SECURE YOUR BOOTH SPACE TODAY!

CONFERENCE: NOV. 13-16 2023 | TRADE SHOW: NOV. 14-17 2023

ORANGE COUNTY CONVENTION CENTER, ORLANDO, FL, US

EXHIBITOR PROSPECTUS

Access the online contract at IAAPA.org/ExpoContract23
IAAPA EXPO COMBINES NEW PRODUCTS, CUTTING-EDGE SERVICES, POWERFUL EDUCATION SESSIONS WITH INDUSTRY EXPERTS, AND IMPACTFUL NETWORKING OPPORTUNITIES IN ONE, EXCITING EVENT.

IAAPA Expo is the one-stop destination for leisure and attractions industry professionals, including operators, suppliers, investors, and developers from:

- Amusement and Theme Parks
- Integrated Hotels and Resorts
- Water Parks
- Attractions
- Family Entertainment Centers
- Historic/Cultural/Tourist Attractions
- Museums and Science Centers
- Zoos and Aquariums
- and more!

RESERVE YOUR EXHIBIT SPACE!

Space will be assigned first by membership status, and then in seniority order, making this the best opportunity to take advantage of your years of commitment to IAAPA Expo. Contracts submitted with the required 50% deposit by March 17, 2023, will be placed during the Priority Space Allocation Process in April 2023. Submit your contract online by visiting IAAPA.org/ExpoContract23. Once logged in, you will have access to the online portal, where you can submit your contract, make a credit card payment and print invoices.*

*Access to the online contract is only available to exhibitors who participated in IAAPA Expo from 2011–2022.

MARK YOUR CALENDAR!

MEMBERSHIP MUST BE RENEWED AT TIME OF CONTRACT DEADLINE TO BE CONSIDERED AN IAAPA MEMBER.

Premium Space Allocation: Allocation for the overall top 25% companies (with 28+ years of exhibit history) will occur Feb. 6-13, 2023. Submit your contract by Feb. 1, 2023, to be eligible.

Inflatable Space Allocation: Allocation for all inflatable companies that submit by March 3, 2023 will be assigned by IAAPA team members on March 8, 2023.

Priority Space Allocation: Companies that submit their contract by the March 17, 2023 deadline will be assigned by IAAPA Team members with the assistance of the IAAPA Space Allocation sub-committee April 3-13, 2023. For more details on the 2023 space allocation process, visit IAAPA.org/SpaceAllocation

PAYMENT SCHEDULE

50% due with contract. 100% due by Aug. 4, 2023

MEMBERSHIP

As voted on by Global Manufacturers & Suppliers Committee, 2023 IAAPA Members will be assigned booth space prior to non-members. Renew your IAAPA membership with your contract to be considered a 2023 IAAPA member. Your seniority could be affected greatly if you do not renew your membership with contract.

IAAPA.org/IAAPAE expo
MAXIMIZE YOUR INVESTMENT!

SPECIAL PROMOTIONS!

- Discount On Membership Renewals:
  - NEW MEMBERS: Join for 2023 and get the rest of 2022 FREE.

- Global Exhibitor Discount: Companies that exhibit at all three IAAPA Expos in 2023 will receive a US $2 per square foot DISCOUNT applied to the balance due on the statement issued for the final payment for IAAPA Expo only. See Exhibit Space Contract for details.

- First-Time Exhibitor Pavilion: Are you a first-time exhibitor at IAAPA Expo? View the benefits of being in the First-Time Exhibitor Pavilion at IAAPA.org/FirstTimer.

- Outdoor Promotion: This valuable program is for exhibitors who want to exhibit products and rides in a unique environment. When booking 2,000 square feet or more inside, receive up to the same amount of square footage outside, complimentary! Deadline for this promotion is March 17, 2023.

BE MORE VISIBLE!

INCREASE YOUR PRESENCE BY ADVERTISING WITH IAAPA!

- Expand the Marketing of your products or services beyond the Trade Show Floor!
- Increase and Enhance Your Exposure at IAAPA Expo with a print or digital advertisement.

Contact Julie Rice-Witherell at JRiceWitherell@IAAPA.org

INCREASE YOUR PRESENCE WITH SPONSORSHIPS AT IAAPA EXPO!

Sponsorship opportunities are now available to equip your team with industry credibility, spotlight your brand at the show, increase your booth traffic, and engage with decision makers firsthand.

Contact Cheryl Sulock at CSulock@IAAPA.org

PAVILIONS

The floor plan is divided into pavilions to position your company in the best location on the show floor. Similar products have been grouped into pavilions so attendees can easily compare to make informed buying decisions. Allowing buyers to identify the products and services they are in search of, which will result in more qualified buyers coming to the pavilion and, ultimately, your booth space.
**IAAPA EXPO EXHIBIT PRICING**

**EARLY BIRD RATES** (through March 17, 2023) | **STANDARD RATES** (after March 17, 2023)
---|---
Member | US $29.50 | US $31.50
Non-member | US $37.00 | US $40.00
Corner Fee (rate per corner) | US $300 | US $300
Split island/Island configuration for exhibits less than 800 sq. ft. | US $1,150 | US $1,150
Turnkey Booth (shell) Member | US $59.50 | US $61.50
Turnkey Booth (shell) Non-member | US $75.00 | US $77.00
Outdoor Space (400–999 sq. ft.) Member | US $11.00 | US $11.00
Outdoor Space (1,000–2,999 sq. ft.) Member | US $10.00 | US $10.00
Outdoor Space (3,000+ sq. ft.) Member | US $9.00 | US $9.00
Outdoor Space (400–999 sq. ft.) Non-member | US $14.00 | US $14.00
Outdoor Space (1,000–2,999 sq. ft.) Non-member | US $13.00 | US $13.00
Outdoor Space (3,000+ sq. ft.) Non-member | US $12.00 | US $12.00

**TABLETOP EXHIBITS**

**NEW TO IAAPA EXPO 2023**

**WE’RE EXCITED TO INTRODUCE TABLETOP EXHIBITS!**

Tabletop Exhibits are an economical way to showcase your company’s products and services. These 5’x10’ booths will include carpet, table, chairs, counter high table, and sign for a rate. Availability is limited, and space will be assigned after Space Allocation (April 3-13, 2023). For more information on this exciting opportunity, please contact ExhibitSales@IAAPA.org.