HOW ARE YOU CHANGING THE INDUSTRY?
OUR MEMBERS WANT TO KNOW.

Fostering a culture of continuous professional improvement and a love for learning is important to us. IAAPA provides ongoing education programs for industry experts to share best practices and expertise, develop in their roles, and keep skills sharp. Our programs reach all career levels across all constituencies and allow our members to enhance skills and practical knowledge, apply critical thinking, and build a path toward IAAPA Certification.

Join us as an IAAPA Partner in Education and together, we will enlighten and engage our industry.

IAAPA Education Partnerships have a global reach. Opportunities are limited and are exclusive to IAAPA members.

NOW ACCEPTING CONTRACTS FOR 2023.

Contact Bethany Graham, Director, Global Professional Development Strategic Initiatives, at BGraham@IAAPA.org or +1 321/319-7633 while opportunities are still available.
PARTNERSHIP OPPORTUNITIES ARE LIMITED. INQUIRE OR CONFIRM TODAY!

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ONLINE LEARNING PARTNERSHIPS

ONLINE LEARNING OPPORTUNITIES OFFER TOPIC AND DELIVERY FLEXIBILITY.

**IAAPA Partner Webcast**
Share your latest success story, services, products, or thought leadership through an IAAPA Partner webcast. Excellent opportunity for Amusement Parks and Attractions, Family Entertainment Centers, Manufacturers and Suppliers, Museums and Science Centers, Water Parks, Young Professionals, and Zoos and Aquariums. You provide the presentation, and we do the groundwork: IAAPA markets to members within the target regions and constituencies, manages registration, and supports the live broadcast. Webcasts may be live broadcasts or recordings. Registration is open to members and non-members, providing you a wide audience.

**Partner Benefits include:**
- One-hour broadcast highlighting your services, products, or thought leadership
- “Proud IAAPA Education Partner” Icon for email signatures and social media
- Logo Placement
  - IAAPA event page
  - Registration site
- Dedicated Education Partner marketing: Email, LinkedIn, and Twitter
- Participants may opt-in to communication from Partner during registration

**Prime Webcast Partnership | $3,500 USD**
- All the benefits of the Prime Webcast Partnership PLUS
  - (1) 2023 Global Webinar Partnership: logo placement on all marketing, on-air thank you during webinar broadcast.
  - Dates and topics will vary.

**Ultimate Webcast Partnership | $5,000 USD**
- All the benefits of the Prime Webcast Partnership PLUS

**Online Learning Portal | $5,000 USD**
Connect your brand with IAAPA’s on Online Learning Portal, an educational marketplace offering self-paced, interactive online learning courses in multiple languages. Course topics for purchase include Operational Safety, Security, Personal Development, Professional Development, and IAAPA First Steps Training programs. The Online Learning Portal is integrated into IAAPA.org.

**Partner Benefits include:**
- “Proud IAAPA Education Partner” icon for email signatures and social media
- Logo Placement
- Banner ad with link to your website on IAAPA.org
- Limited to 1 partner; 1-year term
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IAAPA Institute for Executive Education • Hybrid/In-person and Online

IAAPA Institute for Executive Education (IEE) offers a unique opportunity for IAAPA Education Partners to foster relationships with owners, CEOs, and senior-level leaders in the global attractions industry.

Presented in partnership with esteemed faculty from San Diego State University, this exclusive program focuses on organizational change rather than individual development.

Kicking off in conjunction with IAAPA Expo in Orlando, Florida, this program offers networking and in-person learning opportunities, and then the program will continue in a virtual setting through March of the following year.

Partner Benefits include:

- Multi-day event - Includes one program registration for you, a team member, or a guest (46 CEUs)
- Logo placement
  - IAAPA event page
  - Registration site
- “Proud IAAPA Education Partner” Icon for email signatures and social media
- Participants may opt-in for email communication from Partner during registration.

### PLATINUM PARTNER

**$9,990 USD**

Includes one (1) complimentary registration and one (1) discounted registration.

### GOLD PARTNER

**$7,990 USD**

Includes one (1) complimentary registration.

#### PRE-EVENT

**PLATINUM** | **GOLD**
---|---
**Included:**
- Logo acknowledgment on www.IAAPA.org
- Acknowledgment in IAAPA Institute for Executive Education save-the-date press release (when applicable; text only)*
- Use of “2023 IAAPA Education Partner” logo for your signatures, website, and ads
- One (1) complimentary program registration (value $2,800)
- Option to purchase one (1) discounted registration
- Ability to conduct a one-time pre-event electronic mailing to verified attendees*

#### ON-SITE

**PLATINUM** | **GOLD**
---|---
**Included:**
- Recognition on opening day of program and as appropriate by event speakers
- Recognition in the digital event component
- Ability to provide a welcome gift for the program participants (must be approved by IAAPA in advance)
- Half page ad in event program (must provide finished artwork for print); deadlines apply
- Logo in event program (must provide finished artwork for print); deadlines apply
- Logo acknowledgement on event signage. Additional signage for Platinum Sponsors as determined by IAAPA.

#### POST-EVENT

**PLATINUM** | **GOLD**
---|---
**Included:**
- Ability to conduct a one-time post-event electronic mailing to verified attendees*
- First right of refusal for IEE 2023 Partnership; deadlines apply

*DEADLINES APPLY. For electronic mailings, the Partner will work with IAAPA to initiate these one-time emails. IAAPA does not distribute contact information (emails) of IEE participants. It is the responsibility of the Partner to collect that information directly from attendees on-site, at the event, via provided networking opportunities.

**PAYMENT METHOD:** 50% DUE WITH CONTRACT

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