



**CONFERENCE:** Nov. 15-18, 2021  
**TRADE SHOW:** Nov. 16-19, 2021

[IAAPA.org/IAAPAEexpo](https://IAAPA.org/IAAPAEexpo)



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# Fun for All and All for Fun

**Sheryl Bindelglass, SherylGolf  
CEO/CFO (Chief Fun Officer)**

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**Special Presentation for IAAPA**

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# Getting to know you...

**1 FEC – VR/AR – Trampoline/Adventure Park**

**2 Amusement Park**

**3 Water Park**

**4 Zoo/Aquarium/Museum**

**Any Media?**

**A penny for your thoughts**



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# Getting to know you...

**1 Rookie 0 – 1 years**

**2 Rising Star 2-4 years**

**3 All Stars 5-9 years**

**4 Hall of Fame 10 years or more**

**Something in common – Fun Fact**



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# Success

- Goal of activity
- All supplies (caution if edible)
- Super clear directions
- Activity
- Debrief





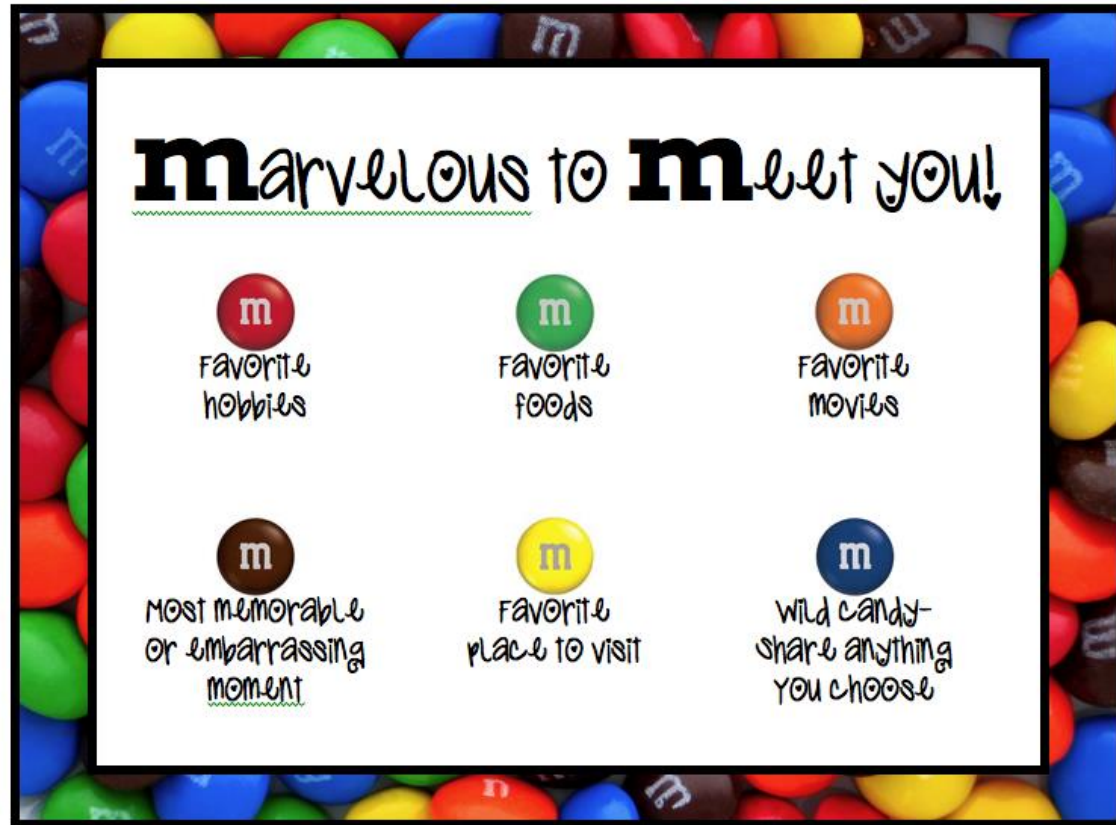
# Ice Breakers

## Blue

## your

## favorite

## Park/Ride












P	A	R	T	Y
Someone who has more than 2 brothers/sisters	Someone who has gone swimming with dolphins	Someone who likes salsa music	Someone who is experiencing this conference for the first time	Someone who has been to the circus
Someone who has traveled to the United States	Someone who's name begins with the letter S	Someone who has caught a fish	Someone who Rides their bike to work	Someone who has rolled over 100 in Skee-ball
Someone who has been to Disney World	Someone who can speak more than 2 languages		Someone whose birthday is or was this month	Someone who likes the beach
Someone who owns more than 2 pets	Someone who has been camping	Someone who has played Mini-Golf	Someone who owns a motorcycle	Someone who has been married in the past 6 months
Someone who plays on a soccer team	Someone who is a twin or has twins	Someone who knows how to play the drums	Someone who is a teacher	Someone who is currently wearing eye-glasses



**Make it Fun ... Memorable ... EXTRAordinary!**



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# Paparazzi Scavenger Hunt















# Tallest Tower





# Virtual Fun

- Finger Poll
- 3-2-1 type in the chat favorite ride/attraction
- Breakout room – things in common (scribe)
- Whiteboard/high 5/WOW
- Send a kit – fun things to do together
- Scavenger hunt
- Something special to you

# Daily Huddle

- How can you add a little fun?
- Random surprise?
- Survival kit items









### Guest Experience Expert

#### Key Ingredients in your survival kit!

A **Band Aid**®-For any time you need extra "aid"

The **Paper Clip**-To help you keep it together

A **Tootsie Roll**®-For the important "role" you play

**Crayon**-To help brighten your day

The **Rubber band**-To remind you to stay flexible

The **Smarties** will help you solve challenging problems

The **Laffy Taffy** will remind you that the most wasted of all days is one without laughter

**Mint** -Because great guest experiences require commit-"mint."

The **100 Grand bar**, Because We Think You're "Grand"

The **Nestle Crunch bar**- because we count on you in a crunch

A **Balloon** - Thanks for helping us soar to new heights!

The **Gum** will help you stick with it and complete your guest experience mission

Plus a little **Confetti** since we all add some sparkle to everyone's life



Sheryl Bindeglass  
CEO (Chief Energizing Officer)  
CFO (Chief Fun Officer)  
[www.sherylaid.com](http://www.sherylaid.com)

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# Bonus!



**Give a fun idea (activity)**  
**Get tons of activity/ideas**

**Send your idea to [sheryl@sherylgolf.com](mailto:sheryl@sherylgolf.com)**



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# Sheryl Bindelglass

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