



## IAA Expo Europe Exhibitor Update

August 11, 2021

IAAPA, with strong support from our EMEA member committees and the Global Manufacturer and Supplier Committee is committed to host this year's [IAAPA Expo Europe](#), September 27-30 in Barcelona, Spain.

Spain is currently open and accessible. The IAAPA Expo Europe website lists a current [overview](#) of all exhibitor countries of origin and highlights current travel advisories and requirements. With the ongoing vaccination campaign in Europe and the rest of the world, most countries do not have a quarantine rule for vaccinated travelers returning to their home country.

IAAPA Expo Europe IS the premier event for the European Leisure industry and the entire IAAPA team have worked together with EMEA committees to create a great programme that will safely bring our industry together. IAAPA has never invested more in securing high-level speakers, marketing and public relations campaigns as well as developing important health and safety measures for an IAAPA event in Europe. We are fully behind this show.

To assist exhibitors with questions as they plan to take part in IAAPA Expo Europe in Barcelona, the team has created the below **Frequently Asked Questions**.

The entire IAAPA team is ready to assist Please contact us for additional information and assistance.

Please contact the Global Sales Team Member from your region:

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General Questions  
Global Sales Team - [ExhibitSales@IAAPA.org](mailto:ExhibitSales@IAAPA.org)

## Frequently Asked Questions

### If I am unable to travel to Barcelona, will IAAPA refund our exhibit fees?

*Apart from very few exceptions, Spain is open to travelers without quarantine restrictions. Fully vaccinated travelers returning from Spain do not need to quarantine in their home country.*

*The IAAPA team is constantly monitoring updates regarding international travel. We encourage everyone to stay up to date on the travel guidelines to/from their home country and Barcelona as we get closer to the Expo. Visit your home country's Embassy website and review Spain's travel guidelines [here](#).*

*As of September 1, 2021, if you are unable to enter Barcelona to take part in IAAPA Expo Europe because of travel restrictions or if your travel into Barcelona is subject to quarantine requirements, please email proof of those restrictions from an official announcement from a government website or local embassy to the [IAAPA Global Sales Team](#). The team will contact you directly to discuss available options, including transferring all exhibit space fees paid to IAAPA Expo Europe 2022 in London or requesting a refund. Membership fees are non-refundable and non-transferrable to 2022.*

### Our company is based in the United States and currently there is a Level 4 travel advisory for travel to Spain. Can we cancel our booth?

*On July 26, 2021, the [US Embassy](#) raised the Travel Advisory from the United States to Spain to a level 4, advising not to travel due to the COVID-19 pandemic. However, **this is not a travel ban or restriction**; it is an advisory. The Embassy recommends travelers are fully vaccinated if they travel to Spain. Please contact the [IAAPA Global Sales Team](#) if you have questions*

### What happens if my visa application is declined, and I must cancel my booth?

*Exhibitors can roll-over the deposit to IAAPA Expo 2022 or receive a refund, with the official proof of visa denial to a sales representative.*

### What options will IAAPA provide exhibitors that want to participate remotely?

*IAAPA Expo Europe will be produced as an event that includes a virtual online experience coupled with the live, face-to-face experience. With the online portal, attendees can take part in business matching, network with decision makers globally and showcase your product online to help expand your reach beyond the traditional Expo.*

### If IAAPA Expo Europe takes place and attendance is reduced, what accommodation is IAAPA prepared to offer to make exhibitors?

*Our goal is for every exhibitor to have a successful Expo. The IAAPA team is aggressively marketing and promoting the show to qualified buyers and attendees. To date, many park and attraction operators have already registered or indicated their intention to attend. While IAAPA cannot guarantee buyer attendance at any Expo or event, we are fully behind IAAPA Expo Europe and targeting many attendee constituencies.*

*Exhibitors are highly encouraged to use their guest passes to invite their customers and leads to attend IAAPA Expo Europe as well.*

*New for 2021, the IAAPA Expos Digital Pass will help buyers connect with exhibitors even if those buyers are unable to attend the Expo in person. This offers prospects a chance to learn, engage, buy/sell, and network online. Access to these digital connections feature is included*

in your booth space. The Digital Pass allows you to make appointments with both in-person and virtual attendees. [Learn more.](#)

**Will I lose my seniority ranking if I cancel my participation at the IAAPA Expo Europe?**

*Your seniority rank could be affected. Cancelled exhibitors will not gain or lose in exhibit years but they will lose booth size points which are part of the Europe Seniority calculation formula.*

**I am a sponsor of IAAPA Expo Europe. Is it too late to cancel my sponsorships?**

*Sponsorship commitments are not cancellable a portion of the value of the sponsorship has already taken place in pre-show marketing and promotional activities. We will work to assist sponsors individually based on their needs and situations. Please contact Emily Popovich at [Sponsorship@IAAPA.org](mailto:Sponsorship@IAAPA.org)*

**If I cancel and transfer my deposit to IAAPA Expo Europe 2022, do I keep the same booth location that I had?**

*No. IAAPA will be executing a completely new space allocation in 2022 for the 2022 exhibit hall in London.*

**If I cancel and transfer my deposit to IAAPA Expo Europe 2022, do I keep the same exhibit rates?**

*Unfortunately, no. Exhibit rates for IAAPA Expo Europe 2022 will increase slightly year over year.*

**If I keep my booth reservation and the event is cancelled after I had to ship my products to Barcelona because of the shipping deadline, will IAAPA cover the cost?**

*Unfortunately, the association is not able to cover/reimburse everyone's shipping costs. In the case of show postponement/cancellation, we encourage you to work with your shipping provider regarding any costs you have incurred.*

**Will I get a refund for special event tickets if the event gets cancelled?**

*IAAPA will refund any special event tickets purchased if the Expo is cancelled. Please contact your exhibit sales representative for more information.*

**What Health and Safety guidelines is IAAPA taking to protect attendees/exhibitors at the show against the COVID 19 pandemic?**

*IAAPA is working very closely with Fira Barcelona to ensure the most up-to date health and safety measures are implemented. These are periodically updated; view the latest guidelines [here](#). If you have further questions, please contact our [Operations Director](#).*