

**CONFERENCE:** Nov. 15-18, 2021  
**TRADE SHOW:** Nov. 16-19, 2021

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# Ultra-Accessible™: The Morgan's Wonderland Difference

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**Brooke Kearney**, Chief Mission Officer at Morgan's Inclusion Initiative  
**Jessica Lizardo**, General Manager at Morgan's Wonderland

Wednesday, November 17, 2021: 2:30 PM - 3:30 PM

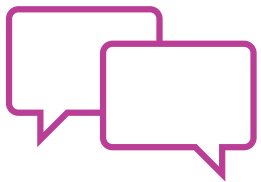
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# What is Morgan's Wonderland?

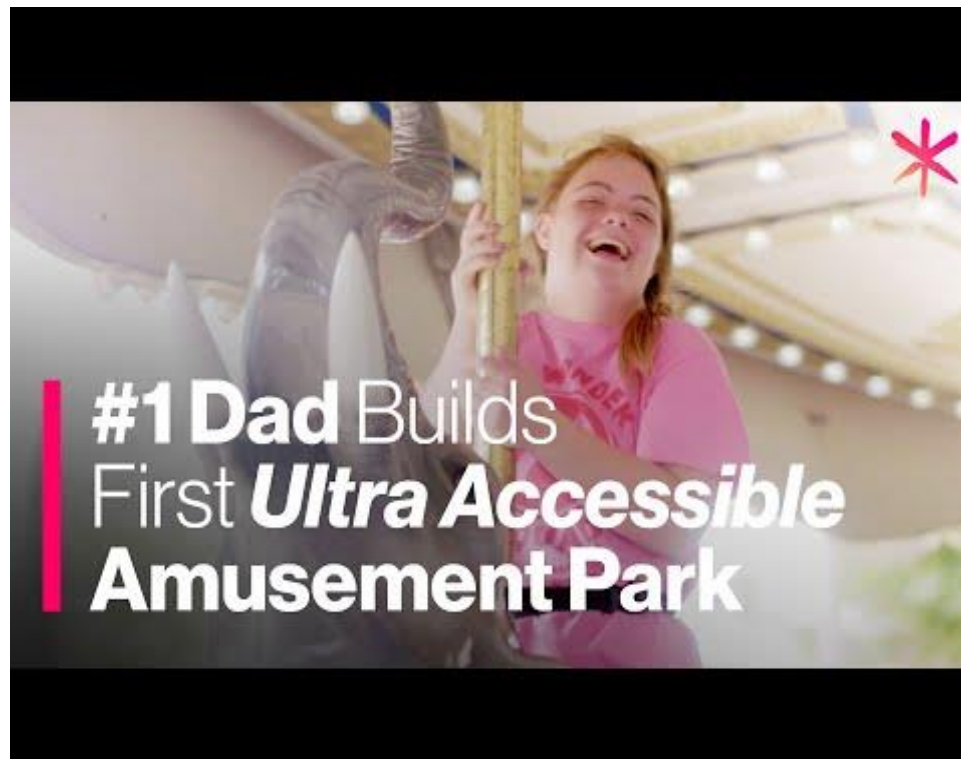
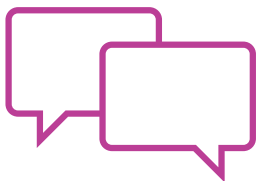
**Mission:** To provide a fun, clean, and beautiful environment free of physical and economic barriers that all individuals can come to and enjoy regardless of age or ability.

**Nonprofit** Morgan's Wonderland in San Antonio, aka Wonderland, TX, is a special place where smiles and laughter lead to wonderful memories with family, friends, and caregivers. It is where the common element of play creates an atmosphere of inclusion for those with and without disabilities, encouraging everyone to gain a greater understanding of one another.





Let's  
Meet  
Leah



# What is Ultra-Accessible™?



🦋 Access to Opportunities

🦋 Intentional Participation

🦋 Built Environments that Set Up Success










# What is the Morgan's Wonderland Difference?



- 🦋 Commitment to Ultra-Accessibility™
- 🦋 Embracing Evolving Needs
- 🦋 Seeking Opportunities
- 🦋 Being on the Forefront of the Latest and Greatest

# Above and Beyond ADA



-  Floor and Ground Surfaces
  - Cobblestones and Carpet
-  Ground Transitions
-  Door Clearance and Openers
-  Openings and Passageways
-  Heights and Reach



# The Goal for Accessibility is Subtle Design Without Fanfare.



# Accessibility in Action



# Carousel

- 🦋 36' in Diameter
- 🦋 Flush to the ground
- 🦋 Stationary animals
- 🦋 Accessible chariots with motion
- 🦋 Taller backs for torso support
- 🦋 Horse out front for sensory



# Off-Road Adventure

- Unique ramp/loading feature
- Ability to ride with family/friends
- Sensory Jeep outside



# Wonderland Express Train



- Unique Loading system
- Same ability to ride near friends/family



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# Whirling Wonder Ferris Wheel



- 🦋 Accessible gondola
- 🦋 Wheelchair size check
- 🦋 Added bars



  
**ZAMPERLA**<sup>®</sup>  
THE AMUSEMENT GROUP

 **IAAPA**<sup>®</sup>  
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# Butterfly Playground

- Two wheelchair-accessible playscapes
- Elevated activity panels
- Ground-level gizmos and sensory play elements
- Sway Fun – a large boat-shaped feature that rocks back and forth
- Four variations of swings
- Playground equipment purchased through Landscape ‘ Structures with PIP flooring.



# Wheelchair Valet



Guests that use wheelchairs can transfer into waterproof wheelchairs provided by the park, free of charge.

Complimentary waterproof bags for ventilators and O2 water-collar covers for guests who need to cover tracheas.

# River Boat Adventure<sup>🦋</sup>

🦋 Accessible Loading Area  
and System

🦋 Award Winning Boats

“Morgan’s Inspiration Island also has the River Boat Adventure Ride. I was able to remain in the air-powered wheelchair during the boat ride, as it’s completely accessible, and the staff was spectacular at loading and unloading me. It was a relaxing and fun ride...and definitely a must-do at the park. – Guest Testimonial



WHITEWATER.

Entertain the Possibilities



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# Rainbow Reef Splash Pad

- 🦋 Warmed Water
- 🦋 Accessible Flooring and Transitions
- 🦋 Accessible Interactive Elements



# Discoveries in Design<sup>🦋</sup>

- 🦋 Sensory differences in attractions
  - ex. Animated Sandbox
- 🦋 Slower pace of play
- 🦋 Everyday toys that play a big role in education
  - Xylophones and individuals that are deaf/hard of hearing
  - Grocery store



# Things We Tried

- 🦋 Tactile Map
- 🦋 RFID
- 🦋 Food Choices
- 🦋 Walk and Roll Path
- 🦋 Sanctuary Garden





# Small Adjustments with BIG IMPACT



**Automatic  
Door  
Openers**

**Bells and  
Spinners at  
Bucket  
Drops**



**Lowered  
Play  
Elements**





# Small Adjustments with BIG IMPACT



**Adult  
Changing  
Table**

**Sensory  
Areas**



**Temperature  
Control**



# Small Adjustments with BIG IMPACT



Picnic  
Tables

Feeding  
Room



Wheelchair  
Swings

# Inclusion and YOU!

-  Higher Ratings and Genuine Reviews
-  Loyal Members
-  Lifetime Memories
-  Community Credibility



# Small Changes with BIG & MEANINGFUL Impacts

- 🦋 Inclusion for each and every unique guest
- 🦋 Focus on what guests need rather than what is the easiest and cheapest
- 🦋 Constituent and community input when developing
- 🦋 Practice respectful language
- 🦋 Digital accessibility



# Come Visit Us!

🦋 San Antonio, Texas

🦋 Join us on our  
Journey of Inclusion



 **Morgan's** Inclusion Initiative



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