

# IAE PARTNERSHIP OPPORTUNITIES

## IAAPA Institute for Attractions Executives January 7 -12, 2024 • In-person

IAAPA Institute for Attractions Executives (IAE) offers a unique opportunity for IAAPA Education Partners to foster relationships with owners, CEOs, and senior-level leaders in the global attractions industry.

Presented in partnership with esteemed faculty from San Diego State University, this exclusive program focuses on organizational change rather than individual development.

Held in Orlando, Florida, this program offers networking, in-person learning opportunities, and site visits.

### Partner Benefits include:

- Multi-day event - Includes one program registration for you, a team member, or a guest (46 CEUs)
- Logo placement
  - » IAAPA event page
  - » Registration site
- "Proud IAAPA Education Partner" Icon for email signatures and social media
- Participants may opt-in for email communication from Partner during registration.

**PAYMENT METHOD:  
50% DUE WITH CONTRACT**

### PLATINUM PARTNER

**\$9,990 USD**

Includes one (1) complimentary registration and one (1) discounted registration.

### GOLD PARTNER

**\$7,990 USD**

Includes one (1) discounted registration.

PRE-EVENT	PLATINUM	GOLD
<b>Included:</b>		
• Logo acknowledgment on <a href="http://www.IAAPA.org">www.IAAPA.org</a>	▶	▶
• Acknowledgment in IAAPA Institute for Attractions Executives save-the-date press release (when applicable; text only)*	▶	▶
• Use of "2024 IAAPA Education Partner" logo for your signatures, website, and ads	▶	▶
• One (1) complimentary program registration (value \$3,999)	▶	
• Option to purchase one (1) discounted registration	▶	▶
• Ability to conduct a one-time pre-event electronic mailing to verified attendees*	▶	
ON-SITE	PLATINUM	GOLD
<b>Included:</b>		
• Recognition on opening day of program and as appropriate by event speakers	▶	▶
• Ability to provide a welcome gift for the program participants (must be approved by IAAPA in advance)	▶	
• Half page ad digital event syllabus (must provide finished artwork); deadlines apply	▶	
• Logo in event program (must provide finished artwork for print); deadlines apply	▶	▶
• Logo acknowledgement on event signage. Additional signage for Platinum Sponsors as determined by IAAPA.	▶	▶
POST-EVENT	PLATINUM	GOLD
<b>Included:</b>		
• Ability to conduct a one-time post-event electronic mailing to verified attendees*	▶	▶
• <b>First right of refusal for IAE 2025 Partnership</b> ; deadlines apply	▶	▶

**Silver Level Partnerships also available.**

\***DEADLINES APPLY.** For electronic mailings, the Partner will work with IAAPA to initiate these one-time emails.

**PARTNERSHIP OPPORTUNITIES ARE LIMITED. INQUIRE OR CONFIRM TODAY!**

Contact Bethany Graham, Director, Global Professional Development Strategic Initiatives, at [BGraham@IAAPA.org](mailto:BGraham@IAAPA.org) or +1 321/319-7633 while opportunities are still available.