.S.
Marketing Excellence	Outdoor Signage - Class 7 (Family Entertainment Centers) 3rd place	Fun Spot Action Park	Orlando, Florida, U.S.
Marketing Excellence	Outdoor Signage - Class 8 (Attractions) 1st place	San Diego Zoo	San Diego, California, U.S.

# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Outdoor Signage - Class 8 (Attractions) 2nd place	The Toronto Zoo	Scarborough, Ontario, Canada
Marketing Excellence	Outdoor Signage - Class 8 (Attractions) 3rd place	Sain Louis Zoo	Saint Louis, Missouri, U.S.
Marketing Excellence	Outdoor Signage - Class 9 (Industry Suppliers) 1st place	Imax Corporation	Mississauga, Ontario, Canada
Marketing Excellence	Outdoor Signage - Class 9 (Industry Suppliers) 2nd place	Discovery Channel Pictures	Bethesda, Maryland, U.S.
Marketing Excellence	Outdoor Signage - Class 9 (Industry Suppliers) 3rd place	Stageworks Worldwide	Blackpool, Lancashire, United Kingdom
Marketing Excellence	Point-of-Purchase Signage - Class 1	*N/A	
Marketing Excellence	Point-of-Purchase Signage - Class 2	*N/A	
Marketing Excellence	Point-of-Purchase - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Myrtle Beach Grand Prix	Myrtle Beach, South Carolina, U.S.
Marketing Excellence	Point-of-Purchase - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Parque Plaza Sesamo	Monterrey, Nuevo Leon, Mexico
Marketing Excellence	Point-of-Purchase - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Crealy Adventure Park	Exeter, Devon, United Kingdom
Marketing Excellence	Point-of-Purchase - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Calgary Exhibition & Stampede	Calgary, Alberta, Canada
Marketing Excellence	Point-of-Purchase - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Lagoon Corp.	Farmington, Utah, U.S.
Marketing Excellence	Point-of-Purchase - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Esselworld, Mumbai	Maharashtra, India
Marketing Excellence	Point-of-Purchase - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Liseberg, Gothenburg	Sweden
Marketing Excellence	Point-of-Purchase - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	SeaWorld Orlando	Orlando, Florida, U.S.

# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Point-of-Purchase - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Six Flags Darien Lake	Corfu, New York, U.S.
Marketing Excellence	Point-of-Purchase - Class 6 (Waterparks) 1st place	Mountain Creek	Vernon, New Jersey, U.S.
Marketing Excellence	Point-of-Purchase - Class 6 (Waterparks) 2nd place	Wild Water Adventures at Clovis Lakes	Clovis, California, U.S.
Marketing Excellence	Point-of-Purchase - Class 6 (Waterparks) 3rd place	Berliner Baeder-Betriebe	Berlin, Germany
Marketing Excellence	Point-of-Purchase - Class 7 (Family Entertainment Centers) 1st place	Parque Do Gugu	Sao Paulo, Brazil
Marketing Excellence	Point-of-Purchase - Class 7 (Family Entertainment Centers) 2nd place	Singapore Discovery Centre, Singapore	Singapore
Marketing Excellence	Point-of-Purchase - Class 7 (Family Entertainment Centers) 3rd place	SM Storyland Adventure	Metro Manila, Philippines
Marketing Excellence	Point-of-Purchase - Class 8 (Attractions) 1st place	Saint Louis Zoo	Saint Louis, Missouri, U.S.
Marketing Excellence	Point-of-Purchase - Class 8 (Attractions) 2nd place	Banham Zoo	Norwich, Norfolk, United Kingdom
Marketing Excellence	Point-of-Purchase - Class 8 (Attractions) 3rd place	The Toronto Zoo	Scarborough, Ontario, Canada
Marketing Excellence	Point-of-Purchase - Class 9 (Industry Suppliers) 1st place	Midway Games Inc.	Chicago, Illinois, U.S.
Marketing Excellence	Point-of-Purchase - Class 9 (Industry Suppliers) 2nd place	Imax Corp.	Mississauga, Ontario, Canada
Marketing Excellence	Point-of-Purchase - Class 9 (Industry Suppliers) 3rd place	Pizzas of Eight Inc.	Saint Louis, Missouri, U.S.
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Americana Amusement Park	Middletown, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Wonderland Amusements, Inc.	Amarillo, Texas, U.S.
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Himleriket	Halmstad, Sweden



# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	TusenFryd ASA	Vinterbro, Norway
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	VisionLand Theme Park	Bessemer, Alabama, U.S.
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Seabreeze Park	Rochester, New York, U.S.
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Parque Bosque Magico	Guadalupe, Nuevo Leon, Mexico
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Parque Plaza Sesamo	Monterrey, Nuevo Leon, Mexico
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Parque Da Monica	Sao Paulo, Brazil
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Calgary Exhibition & Stampede	Calgary, Alberta, Canada
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	AB Grona Lunds Tivoli	Stockholm, Sweden
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Playcenter	Sao Paulo, Brazil
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Hersheypark	Hershey, Pennsylvania, U.S.
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Warner Bros. Movie World	Bototrop, Germany
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 1st place	Hyland Hill Park & Recreation District	Denver, Colorado, U.S.
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 2nd place	Xel-ha	Cancun, Quintana Roo, Mexico



# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 3rd place	Mountain Creek	Vernon, New Jersey, U.S.
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 1st place	Timequest	Sherman Oaks, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 2nd place	Parque Do Gugu	Sao Paulo, Brazil
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 3rd place	Wild Zone Adventures	Chatham, Ontario, Canada
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 1st place tie	Newport Aquarium	Newport, Kentucky, U.S.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 2nd place	Fort Worth Zoo	Fort Worth, Texas, U.S.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 3rd place	San Diego Zoo	San Diego, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 1st place	CashCode Co. Inc.	Concord, Ontario, Canada
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 2nd place	Living Color Enterprises Inc.	Fort Lauderdale, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 3rd place	Christie Inc.	Cypress, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Americana Amusement Park	Middletown, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Silverwood	Athol, Idaho, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Old Tucson Studios	Tucson, Arizona, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Kiddieland Park	Melrose Park, Illinois, U.S.

# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Myrtle Beach Grand Prix	Myrtle Beach, South Carolina, U.S.
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Lake Compounce	Bristol, Connecticut, U.S.
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Coney Island	Cincinnati, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Lagoon Corp.	Farmington, Utah, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Dreamworld, Coomera	Queensland, Australia
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Calgary Exhibition & Stampede	Calgary, Alberta, Canada
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Paramount's Kings Dominion	Doswell, Virginia, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Cedar Point Amusement Park/Resort	Sandusky, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Paramount's Carowinds	Charlotte, North Carolina, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 1st place	Noah's Ark Family Park	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 2nd place	Wet'N Wild Waterpark Oxenford	Queensland, Australia
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 3rd place	Raging Waters	San Dimas, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 1st place	Thunder Creek Quarry	Marshalls Creek, Pennsylvania, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 2nd place	Explorer Golf	Columbus, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 3rd place	Interskate 91	Wilbraham, Massachusetts, U.S.

# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 1st place	Roger Williams Park Zoo	Providence, Rhode Island, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 2nd place	Saint Louis Zoo	Saint Louis, Missouri, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 3rd place	San Diego Zoo	San Diego, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 9 (Industry)	*N/A	
Marketing Excellence	Best Sales Presentation/Promotional Video - Amusement Facilities 1st place	Calgary Exhibition & Stampede	Calgary, Alberta, Canada
Marketing Excellence	Best Sales Presentation/Promotional Video - Amusement Facilities 2nd place	Universal Studios Hollywood	Universal City, California, U.S.
Marketing Excellence	Best Sales Presentation/Promotional Video - Amusement Facilities 3rd place	Calgary Zoo & Botanical Garden	Calgary, Alberta, Canada
Marketing Excellence	Best Sales Presentation/Promotional Video - Industry Suppliers 1st place	Rhythm & Hues Studios	Los Angeles, California, U.S.
Marketing Excellence	Best Sales Presentation/Promotional Video - Industry Suppliers 2nd place	Digital Theater Systems	Aurora Hills, California, U.S.
Marketing Excellence	Best Sales Presentation/Promotional Video - Industry Suppliers 3rd place	Wave Loch	San Diego, California, U.S.
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Americana Amusement Park	Middletown, Ohio, U.S.
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Silverwood	Athol, Idaho, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Old Tucson Studios	Tucson, Arizona, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Calaway Park	Calgary, Alberta, Canada

# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Adventureland Park	Des Moines, Iowa, U.S.
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Avonturenpark Hellendoorn	Hellendoorn, Netherlands
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Frontier City	Oklahoma City, Oklahoma, U.S.
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Lagoon Corp.	Farmington, Utah, U.S.
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Calgary Exhibition & Stampede	Calgary, Alberta, Canada
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Knott's Camp Snoopy	Bloomington, Minnesota, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	SeaWorld San Antonio	San Antonio, Texas, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Six Flags Houston	Houston, Texas, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	SeaWorld Orlando	Orlando, Florida, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 1st place	Noah's Ark Family Park	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 2nd place	Wild Water Adventures at Clovis Lakes	Clovis, California, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 3rd place	Hyland Hills Park & Recreation District	Denver, Colorado, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 1st place	Pharaoh's Lost Kingdom	Redlands, California, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 2nd place	Papio Fun Park	Papillion, Nebraska, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 3rd place	Parque Do Gugu	Sao Paulo, Brazil

# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 1st place	Roger Williams Park Zoo	Providence, Rhode Island, U.S.
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 2nd place	San Diego Zoo	San Diego, California, U.S.
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 3rd place	Oregon Zoo	Portland, Oregon, U.S.
Marketing Excellence	Best Web Site - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Spooky World	Shakopee, Minnesota, U.S.
Marketing Excellence	Best Web Site - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Web Site - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Web Site - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Old Tucson Studios	Tucson, Arizona, U.S.
Marketing Excellence	Best Web Site - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Kiddieland	Melrose Park, Illinois, U.S.
Marketing Excellence	Best Web Site - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Story Land	Glen, New Hampshire, U.S.
Marketing Excellence	Best Web Site - Class 3 (Amusement/theme parks with annual attendance 500,001-750,001) 1st place	Adventureland Park	Des Moines, Iowa, U.S.
Marketing Excellence	Best Web Site - Class 3 (Amusement/theme parks with annual attendance 500,001-750,001) 2nd place	The American Adventure	Ilkeston, Derbyshire, United Kingdom
Marketing Excellence	Best Web Site - Class 3 (Amusement/theme parks with annual attendance 500,001-750,001) 3rd place	Indiana Beach	Monticello, Indiana, U.S.
Marketing Excellence	Best Web Site - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Calgary Exhibition & Stampede	Calgary, Alberta, Canada
Marketing Excellence	Best Web Site - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Bobbejaanland N.V.	Lichtaart, Belgium

# 1999

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Web Site - Class 4 (Amusement/theme parks with annual attendance 750,001-1.5 million) 3rd place	Florida Cypress Gardens	Cypress Gardens, Florida, U.S.
Marketing Excellence	Best Web Site - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	LEGOLAND California	Carlsbad, California, U.S.
Marketing Excellence	Best Web Site - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Premier Parks	Oklahoma City, Oklahoma, U.S.
Marketing Excellence	Best Web Site - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Hersheypark	Hershey, Pennsylvania, U.S.
Marketing Excellence	Best Web Site - Class 6 (Waterparks) 1st place	Mountain Creek	Vernon, New Jersey, U.S.
Marketing Excellence	Best Web Site - Class 6 (Waterparks) 2nd place	Raging Waters	San Dimas, California, U.S.
Marketing Excellence	Best Web Site - Class 6 (Waterparks) 3rd place	Schlitterbahn Waterpark Resort	New Braunfels, Texas, U.S.
Marketing Excellence	Best Web Site - Class 7 (Family Entertainment Centers) 1st place	Atlantic Playland	Halifax, Nova Scotia, Canada
Marketing Excellence	Best Web Site - Class 7 (Family Entertainment Centers) 2nd place	Explorer Golf	Columbus, Ohio, U.S.
Marketing Excellence	Best Web Site - Class 7 (Family Entertainment Centers) 3rd place	Swings-N-Things Family Fun Park	Olmsted Township, Ohio, U.S.
Marketing Excellence	Best Web Site - Class 8 (Attractions) 1st place	Toledo Zoo	Toledo, Ohio, U.S.
Marketing Excellence	Best Web Site - Class 8 (Attractions) 2nd place	Big Apple Circus	New York, New York, U.S.
Marketing Excellence	Best Web Site - Class 8 (Attractions) 3rd place	Pier 39	San Francisco, California, U.S.
Marketing Excellence	Best Web Site - Class 9 (Industry Suppliers) 1st place	Chance Rides	Wichita, Kansas, U.S.
Marketing Excellence	Best Web Site - Class 9 (Industry Suppliers) 2nd place	Soft Play	Charlotte, North Carolina, U.S.
Marketing Excellence	Best Web Site - Class 9 (Industry Suppliers) 3rd place	Mad Science Productions	Montreal, Quebec, Canada
Marketing Excellence	Public Affairs Award	PBS Production	"Great Old Amusement Parks," Rick Seback, Producer
Marketing Excellence	Best Promotion Award	Midway Park - Maple Springs, New York	Millennium Magic

# BRASS RING AWARDS 1998

# 1998

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	1-2 Booths (100-200 Square Feet) (1st)	Rhythm & Hues Studios	Los Angeles, California, U.S.
Best Exhibit	1-2 Booths (100-200 Square Feet) (Honorable Mention)	Smarte Carte Inc.	St. Paul, Minnesota, U.S.
Best Exhibit	3-5 Booths (300 - 500 Square Feet) (1st)	Living Color Enterprises Inc.	Fort Lauderdale, Florida, U.S.
Best Exhibit	3-5 Booths (300 - 500 Square Feet) (Honorable Mention)	Lexington Scenery & Props Inc.	Sun Valley, California, U.S.
Best Exhibit	6-10 Booths (500 - 1,000 Square Feet) (1st)	Soundelux Showworks-Productions	Orlando, Florida, U.S.
Best Exhibit	6-10 Booths (500 - 1,000 Square Feet) (Honorable Mention)	Zartic Inc.	Rome, Georgia, U.S.
Best Exhibit	11 Booths and higher (1,000+ Square Feet) (1st)	Vekoma International B.V.	Vlodrop, the Netherlands
Best Exhibit	11 Booths and higher (1,000+ Square Feet) (Honorable Mention)	NBGS International	New Braunfels, Texas, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (1st)	Time Crisis II - Namco America Inc.	Irvine, California, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	Blitz 99 - Midway Games Inc.	Chicago, Illinois, U.S.
Best New Product	Coin-Operated Kiddie Ride (1st)	Mr. Potato Head - Kiddie Rides U.S.A.	Denver, Colorado, U.S.
Best New Product	Coin-Operated Kiddie Ride (Honorable Mention)	Forrest Ranger - R.G. Mitchell Ltd.	Skegness, England, United Kingdom
Best New Product	Displays and Sets (1st)	"Stamped Concrete-Coquina" - Increte Systems Inc.	Tampa, Florida, U.S.
Best New Product	Displays and Sets (Honorable Mention)	"Dual Image Scenic Technology" - UV/FX Scenic Productions	Santa Monica, California, U.S.
Best New Product	Equipment and Supplies	"Crayon Tower Drawing System" - Interior Systems Inc.	Fond du Lac, Wisconsin, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (1st)	Ground Zero - LaserTron Inc.	Amherst, New York, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (Honorable Mention)	Signifi V.R. - Signifi gVR Inc.	Montreal, Quebec, Canada



# 1998

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Food Services (1st)	"New System 'B'" - Pizzas of Eight	St. Louis, Missouri, U.S.
Best New Product	Food Services (Honorable Mention)	"Bag-In-Box" - Syrup Systems Inc.	Lafayette, Louisiana, U.S.
Best New Product	Games (1st)	Racer's Edge - Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best New Product	Games (Honorable Mention)	"Hillbilly Shooting Gallery" - Pan Amusements	Cardale, Pennsylvania, U.S.
Best New Product	Kiddie Ride/Attraction (1st)	Demolition Derby - Zamperla Inc.	Coney Island, New York, U.S.
Best New Product	Kiddie Ride/Attraction (Honorable Mention)	River Race - ProSlide Technology Inc.	Ottawa, Ontario, Canada
Best New Product	Major Theme/Amusement Park Ride/Attraction (1st)	Race for Atlantis - Imax Corporation	Mississauga, Ontario, Canada
Best New Product	Major Theme/Amusement Park Ride/Attraction (Honorable Mention)	Gyro Drop 40 - Ride Trade Corporation	Vaduz, Lichtenstein
Best New Product	Merchandise (1st)	"The Softer Saucer" - Easyboard/Wing Aero	Eastlake, Ohio, U.S.
Best New Product	Merchandise (Honorable Mention)	"Martian" _ Nancy Sales Company Inc./Nanco	Chelsea, Massachusetts, U.S.
Best New Product	Revenue & Admission Control (1st place only)	"Scanband" - Precision Dynamics Corp.	San Fernando, California, U.S.
Best New Product	Services (1st)	"Kellogg's Cereal City USA" - Jack Rouse Associates	Cincinnati, Ohio, U.S.
Best New Product	Services (Honorable Mention)	"Keyless Electronic Locker" - Smarte Carte Inc.	St. Paul, Minnesota, U.S.
Best New Product	Technology Applied to Amusements (1st)	"Diving LIM Shuttle Loop" - Premier Rides Inc.	Millersville, Maryland, U.S.
Best New Product	Technology Applied to Amusements (Honorable Mention)	"New-Media Matrix" - Peavey Electronics Corp.	Meridian, Mississippi, U.S.
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Rawhide	San Francisco, California, U.S.

# 1998

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Kurpfalzpark Wachenheim/Weinstrasse	Wachenheim a.d.W. Germany
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Arnolds Park Amusement Park	Arnolds Park, Iowa, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	West Midland Safari Park	Bewdley, Worcs. England, United Kingdom
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Frontier City	Oklahoma City, Oklahoma, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Kattegatcentret	Grenaa, Denmark
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-750,000) 1st place	Bellewaerde Park	Ieper, Belgium
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-750,000) 2nd place	The Great Escape	Lake George, New York, U.S.
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-750,000) 3rd place	Walibi Flevo	Dronten, the Netherlands
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 750,001 - 1.5 million) 1st place	Polynesian Cultural Center	Laie, Hawaii
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 750,001 - 1.5 million) 2nd place	Elitch Gardens L.P.	Denver, Colorado, U.S.
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 750,001 - 1.5 million) 3rd place	Darien Lake Theme Park	Corfu, New York, U.S.
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	EnterCitement, LLC	Mooresville, Indiana, U.S.
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Warner Bros. Movie World GmbH & Co. KG	Bottrop, Germany

# 1998

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Europa-Park	Rust/Baden, Germany
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 1st place	Ocean Park	Aberdeen, Hong Kong
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 2nd place	White Water Canyon	Chula Vista, California, U.S.
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 3rd place	Berliner Baeder-Betriebe	Berlin, Germany
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 1st place	Kitty Hawk Kites Inc.	Nags Head, North Carolina, U.S.
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 2nd place	Wild Zone Adventures	Chatham, Ontario, Canada
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 3rd place	Beijing Recreation Center Co. Ltd. (BRC)	Beijing, P.R. of China
Marketing Excellence	Best Brochure - Class 8 (Attractions) 1st place	Friends of the National Zoo	Washington D.C., U.S.
Marketing Excellence	Best Brochure - Class 8 (Attractions) 2nd place	Fort Worth Zoo	Fort Worth, Texas, U.S.
Marketing Excellence	Best Brochure - Class 8 (Attractions) 3rd place	Noorder Dierenpark	Emmen, the Netherlands
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 1st place	Wimberly Allison Tong & Goo	Honolulu, Hawaii
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 2nd place	Renaissance Entertainment Inc.	Orlando, Florida, U.S.
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 3rd place	Design 25/25	Orlando, Florida, U.S.
Marketing Excellence	Best Media Kits - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	PIER 39	San Francisco, California, U.S.
Marketing Excellence	Best Media Kits - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Media Kits - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Midway Park Inc.	Maple Springs, New York, U.S.
Marketing Excellence	Best Media Kits - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Visionland	Bessemer, Alabama, U.S.

# 1998

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Media Kits - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	West Midland Safari Park	Bewdly, Worcs., England, United Kingdom
Marketing Excellence	Best Media Kits - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Michigan's Adventure Inc.	Muskegon, Michigan, U.S.
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Erlebnispark Tripsdrill	Cleebronn/Tripsdrill, Germany
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Adventureland Park	Des Moines, Iowa, U.S.
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Thorpe Park, Chertsey	Surrey, England, United Kingdom
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Sesame Place Inc.	Langhorne, Pennsylvania, U.S.
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Knott's Camp Snoopy	Bloomington, Minnesota, U.S.
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Busch Gardens Tampa Bay	Tampa, Florida, U.S.
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Six Flags, California	Valencia, California, U.S.
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Paramount's Kings Dominion	Doswell, Virginia, U.S.
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 1st place	Busch Gardens Water Country USA	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 2nd place	Wet'N Wild Waterpark	Oxenford, Queensland, Australia
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 3rd place	The Beach Waterpark	Mason, Ohio, U.S.
Marketing Excellence	Best Media Kits - Class 7 (Family Entertainment Centers) 1st place	Wild Zone Adventures	Chatham, Canada
Marketing Excellence	Best Media Kits - Class 7 (Family Entertainment Centers) 2nd place	SportsWorld Inc.	Kitchener, Ontario, Canada

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 1st place	Star Trek: The Experience	Las Vegas, Nevada, U.S.
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 2nd place	Friends of the National Zoo	Washington, D.C., U.S.
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 3rd place	Delaware North Parks Services - Kennedy Space Center	Merritt Island, Florida, U.S.
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers) 1st place	Iwerks Entertainment Inc.	Burbank, California, U.S.
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers) 2nd place	Stageworks Worldwide/BLAC	Blackpool, Lancashire, England, United Kingdom
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers) 3rd place	Imax Corporation	Mississauga, Ontario, Canada
Marketing Excellence	Best of Show - Broadcast	Start Trek: The Experience (for its television commercial)	Las Vegas, Nevada, U.S.
Marketing Excellence	Best of Show - Print	Calgary Exhibition & Stampede (for its outdoor or point-of-purchase signage)	Calgary, Alberta, Canada
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Bosque Magico	Guadalupe, Mexico
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Eifelpark Gondorf	Gondorf bei Bitburg, Germany
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Michigan's Adventure Inc.	Muskegon, Michigan, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Calaway Park	Calgary, Alberta, Canada
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	West Midland Safari Park	Bewdley, Worcs. England, United Kingdom

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	The Great Escape	Lake George, New York, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Parque Plaza Sesamo	Monterrey, Nuevo Leon Mexico
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	American Adventure World	Ilkeston, Derbyshire, England
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Dolfinarium Harderwijk B.V.	Harderwijk, The Netherlands
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	SeaWorld San Antonio	San Antonio, Texas, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Universal Studios Florida	Orlando, Florida, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Six Flags California	Valencia, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Knott's Berry Farm	Buena Park, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 6 (Waterparks) 1st place	Ocean Park	Aberdeen, Hong Kong
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 6 (Waterparks) 2nd place	Wet'N Wild Waterpark	Oxenford, Queensland, Australia
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 6 (Waterparks) 3rd place	White Water Canyon	Chula Vista, California, U.S.

# 1998

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 7 (Family Entertainment Centers) 1st place	Wild Zone Adventures	Chatham, Ontario, Canada
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 7 (Family Entertainment Centers) 2nd place	Full Blast	Battle Creek, Michigan, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 7 (Family Entertainment Centers) 3rd place	Castle Fun Park	Abbotsford, British Columbia, Canada
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 8 (Attractions) 1st place	Calgary Exhibition & Stampede	Calgary, Alberta, Canada
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 8 (Attractions) 2nd place	Delaware North Parks Services, Kennedy Space Center	Merritt Island, Florida, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 8 (Attractions) 3rd place	Metro Toronto Zoo	Scarborough, Ontario, Canada
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 9 (Industry Suppliers) 1st place	Imax Corporation	Mississauga, Ontario, Canada
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 9 (Industry Suppliers) 2nd place	Chance Rides Inc.	Wichita, Kansas, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 9 (Industry Suppliers) 3rd place	Williams Electronics Games Inc.	Chicago, Illinois, U.S.
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Bosque Magico	Guadalupe, NL Mexico
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Arnolds Park Amusement Park	Arnolds Park, Iowa, U.S.
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Adventureland World	Bibra Lake, Australia
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Frontier City	Oklahoma City, Oklahoma, U.S.
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Visionland	Bessemer, Alabama, U.S.
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Michigan's Adventure Inc.	Muskegon, Michigan, U.S.



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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	The Great Escape	Lake George, New York, U.S.
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	American Adventure World	Ilkeston, Derbyshire, England, United Kingdom
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Parque Plaza Sesamo	Monterrey, Nuevo Leon, Mexico
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Polynesian Cultural Center	Laie, Hawaii
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Esselworld, Mumbai	Maharashtra, India
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Universal Studios Florida	Orlando, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Liseberg	Gothenburg, Sweden
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Seoul Land, Kwachun	Kyung-ki-do Republic of Korea
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 1st place	Ocean Park	Aberdeen, Hong Kong
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 2nd place	Hyland Hills Park & Recreation District	Denver, Colorado, U.S.
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 3rd place	Ecocentrum/Splash Island	Pasig City, Philippines
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 1st place	Wild Zone Adventures	Chatham, Ontario, Canada
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 2nd place	Rio Pinheiros Diversoes Ltda.	Sao Paulo, Brazil
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 3rd place	Kitty Hawk Kites Inc.	Nags Head, North Carolina, U.S.



# 1998

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 1st place tie	Delaware North Parks Services - Kennedy Space Center	Merritt Island, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 2nd place	Friends of the National Zoo	Washington, D.C.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 3rd place	Fort Worth Zoo	Fort Worth, Texas, U.S.
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 1st place	Imax Corporation	Mississauga, Ontario, Canada
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 2nd place	Chance Rides Inc.	Wichita, Kansas, U.S.
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 3rd place tie	Rhythm & Hues Studios	Los Angeles, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 3rd place tie	Doron Precision Systems Inc.	Binghamton, New York, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Midway Park Inc.	Maple Springs, New York, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Adventure World	Bibra Lake, Australia
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Michigan's Adventure	Muskegon, Michigan, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Visionland	Bessemer, Alabama, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Mini-Europe	Brussels, Belgium
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	The Great Escape	Lake George, New York, U.S.
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	American Adventure World	Ilkeston, Derbyshire, England, United Kingdom

# 1998

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Adventureland Park	Des Moines, Iowa, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Knott's Camp Snoopy	Bloomington, Minnesota, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Kentucky Kingdom	Louisville, Kentucky, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Knott's Berry Farm	Buena Park, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Paramount's Great America	Santa Clara, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Riverside Park	Agawam, Massachusetts, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 1st place	Splashtown Waterpark	Spring, Texas, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 2nd place	Busch Gardens Water Country USA	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 3rd place	Wet'N Wild Waterpark	Oxenford, Queensland, Australia
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 1st place	Thunder Creek Quarry	Marshalls Creek, Pennsylvania, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 2nd place	Full Blast	Battle Creek, Michigan, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 3rd place	Kitty Hawk Kites Inc.	Nags Head, North Carolina, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 1st place	The Columbus Zoo	Powell, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 2nd place	Moody Gardens	Galveston, Texas, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 3rd place	Jersey Living Legend	Jersey, Channel Isl., England, U.S.

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - Class 9 (Industry)	*N/A	
Marketing Excellence	Best Sales Presentation/Promotional Video - Amusement Facilities 1st place	Six Flags California	Valencia, California, U.S.
Marketing Excellence	Best Sales Presentation/Promotional Video - Amusement Facilities 2nd place	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Sales Presentation/Promotional Video - Amusement Facilities 3rd place	Peak Tramways Co. Ltd.	Hong Kong
Marketing Excellence	Best Sales Presentation/Promotional Video - Industry Suppliers 1st place	Rhythm & Hues Studio	Los Angeles, California, U.S.
Marketing Excellence	Best Sales Presentation/Promotional Video - Industry Suppliers 2nd place	LifeFormations	Cincinnati, Ohio, U.S.
Marketing Excellence	Best Sales Presentation/Promotional Video - Industry Suppliers 3rd place	Stageworks Worldwide/BLAC	Blackpool, Lancashire, England, United Kingdom
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Silverwood, Inc.	Athol, Idaho, U.S.
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Adventure World	Bibra Lake, Australia
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Visionland	Bessemer, Alabama, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Frontier City	Oklahoma City, Oklahoma, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Michigan's Adventure Inc.	Muskegon, Michigan, U.S.
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	American Adventure World	Ilkeston, Derbyshire, England, United Kingdom
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Canobie Lake Park	Salem, New Hampshire, U.S.

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	The Great Escape	Lake George, New York, U.S.
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Knott's Camp Snoopy	Bloomington, Minnesota, U.S.
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Adventure World	Largo, Maryland, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Universal Studios Hollywood	Universal City, California, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Knott's Berry Farm	Buena Park, California, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Hersheypark	Hershey, Pennsylvania, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 1st place	Schlitterbahn Waterpark Resort	New Braunfels, Texas, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 2nd place	Busch Gardens Water Country USA	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 3rd place	Adventure Island	Tampa, Florida, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 1st place	Wol-Ha	Cancun, Quintana Roo, Mexico
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 2nd place	Boomtown Hotel & Casino	Verdi, Nevada, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 3rd place	The Plex	Wichita Falls, Texas, U.S.
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 1st place	Star Trek: The Experience	Las Vegas, Nevada, U.S.
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 2nd place	Roger Williams Park Zoo	Providence, Rhode Island, U.S.
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 3rd place	Calgary Exhibition & Stampede	Calgary, Alberta, Canada

# BRASS RING AWARDS

# 1997

# 1997

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Coin-Operated Arcade and Redemption Equipment (1st)	Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best Exhibit	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	Sega GameWorks L.L.C.	Seattle, Washington, U.S.
Best Exhibit	Coin-Operated Kiddie Ride (1st)	Kiddies Manufacturing, Inc.	
Best Exhibit	Coin-Operated Kiddie Ride (Honorable Mention)	The Kiddie Ride Exchange	
Best Exhibit	Displays and Sets (1st)	The Wright Group	
Best Exhibit	Displays and Sets (Honorable Mention)	Jack Rouse Associates	Cincinnati, Ohio, U.S.
Best Exhibit	Equipment and Supplies (1st)	Eastman Kodak Co.	Rochester, New York, U.S.
Best Exhibit	Equipment and Supplies (Honorable Mention)	Taylor Company	Rockton, Illinois, U.S.
Best Exhibit	Family Entertainment Center Ride/Attraction (1st)	Thomson Entertainment	
Best Exhibit	Family Entertainment Center Ride/Attraction (Honorable Mention)	SCS Interactive, Inc.	Denver, Colorado, U.S.
Best Exhibit	Food Services (1st)	Taylor Company	Rockton, Illinois, U.S.
Best Exhibit	Food Services (Honorable Mention)	Pizzas of Eight, Inc.	St. Louis, Missouri, U.S.
Best Exhibit	Games (1st)	Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best Exhibit	Games (Honorable Mention)	Skee Ball, Inc.	Chalfont, Pennsylvania, U.S.
Best Exhibit	Image Award	Iwerks Entertainment, Inc.	Burbank, California, U.S.
Best Exhibit	Kiddie Ride/Attraction (1st)	Zamperla	Coney Island, New York, U.S.
Best Exhibit	Kiddie Ride/Attraction (Honorable Mention)	*N/A	
Best Exhibit	Major Theme/Amusement Park Ride/Attraction (1st)	Chance Rides, Inc.	Wichita, Kansas, U.S.
Best Exhibit	Major Theme/Amusement Park Ride/Attraction (Honorable Mention)	Huss Maschinenfabrik Gmbh & Co. Kb	Bremen, Germany
Best Exhibit	Merchandise (1st)	NANCO/Nancy Sales Co., Inc.	Chelsea, Massachusetts, U.S.

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CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Merchandise (Honorable Mention)	Play-by-Play Toys & Novelties	San Antonio, Texas, U.S.
Best Exhibit	Revenue & Admission Control (1st)	Gateway Ticketing Systems, Inc.	Gilbertsville, Pennsylvania, U.S.
Best Exhibit	Revenue & Admission Control (Honorable Mention)	VGS Systems Engineering S.r.l.	Orlando, Florida, U.S.
Best Exhibit	Services (1st)	Rock & Waterscape Systems, Inc.	Windermere, Florida, U.S.
Best Exhibit	Services (Honorable Mention)	Modeworks, Inc.	New York, New York, U.S.
Best Exhibit	Show Production & Entertainment (1st)	Imax Corporation	Mississauga, Canada
Best Exhibit	Show Production & Entertainment (Honorable Mention)	BRC Imagination Arts, Inc.	Burbank, California, U.S.
Best Exhibit	Technology Applied to Amusements (1st)	SimEx, Inc.	Toronto, Canada
Best Exhibit	Technology Applied to Amusements (Honorable Mention)	Advanced Animations	
Best Exhibit	Waterpark Ride/Attraction (1st)	ProSlide Technology, Inc.	Ottawa, Canada
Best Exhibit	Waterpark Ride/Attraction (Honorable Mention)	SCS Interactive, Inc.	Denver, Colorado, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (1st)	“Men’s Room Water Game” – Outstanding Amusements	
Best New Product	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	“Player Ready Game” – Bob’s Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best New Product	Coin-Operated Kiddie Ride (1st)	“Spider Rider” – Kiddies Manufacturing	
Best New Product	Coin-Operated Kiddie Ride (Honorable Mention)	*N/A	
Best New Product	Displays and Sets (1st)	“Scout’s Alley at Turner Field” – Jack Rouse Associates	Cincinnati, Ohio, U.S.
Best New Product	Displays and Sets (Honorable Mention)	“Arctic, Glacial Ice & Snow” – Rock & Waterscape Systems, Inc.”	Windermere, Florida, U.S.

# 1997

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Equipment and Supplies (1st)	"QS Series - 2 Sided Grill" - Taylor Company	Rockton, Illinois, U.S.
Best New Product	Equipment and Supplies (Honorable Mention)	"Portable Ground Mount Concessions" - Anchor Ind. Inc.	Evansville, Indiana, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (1st)	"Foam Factory" - SCS Interactive, Inc.	Denver, Colorado, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (Honorable Mention)	"Extreme Voodoo" - STRICOR, Inc.	Dallas, Texas, U.S.
Best New Product	Food Services (1st)	"Custom-Logo Tables" - Home on the Range	
Best New Product	Food Services (Honorable Mention)	"Chicken Fryz" - Zartic, Inc.	Rome, Georgia, U.S.
Best New Product	Games (1st)	"Men's Room Water Game" - Outstanding Amusements	
Best New Product	Games (Honorable Mention)	"Player Ready Game" - Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best New Product	Impact Award	"Amusement Today" - Amusement Today	Arlington, Texas, U.S.
Best New Product	Kiddie Ride/Attraction (1st)	"Family Swinger" - Zamperla	Coney Island, New York, U.S.
Best New Product	Kiddie Ride/Attraction (Honorable Mention)	"Speedway" - Zamperla	Coney Island, New York, U.S.
Best New Product	Major Theme/Amusement Park Ride/Attraction (1st)	"Endangers Species Carrousel" - Chance Rides	Wichita, Kansas, U.S.
Best New Product	Major Theme/Amusement Park Ride/Attraction (Honorable Mention)	"Shot'N'Drop" - Huss Maschinenfabrik GmbH & Co. Kb	Bremen, Germany
Best New Product	Merchandise (1st)	"Plush Alien" - NANCO/Nancy Sales Co., Inc.	Chelsea, Massachusetts, U.S.
Best New Product	Merchandise (Honorable Mention)	"Photowave Interactive Photography" - Photowave, Inc.	
Best New Product	Revenue & Admission Control (1st)	"Accudata Link" - Goal Industries, Inc.	



# 1997

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Revenue & Admission Control (Honorable Mention)	"TUT-65RTB Registering Ticket Box Turnstile" - Tomsed Corporation	Lillington, North Carolina, U.S.
Best New Product	Services (1st)	"Arctic, Glacial Ice & Snow" - Rock & Waterscape Systems, Inc."	Windermere, Florida, U.S.
Best New Product	Services (Honorable Mention)	"Amusement Today" - Amusement Today	Arlington, Texas, U.S.
Best New Product	Show Production & Entertainment (1st)	"Reboot - The Ride" - Imax Corporation	Mississauga, Canada
Best New Product	Show Production & Entertainment (Honorable Mention)	"Video Server" - Edwards Technologies, Inc.	El Segundo, California, U.S.
Best New Product	Technology Applied to Amusements (1st)	"Live Wire Entertainment" - Live Wire Entertainment	Lexington, Kentucky, U.S.
Best New Product	Technology Applied to Amusements (Honorable Mention)	"MediaMatrix" - Peavey Electronics Corp.	Meridian, Mississippi, U.S.
Best New Product	Waterpark Ride/Attraction (1st)	"The Fun House" - SCS Interactive, Inc.	Denver, Colorado, U.S.
Best New Product	Waterpark Ride/Attraction (Honorable Mention)	"Proliner" - ProSlide Technology, Inc.	Ottawa, Canada
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Arnolds Park Amusement Park	Arnolds Park, Iowa, U.S.
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	London Castle Theme Park	Galston, Ayrshire, Scotland
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Santa's Village	Jefferson, New Hampshire, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Calaway Park	Calgary, Alberta, Canada
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Dutch Wonderland	Lancaster, Pennsylvania, U.S.

# 1997

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	TusenFryd	Oslo, Norway
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-750,000) 1st place	Parque Plaza Sesamo	Monterrey, Nuevo Leon, Mexico
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-750,000) 2nd place	Miami Seaquarium	Miami, Florida, U.S.
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-750,000) 3rd place	The Great Escape	Lake George, New York, U.S.
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 750,001 - 1.5 million) 1st place	Darien Lake	Corfu, New York, U.S.
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 750,001 - 1.5 million) 2nd place	Warner Bros. Movie World	Oxenford, Queensland, Australia
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 750,001 - 1.5 million) 3rd place	Dolfinarium Harderwijk B.V.	Harderwijk, Netherlands
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Ocean Park	Aberdeen, Hong Kong
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Hersheypark	Hershey, Pennsylvania, U.S.
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Paramount's Kings Island	Kings Island, Ohio
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 1st place	Wild Island	Sparks, Nevada, U.S.
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 2nd place	Schlitterbahn Waterpark & Resorts	New Braunfels, Texas, U.S.
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 3rd place	The Beach Waterpark	Mason, Ohio, U.S.
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 1st place	Full Blast	Battle Creek, Michigan, U.S.
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 2nd place	Boomtown	Verdi, Nevada, U.S.

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 3rd place	Jeeper's!	Waltham, Massachusetts, U.S.
Marketing Excellence	Best Brochure - Class 8 (Attractions) 1st place	Detroit Zoological Institute	Royal Oak, Michigan, U.S.
Marketing Excellence	Best Brochure - Class 8 (Attractions) 2nd place	Calgary Zoo	Calgary, Alberta, Canada
Marketing Excellence	Best Brochure - Class 8 (Attractions) 3rd place	Orlando Science Center	Orlando, Florida, U.S.
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 1st place	WalkerGroup/CNI	New York, New York, U.S.
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 2nd place	K & K Insurance	Fort Wayne, Indiana, U.S.
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 3rd place	Valley Crest	Calabasas, California, U.S.
Marketing Excellence	Best of Show - Broadcast (for its television commercial)	Silverwood Theme Park (for its television commercial)	Athol, Idaho, U.S.
Marketing Excellence	Best of Show - Print	Calgary Stampede (for its outdoor or point-of-purchase signage)	Calgary, Alberta, Canada
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Eifelpark Gondorf	Gondorf, Germany
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Kurpfalz-Park Wachenheim	Wachenheim, Germany
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	West Midland Safari & Leisure Park	Bewdley, Worcestershire, England, United Kingdom
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Calaway Park	Calgary, Alberta, Canada

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Belmont Park	San Diego, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	American Adventure Theme Park	Ilkeston, Derbyshire, England, United Kingdom
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Canobie Lake Park	Salem, New Hampshire, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Indiana Beach	Monticello, Indiana, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Calgary Stampede	Calgary, Alberta, Canada
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Valleyfair!	Shakopee, Minnesota, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Sesame Place	Langhorne, Pennsylvania, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Knott's Berry Farm	Buena Park, California
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Everland, Yongin-si	Kyonggi-do Korea
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	SeaWorld of Texas	San Antonio, Texas, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 6 (Waterparks) 1st place	Water World	Denver, Colorado, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 6 (Waterparks) 2nd place	Myrtle Waves Water Park	Myrtle Beach, South Carolina, U.S.

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 6 (Waterparks) 3rd place	Wild Water Adventures	Clovis, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 7 (Family Entertainment Centers) 1st place	Boomtown	Verdi, Nevada, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 7 (Family Entertainment Centers) 2nd place	Kokomo's Family Fun Center	Saginaw, Michigan, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 7 (Family Entertainment Centers) 3rd place	Mountain Manor Inn	Marshalls Creek, Pennsylvania, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 8 (Attractions) 1st place	Detroit Zoological Institute	Royal Oak, Michigan, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 8 (Attractions) 2nd place	Roger Williams Park Zoo	Providence, Rhode Island, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 8 (Attractions) 3rd place	New York's Aquarium	Brooklyn, New York, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 9 (Industry Suppliers) 1st place	*N/A	
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 9 (Industry Suppliers) 2nd place	*N/A	
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 9 (Industry Suppliers) 3rd place	*N/A	
Marketing Excellence	Best Press/Media - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Libertyland Amusement Park	Memphis, Tennessee, U.S.
Marketing Excellence	Best Press/Media - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Santa's Village	Jefferson, New Hampshire, U.S.
Marketing Excellence	Best Press/Media- Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Midway Park	Maple Springs, New York, U.S.
Marketing Excellence	Best Press/Media - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	West Midland Safari & Leisure Park	Bewdley, Worcestershire, United Kingdom
Marketing Excellence	Best Press/Media - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Calaway Park	Calgary, Alberta, Canada

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Press/Media - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Three Worlds of Santa's Village	East Dundee, Illinois, U.S.
Marketing Excellence	Best Press/Media - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Miami Seaquarium	Miami, Florida, U.S.
Marketing Excellence	Best Press/Media - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Adventureland Park	Des Moines, Iowa, U.S.
Marketing Excellence	Best Press/Media - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Avonturenpark Hellendoorn	Hellendoorn, The Netherlands
Marketing Excellence	Best Press/Media - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Warner Bros. Movie World	Oxenford, Queensland, Australia
Marketing Excellence	Best Press/Media - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	SeaWorld of Ohio	Aurora, Ohio, U.S.
Marketing Excellence	Best Press/Media - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Kentucky Kingdom-The Thrill Park	Louisville, Kentucky, U.S.
Marketing Excellence	Best Press/Media - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Six Flags over Georgia	Atlanta, Georgia, U.S.
Marketing Excellence	Best Press/Media - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Parc Astérix	Plailly, France
Marketing Excellence	Best Press/Media - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Knott's Berry Farm	Buena Park, California, U.S.
Marketing Excellence	Best Press/Media - Class 6 (Waterparks) 1st place	Raging Waters	San Dimas, California, U.S.
Marketing Excellence	Best Press/Media - Class 6 (Waterparks) 2nd place	Wet 'n Wild Waterpark	Oxenford, Queensland, Australia
Marketing Excellence	Best Press/Media - Class 6 (Waterparks) 3rd place	The Beach Waterpark	Mason, Ohio, U.S.
Marketing Excellence	Best Press/Media - Class 7 (Family Entertainment Centers) 1st place	Sports Plus	Lake Grove, New York, U.S.

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Press/Media - Class 7 (Family Entertainment Centers) 2nd place	Wild Zone Adventures	Chatham, Ontario, Canada
Marketing Excellence	Best Press/Media - Class 7 (Family Entertainment Centers) 3rd place	SportsWorld	Kitchener, Ontario, Canada
Marketing Excellence	Best Press/Media- Class 8 (Attractions) 1st place	Orlando Science Center	Orlando, Florida, U.S.
Marketing Excellence	Best Press/Media - Class 8 (Attractions) 2nd place	Kennedy Space Center	Merritt Island, Florida, U.S.
Marketing Excellence	Best Press/Media- Class 8 (Attractions) 3rd place	Detroit Zoological Institute	Royal Oak, Michigan, U.S.
Marketing Excellence	Best Press/Media- Class 9 (Industry Suppliers) 1st place	Endemol Live Entertainment	Laren, The Netherlands
Marketing Excellence	Best Press/Media - Class 9 (Industry Suppliers) 2nd place	Illusion Inc.	Westlake Village, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Arnolds Park Amusement Park	Arnolds Park, Iowa, U.S.
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Conny Land	Lipperswil, Switzerland
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Midway Park	Maple Springs, New York, U.S.
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Dutch Wonderland	Lacaster, Pennsylvania, U.S.
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Calaway Park	Calgary, Alberta, Canada
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	West Midland Safari & Leisure Park	Bewdley, Worcestershire, England, United Kingdom
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	The Great Escape	Lake George, New York, U.S.
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Miami Seaquarium	Miami, Florida, U.S.



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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	American Adventure Theme Park	Ilkeston, Derbyshire, England, United Kingdom
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Dolfinarium Harderwijk B.V.	Harderwijk, Netherlands
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Valleyfair!	Shakopee, Minnesota, U.S.
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Geauga Lake	Aurora, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Paramount's Kings Island	Kings Island, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Cedar Point	Sandusky, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Hersheypark	Hershey, Pennsylvania, U.S.
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 1st place	Water World	Denver, Colorado, U.S.
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 2nd place	Splash Island	Pasig City The Philippines
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 3rd place	Wild Island	Sparks, Nevada, U.S.
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 1st place	Wild Zone Adventures	Chatham, Ontario, Canada
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 2nd place	Pizza Show USA	Fort Lauderdale, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 3rd place	Sindbad's Wonderland	Dubai, United Arab Emirates
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 1st place tie	Metro Toronto Zoo	Scarborough, Ontario, Canada
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 2nd place	House on the Rock	Spring Green, Wisconsin, U.S.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 3rd place	Orlando Science Center	Orlando, Florida, U.S.



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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 1st place	Amusement Leisure Equipment	Calgary, Alberta, Canada
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 2nd place	Illusion Inc.	Westlake Village, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 3rd place	Ultrazone	Las Vegas, Nevada, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Midway Park	Maple Springs, New York, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Wonderland Amusement Park	Amarillo, Texas, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Enchanted Forest/Water Safari	Old Forge, New York, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Three Worlds of Santa's Village	East Dundee, Illinois, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	West Midland Safari & Leisure Park	Bewdley, Worcestershire, United Kingdom
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Indiana Beach	Monticello, Indiana, U.S.
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	The Great Escape	Lake George, New York, U.S.
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Miami Seaquarium	Miami, Florida, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Kentucky Kingdom-The Thrill Park	Louisville, Kentucky, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Calgary Stampede	Calgary, Alberta, Canada

# 1997

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Pacific National Exhibition	Vancouver, British Columbia, Canada
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Cedar Point	Sandusky, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Knott's Camp Snoopy	Bloomington, Minnesota, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place tie	Enchanted Kingdom	Makati City The Philippines
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 1st place	Noah's Ark Waterpark	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 2nd place	Raging Waters	San Dimas, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 3rd place	Water World	Denver, Colorado, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 1st place	Magic Mountain Family Fun Center	Columbus, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 2nd place	Skyline Entertainment	New York, New York, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 3rd place	Kart Ranch Fun Center	Lafayette, Louisiana, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 1st place	Orlando Science Center	Orlando, Florida, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 2nd place	Kennedy Space Center	Kennedy Space Center, Florida, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 3rd place	The Bronx Zoo	Bronx, New York, U.S.
Marketing Excellence	Best Radio Commercial - Class 9 (Industry)	*N/A	
Marketing Excellence	Best Sales Presentation Video - Amusement Facilities 1st place	Australia's Wonderland	Sydney, New South Wales, Australia
Marketing Excellence	Best Sales Presentation Video - Amusement Facilities 2nd place	Warner Bros. Movie World	Oxenford, Queensland, Australia
Marketing Excellence	Best Sales Presentation Video - Amusement Facilities 3rd place	Busch Gardens Williamsburg	Williamsburg, Virginia, U.S.

# 1997

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Sales Presentation Video - Industry Suppliers 1st place	Rhythm & Hues Studios	Los Angeles, California, U.S.
Marketing Excellence	Best Sales Presentation Video - Industry Suppliers 2nd place	Sherer Design Associates Inc.	Rancho Mirage, California, U.S.
Marketing Excellence	Best Sales Presentation Video - Industry Suppliers 3rd place	Themed Entertainment Association	Burbank, California, U.S.
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Wonderland Amusement Park	Amarillo, Texas, U.S.
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Dinotown	Bridal Falls, British Columbia, Canada
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Adventure City	Anaheim, California, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Silverwood Theme Park	Athol, Idaho, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Three Worlds of Santa's Village	East Dundee, Illinois, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Enchanted Forest/ Water Safari	Old Forge, New York, U.S.
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Bellewaerde Park	Ieper, Belgium
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Parque Plaza Sesamo	Monterrey, Nuevo Leon, Mexico
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Storyland Adventure	Metro Manila, Philippines
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Dolfinarium Harderwijk B.V.	Harderwijk, Netherlands
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Valleyfair!	Shakopee, Minnesota, U.S.

# 1997

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Warner Bros. Movie World	Oxenford, Queensland Australia
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Paramount Canada's Wonderland	Vaughan, Ontario, Canada
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Busch Gardens Williamsburg	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Paramount's Kings Island	Kings Island, Ohio, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 1st place	Noah's Ark Waterpark	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 2nd place	Splash Island	Pasig City, Philippines
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 3rd place	Raging Waters	San Dimas, California, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 1st place	Boomtown	Verdi, Nevada, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 2nd place	Skateland Playdaze	Omaha, Nebraska, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 3rd place	Crystal Palace	Dieppe, New Brunswick, Canada
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 1st place	The St. Louis Zoo	St. Louis, Missouri, U.S.
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 2nd place	Detroit Zoological Institute	Royal Oak, Michigan, U.S.
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 3rd place	Orlando Science Center	Orlando, Florida, U.S.
Marketing Excellence	Public Affairs Award	I.A.L.D.A.	Formation of the group and their work with rider safety.
Marketing Excellence	Best Promotion Award	Dick Andrew	"Bounce Back" at Lagoon Amusement Park, Farmington, Utah, United States

# BRASS RING AWARDS 1996

# 1996

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Coin-Operated Arcade and Redemption Equipment (1st)	Bob's Space Racers Inc.	Daytona Beach, Florida, U.S.
Best Exhibit	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	Skee Ball, Inc.	Chalfont, Pennsylvania, U.S.
Best Exhibit	Coin-Operated Kiddie Ride (1st place only)	Copy Right Rides Ltd.	
Best Exhibit	Creative Environs Services (1st)	Forec Ltd.	
Best Exhibit	Creative Environs Services (Honorable Mention)	BRC Imagination Arts Inc.	Burbank, California, U.S.
Best Exhibit	Displays and Sets (1st place only)	KX International Inc.	
Best Exhibit	Equipment and Supplies (1st)	Edward's Technologies Inc.	El Segundo, California, U.S.
Best Exhibit	Equipment and Supplies (Honorable Mention)	Waymatic	South Fulton, Tennessee, U.S.
Best Exhibit	Family Entertainment Center Ride/Attraction (1st)	Q-ZAR	Concord, California, U.S.
Best Exhibit	Family Entertainment Center Ride/Attraction (Honorable Mention)	Sally Corporation	Jacksonville, Florida, U.S.
Best Exhibit	Food Services (1st only)	Pizzas of Eight	St. Louis, Missouri, U.S.
Best Exhibit	Games (1st)	Bob's Space Racers Inc.	Daytona Beach, Florida, U.S.
Best Exhibit	Games (Honorable Mention)	Laser Storm Inc.	Colorado, U.S.
Best Exhibit	Image Award	Iwerks, Entertainment Inc.	Burbank, California, U.S.
Best Exhibit	Kiddie Ride/Attraction (1st)	Pentes	Charlotte, North Carolina, U.S.
Best Exhibit	Kiddie Ride/Attraction (Honorable Mention)	Zamperla	Coney Island, New York, U.S.
Best Exhibit	Major Theme/Amusement Park Ride/Attraction (1st)	SCS Company	Denver, Colorado, U.S.
Best Exhibit	Major Theme/Amusement Park Ride/Attraction (Honorable Mention)	SimEx Inc.	Toronto, Canada
Best Exhibit	Merchandise (1st)	Ace/Acme	
Best Exhibit	Merchandise (Honorable Mention)	Visionz Unlimited	
Best Exhibit	Revenue & Admission Control (1st)	Gateway Ticketing Systems Inc.	Gilbertsville, Pennsylvania, U.S.

# 1996

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Revenue & Admission Control (Honorable Mention)	VGS Systems Engineers S.r.l.	Orlando, Florida, U.S.
Best Exhibit	Show Production & Entertainment (1st)	Iwerks, Entertainment Inc.	Burbank, California, U.S.
Best Exhibit	Show Production & Entertainment (Honorable Mention)	Air Dimensions Design Inc.	North Hollywood, California, U.S.
Best Exhibit	Technology Applied to Amusements (1st)	Iwerks, Entertainment Inc.	Burbank, California, U.S.
Best Exhibit	Technology Applied to Amusements (Honorable Mention)	McFadden Systems Inc.	
Best Exhibit	Virtual Reality (1st)	Virtuality Inc.	Leicester, England, United Kingdom
Best Exhibit	Virtual Reality (Honorable Mention)	Vivid Group	Toronto, Canada
Best Exhibit	Waterpark Ride/Attraction (1st)	SCS Company	Denver, Colorado, U.S.
Best Exhibit	Waterpark Ride/Attraction (Honorable Mention)	ProSlide Technology Inc.	Ottawa, Canada
Best New Product	Coin-Operated Arcade and Redemption Equipment (1st)	Tokyo Wars - NAMCO America Inc.	Irvine, California, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	Stack Em - Acclaim/Lazer-Tron	Glen Cover, New York, U.S.
Best New Product	Coin-Operated Kiddie Ride (1st place only)	Copy Right Rides	
Best New Product	Displays and Sets (1st)	Legoland, Windsor - Rouse-Wyatt & Associates	Cincinnati, Ohio, U.S.
Best New Product	Displays and Sets (Honorable Mention)	Inflatable Dancing Figures "Big Boys" - Air Dimension Design, Inc.	North Hollywood, California, U.S.
Best New Product	Equipment and Supplies (1st)	*N/A	
Best New Product	Equipment and Supplies (Honorable Mention)	*N/A	
Best New Product	Family Entertainment Center Ride/Attraction (1st)	Tokyo Wars - NAMCO America Inc.	Irvine, California, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (Honorable Mention)	Big Bird Express - Copy Right Rides	

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CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Food Services (1st)	Boardwalk Fries Frozen French Fries - Boardwalk Fries	
Best New Product	Food Services (Honorable Mention)	Pizzas of Eight Jr. - Pizzas of Eight	St. Louis, Missouri, U.S.
Best New Product	Games (1st)	Lucky Seven - Skee Ball, Inc.	Chalfont, Pennsylvania, U.S.
Best New Product	Games (Honorable Mention)	Vertical Water Game - Bob's Space Racers Inc.	Daytona Beach, Florida, U.S.
Best New Product	Impact Award	*N/A	
Best New Product	International Year of the Roller Coaster (1st)	"Rollercoaster Wedding" - Cedar Point	Sandusky, Ohio, U.S.
Best New Product	International Year of the Roller Coaster (Honorable Mention)	"Naturalization Ceremony Celebration" - The Great Escape and Splashwater Kingdom	Lake George, New York, U.S.
Best New Product	Major Theme/Amusement Park Ride/ Attraction (1st)	Chaos - Chance Rides	Wichita, Kansas, U.S.
Best New Product	Major Theme/Amusement Park Ride/ Attraction (Honorable Mention)	Crashendo Motion Simulation - Imax Corporation	Mississauga, Ontario, Canada
Best New Product	Merchandise (1st)	T2-3D Battle Across Time - Visionz Unlimited	Orlando, Florida, U.S.
Best New Product	Merchandise (Honorable Mention)	Snazaroo Rainbow Pallet - Snazaroo	London, England, United Kingdom
Best New Product	Revenue & Admission Control (1st)	Series 1200 Revenue & Access Control System - Data Service Co. of America	
Best New Product	Revenue & Admission Control (Honorable Mention)	*N/A	
Best New Product	Services (1st)	Daytona USA Attractions - Rouse- Wyatt & Associates	Cincinnati, Ohio, U.S.
Best New Product	Services (Honorable Mention)	Internet Ticketing - Gateway Ticketing Systems	Gilbertsville, Pennsylvania, U.S.



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CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Show Production & Entertainment (1st)	Science Experiments - The Mad Science Group	Montreal, Canada
Best New Product	Show Production & Entertainment (Honorable Mention)	Secrets of the Lost Temple - Iwerks Entertainment Inc.	Burbank, California, U.S.
Best New Product	Technology Applied to Amusements (1st)	Synchronous Linear Motors -Intamin	Schaan, Liechtenstein
Best New Product	Technology Applied to Amusements (Honorable Mention)	Quest for Castle Starlight - Laser Media	
Best New Product	Virtual Reality (1st)	Pac-Man - Virtuality	Leicester, England, United Kingdom
Best New Product	Virtual Reality (Honorable Mention)	Big Head Racer - Vivid Group	Toronto, Canada
Best New Product	Waterpark Ride/Attraction (1st)	Tidal Wave Rider - NBGS International	New Braunfels, Texas, U.S.
Best New Product	Waterpark Ride/Attraction (Honorable Mention)	*N/A	
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Old Indiana Family Fun-n-Waterpark	Thorntown, Indiana, U.S.
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Dusty's Dinotown	Rosedale, British Columbia, Canada
Marketing Excellence	Best Brochure - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Arnolds Park Amusement Park	Arnolds Park, Iowa, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Wyandot Lake	Powell, Ohio, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Pharoah's Lost Kingdom	Redlands, California, U.S.
Marketing Excellence	Best Brochure - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Seabreeze Park	Rochester, New York, U.S.
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-750,000) 1st place	Florida's Silver Springs	Silver Springs, Florida, U.S.

# 1996

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-750,000) 2nd place	Miami Seaquarium	Miami, Florida, U.S.
Marketing Excellence	Best Brochure - Class 3 (Amusement/theme parks with annual attendance 500,001-750,000) 3rd place	Adventure World	Largo, Maryland, U.S.
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 750,001 - 1.5 million) 1st place	Dolfinarium Harderwijk B.V.	Harderwijk, The Netherlands
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 750,001 - 1.5 million) 2nd place	Thorpe Park	Chertsey, Surrey, England, United Kingdom
Marketing Excellence	Best Brochure - Class 4 (Amusement/theme parks with annual attendance 750,001 - 1.5 million) 3rd place	Knoebels Amusement Park	Elysburg, Pennsylvania, U.S.
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Universal Studios Hollywood	Universal City, California, U.S.
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Warner Bros. Movie World GmbH & Co. KG	Bottrop, Germany
Marketing Excellence	Best Brochure - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Knott's Berry Farm	Buena Park, California, U.S.
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 1st place	Hyland Hills Water World	Denver, Colorado, U.S.
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 2nd place	Schlitterbahn Waterpark & Resorts	New Braunfels, Texas
Marketing Excellence	Best Brochure - Class 6 (Waterparks) 3rd place	Raging Waters	San Jose, California, U.S.
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 1st place	Bullwinkle's Family Food 'n Fun	San Juan Capistrano, California, U.S.
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 2nd place	Ice Chalets/Recreation World Inc.	Los Angeles, California, U.S.
Marketing Excellence	Best Brochure - Class 7 (Family Entertainment Centers) 3rd place	Magic Mountain Family Fun Center	Columbus, Ohio, U.S.
Marketing Excellence	Best Brochure - Class 8 (Attractions) 1st place	The Calgary Zoo, Botanical Garden & Prehistoric Park	Calgary, Alberta, Canada

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - Class 8 (Attractions) 2nd place	New Jersey State Aquarium	Camden, New Jersey, U.S.
Marketing Excellence	Best Brochure - Class 8 (Attractions) 3rd place	Chimney Rock Park	Chimney Rock, North Carolina, U.S.
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 1st place	Funnygraph International	Dordrecht, Netherlands
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 2nd place	Stageworks Worldwide Productions	Blackpool, Lancashire, England, United Kingdom
Marketing Excellence	Best Brochure - Class 9 (Industry Suppliers) 3rd place	Leisure & Recreation Concepts Inc.	Dallas, Texas, U.S.
Marketing Excellence	Best of Show - Broadcast (for its television commercial)	Walibi for its television commercial	Wavre, Belgium
Marketing Excellence	Best of Show - Print (for its media kit)	West Midland Safari & Leisure Park	Bewdley, Worcs., England, United Kingdom
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Dusty's Dinotown	Rosedale, British Columbia, Canada
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Adventure City	Anaheim, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Old Indiana Family Fun-n-Water Park	Thorntown, Indiana, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	West Midland Safari & Leisure Park	Bewdley, Worcs., England, United Kingdom
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Seabreeze Park	Rochester, New York, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Frontier City	Oklahoma City, Oklahoma, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Miami Seaquarium	Miami, Florida, U.S.

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Canobie Lake Park	Salem, New Hampshire, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Dinosaur Beach	Wildwood, New Jersey, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Valleyfair Family Amusement Park	Shakopee, Minnesota, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Warner Brothers Movie World	Oxenford, Queensland Australia
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Sea World, Main Beach	Queensland Australia
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Universal Studios Hollywood	Universal City, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Universal Studios Florida	Orlando, Florida, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Knott's Berry Farm	Buena Park, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 6 (Waterparks) 1st place	Hyland Hills Water World	Denver, Colorado, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 6 (Waterparks) 2nd place	Raging Waters	San Dimas, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 6 (Waterparks) 3rd place	Schlitterbahn Waterpark and Resorts	New Braunfels, Texas, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 7 (Family Entertainment Centers) 1st place	Myrtle Beach Grand Prix	Myrtle Beach, South Carolina, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 7 (Family Entertainment Centers) 2nd place	Fun Spot Action Park & Family Entertainment Center	Myrtle Beach, South Carolina, U.S.

# 1996

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 7 (Family Entertainment Centers) 3rd place	Iceland's Family Sport & Complex	Cincinnati, Ohio, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 8 (Attractions) 1st place	Metro Toronto Zoo	Toronto, Ontario, Canada
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 8 (Attractions) 2nd place	Calgary Stampede	Calgary, Alberta, Canada
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 8 (Attractions) 3rd place	Pittsburgh Zoo	Pittsburgh, Pennsylvania, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 9 (Industry Suppliers) 1st place	Williams Bally/Midway	Chicago, Illinois, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 9 (Industry Suppliers) 2nd place	Chance Rides Inc.	Wichita, Kansas, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - Class 9 (Industry Suppliers) 3rd place	Ultrazone	Las Vegas, Nevada
Marketing Excellence	Best Media Kits - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Media Kits - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Old Indiana Family Fun-n-Water Park	Thorntown, Indiana, U.S.
Marketing Excellence	Best Media Kits - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Midway Park	Maple Springs, New York, U.S.
Marketing Excellence	Best Media Kits - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	West Midland Safari & Leisure Park	Bewdley, Worcs., England, United Kingdom
Marketing Excellence	Best Media Kits - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Calaway Park	Calgary, Alberta, Canada
Marketing Excellence	Best Media Kits - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	*N/A	
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Adventureland Park	Des Moines, Iowa, U.S.
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Canobie Lake Park	Salem, New Hampshire, U.S.

# 1996

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Media Kits - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Riverside Amusement Park	Agawam, Massachusetts, U.S.
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Thorpe Park	Chertsey, Surrey, England, United Kingdom
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Warner Bros. Movie World	Oxenford, Queensland, Australia
Marketing Excellence	Best Media Kits - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Sea World, Main Beach	Queensland, Australia
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Blackpool Pleasure Beach	Blackpool, Lancashire, England, United Kingdom
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Cedar Point	Sandusky, Ohio, U.S.
Marketing Excellence	Best Media Kits - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Silver Dollar City	Branson, Missouri, U.S.
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 1st place	Raging Waters	San Dimas, California, U.S.
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 2nd place	Schlitterbahn Waterpark & Resorts	New Braunfels, Texas, U.S.
Marketing Excellence	Best Media Kits - Class 6 (Waterparks) 3rd place	The Beach Waterpark	Mason, Ohio, U.S.
Marketing Excellence	Best Media Kits - Class 7 (Family Entertainment Centers) 1st place	Magic Mountain Family Fun Center	Columbus, Ohio, U.S.
Marketing Excellence	Best Media Kits - Class 7 (Family Entertainment Centers) 2nd place	Skate Enterprises	Chino, California, U.S.
Marketing Excellence	Best Media Kits - Class 7 (Family Entertainment Centers) 3rd place	Iceland's Family Sport & Entertainment Complex	Cincinnati, Ohio, U.S.
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 1st place	Columbus Zoo	Powell, Ohio, U.S.
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 2nd place	The Toledo Zoo	Toledo, Ohio, U.S.
Marketing Excellence	Best Media Kits - Class 8 (Attractions) 3rd place	Fort Worth Zoo	Fort Worth, Texas, U.S.

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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers) 1st place	World Cinemax Productions	Willows, California, U.S.
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers) 2nd place	Showscan Entertainment Inc.	Culver City, California, U.S.
Marketing Excellence	Best Media Kits - Class 9 (Industry Suppliers) 3rd place	Stageworks Worldwide Productions	Blackpool, Lancashire, England, United Kingdom
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Arnolds Park Amusement Park	Arnolds Park, Iowa, U.S.
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Adventure City	Anaheim, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Midway Park	Maple Springs, New York, U.S.
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	West Midland Safari & Leisure Park	Bewdley, Worcs., England, United Kingdom
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Wyandot Lake	Powell, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Dutch Wonderland Family Fun Park	Lancaster, Pennsylvania, U.S.
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Miami Seaquarium	Miami, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Adventureland Park	Des Moines, Iowa, U.S.
Marketing Excellence	Best Print Advertisement - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Dinosaur Beach	Wildwood, New Jersey, U.S.
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Sea World, Main Beach	Queensland, Australia
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Australia's Wonderland	Sydney, New South Wales, Australia



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CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Kentucky Kingdom - The Thrill Park	Louisville, Kentucky, U.S.
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Universal Studios Hollywood	Universal City, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Universal Studios Florida	Orlando, Florida, U.S.
Marketing Excellence	Best Print Advertisement - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Cedar Point	Sandusky, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 1st place	Hyland Hills Water World	Denver, Colorado, U.S.
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 2nd place	Myrtle Waves Water Park	Myrtle Beach, South Carolina, U.S.
Marketing Excellence	Best Print Advertisement - Class 6 (Waterparks) 3rd place	Splashtown Waterpark	Spring, Texas, U.S.
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 1st place	Boomtown Hotel Casino	Verdi, Nevada, U.S.
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 2nd place	Mulligan Family Fun Centers	Torrance, California, U.S.
Marketing Excellence	Best Print Advertisement - Class 7 (Family Entertainment Centers) 3rd place	Myrtle Beach Grand Prix	Myrtle Beach, South Carolina, U.S.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 1st place tie	New Jersey State Aquarium	Camden, New Jersey, U.S.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 2nd place	Fort Worth Zoo	Fort Worth, Texas, U.S.
Marketing Excellence	Best Print Advertisement - Class 8 (Attractions) 3rd place	Metro Toronto Zoo	Toronto, Ontario, Canada
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 1st place	Premier Rides Inc.	Millersville, Maryland, U.S.
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 2nd place	Stageworks Worldwide Productions	Blackpool, Lancashire, England, United Kingdom
Marketing Excellence	Best Print Advertisement - Class 9 (Industry Suppliers) 3rd place	Slush Puppie Corporation	Cincinnati, Ohio, U.S.



# 1996

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Quassy Amusement Park	Middlebury, Connecticut, U.S.
Marketing Excellence	Best Radio Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Arnolds Amusement Park	Arnolds Park, Iowa, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	West Midland Safari & Leisure Park	Bewdley, Worcs., England, United Kingdom
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Holiday World and Splashin' Safari	Santa Claus, Indiana, U.S.
Marketing Excellence	Best Radio Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Wonderland Amusement Park	Amarillo, Texas, U.S.
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Indiana Beach	Monticello, Indiana, U.S.
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	The Great Escape and Splashwater Kingdom	Lake George, New York, U.S.
Marketing Excellence	Best Radio Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Riverside Amusement Park	Agawam, Massachusetts, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Pacific National Exhibition	Vancouver, British Columbia, Canada
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Radio Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Warner Bros. Movie World	Oxenford, Queensland, Australia
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Universal Studios Florida	Orlando, Florida, U.S.
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Hersheypark	Hershey, Pennsylvania, U.S.

# 1996

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Universal Studios Hollywood	Universal City, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 1st place	Hyland Hills Waterworld	Denver, Colorado, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 2nd place	Noah's Ark Waterpark	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Radio Commercial - Class 6 (Waterparks) 3rd place	Parque Acuatico El Rollo	Tlaquiltenango, Morelos, Mexico
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 1st place	Huish Family Fun Centers	San Juan Capistrano, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 2nd place	Ice Chalets/Recreation World Inc.	Los Angeles, California, U.S.
Marketing Excellence	Best Radio Commercial - Class 7 (Family Entertainment Centers) 3rd place	Iceland's Family Sports Complex	Cincinnati, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 1st place	CN Tower	Toronto, Ontario, Canada
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 2nd place	Pittsburgh Zoo	Pittsburgh, Pennsylvania, U.S.
Marketing Excellence	Best Radio Commercial - Class 8 (Attractions) 3rd place	Calgary Stampede	Calgary, Alberta, Canada
Marketing Excellence	Best Radio Commercial - Class 9 (Industry)	*N/A	
Marketing Excellence	Best Sales Presentation Video - Amusement Facilities 1st place	Warner Brothers Movieworld	Oxenford, Queensland, Australia
Marketing Excellence	Best Sales Presentation Video - Amusement Facilities 2nd place	Cedar Point	Sandusky, Ohio, U.S.
Marketing Excellence	Best Sales Presentation Video - Amusement Facilities 3rd place	Knott's Berry Farm	Buena Park, California, U.S.
Marketing Excellence	Best Sales Presentation Video - Industry Suppliers 1st place	*N/A	
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 1st place	Adventure City	Anaheim, California, U.S.
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Village du Pere Noel	Val-David, Quebec, Canada

# 1996

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - Class 1 (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 1st place	Kiddieland Amusement Park	Melrose, Illinois, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 2nd place	Holiday World and Splashin' Safari	Santa Claus, Indiana, U.S.
Marketing Excellence	Best Television Commercial - Class 2 (Amusement/theme parks with annual attendance 250,001 to 500,000) 3rd place	Wyandot Lake	Powell, Ohio, U.S.
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 1st place	Adventureland World	Largo, Maryland, U.S.
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 2nd place	Dinosaur Beach	Wildwood, New Jersey, U.S.
Marketing Excellence	Best Television Commercial - Class 3 (Amusement/theme parks with annual attendance 500,001- 750,001) 3rd place	Miami Seaquarium	Miami, Florida, U.S.
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 1st place	Walibi	Wavre, Belgium
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 2nd place	Valleyfair	Shakopee, Minnesota, U.S.
Marketing Excellence	Best Television Commercial - Class 4 (Amusement/theme parks with annual attendance 750,001- 1.5 million) 3rd place	Duinrell	Wassenaar, Netherlands
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 1st place	Disneyland Paris	Marne-La-Vallee, France
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 2nd place	Universal Studios Hollywood	Universal City, California, U.S.
Marketing Excellence	Best Television Commercial - Class 5 (Amusement/theme parks with annual attendance over 1.5 million) 3rd place	Universal Studios Florida	Orlando, Florida, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 1st place	Raging Waters	San Dimas, California, U.S.

# 1996

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 2nd place	Splashtown Waterpark	Spring, Texas, U.S.
Marketing Excellence	Best Television Commercial - Class 6 (Waterparks) 3rd place	Hyland Hills Waterworld	Denver, Colorado, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 1st place	Huish Family Fun Center	San Juan Capistrano, California, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 2nd place	Magic Mountain Family Fun Center	Columbus, Ohio, U.S.
Marketing Excellence	Best Television Commercial - Class 7 (Family Entertainment Centers) 3rd place	Boomtown Hotel and Casino	Verdi, Nevada, U.S.
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 1st place	Indianapolis Zoo	Indianapolis, Indiana, U.S.
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 2nd place	Metro Toronto Zoo	Toronto, Ontario, Canada
Marketing Excellence	Best Television Commercial - Class 8 (Attractions) 3rd place	Calgary Stampede	Calgary, Alberta, Canada
Red Hot & Gold Award	Amusement Park/Theme Park Category	Adventure City Theme Park	Anaheim, California
Red Hot & Gold Award	Attractions Category	The Flower Fields	Carlsbad, California
Red Hot & Gold Award	Zoo Category	Toledo Zoo	Toledo, Ohio, U.S.
Red Hot & Gold Award	Public Affairs Award	Herman Ten Bruggenacate	De Efteling
Red Hot & Gold Award	Best Promotion Award	Geoffrey Thompson	Blackpool Pleasure Beach, "International Year of the Rollercoaster."

# BRASS RING AWARDS 1995

# 1995

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Coin-Operated Arcade and Redemption Equipment (1st)	Bob's Space Racers Inc.	Daytona Beach, Florida, U.S.
Best Exhibit	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	Skee Ball, Inc.	Chalfont, Pennsylvania, U.S.
Best Exhibit	Coin-Operated Kiddie Ride (1st)	Zamperla Inc.	Coney Island, New York, U.S.
Best Exhibit	Coin-Operated Kiddie Ride (Honorable Mention)	Jolly Roger (Amusement Rides) Ltd.	Skegness, Lincolnshire, United Kingdom
Best Exhibit	Displays and Sets (1st)	Grener	Los Angeles, California, U.S.
Best Exhibit	Displays and Sets (Honorable Mention)	Sally Corporation	Jacksonville, Florida, U.S.
Best Exhibit	Family Entertainment Center Ride/Attraction (1st)	Q-ZAR	Concord, California, U.S.
Best Exhibit	Family Entertainment Center Ride/Attraction (Honorable Mention)	Creative Engineering Inc.	Orlando, Florida, U.S.
Best Exhibit	Food Services (1st only)	Perky's Food-Service Concepts Inc.	Tampa, Florida, U.S.
Best Exhibit	Food Services (Honorable Mention)	Lil' Orbits Inc.	Champlin, Minnesota, U.S.
Best Exhibit	Games (1st)	Bob's Space Racers	Daytona Beach, Florida, U.S.
Best Exhibit	Games (Honorable Mention)	Hampton Co. Inc.	Burlington, Michigan, U.S.
Best Exhibit	Image Award	Q-ZAR	Concord, California, U.S.
Best Exhibit	Kiddie Ride/Attraction (1st)	Zamperla Inc.	Coney Island, New York, U.S.
Best Exhibit	Kiddie Ride/Attraction (Honorable Mention)	Designs International	
Best Exhibit	Major Theme/Amusement Park Ride/Attraction (1st)	BRC Imagination Arts Inc.	Burbank, California, U.S.
Best Exhibit	Major Theme/Amusement Park Ride/Attraction (Honorable Mention)	Zamperla Inc.	Coney Island, New York, U.S.
Best Exhibit	Merchandise (1st)	Play-By-Play Toys & Novelties	San Antonio, Texas, U.S.
Best Exhibit	Merchandise (Honorable Mention)	Lexington Scenery & Props Inc.	Sun Valley, California, U.S.

# 1995

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Revenue & Admission Control (1st)	Gateway Ticketing Systems Inc.	Gilbertsville, Pennsylvania, U.S.
Best Exhibit	Revenue & Admission Control (Honorable Mention)	VGS Systems Engineering S.r.l.	Orlando, Florida, U.S.
Best Exhibit	Services (1st)	Hollaender Manufacturing Company	Cincinnati, Ohio, U.S.
Best Exhibit	Services (Honorable Mention)	Elite-Play Inc.	Raleigh, North Carolina, U.S.
Best Exhibit	Show Production & Entertainment (1st)	Showscan Entertainment	Culver City, California, U.S.
Best Exhibit	Show Production & Entertainment (Honorable Mention)	Iwerks Entertainment Inc.	Burbank, California, U.S.
Best Exhibit	Technology Applied to Amusements (1st)	Showscan Entertainment	Culver City, California, U.S.
Best Exhibit	Technology Applied to Amusements (Honorable Mention)	Advanced Animations	
Best Exhibit	Virtual Reality (1st)	Virtuality Entertainment Inc.	Leicester, England, United Kingdom
Best Exhibit	Virtual Reality (Honorable Mention)	GreyStone Technology	San Diego, California, U.S.
Best Exhibit	Waterpark Ride/Attraction (1st)	New Braunfels General Store International	New Braunfels, Texas, U.S.
Best Exhibit	Waterpark Ride/Attraction (Honorable Mention)	Whitewater West Industries Ltd./ Whitewater Wave Systems	Richmond, British Columbia, Canada
Best New Product	Best Program Award (tie)	Miniature Golf/ Family Entertainment Committee; Leslie Hutcheson, chairman -SportsWorld	Kitchener, Ontario Canada
Best New Product	Best Program Award (tie)	Smaller Amusement Parks Committee; Dan Aylward, chairman - Silverwood	Athol, Indiana, U.S.
Best New Product	Coin-Operated Arcade and Redemption Equipment (1st)	Alpine Racer - Namco America Inc.	Irvine, California, U.S.

# 1995

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Coin-Operated Arcade and Redemption Equipment (Honorable Mention)	Smokin' Token - Seidel Amusement Machine Co.	Albuquerque, New Mexico, U.S.
Best New Product	Coin-Operated Kiddie Ride (1st place only)	Santa Fe Sam - Coastal Amusements Inc.	Lakewood, New Jersey, U.S.
Best New Product	Coin-Operated Kiddie Ride (Honorable Mention)	Old Mac's Van - Coastal Amusements Inc.	Lakewood, New Jersey, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (1st)	Stargate Theme Laser Tag - Laser Storm Inc.	Colorado, U.S.
Best New Product	Family Entertainment Center Ride/Attraction (Honorable Mention)	Rock-A-Fire Mini Show with Karaoke - Creative Engineering Inc.	Orlando, Florida, U.S.
Best New Product	Food Services (1st)	Perky's Food Service Snack Bar/Concession Program - Perky's Food-Service Concepts Inc.	Tampa, Florida, U.S.
Best New Product	Food Services (Honorable Mention)	Raging Raspberry Shocker - Fruit Shocker	Atlanta, Georgia, U.S.
Best New Product	Games (1st)	Frog Song - Bob's Space Racers Inc.	Daytona Beach, Florida, U.S.
Best New Product	Games (Honorable Mention)	Tic-Tac-Toe Roll-O-Ball - Conklin Shows (USA) Inc.	Brantford, Ontario, Canada
Best New Product	Kiddie Ride/Attraction (1st)	Thunder Air - Designs International	
Best New Product	Kiddie Ride/Attraction (Honorable Mention)	Pirates' Village - New Braunfels General Store International	New Braunfels, Texas, U.S.
Best New Product	Major Theme/Amusement Park Ride/Attraction (1st)	Linear Induction Motor Catapult Launch - Premier Rides Inc.	Millersville, Maryland, U.S.
Best New Product	Major Theme/Amusement Park Ride/Attraction (Honorable Mention)	The Great Pistolero Roundup - Sally Corporation/Animatronics, Dark Rides	Jacksonville, Florida, U.S.



# 1995

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Merchandise (1st)	Misty Mate - MistyMate	Tempe, Arizona, U.S.
Best New Product	Merchandise (Honorable Mention)	Playlacs Stuffed Toy Pillows - Play-by-Play Toys & Novelties	San Antonio, Texas, U.S.
Best New Product	Meritorious Service Award	Linnanmaki Amusement Park	Helsinki, Finland
Best New Product	Outstanding Service Award	1986 Public Relations Committee: Paul Brochardt, chairman - Wonderland Park	Amarillo, Texas, U.S.
Best New Product	Over the Years Award	Tom Wages - Great Escape Theme Park	Lake George, New York, U.S.
Best New Product	Technology Applied to Amusements (1st)	Linear Induction Motor Catapult Launch Coaster - Premier Rides Inc.	Millersville, Maryland, U.S.
Best New Product	Technology Applied to Amusements (Honorable Mention)	Magnetic Breaking System - Intamin Ltd.	Schaan, Liechtenstein
Best New Product	Virtual Reality (1st)	Total Recoil - Virtuality Entertainment Inc.	Leicester, England, United Kingdom
Best New Product	Virtual Reality (Honorable Mention)	MagBall - GreyStone Technology	San Diego, California, U.S.
Best New Product	Waterpark Ride/Attraction (1st)	Blackwater Rafting - ProSlide Technology Inc.	Ottawa, Canada
Best New Product	Waterpark Ride/Attraction (Honorable Mention)	Retro Rider - Wave Loch Inc.	San Diego, California, U.S.
Marketing Excellence	Public Affairs Award	Bruce Walborn, Darien Lake Theme Park	Corfu, New York, U.S.
Red Hot & Gold Award	Best Licensed Games Plush	Tazmanian Devil - ACE/ACME	
Red Hot & Gold Award	Best Non-Licensed Games Plush	Top Hat Bear - Great American Toy Company, Inc.	Port Washington, New York, U.S.
Red Hot & Gold Award	Merchandising Display (Attendance over 1 Million)	Leisure Sport Ltd./Thorpe Park	Chertsey, Surrey, United Kingdom
Red Hot & Gold Award	Merchandising Display (Attendance under 1 Million)	Safari und Abenteuerpark	Gaenserndorf, Austria
Marketing Excellence	Public Affairs Award	Bruce Walborn	Darien Lake Theme Park - Liaison from the Government Relations Committee on Year-Round and Extended School Year Issues in the U.S.A.

# BRASS RING AWARDS

# 1994

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CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Arcade and Coin-Operated Equipment (1st)	Coastal Amusements, Inc.	Lakewood, New Jersey, U.S.
Best Exhibit	Arcade and Coin-Operated Equipment (2nd)	Machine-O-Matic Ltd.	Edmonton, Alberta, Canada
Best Exhibit	Displays and Sets (1st)	Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best Exhibit	Displays and Sets (2nd)	Advanced Animations	
Best Exhibit	Equipment and Supplies (1st)	Taylor & Associates, Inc.	Limestone, Tennessee, U.S.
Best Exhibit	Equipment and Supplies (2nd)	Polar King International, Inc.	Fort Wayne, Indiana, U.S.
Best Exhibit	Food and Beverage (1st only)	Lemon Chill & Moore	Fort Worth, Texas, U.S.
Best Exhibit	Food and Beverage (2nd)	FUNacho, Inc.	Hebron, Kentucky, U.S.
Best Exhibit	Games (1st)	Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best Exhibit	Games (2nd)	Q-ZAR	Concord, California, U.S.
Best Exhibit	Gifts, Novelties, Souvenirs (1st)	Play-by-Play Toys & Novelties	San Antonio, Texas, U.S.
Best Exhibit	Gifts, Novelties, Souvenirs (2nd)	Rhythm of the Planet, Inc.	
Best Exhibit	Kiddie Ride/Attraction (1st)	Zamperla, Inc.	Coney Island, New York, U.S.
Best Exhibit	Kiddie Ride/Attraction (2nd)	New Braunfels General Store	New Braunfels, Texas, U.S.
Best Exhibit	Major Theme/Amusement Park Ride/Attraction (1st)	Iwerks Entertainment	Burbank, California, U.S.
Best Exhibit	Major Theme/Amusement Park Ride/Attraction (2nd)	New Braunfels General Store	New Braunfels, Texas, U.S.
Best Exhibit	Revenue & Admission Control (1st)	Gateway Ticketing Systems, Inc.	Gilbertsville, Pennsylvania, U.S.
Best Exhibit	Revenue & Admission Control (2nd)	ARMS International, Inc.	
Best Exhibit	Services (1st)	Landmark Entertainment Group	Pasadena, California, U.S.

# 1994

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Services (2nd)	Advertising & Marketing Associates	
Best Exhibit	Show Production & Entertainment (1st)	Iwerks Entertainment, Inc.	Burbank, California, U.S.
Best Exhibit	Show Production & Entertainment (2nd)	Show Biz International, Inc.	
Best Exhibit	Sweepstakes	Iwerks Entertainment, Inc.	Burbank, California, U.S.
Best Exhibit	Technology Applied to Amusements (1st)	Evans & Sutherland Computer Corp.	Salt Lake City, Utah, U.S.
Best Exhibit	Technology Applied to Amusements (2nd)	Q-ZAR	Concord, California, U.S.
Best Exhibit	Waterpark Ride/Attraction (1st)	SCS Company	Denver, Colorado, U.S.
Best Exhibit	Waterpark Ride/Attraction (2nd)	New Braunfels General Store	New Braunfels, Texas, U.S.
Best New Product	Best New Product in Park	New Braunfels General Store	New Braunfels, Texas, U.S.
Best New Product	Arcade and Coin-Operated Equipment (1st)	Ace Driver - Namco America, Inc.	Irvine, California, U.S.
Best New Product	Arcade and Coin-Operated Equipment (2nd)	Photo-Ride - AMUTEC Kiddie Rides	Maplethorpe, United Kingdom
Best New Product	Displays and Sets (1st)	Architectural Design of Lost Kennywood - Bruce D. Robinson Architecture Design, Inc.	Cincinnati, Ohio, U.S.
Best New Product	Displays and Sets (2nd)	Artificial Roof Thatch - Tropic Top	
Best New Product	Equipment and Supplies (1st)	Chance Coach - Chance Rides, Inc.	Wichita, Kansas, U.S.
Best New Product	Equipment and Supplies (2nd)	Smart Redemption Center - Smart Industries Corp. Mfg.	Des Moines, Iowa, U.S.
Best New Product	Food and Beverage (1st)	Super Pretzel - J&J Snack Foods Corp.	Pennsauken Township, New Jersey, U.S.

# 1994

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Food and Beverage (2nd)	Soft Frozen Lemonade & Orangeade - Fruit Shocker	Atlanta, Georgia, U.S.
Best New Product	Games (1st)	Monkey Drop - Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best New Product	Games (2nd)	Operation Vortex - Skee-Ball, Inc.	Chalfont, Pennsylvania, U.S.
Best New Product	Gifts, Novelties, Souvenirs (1st)	Plush-Coca Cola Bears - Play-by-Play Toys & Novelties	San Antonio, Texas, U.S.
Best New Product	Gifts, Novelties, Souvenirs (2nd)	Plush-Snake - Dan Brechner & Co., Inc.	
Best New Product	Kiddie Ride/Attraction (1st)	Circuit 2000 - Idées Loisirs S.A.	France
Best New Product	Kiddie Ride/Attraction (2nd)	Crazy Submarine - Zamperla, Inc.	Coney Island, New York, U.S.
Best New Product	Major Theme/Amusement Park Ride/Attraction (1st)	Interactive Family Water Play Attraction - SCS Company	Denver, Colorado, U.S.
Best New Product	Major Theme/Amusement Park Ride/Attraction (2nd)	Heartline Roller Coaster - Togo International, Inc.	Japan
Best New Product	Revenue and Admission Control (1st)	Smart Redemption Center - Smart Industries	Des Moines, Iowa, U.S.
Best New Product	Revenue and Admission Control (2nd)	Multimedia Access Control - Gateway Ticketing Systems, Inc.	Gilbertsville, Pennsylvania, U.S.
Best New Product	Services (1st)	Architectural Design of Lost Kennywood - Bruce D. Robinson Architecture Design, Inc.	Cincinnati, Ohio, U.S.
Best New Product	Services (2nd)	Theme Park, Waterpark, Resorts, Attractions, Planning, Design, Consulting - C.T. Hsu International, Inc.	Orlando, Florida, U.S.

# 1994

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Best New Product	Show Production and Entertainment (1st)	Virtual Adventurtes “The Loch Ness Expedition” - Iwerks Entertainment, Inc.	Burbank, California, U.S.
Best New Product	Show Production and Entertainment (2nd)	Long-Throw UV Fixture & Fluorescent Paints - Wildfire, Inc.	Mandaluyong, Philippines
Best New Product	Technology Applied to Amusements (1st)	Virtual Adventure - The Loch Ness Expedition - Iwerks Entertainment, Inc.	Burbank, California, U.S.
Best New Product	Technology Applied to Amusements (2nd)	Dancing Pavilion - Wieland Schwarzkopf	Germany
Best New Product	Waterpark Ride/Attraction (1st)	The ProSlide ProRacer - ProSlide Technology, Inc.	Ottawa, Canada
Best New Product	Waterpark Ride/Attraction (2nd)	Interactive Family Water Play Attraction - SCS Company	Denver, Colorado, U.S.
Marketing Excellence	Public Affairs Award	Jack Pentes	For action of disabled persons in the field of Soft Modular Play Systems.

# BRASS RING AWARDS

# 1993

# 1993

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Advertising	Advertising & Marketing Assoc.	
Best Exhibit	Arcade	Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best Exhibit	Equipment	Designs International	
Best Exhibit	Food & Beverage	Lemon Chill and Moore	Fort Worth, Texas, U.S.
Best Exhibit	Games	Skee Ball, Inc.	Chalfont, Pennsylvania, U.S.
Best Exhibit	Merchandise	Liberty Toy	
Best Exhibit	New Kiddie Ride	Sartori	Padua, Italy
Best Exhibit	New Major Ride	New Braunfels General Store	New Braunfels, Texas, U.S.
Best Exhibit	New Technology	Visions of Reality	
Best Exhibit	Revenue	Lasergate Systems, Inc.	Clearwater, Florida, U.S.
Best Exhibit	Services	Landmark Entertainment	Pasadena, California, U.S.
Best Exhibit	Single/Double Booth	Thola Productions	Laguna Hills, California, U.S.
Best Exhibit	Shows	Showscan Corporation	Culver City, California, U.S.
Best Exhibit	Sweepstakes	Zamperla, Inc.	Coney Island, New York, U.S.
Best Exhibit	Waterpark	New Braunfels General Store	New Braunfels, Texas, U.S.
Best New Product	Advertising	Park World	Kent, England, United Kingdom
Best New Product	Arcade	Awesome Tossem - Lazer Tron	Pleasanton, California, U.S.
Best New Product	Equipment	All Products - Designs International	
Best New Product	Food & Beverage	12-flavor Dispenser - Taylor Company	Rockton, Illinois, U.S.
Best New Product	Games	Awesome Tossem - Lazer Tron	Pleasanton, California, U.S.



# 1993

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Best New Product	Merchandise	Embossed Denim Jacket - Tyca Corp.	Clinton, Massachusetts, U.S.
Best New Product	New Kiddie Ride	Children's Himalaya - Design International	
Best New Product	New Major Ride	Master Blaster - New Braunfels General Store	New Braunfels, Texas, U.S.
Best New Product	New Technology	Master Blaster - New Braunfels General Store	New Braunfels, Texas, U.S.
Best New Product	Revenue	Lasergate Systems	Clearwater, Florida, U.S.
Best New Product	Services	New Designs - Heimo Heinz Mordelt	Rasdorf, Germany
Best New Product	Single/Double Booth	Remote Control Hover Craft - Thola Productions	Laguna Hills, California, U.S.
Best New Product	Shows	Water Ski Shows, Inc.	Vonore, Tennessee, U.S.
Best New Product	Waterpark	Master Blaster - New Braunfels General Store	New Braunfels, Texas, U.S.
Marketing Excellence	Public Affairs Award	Busch Entertainment Service	

# BRASS RING AWARDS

# 1992

# 1992

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Advertising (1st)	Advertising Marketing Assoc., William H. Robinson, Film House, Sound Images Music	Hamilton, Ohio, U.S.
Best Exhibit	Advertising (2nd)	Design Visuals	
Best Exhibit	Advertising (Honorable Mention)	AVG	
Best Exhibit	Arcade and Coin-operated Equipment (1st)	Coastal Amusement Distributors	Lakewood, New Jersey, U.S.
Best Exhibit	Arcade and Coin-operated Equipment (2nd)	M.I.R. Corporation	
Best Exhibit	Arcade and Coin-operated Equipment (Honorable Mention)	Mulligan Net	
Best Exhibit	Equipment (1st)	Pentes Design	Charlotte, North Carolina, U.S.
Best Exhibit	Equipment (2nd)	Sally Industries	Jacksonville, Florida, U.S.
Best Exhibit	Equipment (Honorable Mention)	Polar King International	Fort Wayne, Indiana, U.S.
Best Exhibit	Food & Beverage (1st)	Danish Cones	
Best Exhibit	Food & Beverage (2nd)	Pepsi Cola USA	Purchase, New York, U.S.
Best Exhibit	Food & Beverage (Honorable Mention)	Gehls Guernsey Farms	Germantown, Wisconsin, U.S.
Best Exhibit	Games (1st tie)	Vari-Tech International	North Dakota, U.S.
Best Exhibit	Games (1st tie)	Alter Enterprises	
Best Exhibit	Games (2nd)	Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.
Best Exhibit	Merchandise (1st)	Lights Camera Action	
Best Exhibit	Merchandise (2nd)	Aim Photo Industries	Hialeah, Florida, U.S.
Best Exhibit	Merchandise (Honorable Mention)	Duzall Toys	San Diego, California, U.S.
Best Exhibit	New Kiddie Ride (1st)	Pentes Design	Charlotte, North Carolina, U.S.
Best Exhibit	New Kiddie Ride (2nd)	Rideworks	
Best Exhibit	New Kiddie Ride (Honorable Mention)	Mack	Waldkirch, Baden-Württemberg, Germany

# 1992

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	New Major Ride (1st)	Chance Rides	Wichita, Kansas, U.S.
Best Exhibit	New Major Ride (2nd)	Sally Industries	Jacksonville, Florida, U.S.
Best Exhibit	New Major Ride (Honorable Mention)	Togo Japan	Japan
Best Exhibit	New Technology (1st)	Iwerks Entertainment	Burbank, California, U.S.
Best Exhibit	New Technology (2nd)	Omni Films International	Sarasota, Florida, U.S.
Best Exhibit	New Technology (Honorable Mention)	Togo Japan	Japan
Best Exhibit	Revenue (1st)	National Ticket Company	
Best Exhibit	Revenue (2nd)	VGS Systems Engineering S.r.l.	Orlando, Florida, U.S.
Best Exhibit	Revenue (Honorable Mention)	Lasergate Systems	Clearwater, Florida, U.S.
Best Exhibit	Services (1st)	Glynn Barclay and Assoc.	San Antonio, Texas, U.S.
Best Exhibit	Services (2nd)	Bruce D. Robinson Architecture & Design	Cincinnati, Ohio, U.S.
Best Exhibit	Services (Honorable Mention)	Yearbooks Unlimited	Centennial, Colorado, U.S.
Best Exhibit	Single/Double Booth (1st)	LifeFormations	Cincinnati, Ohio, U.S.
Best Exhibit	Single/Double Booth (2nd)	Diversified Designs of Orlando	Orlando, Florida, U.S.
Best Exhibit	Single/Double Booth (Honorable Mention)	Coopersburg Associates	Center Valley, Pennsylvania, U.S.
Best Exhibit	Show Production (1st)	Sally Industries	Jacksonville, Florida, U.S.
Best Exhibit	Show Production (2nd)	Omni Films International	Sarasota, Florida, U.S.
Best Exhibit	Show Production (Honorable Mention)	Creative Engineering	Orlando, Florida, U.S.
Best Exhibit	Sweepstakes (1st)	Chance Rides	Wichita, Kansas, U.S.
Best Exhibit	Sweepstakes (2nd)	Iwerks Entertainment	Burbank, California, U.S.
Best Exhibit	Sweepstakes (Honorable Mention)	Bob's Space Racers, Inc.	Daytona Beach, Florida, U.S.

# 1992

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Waterpark (1st)	New Braunfels General Store	New Braunfels, Texas, U.S.
Best Exhibit	Waterpark (2nd)	ProSlide Technology	Ottawa, Canada
Best Exhibit	Waterpark (Honorable Mention)	*N/A	
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance up to 250,000) 1st place	Wyoming Territorial Park	Laramie, Wyoming, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Pennsylvania Renaissance Faire	Mount Hope Estate & Winery - northern Lancasert County, Pennsylvania, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Silverwood Theme Park	Athol, Idaho, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Kentucky Kingdom Amusement Park	Louisville, Kentucky, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Zeedierenpark Harderwijk	Harderwijk, the Netherlands
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Boblo Island	Ontario, Canada
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Bobbejaanland	Kasterlee, Belgium
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	SeaWorld of Texas	San Antonio, Texas, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Marine World Africa USA	Vallejo, California, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	SeaWorld of California	San Diego, California, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	Universal Studios Florida	Orlando, Florida, U.S.

# 1992

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Universal Studios Hollywood	Universal City, California, U.S.
Marketing Excellence	Best Brochure - (Waterparks) 1st place	Fyrishov AB	Uppsala, Sweden
Marketing Excellence	Best Brochure - (Waterparks) 2nd place	Raging Waters	San Dimas, California, U.S.
Marketing Excellence	Best Brochure - (Waterparks) 3rd place	Myrtle Waves Waterpark	Myrtle Beach, South Carolina, U.S.
Marketing Excellence	Best Brochure - (Attractions) 1st place	Toledo Zoo	Toledo, Ohio, U.S.
Marketing Excellence	Best Brochure - (Attractions) 2nd place	Columbus Zoo	Columbus, Ohio, U.S.
Marketing Excellence	Best Brochure - (Attractions) 3rd place	Edmonton Northlands	Edmonton, Alberta, Canada
Marketing Excellence	Best Brochure - (Industry Suppliers) 1st place	Soft Play	Huntersville, North Carolina, U.S.
Marketing Excellence	Best Brochure - (Industry Suppliers) 2nd place	Entertainment Design International	California
Marketing Excellence	Best Brochure - (Industry Suppliers) 3rd place	Showscan Corporation	Culver City, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance up to 250,000) 1st place	Silverwood Theme Park	Athol, Idaho, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Moody Gardens	Galveston, Texas, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	TropWorld Casino & Entertainment Resort	Atlantic City, New Jersey, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Wyandot Lake	Powell, Ohio, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Kentucky Kingdom Amusement Park	Louisville, Kentucky, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Calaway Park	Calgary, Alberta, Canada

# 1992

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Marine World Africa USA	Vallejo, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Del Mar Fair	Del Mar, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	Busch Gardens Florida	Tampa, Florida, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	SeaWorld of California	San Diego, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Kings Island	Mason, Ohio, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Waterparks) 1st place	Schlitterbahn Resort & Waterpark	New Braunfels, Texas, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Waterparks) 2nd place	Hyland Hills Park & Recreation District	Federal Heights, Colorado, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Waterparks) 3rd place	Raging Waters	San Dimas, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Attractions) 1st place	Toledo Zoo	Toledo, Ohio, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Attractions) 2nd place	Edmonton Northlands	Edmonton, Alberta, Canada
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Attractions) 3rd place	Septemberfest	Omaha, Nebraska, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Industry Suppliers) 1st place	Slush Puppie Corporation	West Chester, Ohio, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Industry Suppliers) 2nd place	Chance Rides, Inc.	Wichita, Kansas, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Industry Suppliers) 3rd place	Chameleon Technologies	Virginia
Marketing Excellence	Best Media Kits - (Amusement/theme parks with annual attendance up to 250,000) 1st place	Wyoming Territorial Park	Laramie, Wyoming, U.S.

# 1992

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Media Kits - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Moody Gardens	Galveston, Texas, U.S.
Marketing Excellence	Best Media Kits - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	*N/A	
Marketing Excellence	Best Media Kits - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Indiana Beach	Monticello, Indiana, U.S.
Marketing Excellence	Best Media Kits - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Kentucky Kingdom Amusement Park	Louisville, Kentucky, U.S.
Marketing Excellence	Best Media Kits - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Americana Amusement Park	Monroe, Ohio, U.S.
Marketing Excellence	Best Media Kits - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Marine World Africa USA	Vallejo, California, U.S.
Marketing Excellence	Best Media Kits - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Del Mar Fair	Del Mar, California, U.S.
Marketing Excellence	Best Media Kits - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Florida Cypress Gardens	Cypress Gardens, Florida, U.S.
Marketing Excellence	Best Media Kits - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	De Efteling	Kaatsheuvel, The Netherlands
Marketing Excellence	Best Media Kits - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place tie	Six Flags Magic Mountain	Valencia, California, U.S.
Marketing Excellence	Best Media Kits - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place tie	Busch Gardens Florida	Tampa, Florida, U.S.
Marketing Excellence	Best Media Kits - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Alton Towers	Stoke-on-Trent, United Kingdom
Marketing Excellence	Best Media Kits - (Waterparks) 1st place	Schlitterbahn Resort & Waterpark	New Braunfels, Texas, U.S.
Marketing Excellence	Best Media Kits - (Waterparks) 2nd place	Raging Waters	San Dimas, California, U.S.



# 1992

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Media Kits - (Waterparks) 3rd place	*N/A	
Marketing Excellence	Best Media Kits - (Attractions) 1st place	Columbus Zoo	Columbus, Ohio, U.S.
Marketing Excellence	Best Media Kits - (Attractions) 2nd place	Scotty's Golf Park	Dallas, Texas, U.S.
Marketing Excellence	Best Media Kits - (Attractions) 3rd place	Edmonton Northlands	Edmonton, Alberta, Canada
Marketing Excellence	Best Media Kits - (Industry Suppliers) 1st place	Precision Dynamics Corporation	California
Marketing Excellence	Best Media Kits - (Industry Suppliers) 2nd place	Showscan Corporation	Culver City, California, U.S.
Marketing Excellence	Best Media Kits - (Industry Suppliers) 3rd place	*N/A	
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance up to 250,000) 1st place	Moody Gardens	Galveston, Texas, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	TropWorld Casino & Entertainment Resort	Atlantic City, New Jersey, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Jolly Roger Amusement Park	Ocean City, Maryland, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Dutch Wonderland	Lancaster, Pennsylvania, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Wyandot Lake	Powell, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Boblo Island	Ontario, Canada
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Del Mar Fair	Del Mar, California, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Darien Lake	Corfu, New York, U.S.

# 1992

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Geauga Lake	Aurora, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	SeaWorld of California	San Diego, California, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	De Efteling	Kaatsheuvel, The Netherlands
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Universal Studios Florida	Orlando, Florida, U.S.
Marketing Excellence	Best Print Advertisement - (Waterparks) 1st place	Atlantis the Water Kingdom	Hollywood, Florida, U.S.
Marketing Excellence	Best Print Advertisement - (Waterparks) 2nd place	Raging Waters	San Dimas, California, U.S.
Marketing Excellence	Best Print Advertisement - (Waterparks) 3rd place	Water Country USA	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Print Advertisement - (Attractions) 1st place	Royal Gorge Bridge Company	Cañon City, Colorado, U.S.
Marketing Excellence	Best Print Advertisement - (Attractions) 2nd place	Columbus Zoo	Powell, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - (Attractions) 3rd place	Edmonton Northlands	Edmonton, Alberta, Canada
Marketing Excellence	Best Print Advertisement - (Industry Suppliers) 1st place	Kevin Biles Design	Los Angeles, California, U.S.
Marketing Excellence	Best Print Advertisement - (Industry Suppliers) 2nd place	Allied Specialty Insurance	St. Petersburg, Florida, U.S.
Marketing Excellence	Best Print Advertisement - (Industry Suppliers) 3rd place	Showscan Corporation	Culver City, California, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance up to 250,000) 1st place	Jolly Roger Amusement Park	Ocean City, Maryland, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Moody Gardens	Galveston, Texas, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Arnolds Park Amusement Park	Arnolds Park, Iowa, U.S.

# 1992

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Wyandot Lake	Powell, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Frontier City Theme Park	Oklahoma City, Oklahoma, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Kentucky Kingdom Amusement Park	Louisville, Kentucky, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Calgary Exhibition & Stampede	Calgary, Alberta, Canada
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Elitch Gardens	Denver, Colorado, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	SeaWorld of California	San Diego, California, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	Six Flags Magic Mountain	Valencia, California, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Kings Island	Mason, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - (Waterparks) 1st place	Water Country USA	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Radio Commercial - (Waterparks) 2nd place	Noah's Ark	Wisconsin Dells, Wisconsin, U.S.
Marketing Excellence	Best Radio Commercial - (Waterparks) 3rd place	Raging Waters San Jose	San Jose, California, U.S.
Marketing Excellence	Best Radio Commercial - (Attractions) 1st place	Royal Gorge Bridge Company	Cañon City, Colorado, U.S.
Marketing Excellence	Best Radio Commercial - (Attractions) 2nd place	Toledo Zoo	Toledo, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - (Attractions) 3rd place	Fun Harbour	Waukegan, Illinois, U.S.

# 1992

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - (Industry)	*N/A	
Marketing Excellence	Best Sales Presentation Video - Parks/Waterparks/Attractions 1st place	Universal Studios Florida	Orlando, Florida, U.S.
Marketing Excellence	Best Sales Presentation Video - Parks/Waterparks/Attractions 2nd place	Calgary Exhibition & Stampede	Calgary, Alberta, Canada
Marketing Excellence	Best Sales Presentation Video -Parks/Waterparks/Attractions 3rd place	Raging Waters	San Dimas, California
Marketing Excellence	Best Sales Presentation Video - Industry Suppliers 1st place	Chance Rides, Inc.	Wichita, Kansas, U.S.
Marketing Excellence	Best Sales Presentation Video - Industry Suppliers 2nd place	ITEC Productions, Inc.	Orlando, Florida, U.S.
Marketing Excellence	Best Sales Presentation Video - Industry Suppliers 3rd place	Ride & Show Engineering, Inc.	San Dimas, California, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance up to 250,000) 1st place	Silverwood Theme Park	Athol, Idaho, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Santa's Village	Jefferson, New Hampshire, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Arnolds Park Amusement Park	Arnolds Park, Iowa, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Old Tucson Studios	Tucson, Arizona, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Boblo Island	Ontario, Canada
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Kentucky Kingdom Amusement Park	Louisville, Kentucky, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Florida Cypress Gardens	Cypress, Florida, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Marine World Africa USA	Vallejo, California, U.S.

# 1992

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	SeaWorld of Texas	San Antonio, Texas, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	Alton Towers	Stoke-on-Trent, United Kingdom
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	SeaWorld of California	San Diego, California, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Universal Studios Florida	Orlando, Florida, U.S.
Marketing Excellence	Best Television Commercial - (Waterparks) 1st place	Water Country USA	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Television Commercial - (Waterparks) 2nd place	Raging Waters	San Dimas, California, U.S.
Marketing Excellence	Best Television Commercial - (Waterparks) 3rd place	Atlantis the Water Kingdom	Hollywood, Florida, U.S.
Marketing Excellence	Best Television Commercial - (Attractions) 1st place	Royal Gorge Bridge Company	Cañon City, Colorado, U.S.
Marketing Excellence	Best Television Commercial - (Attractions) 2nd place	Scotty's Golf Park	Dallas, Texas, U.S.
Marketing Excellence	Best Television Commercial - (Attractions) 3rd place	Seattle Funplex	Seattle, Washington, U.S.
Marketing Excellence	Public Affairs Award	Gina Romano	Nellie Bly Park for the Sister Parks Program

# BRASS RING AWARDS

# 1991

# 1991

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Advertising (1st)	KD Kanopy	Denver, Colorado, U.S.
Best Exhibit	Advertising (2nd)	Yearbooks Unlimited	Centennial, Colorado, U.S.
Best Exhibit	Arcade (1st)	Doyle & Associates Inc.	Sarasota, Florida, U.S.
Best Exhibit	Arcade (2nd)	Coastal Amusement Distributors Inc.	Lakewood, New Jersey, U.S.
Best Exhibit	Equipment (1st)	Scenery West	North Hollywood, California, U.S.
Best Exhibit	Equipment (2nd)	Lamba Systems	
Best Exhibit	Food & Beverage (1st)	Waymatic Inc.	South Fulton, Tennessee, U.S.
Best Exhibit	Food & Beverage (2nd)	Erich G. Siezkarek Enterprises	Apple Valley, Minnesota, U.S.
Best Exhibit	Games (1st tie)	Doyle & Associates Inc.	Sarasota, Florida, U.S.
Best Exhibit	Games (2nd)	Hampton Company Inc.	Burlington, Michigan, U.S.
Best Exhibit	Merchandise (1st)	Betty's Merry-Go-Round	
Best Exhibit	Merchandise (2nd)	Nancy Sales Co. Inc./Nanco	Chelsea, Massachusetts, U.S.
Best Exhibit	New Kiddie Ride (1st)	Arrow Dynamics	Clearfield, Utah, U.S.
Best Exhibit	New Kiddie Ride (2nd)	New Braunfels General Store	New Braunfels, Texas, U.S.
Best Exhibit	New Major Ride (1st)	Iwerks Entertainment Inc.	Burbank, California, U.S.
Best Exhibit	New Major Ride (2nd)	Wave Loch	San Diego, California, U.S.
Best Exhibit	New Technology (1st)	Audio/Visual Imagineering Inc.	Orlando, Florida, U.S.
Best Exhibit	New Technology (2nd)	Chameleon Technologies Inc.	
Best Exhibit	Revenue (1st)	Lasergate Systems Inc.	Clearwater, Florida, U.S.

# 1991

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Revenue (2nd)	Precision Dynamics Corp.	Valencia, California, U.S.
Best Exhibit	Services (1st)	Coulter Consulting Group Inc.	Tulsa, Oklahoma, U.S.
Best Exhibit	Services (2nd)	Coastal Amusement Distributors	Lakewood, New Jersey, U.S.
Best Exhibit	Single/Double Booth (1st)	The Robot Works	
Best Exhibit	Single/Double Booth (2nd)	*none awarded	
Best Exhibit	Show Production (1st)	Kevin Biles Design	Los Angeles, California, U.S.
Best Exhibit	Show Production (2nd)	Scenery West	North Hollywood, California, U.S.
Best Exhibit	Sweepstakes (1st)	Iwerks Entertainment Inc.	Burbank, California, U.S.
Best Exhibit	Sweepstakes (2nd)	Landmark Entertainment Group	Pasadena, California, U.S.
Best Exhibit	Waterpark (1st)	Wave Loch	San Diego, California, U.S.
Best Exhibit	Waterpark (2nd)	New Braunfels General Store	New Braunfels, Texas, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance up to 250,000) 1st place	Tweetsie Railroad	Blowing Rock, North Carolina, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Arnolds Park Amusement Park	Arnolds Park, Iowa, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Watermouth Castle Estates	Ilfracombe, United Kingdom
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Zeedierenpark Harderwijk B.V.	Harderwijk, the Netherlands
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Kentucky Kingdom Amusement Park	Louisville, Kentucky, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place tie	Boblo Island	Ontario, Canada



# 1991

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place tie	The Great Escape	Queensbury, New York, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place tie	Crystal Palace	Dieppe, New Brunswick, Canada
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Thorpe Park	Chertsey, Surrey, England, United Kingdom
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Elitch Gardens	Denver, Colorado, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	SeaWorld	Aurora, Ohio, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	De Efteling Family Leisure Park	Kaatsheuvel, The Netherlands
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	Universal Studios Florida	Orlando, Florida, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Walt Disney World Co. Florida	Orlando, Florida, U.S.
Marketing Excellence	Best Brochure - (Waterparks) 1st place	Wild Island	Sparks, Nevada, U.S.
Marketing Excellence	Best Brochure - (Waterparks) 2nd place	The Beach Waterpark	Mason, Ohio, U.S.
Marketing Excellence	Best Brochure - (Waterparks) 3rd place	Plaza Acuatica	San Juan, Puerto Rico
Marketing Excellence	Best Brochure - (Attractions) 1st place	Windsor Safari Park	Berkshire, England, United Kingdom
Marketing Excellence	Best Brochure - (Attractions) 2nd place	Wyoming Territorial Park	Laramie, Wyoming, U.S.
Marketing Excellence	Best Brochure - (Attractions) 3rd place	Mexitlan	Tijuana, Mexico
Marketing Excellence	Best Brochure - (Industry Suppliers) 1st place	Farmer Studios Ltd.	Leicester, United Kingdom
Marketing Excellence	Best Brochure - (Industry Suppliers) 2nd place	Technifex, Inc.	Valencia, California, U.S.

# 1991

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - (Industry Suppliers) 3rd place	Art & Technology	California
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance up to 250,000) 1st place	TropWorld Casino & Entertainment Resort	Atlantic City, New Jersey, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	*N/A	
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	*N/A	
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Frontier City Theme Park	Oklahoma City, Oklahoma, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Old Tucson Studios	Tucson, Arizona, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place tie	Kentucky Kingdom Amusement Park	Louisville, Kentucky, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place tie	Three Worlds of Santa's Village	Dundee, Illinois, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Elitch Gardens	Denver, Colorado, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Geauga Lake	Aurora, Ohio, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Lagoon Corporation	Farmington, Utah, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	Dorney Park & Wild Water Kingdom	Allentown, Pennsylvania, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	Blackpool Pleasure Beach	Blackpool, England, United Kingdom
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Six Flags Magic Mountain	Valencia, California, U.S.

# 1991

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Waterparks) 1st place	Enchanted Forest/ Water Safari	Old Forge, New York, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Waterparks) 2nd place	Lagoon Corporation	Farmington, Utah, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Waterparks) 3rd place tie	Water Country USA	Williamsburg, Virginia, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Waterparks) 3rd place tie	Schlitterbahn Resorts & Waterpark	New Braunfels, Texas, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Attractions) 1st place	Toledo Zoological Society	Toledo, Ohio, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Attractions) 2nd place	Funtyme Adventure Parks	Grand Ledge, Michigan, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Attractions) 3rd place	Palm Springs Aerial Tramway	Palm Springs, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Industry Suppliers) 1st place	Chance Rides	Wichita, Kansas, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Industry Suppliers) 2nd place	Irvine Frozen Foods	Virginia
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Industry Suppliers) 3rd place	Putt Putt Golf Courses of America	Fayetteville, North Carolina, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance up to 250,000) 1st place	Arnolds Park Amusement Park	Arnolds Park, Iowa, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	*N/A	
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	*N/A	
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Kentucky Kingdom Amusement Park	Louisville, Kentucky, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Boblo Island	Ontario, Canada

# 1991

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Esselworld	Mumbai, Maharashtra, India
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Elitch Gardens	Denver, Colorado, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	La Ronde	Montreal, Quebec, Canada
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	Six Flags Magic Mountain	Valencia, California, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	Universal Studios Hollywood	Universal City, California
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Ocean Park	Kong Kong
Marketing Excellence	Best Print Advertisement - (Waterparks) 1st place	Water County USA	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Print Advertisement - (Waterparks) 2nd place	Schlitterbahn Resorts & Waterpark	New Braunfels, Texas, U.S.
Marketing Excellence	Best Print Advertisement - (Waterparks) 3rd place	Lagoon Corporation	Farmington, Utah, U.S.
Marketing Excellence	Best Print Advertisement - (Attractions) 1st place	The Columbus Zoo	Powell, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - (Attractions) 2nd place tie	Royal Gorge Bride Company of Colorado	Cañon City, Colorado, U.S.
Marketing Excellence	Best Print Advertisement - (Attractions) 2nd place tie	Mexitlan	Tijuana, Mexico
Marketing Excellence	Best Print Advertisement - (Attractions) 3rd place	Miami Seaquarium	Miami, Florida, U.S.
Marketing Excellence	Best Print Advertisement - (Industry Suppliers) 1st place	Iwerks Entertainment	Burbank, California, U.S.
Marketing Excellence	Best Print Advertisement - (Industry Suppliers) 2nd place	SCS Company	Canada
Marketing Excellence	Best Print Advertisement - (Industry Suppliers) 3rd place tie	Spaeth Design, Inc.	Queens, New York, U.S.

# 1991

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - (Industry Suppliers) 3rd place tie	Ridewerks	California
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance up to 250,000) 1st place	Arnolds Park Amusement Park	Arnolds Park, Iowa, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Tropworld Casino & Entertainment Resort	Atlantic City, New Jersey, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Wonderland Amusement Park	Amarillo, Texas, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Camelot Theme Park	Lancashire, England, United Kingdom
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Indiana Beach	Monticello, Indiana, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Kentucky Kingdom Amusement Park	Louisville, Kentucky, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Geauga Lake	Aurora, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place tie	Bellewaerde Park	Ieper, Belgium
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place tie	Elitch Gardens	Denver, Colorado, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	Universal Studios Hollywood	Universal City, California, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	Six Flags Magic Mountain	Valencia, California, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Dorney Park & Wildwater Kingdom	Allentown, Pennsylvania, U.S.

# 1991

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - (Waterparks) 1st place	Water Country USA	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Radio Commercial - (Waterparks) 2nd place	Waldameer Park & Water World	Eerie, Pennsylvania, U.S.
Marketing Excellence	Best Radio Commercial - (Waterparks) 3rd place	Plaza Acuatica	San Juan, Puerto Rico
Marketing Excellence	Best Radio Commercial - (Attractions) 1st place	Adventureland Golf	Evansville, Indiana, U.S.
Marketing Excellence	Best Radio Commercial - (Attractions) 2nd place	Royal Gorge Bride Company of Colorado	Cañon City, Colorado, U.S.
Marketing Excellence	Best Radio Commercial - (Attractions) 3rd place	The Only Game in Town	North Haven, Connecticut, U.S.
Marketing Excellence	Best Radio Commercial - (Industry)	*N/A	
Marketing Excellence	Best Sales Presentation Video - 1st place tie Parks/Waterparks/Attractions	De Efteling Family Leisure Park	Kaatsheuvel, The Netherlands
Marketing Excellence	Best Sales Presentation Video - 1st place tie Parks/Waterparks/Attractions	Florida's Silver Springs	Silver Springs, Florida, U.S.
Marketing Excellence	Best Sales Presentation Video -1st place tie Parks/Waterparks/Attractions	Universal Studios Florida	Orlando, Florida, U.S.
Marketing Excellence	Best Sales Presentation Video - Industry Suppliers 1st place tie	Spaeth Design, Inc.	Queens, New York, U.S.
Marketing Excellence	Best Sales Presentation Video - Industry Suppliers 1st place tie	Technifex, Inc.	Valencia, California, U.S.
Marketing Excellence	Best Sales Presentation Video - Industry Suppliers 2nd place	Kevin Biles Design, Inc.	Los Angeles, California, U.S.
Marketing Excellence	Best Sales Presentation Video - Industry Suppliers 3rd place	ProSlide Technology, Inc.	Ottawa, Canada
Marketing Excellence	Best Television Commercial - (Amusement/ theme parks with annual attendance up to 250,000) 1st place	Wonderland Amusement Park	Amarillo, Texas, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/ theme parks with annual attendance up to 250,000) 2nd place	Storyland	New Hampshire
Marketing Excellence	Best Television Commercial - (Amusement/ theme parks with annual attendance up to 250,000) 3rd place	*N/A	

# 1991

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Frontier City	Oklahoma City, Oklahoma, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Sesame Place	Langhorne, Pennsylvania, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Kentucky Kingdom Amusement Park	Louisville, Kentucky, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Geauga Lake	Aurora, Ohio, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place tie	Parque de Atracciones Tibidabo	Barcelona, Spain
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place tie	Linnanmaki Amusement Park	Helsinki, Finland
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Darien Lake	Corfu, New York, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	Busch Gardens Williamsburg	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	Hersheypark	Hershey, Pennsylvania, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Ocean Park	Hong Kong
Marketing Excellence	Best Television Commercial - (Waterparks) 1st place	Water Country USA	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Television Commercial - (Waterparks) 2nd place	The Beach Waterpark	Mason, Ohio, U.S.
Marketing Excellence	Best Television Commercial - (Waterparks) 3rd place	Hyland Hills Water World	Denver, Colorado, U.S.
Marketing Excellence	Best Television Commercial - (Attractions) 1st place	Southern California Expo/Del Mar Far	Del Mar, California, U.S.
Marketing Excellence	Best Television Commercial - (Attractions) 2nd place	Toledo Zoological Society	Toledo, Ohio, U.S.

# 1991

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - (Attractions) 3rd place	Mexitlan	Tijuana, Mexico
Marketing Excellence	Judge's Special Award (tie)	Elitch Gardens	Denver, Colorado, U.S.
Marketing Excellence	Judge's Special Award (tie)	Seattle Funplex	Seattle, Washington, U.S.
Marketing Excellence	Best Promotion Award	Dorney Park	Allentown, Pennsylvania, U.S.
Marketing Excellence	Public Affairs Award (tie)	Ed Young, Lenape Roller Skating Rink	New Jersey
Marketing Excellence	Public Affairs Award (tie)	Charles Walker, National Carousel Association	Spokane, Washington, U.S.
Service Award	Best Program Award	Matina Wagner, Reedy Creek Energy Services Inc.	Orlando, Florida, U.S.
Service Award	Board of Directors Special Award	Dr. Robert Ortiz, Parque Nacional de Diversiones	San José, Costa Rica
Service Award	Meritorious Service Award	Church of Jesus Christ of Latter Day Saints	Salt Lake City, Utah, U.S.
Service Award	Outstanding Service Award	Tom Hall, Frontier City	Oklahoma City, Oklahoma, U.S.
Service Award	Over the Years Award	Sam High, Philadelphia Toboggan Company	Hatfield, Pennsylvania, U.S.



# BRASS RING AWARDS 1990

# 1990

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Advertising (1st)	Adelman, Robinson & Associates, Inc.	Ohio, U.S.
Best Exhibit	Advertising (2nd)	Howard Kahn & Associates, Inc.	California, U.S.
Best Exhibit	Arcade (1st)	Alter Enterprises	
Best Exhibit	Arcade (2nd)	Coin Concepts	
Best Exhibit	Equipment (1st)	Classic Architectural Specialties	
Best Exhibit	Equipment (2nd)	Sally Industries Inc.	Jacksonville, Florida, U.S.
Best Exhibit	Food & Beverage (1st)	Dippin' Dots Inc.	Paducah, Kentucky, U.S.
Best Exhibit	Food & Beverage (2nd)	Danish Cones Inc.	
Best Exhibit	Games (1st tie)	Vari-Tech International	Richardson, Texas, U.S.
Best Exhibit	Games (2nd)	Coin Concepts Inc.	
	Services	Landmark Entertainment	Pasadena, California, U.S.
Best Exhibit	Merchandise (1st)	Acme Premium Supply Corp.	St. Louis, Missouri, U.S.
Best Exhibit	Merchandise (2nd)	Liberty Toy Co. Inc.	
Best Exhibit	New Kiddie Ride (1st)	Zamperla Inc.	Coney Island, New York, U.S.
Best Exhibit	New Kiddie Ride (2nd)	Sartori	Padua, Italy
Best Exhibit	New Major Ride (1st)	ProSlide Technology Inc.	Ottawa, Canada
Best Exhibit	New Major Ride (2nd)	Huss US/CAN Office	Bremen, Germany
Best Exhibit	New Technology (1st)	Intamin Co.	Schaan, Liechtenstein
Best Exhibit	New Technology (2nd)	Amtronics Inc.	Willoughby, Ohio, U.S.
Best Exhibit	Revenue & Admission (1st)	Lasergate Systems Inc.	Clearwater, Florida, U.S.
Best Exhibit	Revenue & Admission (2nd)	Precision Dynamics Corp.	Valencia, California, U.S.

# 1990

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Services (1st)	Landmark Entertainment Group	Pasadena, California, U.S.
Best Exhibit	Services (2nd)	New Braunfels General Store	New Braunfels, Texas, U.S.
Best Exhibit	Single/Double Booth (1st)	Arrow Dynamics Inc.	Clearfield, Utah, U.S.
Best Exhibit	Single/Double Booth (2nd)	Betty's Merry-Go-Round	
Best Exhibit	Show Production (1st)	Landmark Entertainment Group	Pasadena, California, U.S.
Best Exhibit	Show Production (2nd)	Sally Industries Inc.	Jacksonville, Florida, U.S.
Best Exhibit	Sweepstakes (1st)	Landmark Entertainment Group	Pasadena, California, U.S.
Best Exhibit	Sweepstakes (2nd)	Bob's Space Racers Inc.	Daytona Beach, Florida, U.S.
Best Exhibit	Waterpark (1st)	ProSlide Technology Inc.	Ottawa, Canada
Best Exhibit	Waterpark (2nd)	New Braunfels General Store	New Braunfels, Texas, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance up to 250,000) 1st place	Tweetsie Railroad	Blowing Rock, North Carolina, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Eifelpark	West Germany
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	*N/A	
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Kentucky Kingdom Amusement Park	Louisville, Kentucky, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Zeedierenpark, Harderwijk	Harderwijk, the Netherlands
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Boblo Island	Ontario, Canada

# 1990

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Windsor Safari Park	Berkshire, England, United Kingdom
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Darien Lake	Corfu, New York, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	Walt Disney World	Orlando, Florida, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	Universal Studios Florida	Orlando, Florida, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Universal Studios Hollywood	Universal City, California, U.S.
Marketing Excellence	Best Brochure - (Waterparks) 1st place	Raging Waters	San Dimas, California, U.S.
Marketing Excellence	Best Brochure - (Waterparks) 2nd place	Seven Peaks Resort Water Park	Provo, Utah, U.S.
Marketing Excellence	Best Brochure - (Waterparks) 3rd place	The Beach Waterpark	Mason, Ohio, U.S.
Marketing Excellence	Best Brochure - (Attractions) 1st place	Metro Washington Park Zoo	Portland, Oregon, U.S.
Marketing Excellence	Best Brochure - (Attractions) 2nd place	U.S. Astronaut Hall of Fame	Merritt Island, Florida, U.S.
Marketing Excellence	Best Brochure - (Attractions) 3rd place	The Royal Gorge Company	Cañon City, Colorado, U.S.
Marketing Excellence	Best Brochure - (Industry Suppliers) 1st place	Ridewerks Ltd.	California
Marketing Excellence	Best Brochure - (Industry Suppliers) 2nd place	Iwerks Entertainment, Inc.	Burbank, California, U.S.
Marketing Excellence	Best Brochure - (Industry Suppliers) 3rd place	Zamperla, Inc.	Coney Island, New York, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance up to 250,000) 1st place	TropWorld Casino & Entertainment Resort	Atlantic City, New Jersey, U.S.

# 1990

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Tweetsie Railroad	Blowing Rock, North Carolina, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	*N/A	
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Frontier City Theme Park	Oklahoma City, Oklahoma, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Kentucky Kingdom Amusement Park	Louisville, Kentucky, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Cliff's Amusement Park	Albuquerque, New Mexico, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Six Flags Over Mid-America	Eureka, Missouri, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Walibi	Wavre, Belgium
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Lagoon Corporation	Farmington, Utah, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	Universal Studios Florida	Orlando, Florida, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	The San Diego Zoo	San Diego, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	SeaWorld of California	San Diego, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Waterparks) 1st place	Water Country USA	Williamsburg, Virginia, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Waterparks) 2nd place	Raging Waters	San Dimas, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Waterparks) 3rd place	Raging Waters	Salt Lake, Utah, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Attractions) 1st place	The Toledo Zoo	Toledo, Ohio, U.S.

# 1990

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Attractions) 2nd place	Fun n/ Wheels Family Fun Park	Orlando, Florida, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Attractions) 3rd place	Fun Spot, Inc.	South Carolina, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Industry Suppliers) 1st place	JBJ Industries, Inc.	St. Paul, Minnesota, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Industry Suppliers) 2nd place	Mainstreet Menu Systems	Brookfield, Wisconsin, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Industry Suppliers) 3rd place	*N/A	
Marketing Excellence	Best Print Advertisement - (Amusement/ theme parks with annual attendance up to 250,000) 1st place	*N/A	
Marketing Excellence	Best Print Advertisement - (Amusement/ theme parks with annual attendance up to 250,000) 2nd place	Upper Clements Park	Nova Scotia, Canada
Marketing Excellence	Best Print Advertisement - (Amusement/ theme parks with annual attendance up to 250,000) 3rd place	Jolly Roger Park	Ocean City, Maryland, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/ theme parks with annual attendance 250,001 to 750,000) 1st place	Camelot Theme Park	Lancashire, England, United Kingdom
Marketing Excellence	Best Print Advertisement - (Amusement/ theme parks with annual attendance 250,001 to 750,000) 2nd place	Kentucky Kingdom Amusement Park	Louisville, Kentucky, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/ theme parks with annual attendance 250,001 to 750,000) 3rd place	Boblo Island	Ontario, Canada
Marketing Excellence	Best Print Advertisement - (Amusement/ theme parks with annual attendance 750,000 - 1.5 million) 1st place	Darien Lake Theme Park	Corfu, New York, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/ theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Geauga Lake	Aurora, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/ theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Lagoon Corporation	Farmington, Utah, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/ theme parks with annual attendance more than 1.5 million) 1st place	Walt Disney World	Orlando, Florida, U.S.

# 1990

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	Six Flags Over Texas	Arlington, Texas, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Hersheypark	Hershey, Pennsylvania, U.S.
Marketing Excellence	Best Print Advertisement - (Waterparks) 1st place	Parques Urbanos, S.A.	Spain
Marketing Excellence	Best Print Advertisement - (Waterparks) 2nd place	Water Country USA	Williamsburg, Virginia, U.S.
Marketing Excellence	Best Print Advertisement - (Waterparks) 3rd place	Oceans of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Print Advertisement - (Attractions) 1st place	Miami Seaquarium	Miami, Florida, U.S.
Marketing Excellence	Best Print Advertisement - (Attractions) 2nd place	The Toledo Zoo	Toledo, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - (Attractions) 3rd place	Jolly Roger Park's Speedworld	Ocean City, Maryland, U.S.
Marketing Excellence	Best Print Advertisement - (Industry Suppliers) 1st place	Ridewerks Ltd.	California
Marketing Excellence	Best Print Advertisement - (Industry Suppliers) 2nd place	Rail and Road Equipment Co.	California
Marketing Excellence	Best Print Advertisement - (Industry Suppliers) 3rd place	ProSlide Technology Inc.	Ottawa, Canada
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance up to 250,000) 1st place	Fantasy Farm Amusement Park	Middletown, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Joyland Amusement Park	Lubbock, Texas, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Arnolds Park Amusement Park	Arnolds Park, Iowa, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Boblo Island	Ontario, Canada
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Kentucky Kingdom Amusement Park	Louisville, Kentucky, U.S.

# 1990

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Safari und Abenteuerpark	Austria
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Marine World Africa USA	Vallejo, California, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Six Flags Over Mid-America	Eureka, Missouri, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	The San Diego Zoo	San Diego, California, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	SeaWorld of California	San Diego, California, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Six Flags Magic Mountain	Valencia, California, U.S.
Marketing Excellence	Best Radio Commercial - (Waterparks) 1st place	Splash Family Waterpark	Grand Rapids, Michigan, U.S.
Marketing Excellence	Best Radio Commercial - (Waterparks) 2nd place	Plaza Acuatica	San Juan, Puerto Rico
Marketing Excellence	Best Radio Commercial - (Waterparks) 3rd place	Coney Island	Cincinnati, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - (Attractions) 1st place	The Toledo Zoo	Toledo, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - (Attractions) 2nd place	Recreational Amusements, Inc.	New York
Marketing Excellence	Best Radio Commercial - (Attractions) 3rd place	Arbuckle Wilderness	Davis, Oklahoma, U.S.
Marketing Excellence	Best Radio Commercial - (Industry)	*N/A	
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance up to 250,000) 1st place	*N/A	



# 1990

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Silverwood Theme Park	Athol, Idaho, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Arnolds Park Amusement Park	Arnolds Park, Iowa, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Kentucky Kingdom Amusement Park	Louisville, Kentucky, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Camelot Theme Park	Lancashire, England, United Kingdom
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Boblo Island	Ontario, Canada
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Windsor Safari Park	Berkshire, England, United Kingdom
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Elitch Gardens	Colorado
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Marine World Africa USA	Vallejo, California, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	Six Flags Magic Mountain	Valencia, California, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	Universal Studios Florida	Orlando, Florida, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	The San Diego Zoo	San Diego, California, U.S.
Marketing Excellence	Best Television Commercial - (Waterparks) 1st place	Lagoon Corporation	Farmington, Utah, U.S.
Marketing Excellence	Best Television Commercial - (Waterparks) 2nd place	Raging Waters Salt Lake	Salt Lake City, Utah, U.S.
Marketing Excellence	Best Television Commercial - (Waterparks) 3rd place	The Beach Waterpark	Ohio

# 1990

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - (Attractions) 1st place	Toledo Zoo	Ohio
Marketing Excellence	Best Television Commercial - (Attractions) 2nd place	InterActive Entertainment Inc.	Canada
Marketing Excellence	Best Television Commercial - (Attractions) 3rd place	Miami Seaquarium	Miami, Florida, U.S.
	Best Television Commercial - (Industry Suppliers) 1st place	Chance Rides, Inc.	Wichita, Kansas, U.S.
Marketing Excellence	Best Television Commercial - (Industry Suppliers) 2nd place	The Film House, Inc.	Ohio
Marketing Excellence	Best Television Commercial - (Industry Suppliers) 3rd place	Precision Dynamics Corp.	Valencia, California, U.S.
Marketing Excellence	Judge's Special Award - Judge's Originality Award	Elitch Gardens	Colorado
Marketing Excellence	Judge's Special Award - Judge's Best of Show Award	Windsor Safari Park	Berkshire, England, United Kingdom
Marketing Excellence	Best Promotion Award	Camille Jourden-Mark - Michigan's Adventure Inc.	Muskegon, Michigan, U.S.
Marketing Excellence	Public Affairs Award (tie)	Park World Magazine	Kent, England, United Kingdom
Marketing Excellence	Public Affairs Award (tie)	Michael Mellor, Publisher	
Service Award	Best Program Award (tie)	Merchandising Workshop - Karen Yoshikawa - Knott's Berry Farm	Buena Park, California, U.S.
Service Award	Best Program Award (tie)	Food/Beverage Workshop - Tom Frame - Boblo Island	Ontario, Canada
Service Award	Board of Directors Special Award	Audio Visual Engineering, Inc. for the laser show at the What's New Theater	
Service Award	Meritorious Service Award	Dr. Heinz Scherrieb - Secretary of the German Parks Association	

# 1990

CATEGORY	AWARD NAME	WINNER	LOCATION
Service Award	Outstanding Service Award	Oaks Amusement Park Association of Portland, Oregon - Robert E. Bollinger	
Service Award	Over the Years Award	Arthur Sellner - Sellner Manufacturing Company	Faribault, Minnesota, U.S.

# BRASS RING AWARDS

# 1989

# 1989

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance up to 250,000) 1st place	Yongin Farmland	Jeon Dae-ri, Poonggok-myeon, Yongin-gun, Gyeonggi-do, South Korea
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Ferienzentrum Schloss Dankern	West Germany
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	*N/A	
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Oceanbreeze Festival Park	Virginia Beach, Virginia, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Metroland	Gateshead, United Kingdom
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Wild World Amusement Park	Bowie, Maryland, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Six Flags over Mid America	St. Louis, Missouri, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Worlds of Fun	Kansas, Missouri, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	*N/A	
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	Universal Studios Hollywood	Universal City, California, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	Blackpool Pleasure Beach Company	Blackpool, Lancashire, United Kingdom
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Universal Studios Hollywood	Universal City, California, U.S.
Marketing Excellence	Best Brochure - (Waterparks) 1st place	*N/A	
Marketing Excellence	Best Brochure - (Waterparks) 2nd place	Splashtown USA	Houston, Texas, U.S.

# 1989

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - (Waterparks) 3rd place	*N/A	
Marketing Excellence	Best Brochure - (Attraction Brochures) 1st place	*N/A	
Marketing Excellence	Best Brochure - (Attraction Brochures) 2nd place	Provest Parks	Illinois, U.S.
Marketing Excellence	Best Brochure - (Attraction Brochures) 3rd place	Coral-Cay Adventure Golf	Naples, Florida, U.S.
Marketing Excellence	Best Brochure - (Supplier Brochures) 1st place	Sugimura and Associates	Campbell, California, U.S.
Marketing Excellence	Best Brochure - (Supplier Brochures) 2nd place	Stevenson Photo Color	Cincinnati, Ohio, U.S.
Marketing Excellence	Best Brochure - (Supplier Brochures) 3rd place	The Hollaender Manufacturing Company	Cincinnati, Ohio, U.S.
Marketing Excellence	Best of the Show Award	The "Timber Wolf" Campaign - Worlds of Fun	Kansas, Missouri, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance up to 250,000) 1st place	*N/A	
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Yongin Farmland	Jeon Dae-ri, Poenggok-myeon, Yongin-gun, Gyeonggi-do, South Korea
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	*N/A	
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	*N/A	
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	See Rock City, Incorporated	Lookout Mountain, Georgia, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Wild World Amusement Park	Bowie, Maryland, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Worlds of Fun	Kansas, Missouri, U.S.

# 1989

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Dorney Park and Wild Water Kingdom	Allentown, Pennsylvania, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Sorepark	France
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	Universal Studios Florida	Orlando, Florida, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	Six Flags Magic Mountain	Valencia, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	SeaWorld of California	San Diego, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Waterparks) 1st place	*N/A	
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Waterparks) 2nd place	*N/A	
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Waterparks) 3rd place	Raging Waters	San Jose, California, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Attractions) 1st place	*N/A	
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Attractions) 2nd place	*N/A	
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Attractions) 3rd place	Royal Gorge Bridge	Cañon City, Colorado, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Industry Suppliers) 1st place	Irvine Frozen Foods, Inc.	Virginia, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Industry Suppliers) 2nd place	Star Trax, Inc.	Charlotte, North Carolina, U.S.
Marketing Excellence	Outdoor or Point-of-Purchase Signage - (Industry Suppliers) 3rd place	Slush Puppie Corporation	Cincinnati, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance up to 250,000) 1st place	Yongin Farmland	Jeon Dae-ri, Poonggok-myeon, Yongin-gun, Gyeonggi-do, South Korea
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	*N/A	

# 1989

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	*N/A	
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Oceanbreeze Festival Park	Virginia Beach, Virginia, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Metroland	Gateshead, United Kingdom
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Jolly Roger Park	Ocean City, Maryland, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	De Efteling	Kaatsheuvel, Netherlands
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Thorpe Park	England, United Kingdom
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Pacific National Exhibition	Vancouver, British Columbia, Canada
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	Six Flags Magic Mountain	Valencia, California, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	Knott's Berry Farm	Buena Park, California, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Reino Aventura	Mexico City, Mexico
Marketing Excellence	Best Print Advertisement - (Waterparks) 1st place	*N/A	
Marketing Excellence	Best Print Advertisement - (Waterparks) 2nd place	Wyandot Lake	Powell, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - (Waterparks) 3rd place	Raging Waters	San Dimas, California, U.S.
Marketing Excellence	Best Print Advertisement - (Attractions) 1st place	*N/A	
Marketing Excellence	Best Print Advertisement - (Attractions) 2nd place	*N/A	



# 1989

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - (Attractions) 3rd place	*N/A	
Marketing Excellence	Best Print Advertisement - (Supplier print ads) 1st place	Ridewerks Ltd.	California, U.S.
Marketing Excellence	Best Print Advertisement - (Supplier print ads) 2nd place	Recreonics Corporation	Indiana, U.S.
Marketing Excellence	Best Print Advertisement - (Supplier print ads) 3rd place	JBJ Industries Incorporated	Minnesota
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance up to 250,000) 1st place	Jungle Jim's Playland	San Antonio, Texas, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Tweetsie Railroad	Blowing Rock, North Carolina, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Village Des Sports	Saint-Gabriel-de-Valcartier, Quebec, Canada
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place	Indiana Beach	Monticello, Indiana, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Frontier City	Oklahoma City, Oklahoma, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Wild World Amusement Park	Bowie, Maryland, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Worlds of Fun	Kansas, Missouri, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Geauga Lake	Aurora, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Thorpe Park	England, United Kingdom
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	Six Flags Magic Mountain	Valencia, California, U.S.

# 1989

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	Six Flags Great Adventure	Jackson Township, New Jersey, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Universal Studios Hollywood	Universal City, California, U.S.
Marketing Excellence	Best Radio Commercial - (Waterparks) 1st place	Raging Waters	San Dimas, California, U.S.
Marketing Excellence	Best Radio Commercial - (Waterparks) 2nd place	The Beach Waterpark	Mason, Ohio, U.S.
Marketing Excellence	Best Radio Commercial - (Waterparks) 3rd place	*N/A	
Marketing Excellence	Best Radio Commercial - (Attractions) 1st place	*N/A	
Marketing Excellence	Best Radio Commercial - (Attractions) 2nd place	*N/A	
Marketing Excellence	Best Radio Commercial - (Attractions) 3rd place	*N/A	
Marketing Excellence	Best Radio Commercial - (Industry)	*N/A	
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance up to 250,000) 1st place	The Only Game in Town	North Haven, Connecticut, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance up to 250,000) 2nd place	Tweetsie Railroad	Blowing Rock, North Carolina, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance up to 250,000) 3rd place	Plaza Acuatica	Aguadilla, Puerto Rico
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place tie	Frontier City	Oklahoma City, Oklahoma, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 1st place tie	Western Playland	El Paso, Texas, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 2nd place	Selva Mágica	Guadalajara, Jalisco, Mexico

# 1989

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 250,001 to 750,000) 3rd place	Indiana Beach	Monticello, Indiana, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 1st place	Worlds of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 2nd place	Darien Lake Theme Park	Corfu, New York
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 750,000 - 1.5 million) 3rd place	Geauga Lake	Aurora, Ohio, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 1st place	Sea World of California	San Diego, California, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 2nd place	Universal Studios Hollywood	Universal City, California, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance more than 1.5 million) 3rd place	Cedar Point	Sandusky, Ohio, U.S.
Marketing Excellence	Best Television Commercial - (Waterparks) 1st place	The Beach Waterpark	Mason, Ohio, U.S.
Marketing Excellence	Best Television Commercial - (Waterparks) 2nd place	Oceans of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Best Television Commercial - (Waterparks) 3rd place	Schlitterbahn Resort and Waterpark	New Braunfels, Texas, U.S.
Marketing Excellence	Best Television Commercial - (Supplier Broadcast Ads) 1st place	Eastman Kodak Company	Rochester, New York, U.S.
Marketing Excellence	Best Television Commercial - (Supplier Sales) 1st place	Sequoia Creative Incorporated	Sun Valley, California, U.S.
Marketing Excellence	Best Television Commercial - (Supplier Sales) 2nd place	Flygt Corporation	Trumbull, Connecticut, U.S.
Marketing Excellence	Public Affairs Award	Larry Cochran, Spurgeon Richardson, Jim Prager, Six Flags Corp., and Edward Carroll, Jr.	For organizing and carrying out the successful fundraising of over \$30,000 for the Political Education Fund.

# BRASS RING AWARDS

# 1988

# 1988

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Advertising, Promotion, or Public Relations (1st)	Adelman, Robinson & Associates Inc.	Ohio, U.S.
Best Exhibit	Advertising (Honorable Mention)	Venture Ride Manufacturing Inc.	Greer, South Carolina, U.S.
Best Exhibit	Arcade and Coin-Operated Equipment (1st)	Doyle & Associates Inc.	Sarasota, Florida, U.S.
Best Exhibit	Arcade and Coin-Operated Equipment (Honorable Mention)	Mini Pro Golf Inc.	Jessup, Pennsylvania, U.S.
Best Exhibit	Equipment or Supplies (1st)	Pacer Corp.	
Best Exhibit	Equipment or Supplies (Honorable Mention)	Hortie-Van Manufacturing Co. Inc.	Pasadena, California, U.S.
Best Exhibit	Food & Drink Items (1st)	Calico Cottage Candies Inc.	Amityville, New York, U.S.
Best Exhibit	Food & Drink Items (Honorable Mention)	Simply Bananas Inc.	Rancho Cucamonga, California, U.S.
Best Exhibit	Games (1st)	Bob's Space Racer Inc.	Daytona Beach, Florida, U.S.
Best Exhibit	Games (Honorable Mention)	Vari-Tech Co.	North Dakota, U.S.
Best Exhibit	Merchandise, Souvenirs and Novelties (1st)	Acme Premium Supply Corp.	St. Louis, Missouri, U.S.
Best Exhibit	Merchandise, Souvenirs and Novelties (Honorable Mention)	Dan Brechner & Co. Inc.	
Best Exhibit	Kiddie Ride (1st)	Schwarzkopf, Inc.	Germany
Best Exhibit	Kiddie Ride (Honorable Mention)	Canvas Covers International Ltd.	
Best Exhibit	Major Ride (1st)	Omni Films International, Inc.	Sarasota, Florida, U.S.
Best Exhibit	Major Ride	Arrow Dynamics, Inc.	Clearfield, Utah, U.S.
Best Exhibit	New Technology Applied to Amusements (1st)	Pacer Corp.	
Best Exhibit	New Technology Applied to Amusements (Honorable Mention)	Doron Precision Systems, Inc.	Binghamton, New York, U.S.
Best Exhibit	Revenue & Admission Control (1st)	Vari-Tech Co.	North Dakota, U.S.
Best Exhibit	Revenue & Admission Control (Honorable Mention)	Pacer Corp.	

# 1988

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Services (1st)	Landmark Entertainment Group	Pasadena, California, U.S.
Best Exhibit	Services (Honorable Mention)	Bruce D. Robinson Associates/leisure & Entertainment Division of KZF Inc.	Cincinnati, Ohio, U.S.
Best Exhibit	Single/Double Booth (1st)	HEIMO Heinz Mordelt GmbH & Co. KG	Rasdorf, Germany
Best Exhibit	Single/Double Booth (Honorable Mention)	Huss US Service, Inc.	Bremen, Germany
Best Exhibit	Show Production and Entertainment Related Services (1st)	Landmark Entertainment Group	Pasadena, California, U.S.
Best Exhibit	Show Production and Entertainment Related Services (Honorable Mention)	Maxwell Water Shows/Maxwell Associates Inc.	Amery, Wisconsin, U.S.
Best Exhibit	Sweepstakes (1st)	Landmark Entertainment Group	Pasadena, California, U.S.
Best Exhibit	Sweepstakes (Honorable Mention)	Bob's Space Racers Inc.	Daytona Beach, Florida, U.S.
Best Exhibit	Waterpark/Waterslide Equipment, Supplies of Services (1st)	ProSlide Technology Inc.	Ottawa, Canada
Best Exhibit	Waterpark/Waterslide Equipment, Supplies of Services (Honorable Mention)	New Braunfels General Store	New Braunfels, Texas, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance under 1,000,000) 1st place	Motorworld of Virginia Beach	Virginia Beach, Virginia, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance under 1,000,000) 2nd place	Riverfront Park	
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance under 1,000,000) 3rd place	Raging Waters, Utah	Salt Lake City, Utah, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 1,000,000 to 2,500,000) 1st place	De Efteling	Kaatsheuvel, The Netherlands
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 1,000,000 to 2,500,000) 2nd place	Alton Towers	Stoke-on-Trent, United Kingdom

# 1988

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance 1,000,000 to 2,500,000) 3rd place	Ocean Park Corp.	Hong Kong
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance over 2,500,000) 1st place	N/A	
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance over 2,500,000) 2nd place	Sea World of Texas	San Antonio, Texas, U.S.
Marketing Excellence	Best Brochure - (Amusement/theme parks with annual attendance over 2,500,000) 3rd place	N/A	
Marketing Excellence	Best Brochure - (Industry Supplier Brochures) 1st place	N/A	
Marketing Excellence	Best Brochure - (Industry Supplier Brochures) 2nd place	Leisure & Recreation Concepts	Atlanta, Georgia, U.S.
Marketing Excellence	Best Brochure - (Industry Supplier Brochures) 3rd place	Allied Specialty Insurance	St. Petersburg, Florida, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance under 1,000,000) 1st place	Wyandot Lake Park	Powell, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance under 1,000,000) 2nd place	Geauga Lake Funtime, Inc.	Aurora, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance under 1,000,000) 3rd place	Darien Lake Theme Park Parks	Corfu, New York, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 1,000,000 to 2,500,000) 1st place	Queen Mary/Spruce Goose	Long Beach, California, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 1,000,000 to 2,500,000) 2nd place	Walibi	Wavre, Belgium
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance 1,000,000 to 2,500,000) 3rd place	Worlds of Fun	Kansas, Missouri, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance over 2,500,000) 1st place	Six Flags Magic Mountain	Valencia, California, U.S.

# 1988

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance over 2,500,000) 2nd place	Sea World of Texas	San Antonio, Texas, U.S.
Marketing Excellence	Best Print Advertisement - (Amusement/theme parks with annual attendance over 2,500,000) 3rd place	Calgary Exhibition & Stampede	Calgary, Alberta, Canada
Marketing Excellence	Best Print Advertisement - (Industry Supplier print ads) 1st place	Slush Puppie Corp.	Cincinnati, Ohio, U.S.
Marketing Excellence	Best Print Advertisement - (Industry Supplier print ads) 2nd place	SAK Entertainment	
Marketing Excellence	Best Print Advertisement - (Industry Supplier print ads) 3rd place	Chance Rides Inc.	Wichita, Kansas, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance under 1,000,000) 1st place	Indiana Beach Inc.	Monticello, Indiana, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance under 1,000,000) 2nd place	Boardwalk and Baseball Inc.	Haines City, Florida, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance under 1,000,000) 3rd place	Hyland Hills Park	Denver, Colorado, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 1,000,000 to 2,500,000) 1st place	Queen Mary/Spruce Goose	Long Beach, California, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 1,000,000 to 2,500,000) 2nd place	Worlds of Fun	Kansas, Missouri, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance 1,000,000 to 2,500,000) 3rd place	Dorney Park & Wildwater Kingdom	Allentown, Pennsylvania, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance over 2,500,000) 1st place	Six Flags Magic Mountain	Valencia, California, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance over 2,500,000) 2nd place	Sea World of Texas	San Antonio, Texas, U.S.
Marketing Excellence	Best Radio Commercial - (Amusement/theme parks with annual attendance over 2,500,000) 3rd place	Knott's Berry Farm	Buena Park, California, U.S.
Marketing Excellence	Best Radio Commercial - (Industry)	N/A	



# 1988

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance under 1,000,000) 1st place	Geauga Lake Funtime, Inc.	Aurora, Ohio, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance under 1,000,000) 2nd place	Boblo Island	Ontario, Canada
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance under 1,000,000) 3rd place	Motorworld of Virginia Beach	Virginia Beach, Virginia, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 1,000,000 to 2,500,000) 1st place tie	Marineworld/Africa USA	Redwood Shores, California, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 1,000,000 to 2,500,000) 2nd place	Six Flags over Georgia	Austell, Georgia, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance 1,000,000 to 2,500,000) 3rd place	Dreamworld	Coomera QLD, Australia
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance over 2,500,000) 1st place	Six Flags Magic Mountain	Valencia, California, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance over 2,500,000) 2nd place	Knott's Berry Farm	Buena Park, California, U.S.
Marketing Excellence	Best Television Commercial - (Amusement/theme parks with annual attendance over 2,500,000) 3rd place	Blackpool Pleasure Beach	Blackpool, Lancashire, United Kingdom
Marketing Excellence	Best Television Commercial - (Industry Supplier Broadcast Ads) 1st place	SAK Entertainment	
Marketing Excellence	Best Television Commercial - (Industry Supplier Sales) 1st place	Sports Equipment Inc.	
Marketing Excellence	Best Television Commercial - (Industry Supplier Sales) 2nd place	Film House Inc.	Ohio
Marketing Excellence	Best Promotion Award	Terry Van Gorder, Knott's Berry Farm - The finest program in the field of promotion	Buena Park, California, U.S.

# 1988

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Public Affairs Award	Peter Herschend, Silver Dollar City - Outstanding service to the industry in the field of Public Affairs	Branson, Missouri, U.S.
Service Award	Best Program Award (Best Program Presentation at the 1988 Convention) "Getting Off to the Right Start"	Katie Horner, Riverside Park	Agawam, Massachusetts, U.S.
Service Award	Best Program Award (Best Program Presentation at the 1988 Convention) Entertainment - Moderated by	Cynthia Sudor, Hersheypark	Hershey, Pennsylvania, U.S.
Service Award	Meritorious Service Award (Outstanding Service to the Industry)	Stan Nelson, Joyland Amusement Co. - Safety Committee	Lubbock, Texas, U.S.
Service Award	Meritorious Service Award (Outstanding Service to the Industry)	David Freed, Lagoon Corp. - Safety Committee	Farmington, Utah, U.S.
Service Award	Meritorious Service Award (Outstanding Service to the Industry)	Paul Borchardt, Wonderland Amusements - Exhibits Awards Chair	Amarillo, Texas, U.S.
Service Award	Meritorious Service Award (Outstanding Service to the Industry)	Howard Kahn, Astroland - FUNWORLD Study	Brooklyn, New York, U.S.
Service Award	Outstanding Service to the Outdoor Attraction Segment Award	Paul Rhodes, Wonderland Amusements	Amarillo, Texas, U.S.
Service Award	Outstanding Service to the Outdoor Attraction Segment Award	Chip Sharkey, Busch Gardens "The Old Country"	Williamsburg, Virginia, U.S.
Service Award	Outstanding Service to the Outdoor Attraction Segment Award	Ray Canady, Silver Dollar City	Branson, Missouri, U.S.

# BRASS RING AWARDS

# 1987

# 1987

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Public Affairs Award	Guy Sutton	Revitalizing PAC Program
Marketing Excellence	Best Promotion Award	Stuart Zanville	Knott's Berry Farm - Dinosaur promotion

# BRASS RING AWARDS 1986

# 1986

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit	Arcade and Coin-Operated Equipment (1st)	Betson	
Best Exhibit	Arcade and Coin-Operated Equipment (Honorable Mention)	Alter Enterprises	
Best Exhibit	Food & Drink Items (Honorable Mention)	Carts of Colorado	
Best Exhibit	Games (1st)	Bob's Space Racers	
Best Exhibit	Games (Honorable Mention)	Doyle & Associates Inc.	
Best Exhibit	Insurance, Safety, Advertising, Etc. (1st)	Electrosonic Systems	
Best Exhibit	Insurance, Safety, Advertising, Etc. (Honorable Mention)	Haas, Wilkerson, Wohlberg	
Best Exhibit	Merchandise, Souvenirs and Novelties (1st)	Dan Brechner & Company	
Best Exhibit	Merchandise, Souvenirs and Novelties (Honorable Mention)	Ace Novelty Co. Inc.	
	Major Ride (1st)	Intamin/Showscan	
Best Exhibit	New Major Ride (1st)	Fair Play, Inc.	
Best Exhibit	New Major Ride (Honorable Mention)	David Windows Enterprises	
Best Exhibit	Revenue & Admission Control (Honorable Mention tie)	Hillside Systems	
Best Exhibit	Revenue & Admission Control (Honorable Mention tie)	Computerized Admission Systems	
Best Exhibit	Small Booth (1st)	Atlantic West Productions	
Best Exhibit	Small Booth (Honorable Mention tie)	C.T.I. Industries Inc.	
Best Exhibit	Small Booth (Honorable Mention tie)	Creative Events	
Best Exhibit	Show Production and Entertainment Related Services (Honorable Mention)	Jerry Kravat Entertainment	
Best Exhibit	Sweepstakes (1st)	Dick Marchant & Associates	
Best Exhibit	Sweepstakes (Honorable Mention)	Bob's Space Racers	
Best Exhibit	Waterpark/Waterslide Equipment, Supplies of Services (Honorable Mention tie)	Aquatic Amusement Associates Ltd.	
Best Exhibit	Waterpark/Waterslide Equipment, Supplies of Services (Honorable Mention tie)	Alpine Leisure Systems	

# 1986

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Judges Award (Special Category)	Chance Rides, Inc., Special Merit Award	
Marketing Excellence	Newspaper, Advertising and Billboard Advertising (attractions - 1st place awarded only)	Universal Studios Tour	Studio City, California, U.S.
Marketing Excellence	Newspaper, Advertising and Billboard Advertising (Amusement, theme and water parks: 250,000 visits or fewer - 1st place awarded only) for Black-and-White Advertising	Wild Water Rapids	Virginia Beach, Virginia, U.S.
Marketing Excellence	Newspaper, Advertising and Billboard Advertising (Amusement, theme and water parks: 250,000 visits or fewer - 1st place awarded only) Four-Color Advertising	Wild Water Rapids	Virginia Beach, Virginia, U.S.
Marketing Excellence	Newspaper, Advertising and Billboard Advertising (Amusement, theme and water parks: 250,001 to 750,000 visits) - 3rd place (no 1st or 2nd place awarded)	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Printed Promotional Materials (attractions category) 1st place (no 2nd or 3rd place awarded)	Universal Studios Tour	Studio City, California, U.S.
Marketing Excellence	Printed Promotional Materials (amusement, theme and water parks: 250,000 visits or fewer) 1st place	Wild Water Rapids	Virginia Beach, Virginia, U.S.
Marketing Excellence	Printed Promotional Materials (amusement, theme and water parks: 250,000 visits or fewer) 2nd place	Western Playland, Inc.	El Paso, Texas, U.S.
Marketing Excellence	Printed Promotional Materials (amusement, theme and water parks: 250,000 visits or fewer) 3rd place	Whale's Tale Water Park	Lincoln, New Hampshire
Marketing Excellence	Printed Promotional Materials (amusement, theme and water parks: 251,001-750,000 visits) 1st place	Sports World	Kitchener, Ontario, Canada
Marketing Excellence	Printed Promotional Materials (amusement, theme and water parks: 251,001-750,000 visits) 2nd place	Holiday World	Santa Claus, Indiana, U.S.
Marketing Excellence	Printed Promotional Materials (amusement, theme and water parks: 251,001-750,000 visits) 3rd place	Indiana Beach, Inc.	Monticello, Indiana, U.S.
Marketing Excellence	Printed Promotional Materials (amusement, theme and water parks: 1 million or more visits) 1st place tie	Santa Cruz Beach Boardwalk	Santa Cruz, California, U.S.

# 1986

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Printed Promotional Materials (amusement, theme and water parks: 1 million or more visits) 1st place tie	Blackpool Pleasure Beach	Blackpool, England, United Kingdom
Marketing Excellence	Printed Promotional Materials (amusement, theme and water parks: 1 million or more visits) 2nd place	N/A	
Marketing Excellence	Printed Promotional Materials (amusement, theme and water parks: 1 million or more visits) 3rd place	Riverside Park	Agawam, Massachusetts, U.S.
Marketing Excellence	Radio Advertising (Attractions) 1st place	Universal Studios Tour	Studio City, California, U.S.
Marketing Excellence	Radio Advertising (Attractions) 2nd place	Winchester Mystery House	San Jose, California, U.S.
Marketing Excellence	Radio Advertising (Attractions) 3rd place	N/A	
Marketing Excellence	Radio Advertising (amusement, theme and water parks: 250,000 visits or fewer) 1st place	Wild Water Rapids	Virginia Beach, Virginia, U.S.
Marketing Excellence	Radio Advertising (amusement, theme and water parks: 250,000 visits or fewer) 2nd place	Whale's Tale Water Park	Lincoln, New Hampshire, U.S.
Marketing Excellence	Radio Advertising (amusement, theme and water parks: 250,000 visits or fewer) 3rd place	N/A	
Marketing Excellence	Radio Advertising (amusement, theme and water parks: 251,001-750,000 visits) 1st place	Indiana Beach, Inc.	Monticello, Indiana, U.S.
Marketing Excellence	Radio Advertising (amusement, theme and water parks: 251,001-750,000 visits) 2nd place	Frontier City	Oklahoma City, Oklahoma, U.S.
Marketing Excellence	Radio Advertising (amusement, theme and water parks: 251,001-750,000 visits) 3rd place	Holiday World	Santa Claus, Indiana, U.S.
Marketing Excellence	Radio Advertising (amusement, theme and water parks: 1 million or more visits) 1st place	Dorney Park Coaster Co.	Allentown, Pennsylvania, U.S.
Marketing Excellence	Radio Advertising (amusement, theme and water parks: 1 million or more visits) 2nd place	Santa Cruz Beach Boardwalk	Santa Cruz, California, U.S.
Marketing Excellence	Radio Advertising (amusement, theme and water parks: 1 million or more visits) 3rd place	Dorney Park Coaster Co.	Allentown, Pennsylvania, U.S.



# 1986

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Special Charitable Events (amusement, theme and water parks: 250,001 to 750,000 visits) 1st place only	The Great Escape	Lake George, New York, U.S.
Marketing Excellence	Special Charitable Events (amusement, theme and water parks: 1 million or more visits) 1st place	Worlds of Fun/Oceans of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Special Charitable Events (amusement, theme and water parks: 1 million or more visits) 2nd place	Worlds of Fun/Oceans of Fun	Kansas City, Missouri, U.S.
Marketing Excellence	Special Charitable Events (amusement, theme and water parks: 1 million or more visits) 3rd place	N/A	
Marketing Excellence	Special Promotional Events (amusement, theme and water parks: 250,001 to 750,000 visits) 1st place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Special Promotional Events (amusement, theme and water parks: 250,001 to 750,000 visits) 2nd place	Libertyland	Memphis, Tennessee, U.S.
Marketing Excellence	Special Promotional Events (amusement, theme and water parks: 250,001 to 750,000 visits) 3rd place	Racing Rapids Action Park	Dundee, Illinois, U.S.
Marketing Excellence	Special Promotional Events (amusement, theme and water parks: 1 million or more visits) 1st place only	Santa Cruz Beach Boardwalk	Santa Cruz, California, U.S.
Marketing Excellence	Television Advertising (Attractions) 1st place only	Universal Studios Tour	Studio City, California, U.S.
Marketing Excellence	Television Advertising (Amusement, theme and water parks: 250,001 to 750,000 visits) 1st place	Crystal Beach Park	Crystal Beach, Ontario, Canada
Marketing Excellence	Television Advertising (Amusement, theme and water parks: 250,001 to 750,000 visits) 2nd place	Indiana Beach, Inc.	Monticello, Indiana, U.S.
Marketing Excellence	Television Advertising (Amusement, theme and water parks: 250,001 to 750,000 visits) 3rd place	Three Worlds of Santa's Village	Dundee, Illinois, U.S.
Marketing Excellence	Television Advertising (Amusement, theme and water parks: 750,000-1 million visits) 1st place only	Dreamworld	Coomera, Queensland, Australia
Marketing Excellence	Television Advertising (Amusement, theme and water parks: 1 million or more visits) 1st place	Worlds of Fun	Kansas City, Missouri, U.S.

# 1986

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Television Advertising (Amusement, theme and water parks: 1 million or more visits) 2nd place	Dorney Park Coaster Co.	Allentown, Pennsylvania, U.S.
Marketing Excellence	Television Advertising (Amusement, theme and water parks: 1 million or more visits) 3rd place	Dorney Park Coaster Co.	Allentown, Pennsylvania, U.S.
Marketing Excellence	Best Promotion Award	Peter Herschend for Dollywood	Pigeon Forge, Tennessee, U.S.
Marketing Excellence	Outstanding Contribution in Public Affairs Award	Ed Carroll, Jr.	
Marketing Excellence	Public Affairs Award	Ed Carroll Jr.	Chair of Government Relations Committee
Service Award	Best Convention Program Award	Gina DiPiero, Amusement Business	
Service Award	Meritorious Service Award (Outstanding Service to the Industry)	Richard A. Nunis, President, Walt Disney Attractions	Orlando, Florida, U.S.
Service Award	Outdoor Attractions Outstanding Member Award	The Strategic Planning Committee: Mike Jenkins, Chairman; Jack Krantz; John Broome; Charles Wood; Larry Cochran; J. Clark Robinson; Tom Wages; John Graff; Paul Serff	

# BRASS RING AWARDS 1985

# 1985

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Public Affairs Award	Amusement Business	For coverage and support of the Industry.
Marketing Excellence	Best Promotion Award	Chris Hines	Western Playland - Armadillo Races and Chili Cook-off

# BRASS RING AWARDS

# 1984

# 1984

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Public Affairs Award	American Coaster Enthusiasts	For its work in publicizing the 100th anniversary of the roller coaster in America.
Marketing Excellence	Best Promotion Award	Buddy Wilkes	Miracle Strip Amusement Park's Shipwreck Island - Wet Wedding Promotion

# BRASS RING AWARDS 1983

# 1983

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Public Affairs Award	Peter Herschend	Silver Dollar City - For his work with the Travel Federation of Missouri working toward uniform school schedules so that school would not open until after Labor Day.
Marketing Excellence	Best Promotion Award	Bill Mefford	Kings Island - Winterfest



# BRASS RING AWARDS

# 1982

# 1982

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Public Affairs Award	The Knoxville International Energy Exposition, 1982 World's Fair	For its lasting benefits to the city of Knoxville and the state of Tennessee.
Marketing Excellence	Best Promotion Award	Thomas A. Wages	The Great Escape - for his presentation on how an amusement park handles governmental relation on a local level for the formation of the New York Parks & Attractions Association.

# BRASS RING AWARDS

# 1981

# 1981

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Public Affairs Award	John R. Graff	IAAPA Counsel, Director of Government Relations
Marketing Excellence	Best Promotion Award	B.J. Danetra	Opryland USA - The Bear Facts on promoting the Grizzly River Rampage

# BRASS RING AWARDS 1980

# 1980

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Public Affairs Award	Joseph Malec, Jr.	Chairman, IAAPA Government Relations Committee
Marketing Excellence	Best Promotion Award	Sol Abrams	New Milford and Palisades Amusement Park publicist, for "How to Advance Park Season"

# BRASS RING AWARDS

# 1979

# 1979

## CATEGORY

## AWARD NAME

## WINNER

## LOCATION

Marketing  
Excellence

Best Promotion Award

Marq Lipton

“Needle in the Haystack”  
contest at Frontier Village; San  
Jose, California, U.S.



# BRASS RING AWARDS

# 1978

# 1978

<b>CATEGORY</b>	<b>AWARD NAME</b>	<b>WINNER</b>	<b>LOCATION</b>
Marketing Excellence	Best Promotion Award	Chris Hines	Western Playland; "The Great Jello Jump"
Marketing Excellence	Best Promotion Award	Olin Morris	Libertyland; "The Care that Pays"

# BRASS RING AWARDS

# 1977

# 1977

**CATEGORY****AWARD NAME****WINNER****LOCATION**

Marketing  
Excellence

Best Promotion Award

Dave Palmer

Kings Island

# BRASS RING AWARDS

# 1976

# 1976

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Promotion Award	William Robinson	LeSourdsville Lake

# BRASS RING AWARDS

# 1975

# 1975

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Promotion Award	Rod Caborn	Busch Gardens



# BRASS RING AWARDS

# 1974

# 1974

**CATEGORY****AWARD NAME****WINNER****LOCATION**

Marketing  
Excellence

Best Promotion Award

William Robinson

LeSourdsville Lake

# BRASS RING AWARDS

# 1973

# 1973

**CATEGORY****AWARD NAME****WINNER****LOCATION**

Marketing  
Excellence

Best Promotion Award

Jim Gruber

Kings Island; Promotion  
Workshop

# BRASS RING AWARDS

# 1972

# 1972

**CATEGORY****AWARD NAME****WINNER****LOCATION**

Marketing  
Excellence

Best Promotion Award

Phil Dempsy

Kings Island; Promotion  
Workshop

# BRASS RING AWARDS

# 1971

# 1971

**CATEGORY****AWARD NAME****WINNER****LOCATION**

Marketing  
Excellence

Best Promotion Award

Ponderosa Ranch

Incline Village, Nevada



# BRASS RING AWARDS

# 1970

# 1970

**CATEGORY****AWARD NAME****WINNER****LOCATION**

Marketing  
Excellence

Best Promotion Award

David Garvin

Camping World, Bowling Green,  
Kentucky, U.S.

# BRASS RING AWARDS 1969

# 1969

**CATEGORY****AWARD NAME****WINNER****LOCATION**

Marketing  
Excellence

Best Promotion Award

Richard L. Geist

Rockaway's Playland, Queens,  
New York, U.S.

# BRASS RING AWARDS

# 1968

# 1968

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Promotion Award	Jack Gray	

# BRASS RING AWARDS

# 1967

# 1967

**CATEGORY****AWARD NAME****WINNER****LOCATION**

Marketing  
Excellence

Best Promotion Award

Carl O. Hughes

Chairman emeritus of  
Kennywood Entertainment



# BRASS RING AWARDS 1966

# 1966

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Promotion Award	Donald Weiderecht	

# BRASS RING AWARDS 1965

# 1965

**CATEGORY****AWARD NAME****WINNER****LOCATION**

Marketing  
Excellence

Best Promotion Award

Robert E. Freed

Lagoon Amusement Park;  
former president of IAAPA

# BRASS RING AWARDS

# 1964

# 1964

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Promotion Award	Stanley R. Nelson	

# BRASS RING AWARDS

# 1963

# 1963

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Promotion Award	Harry Storin	



# BRASS RING AWARDS

# 1962

# 1962

**CATEGORY****AWARD NAME****WINNER****LOCATION**

Marketing  
Excellence

Best Promotion Award

William H. Evans

# BRASS RING AWARDS

# 1961

# 1961

**CATEGORY****AWARD NAME****WINNER****LOCATION**

Marketing  
Excellence

Best Promotion Award

Richard Nunis

Walt Disney World

# BRASS RING AWARDS 1960

# 1960

CATEGORY	AWARD NAME	WINNER	LOCATION
Marketing Excellence	Best Promotion Award	Edward J. Carroll, Sr.	Riverside Park