

CONFERENCE: Nov. 15-18, 2021
TRADE SHOW: Nov. 16-19, 2021

IAAPA.org/IAAPAE expo



@IAAPAHQ | #IAAPAE expo

Building a Culture of Safety

Daniel C. Dambros, ICAP
Kentucky Kingdom & Hurricane Bay



@IAAPAHQ | #IAAPAEspo

Introduction



Asking “Why”

- Don't ask “*Why is safety important?*”
- Instead, ask “*Why should anyone care?*”

Understanding Change

- Adapting to the modern workforce leads to buy-in from the modern workforce
- Meet the needs of your employees to meet the needs of your guests



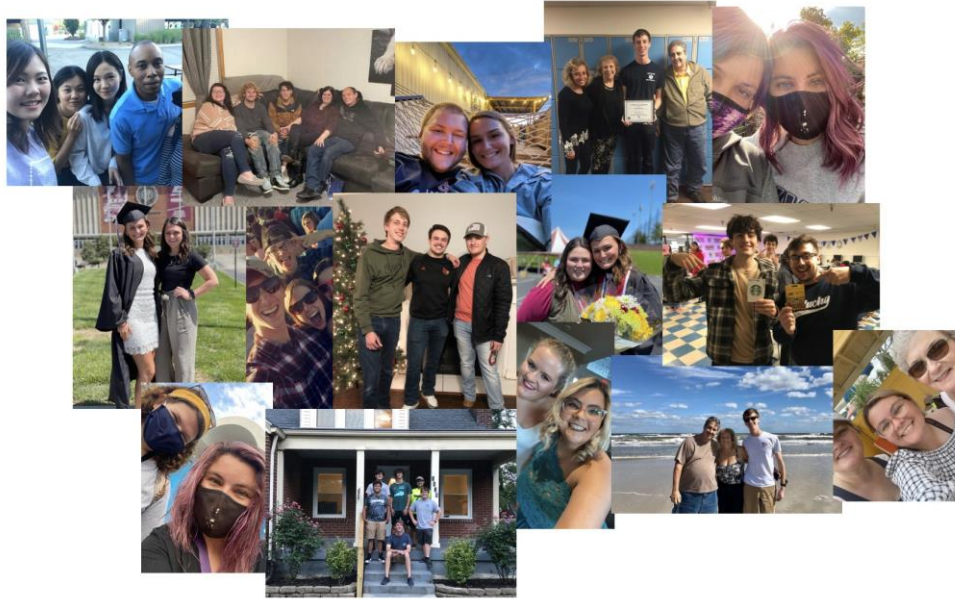
Adapting to Unique Challenges



Demonstrating Cause & Effect



Creating Ownership



Safety as a “Yes, But...” Culture

- How can you meet the needs of your business and enhance the guest and employee experience, while still maintaining safe practices?
- Handling necessary and inherent tension

Staying Relevant

- “Evolve or Dissolve...it’s your decision”
– Larry Price

Thank You

Daniel C. Dambros

Kentucky Kingdom & Hurricane Bay

ddambros@kentuckykingdom.com



@IAAPAHQ | #IAAPAEspo