

IAAPA EXPO ASIA 2025

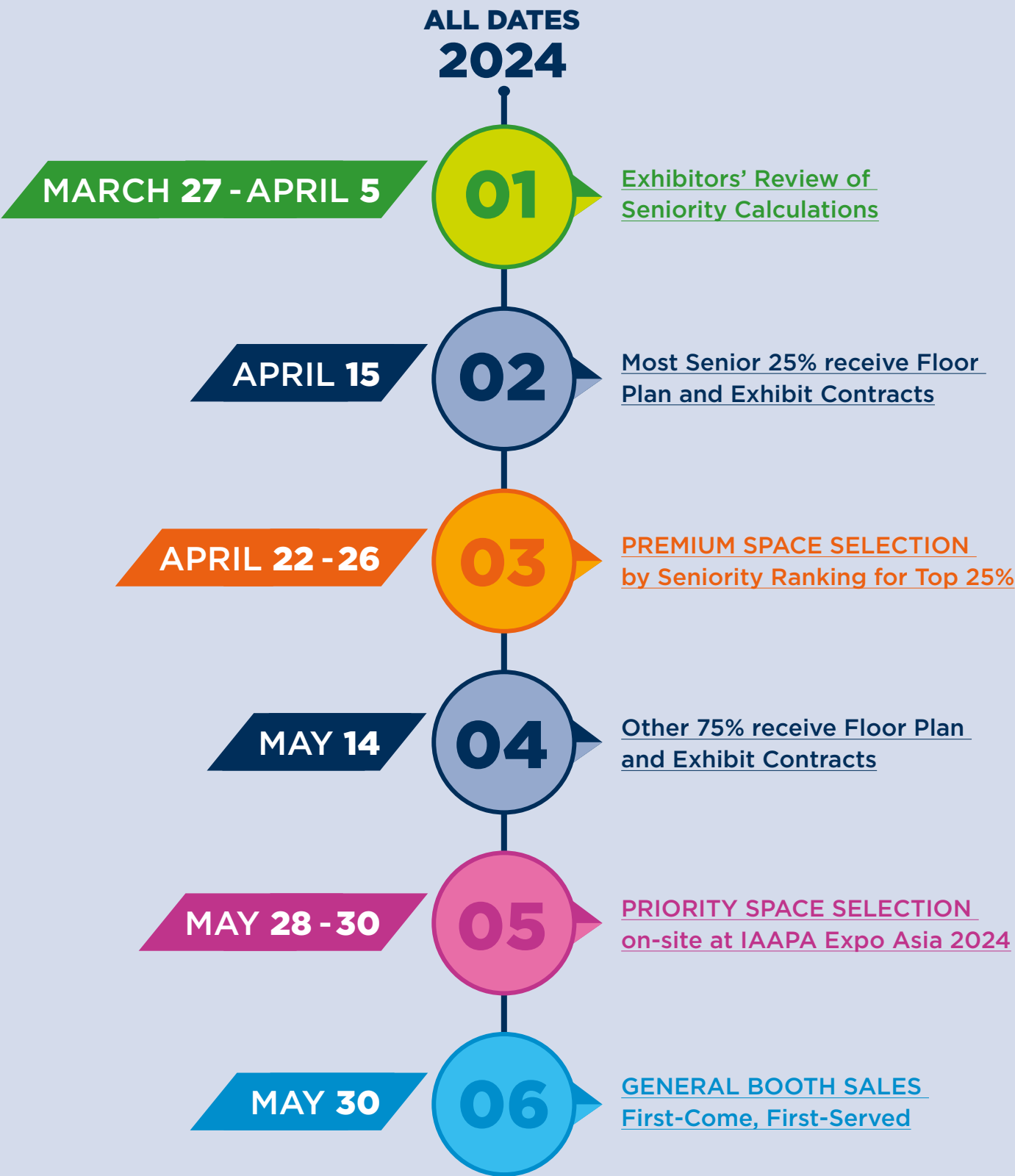


BOOTH SELECTION TIMELINE IN-DEPTH

Below is a timetable of activities that will occur in advance of IAAPA Expo Asia 2025 to be held at the Shanghai New International Exhibition Centre from 1 – 3 July, 2025.

All companies that booked exhibit space for IAAPA Expo Asia 2024 prior to April 5, 2024 will have the opportunity to choose and contract their preferred booth locations for IAAPA Expo Asia 2025 in order of their seniority ranks before general booth sales will open on May 30, 2024.

Click on the underlined sentences for more details.
Click on the header to return to the timetable.



For more information and any questions, contact us at
ExhibitSales@IAAPA.org.

IAAPA EXPO ASIA 2025



BOOTH SELECTION TIMELINE IN-DEPTH

01

Exhibitors' Review of Seniority Calculations

2024

MARCH 27

Mailing to IAAPA Expo Asia 2024 exhibitors, detailing the Seniority Space Selection process and timetable. In the email you will find each exhibitor's individual seniority calculation.

2024

MARCH 27 - APRIL 5

Exhibitors have a chance to review their seniority calculations, and if any is determined to be inaccurate, it must be addressed with IAAPA in this timeframe.

2024

APRIL 8

Data will be pulled from IAAPA databases to generate final seniority reports. By this date, companies must be current on their IAAPA membership and exhibit space payments, and have contracted exhibit space in all three global IAAPA events (Global Exhibitor), if they are to be considered as seniority factors.

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IAAPA EXPO ASIA 2025



BOOTH SELECTION TIMELINE IN-DEPTH

02

Most Senior 25% receive Floor Plan and Exhibit Contracts

2024

APRIL 15

Companies from the top 25% seniority rankings are emailed their space selection dates for reserving space at IAAPA Expo Asia 2025, on seniority basis.

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BOOTH SELECTION TIMELINE IN-DEPTH

03

PREMIUM SPACE SELECTION by Seniority Ranking for Top 25%

2024

APRIL 22 - 26

Each day in sequential order, 20-30 companies from the top 25% seniority rankings will be assigned to the Shanghai show floor for IAAPA Expo Asia 2025.

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IAAPA EXPO ASIA 2025



BOOTH SELECTION TIMELINE IN-DEPTH

04

Other 75% receive Floor Plan and Exhibit Contracts

2024

MAY 14

The remaining companies from the seniority list, who have the opportunity to select their booths on-site during the Bangkok 2024 show, are emailed their company specific space selection times, the Shanghai floor plan and the exhibit contract for reserving space at IAAPA Expo Asia 2025, in sequential order.

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BOOTH SELECTION TIMELINE IN-DEPTH

05

PRIORITY SPACE SELECTION

2024

MAY 28 - 30

Priority Space Allocation at the IAAPA Sales Booth on-site
in Bangkok

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IAAPA EXPO ASIA 2025



BOOTH SELECTION TIMELINE IN-DEPTH

06

GENERAL BOOTH SALES First-Come, First-Served

2024

MAY 30

General booth sales for IAAPA Expo Asia 2025 on first come
– first served will start

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