

BRASS RING AWARDS 2023

2023

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit IAAPA Expo	Image Award	Crystal Lagoons	Miami, Florida, US
Best Exhibit IAAPA Expo	300 square feet or less (1st Place)	Immersive Gamebox	London, UK
Best Exhibit IAAPA Expo	300 square feet or less (2nd Place)	Catalyst Engineering	Acworth, Georgia, US
Best Exhibit IAAPA Expo	400 - 600 square feet (1st Place)	HB Leisure	Rhyl, UK
Best Exhibit IAAPA Expo	400 - 600 square feet (2nd Place)	L3DFX	Bolingbrook, Illinois, US
Best Exhibit IAAPA Expo	700 - 900 square feet (1st Place)	Crystal Lagoons	Miami, Florida, US
Best Exhibit IAAPA Expo	700 - 900 square feet (2nd Place)	Technifex Inc.	Valencia, California, US
Best Exhibit IAAPA Expo	1,000 - 1,500 square feet (1st Place)	Wibit Sports GmbH	Bocholt, Germany
Best Exhibit IAAPA Expo	1,000 - 1,500 square feet (2nd Place)	Sandy Creek Mining Company	Fostoria, Ohio, US
Best Exhibit IAAPA Expo	1,600 square feet and larger (1st Place)	Gel Blaster, Inc.	Austin, Texas, US
Best Exhibit IAAPA Expo	1,600 square feet and larger (2nd Place)	S&S Worldwide, Inc.	Logan, Utah, US
Best Exhibit Expo Asia	9 - 27 square meters (1st Place)	Mascot Enterprise Pte Ltd	Singapore, Singapore
Best Exhibit Expo Asia	9 - 27 square meters (2nd Place)	Shiji Group	Suzhou, Jiangsu, China
Best Exhibit Expo Asia	36 - 54 Square meters (1st Place)	Full Dome Pro. Co. Ltd.	Chiang Mai, Thailand
Best Exhibit Expo Asia	36 - 54 Square meters (2nd Place)	DEI	Dubai, UAE
Best Exhibit Expo Asia	63 square meters or larger (1st Place)	WhiteWater West	Richmond, British Columbia, Canada
Best Exhibit Expo Asia	63 square meters or larger (2nd Place)	DOF Robotics	Bakirkoy, Turkey
Best Exhibit Expo Europe	9 - 27 square meters (1st Place)	accesso	Lake Mary, Florida, US
Best Exhibit Expo Europe	9 - 27 square meters (2nd Place)	Xtraice	Salteras, Spain

2023

CATEGORY	AWARD NAME	WINNER	LOCATION
Best Exhibit Expo Europe	36 - 54 Square meters (1st Place)	P&P Projects	Someren, Netherlands
Best Exhibit Expo Europe	36 - 54 Square meters (2nd Place)	Petro Art Production	Berlin, Germany
Best Exhibit Expo Europe	63 square meters or larger (1st Place)	Proslide Technology, Inc.	Ottawa, Ontario, Canada
Best Exhibit Expo Europe	63 square meters or larger (2nd Place)	The Seasonal Group	Halifax, UK
Best New Product	Impact Award	Dome Ride Theater: Hypersphere 360 - Intamin Amusement Rides	Liechtenstein
Best New Product	Major Ride/Attraction - Class A: Product cost of more than US\$3 million (1st Place)	Dome Ride Theater: Hypersphere 360 - Intamin Amusement Rides	Liechtenstein
Best New Product	Major Ride/Attraction - Class A: Product cost of US\$3 million (2nd Place)	UNCHARTED: The Enigma of Penitence - Sally Dark Rides	Jacksonville, Florida, US
Best New Product	Major Ride/Attraction - Class B: Product cost of less than US\$3 million (1st Place)	P'Sghetti Childrens' Coaster - Skyline Attractions	Orlando, Florida, US
Best New Product	Major Ride/Attraction - Class B: Product cost of less than US\$3 million (2nd Place)	Champi'Folies: Smash & Reload - Triotech & BoldMove Nation	Montreal, Quebec, Canada
Best New Product	Family Ride/Attraction (1st Place)	Vertical Dark Ride - RES GmbH, Ride Engineers Switzerland	Altendorf, Switzerland
Best New Product	Family Ride/Attraction (2nd Place)	Treasure Hunt: The Ride - Sally Dark Rides and Daniels Wood Land	Jacksonville, Florida, US
Best New Product	Water Park Ride/Attraction - Class A: Product cost of more than US\$2 million (1st Place)	Saifa - Dueling PIPElineBlast Water Coaster - Proslide Technology, Inc.	Ottawa, Ontario, Canada
Best New Product	Water Park Ride/Attraction - Class A: Product cost of more than US\$2 million (2nd Place)	Dragon Racer - Polin Waterparks	Dilovasi, Kocaeli, Turkey
Best New Product	Water Park Ride/Attraction - Class B: Product cost of US\$2 million or less (1st Place)	AquaForms 12 - WhiteWater West	Richmond, British Columbia, Canada

2023

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Water Park Ride/Attraction - Class B: Product cost of US\$2 million or less (2nd Place)	Double Rift - Polin Group	Kocaeli, Turkey
Best New Product	Patron Participation Ride/Attraction (1st Place)	Krazy Darts - Lasertron	Amherst, New York, US
Best New Product	Patron Participation Ride/Attraction (2nd Place)	Beat the Storm - Storm Adventures LLC	Marupe, Latvia
Best New Product	Applied Technologies - Class A: Product or Service used by Consumers (1st Place)	Souvenir Video System - Viewpoint Videos Ltd	Thame, Buckinghamshire, UK
Best New Product	Applied Technologies - Class A: Product or Service used by Consumers (2nd Place)	Rain Shield Wiegand AlpineCoaster 2.0 - Josef Wiegand GmbH & Co. KG	Rasdorf, Germany
Best New Product	Applied Technologies - Class B: Product or Service used by Facilities (1st Place)	Harmony Helper Concierge Services - Harmony Helper	Mount Laurel, New Jersey, US
Best New Product	Applied Technologies - Class B: Product or Service used by Facilities (2nd Place)	Accesso Qview - accesso	Lake Mary, Florida, US
Best New Product	Prizes, Plush, Retail and Food Products (1st Place)	ICEE Cherry 'N Blue Razz Dippin' Dots - Dippin' Dots, LLC	Mount Laurel, New Jersey, US
Best New Product	Prizes, Plush, Retail and Food Products (2nd Place)	Pirate Gem Mining Bag - Cold River Mining	Campbellsburg, Kentucky, US
Best New Product	Games & Devices - Class A: Arcade/Coin-op (1st Place)	Over the Edge - UNIS Technology Ltd.	Markham, Ontario, Canada
Best New Product	Games & Devices - Class A: Arcade/Coin-op (2nd Place)	Dinosaur Era - Coastal Amusements, Inc.	Lakewood, New Jersey, US
Best New Product	Games & Devices - Class B: Midway (1st Place)	Inflatable Carnival Games - Magic Jump Inc.	Sun Valley, California, US
Best New Product	Virtual and Augmented Reality (1st Place)	cycloBEAT 3.0 - CSE Simulation Inc	Kajaani, Finland
Best New Product	Virtual and Augmented Reality (2nd Place)	EECO Voyager - Red Raion	Milano, Italy
Best New Product	Exhibitions, Thematic Displays and Supplies (1st Place)	A1 Thanos: Fog Gun - Froggy's Fog	Columbia, Tennessee, US
Best New Product	Exhibitions, Thematic Displays and Supplies (2nd Place)	Luxedo Projection System - Luxedo	Louisville, Tennessee, US

2023

CATEGORY	AWARD NAME	WINNER	LOCATION
Best New Product	Services, Equipment & Supplies (1st Place)	Easy RFID Pro - Easy RFID Pro	Poughquag, New York, US
Best New Product	Services, Equipment & Supplies (2nd Place)	Sacoa Kiosk K4 - Sacoa Cashless System	Orlando, Florida, US
Best New Product	Best New Product Concept Award - Class A: Attraction (1st Place)	Wild Moose Family Coaster - RMC Rocky Mountain Construction	Plainview, Texas, US
Best New Product	Best New Product Concept Award - Class A: Attraction (2nd Place)	UFO - Sela Group S.R.L.	Forli-Cesena, Italy
Best New Product	Best New Product Concept Award - Class B: Major Ride or Water Park Ride (1st Place)	Xslide - Wiegand. Waterrides GmbH	Starnberg, Germany
Best New Product	Best New Product Concept Award - Class B: Major Ride or Water Park Ride (2nd Place)	Triango - Polin Waterparks	Dilovasi, Kocaeli, Turkey
Best New Product	Best New Product Concept Award - Class C: Other Product/Service (1st Place)	Modular Foam Composite - Dogwood Entertainment	Poughkeepsie, New York, US
Best New Product	Best New Product Concept Award - Class C: Other Product/Service (2nd Place)	MoCap Gaming Cabinet - Gesture Art and Design	Redondo Beach, California, US
Food and Beverage Excellence	Best New Food and Beverage Building Renovation or New Facility Build	Cedar Point's Grand Pavilion - Cedar Fair Entertainment	Sandusky, Ohio, US
Food and Beverage Excellence	Best New Food and Beverage Festival or Special Event	The Bahamas Culinary & Arts Festival presented by Baha Mar - Baha Mar Resorts	Nassau, Bahamas
Food and Beverage Excellence	Best New Menu Item Annual Attendance Under 1 Million	Clownfish Cones - Vancouver Aquarium	Vancouver, British Columbia, Canada
Food and Beverage Excellence	Best New Menu Item Annual Attendance Over 1 Million	Branded Mixology Program - Hershey's Chocolate World	Hershey, Pennsylvania, US
Games and Merchandise Excellence	Best Retail Visual Merchandise Display	Eldar's Specialty Shoppe - Enchanted Kingdom	Makati City, Philippines
Games and Merchandise Excellence	Best Custom Retail Souvenir	Leviathan Surprise Plush Egg - Village Roadshow Theme Parks	Gold Coast, Queensland, Australia

2023

CATEGORY	AWARD NAME	WINNER	LOCATION
Games and Merchandise Excellence	Best Midway Game Display	Santa Cruz Boardwalk Midway Games - Santa Cruz Beach Boardwalk	Santa Cruz, California, US
Human Resources Excellence	Best Innovation in Training	Lead/Go - Water World & SWCo	Denver, Colorado, US
Human Resources Excellence	Best Health and Well- Being Strategy	Dolphin Cares - The Dolphin Company	Quintana Roo, Mexico
Live Entertainment Excellence	Most Creative Atmosphere Production	Magical Creatures Encounter - Universal Studios Japan	Osaka, Japan
Live Entertainment Excellence	Most Creative Christmas/Winter Holiday Production	The NutQuacker - Warner Bros. World Abu Dhabi	Abu Dhabi, UAE
Live Entertainment Excellence	Most Creative Halloween Production	Halloween Nightmare Fuel Wildfire - Universal Orlando Resort	Orlando, Florida, US
Live Entertainment Excellence	Most Creative Spectacle	Believe! Sea of Dreams - Tokyo DisneySea	Tokyo, Japan
Live Entertainment Excellence	Most Creative Theatrical Production: Annual Guest Attendance Less than 1 Million	A Pluma y Espada - Puy du Fou España	Toledo, Spain
Live Entertainment Excellence	Most Creative Theatrical Production: Annual Guest Attendance More than 1 Million	Le Mime et l'Étoile - Puy du Fou France	Les Epesses, France
Marketing Excellence	Best Outdoor Advertisement	Our Jobs are the *SPLAT* - Morey's Piers	Wildwood, New Jersey, US
Marketing Excellence	Best Social Media Campaign	Deadly Sins - Liseberg AB	Gothenburg, Sweden
Marketing Excellence	Best Digital Marketing Campaign	Passport to Summer - Pyek Group	Katy, Texas, US
Marketing Excellence	Best Integrated Marketing Campaign	Uncharted - The Enigma of Penitence - PortAventura World	Vila-seca, Spain
Top FEC or LBE of the Year	Top FEC of the Year	Hasbro City	Huixquilucan, Mexico