



THE GLOBAL ATTRACTIONS INDUSTRY'S

# PREMIER EVENT

ORLANDO, FL, U.S.



IAAPA  
EXPO  
PLAYERS



**GENERATE NEW SALES LEADS.  
BUILD BRAND AWARENESS.  
ACHIEVE YOUR GOALS.**

**EDUCATION:** NOV. 18-21, 2024  
**SHOW FLOOR:** NOV. 19-22, 2024

[IAAPA.org/IAAPAE expo](https://www.iaapa.org/IAAPAE expo)

   @IAAPANorthAmerica

#IAAPAE xpos

# GET FACE-TO-FACE WITH QUALIFIED BUYERS AT **IAAPA EXPO!**

Each year, over 26,000 qualified amusement park and attraction buyers from more than 117 countries come together at IAAPA Expo to source the latest products and services to move their business forward. Make sure you are a part of the largest gathering for the global attractions industry!

## REGISTRATION HIGHLIGHTS



**26,453**  
BUYERS



**256**  
MEDIA  
REPRESENTATIVES



**9,961**  
EXHIBIT  
PERSONNEL



**29**  
SOCIAL MEDIA  
INFLUENCERS

## TOP 3 REASONS BUYERS ATTEND

**1**

**See the latest and greatest industry products and services in-person.**

**2**

**Network and reconnect with industry peers and colleagues face-to-face.**

**3**

**Keep up-to-date with market trends.**

# MEET INNOVATORS

## FROM THE ATTRACTIONS INDUSTRY AND ADJACENT MARKETS

**IAAPA Expo's international reach attracts buyers representing over a dozen sectors. Be a part of the excitement, and expand your reach!**

**REGISTRANTS REPRESENT 18,135 COMPANIES FROM 117 COUNTRIES.**

### SECTORS REPRESENTED BY BUYERS



**Amusement Parks/  
Theme Parks/  
Water Parks**



**Natural/Ziplines/  
Ropes Courses**



**Carnivals/  
Exposition Halls/  
Fairgrounds**



**Party and  
Equipment Rentals**



**Concessionaires**



**Public Parks  
and Recreation  
Facilities**



**Cruise Lines**



**Real Estate  
Developers**



**Family  
Entertainment  
Centers/Arcades**



**Retail/Shopping  
Centers**




**Hotels/Resorts**



**Zoos and  
Aquariums**



**Museums/Science Centers/Cultural,  
Historic, Scenic or Roadside Attractions**

**20**   
**COUNTRIES  
WITH THE MOST  
REPRESENTATIVES**

- ARGENTINA
- AUSTRALIA
- BRAZIL
- CANADA
- CHILE
- CHINA
- COLOMBIA
- FRANCE
- GERMANY
- ITALY
- JAPAN
- KOREA
- MEXICO
- NETHERLANDS
- PERU
- SAUDI ARABIA
- SPAIN
- UNITED ARAB EMIRATES
- UNITED KINGDOM
- UNITED STATES

# CONNECT

## WITH BUYERS FROM THESE COMPANIES

### AMUSEMENT PARKS/ THEME PARKS/ WATER PARKS

**7,074 REGISTRANTS**

Alabama Adventure & Splash Adventure	Europa-Park GmbH	Universe
Anakeesta, LLC	Fantasilandia	Mattel, Inc.
APX Operating Company dba Boomers Parks	Fantasy Island Amusement Park	Merlin Entertainments PLC
Aqualand Resort	Fiesta Village Family Fun Park	Miral Experiences LLC
Bavarian Inn Lodge	Foldvik Familiepark	Moreno's Park Ltd.
Bay Beach Amusement Park	Fun Spot America Theme Parks	Morey's Piers
Beach Park	Funtown Splashtown U.S.A.	Mountain Creek Waterpark
Beech Bend Park	Godwin's Gatorland	Olympus Resorts Water and Theme Park
Belmont Park	Golfland Entertainment Centers, Inc.	Nona Adventure Park
Bengtson's Pumpkin Farm	Great Wolf Resorts, Inc.	Oriental Land Co., Ltd.
Big Air USA	Grupo Cataratas	Orlando SlingShot
Blackpool Pleasure Beach	Grupo Xcaret SA de CV	OWA Parks & Resort
Daytona Lagoon	Gulf Islands Waterpark LLC	Palace Entertainment
By Brothers Family Park	Happyland Amusements	Paramount
Calaway Park	Herschend Family Entertainment	Parc Astérix S.A.
California Dreamin'	Hersheypark (Hershey Entertainment & Resorts)	PARC DU FUTUROSCOPE
Canobie Lake Park	Holiday World & Splashin' Safari	Parque da Monica - Star Parks
Casino Beach Pier	Hopi Hari Sia	Play City
Cedar Fair L.P.	IB Parks & Entertainment	Premier Parks, LLC
Cherry Hill Waterpark	Indiana Beach Boardwalk Resort	ProParks Management Company, LLC
City Park	Island H2O Water Park	Pyek Group
Compagnie Des Alpes	Jenkinson's Boardwalk	Qiddiya Investment Company
Crayola Experience	Jolly Roger Park/Bayshore Development Corp.	Raging Waves Waterpark
Cultus Lake Waterpark	Kalahari Resorts	Rapids Water Park
Del Norte Fun Park	Kalamazoo Aviation History Museum dba Air Zoo	Ripley Entertainment Inc.
Delaware North	Kennedy Space Center Visitor Complex	Santa Cruz Beach Boardwalk
Disney Live Entertainment	Kentucky Kingdom and Hurricane Bay	Seabreeze Park
Disney Parks, Experiences, and Products	Knoebels Amusement Resort	SeaWorld Parks & Entertainment
Dubai Holding Entertainment	Lagoon Amusement Park	Silver Dollar City Theme Park
Efteling	Lake Compounce Amusement Park	Silverwood Theme Park - Boulder Beach Water Park
Enchanted Kingdom, Inc.	Land of Make Believe	Six Flags Entertainment Corporation
EPIC Resort Destinations	LEGOLAND Florida Resort	SkyLand Ranch
ERTL Karussell-Land GmbH	LEGOLAND New York Resort	Stone Mountain Park
	Lost Island Themepark	Storybook Land, Inc.
	Majestic Caverns	The Dollywood Company
	Mall of America - Nickelodeon	The Pokémon Company
		Thermas Do Rio Quente - Rio



Quente Resorts  
 Tomahawk Lake Waterpark  
 Triple Five Amusement Division  
 Universal Creative, a Division of  
 NBC Universal  
 Universal Destinations &  
 Experiences  
 Vala's Pumpkin Farm  
 Waldameer Park, Inc. & Water  
 World  
 Walt Disney Imagineering  
 Whitewater Vantage - Xpanxion  
 Wild Island Family Adventure Park  
 Zoomarine/Mundo Aquatico S.A.

## CARNIVALS/EXPOSITION HALLS/FAIRGROUNDS

**884 REGISTRANTS**

Expo City Dubai  
 Fairgrounds St. Pete  
 Florida State Fair Authority  
 Lomis Bros. Circus  
 South Beach Circus Productions  
 State Fair of Texas

## CONCESSIONAIRES

**1,609 REGISTRANTS**

Aramark  
 DK Vending LLC  
 Donny D's Festival Foods  
 DonutNV Franchising Inc.  
 Funzone Concessions  
 Good Stuff Company, a Division of  
 Basic Fun, Inc.  
 GoodeVending LLC  
 J&J Snack Foods  
 M and F Concessions  
 OLD TIME CONCESSIONS  
 Rader Concessions

S&L Concessions  
 Sodexo Sports & Leisure  
 South Texas Vending, Inc.  
 Three Rivers Concessions  
 Whiting's Foods at Santa Cruz  
 Beach Boardwalk

## CRUISE LINES

**179 REGISTRANTS**

Carnival Cruise Line  
 Celebrity Cruises  
 Disney Cruise Line  
 Full Sail Marine Group LLC  
 Margaritaville at Sea  
 Norwegian Cruise Line  
 Royal Caribbean

## FAMILY ENTERTAINMENT CENTERS AND ARCADES

**6,785 REGISTRANTS**

Adventure Air Sports  
 Alibaba Amusement Co., LTD  
 Altitude 1291  
 Altitude Trampoline Park  
 Andretti Indoor Karting & Games -  
 Orlando, FL  
 Arena Sports, Inc.  
 Big Air USA  
 Big Time Entertainment  
 Bullwinkle's Entertainment  
 CEC Entertainment, Inc.  
 Cineplex  
 Cinergy Entertainment  
 Comercializadora Smash SA de CV  
 Congo River Golf & Exploration Co.  
 Crayola Experience  
 Dave & Buster's  
 Elev8 Fun  
 Entertainment Properties Group,

Inc.  
 FACE Amusement  
 Family Entertainment Group, LLC  
 Fast Track Amusements  
 Fiesta Village Family Fun Park  
 Five Star Parks and Attractions  
 Gofland Entertainment Centers,  
 Inc.  
 Grand Slam Sports and  
 Entertainment  
 Hershey's Chocolate World  
 HUMDINGERS  
 Kuvera Partners  
 Landry's Inc.  
 Launch Trampoline Park  
 Lokomotion Family Fun Park  
 Mulligan Family Fun Centers  
 Peninsula Hospitality  
 Playtronic S.r.l. dba Playland Park  
 ProParks Management Company,  
 LLC  
 QubicaAMF Worldwide  
 Raw Thrills  
 Ripley Entertainment Inc.  
 Skate World  
 Skycorp S.A.  
 The Villages  
 Tiebreakers  
 Urban Air Adventure Park  
 Weber Group  
 Wild Island Family Adventure Park  
 Xtreme Action Park  
 Zap Zone  
 Zero Gravity Adventure Park

# CONNECT WITH BUYERS FROM THESE COMPANIES

## HAUNTED ATTRACTIONS

**315 REGISTRANTS**

Festival of Fears  
Field of Screams  
Frightmare Farms Haunted  
SCREAM Park  
Historic Tours of America  
Hunt Club Farm  
Nightmare Haunted House  
Swampy Jack, Inc.  
Winchester Mystery House  
Wisconsin Fear Fest

## HOTELS/RESORTS

**805 REGISTRANTS**

Boyne Mountain Resort  
Club Wyndham Bonnet Creek  
Resort  
Disney Parks, Experiences, and  
Products  
Don Cesar  
Flamingo Water Park  
Great Wolf Resorts, Inc.  
Hilton Hotels  
Holiday Inn Club Vacations  
Hyatt Hotels  
Jamaica Beach RV Resort  
Kalahari Resorts  
Lakewood Camping Resort, Inc.  
Loews Hotels  
Marriott  
Sol Vita Resorts Inc.  
The Breakers Hotel  
Thermas Do Rio Quente - Rio  
Quente Resorts  
Tradwinds Resort  
Westgate Resorts

## MUSEUMS/SCIENCE CENTERS/CULTURAL, HISTORIC, SCENIC OR ROADSIDE ATTRACTIONS

**1,037 REGISTRANTS**

Adler Planetarium  
Air Force Museum Foundation  
Answers in Genesis  
Arizona Science Center  
Atracciones Culturales de Mexico,  
S.A. de C.V.  
Battleship IOWA / Surface Navy  
Museum  
California Academy of Sciences  
Childrens Discovery Museum  
Chukka Caribbean Adventures Ltd.  
Conner Prairie Museum  
Crystal Cave  
Currumbin Wildlife Sanctuary  
Denver Zoo  
expERIENCE Children's Museum  
Explore & More Children's Museum  
Expo City Dubai  
Field Museum  
Florida Children's Museum  
Formosan Aboriginal Culture  
Village  
Gateway Arch  
Glazer Children's Museum  
Historic Tours of America  
International Spy Museum  
Kalamazoo Aviation History  
Museum dba Air Zoo  
Kennedy Space Center Visitor  
Complex  
Museum of Discovery  
MUSEUM OF DISCOVERY AND  
SCIENCE  
Museum of Science and Industry

National Geographic Society  
National Museum of African  
American History and Culture  
Omaha Children's Museum  
Polynesian Cultural Center  
Science Museum Oklahoma  
Space Center Houston  
The Children's Museum of  
Indianapolis  
The Franklin Institute  
The Henry Ford  
The Niagara Parks Commission  
USS Midway Museum  
Winchester Mystery House  
Wonders Center & Science  
Museum  
World of Coca-Cola  
Museum of Science, Boston

## NATURAL/ZIPLINES/ ROPES COURSES

**176 REGISTRANTS**

Barney's Adventure Park  
Baytowne Adventure Zone  
Dunmore East Adventure Centre  
Las Estacas Parque Natural  
McCall's Pumpkin Patch  
Northshore Zipline  
Zipline Korea, Inc.







## **PARTY AND EQUIPMENT RENTALS**

**2,491 REGISTRANTS**

- 3 Monkeys Inflatables
- All in1 Fun
- AMJ Spectacular Events
- Astro Jump
- Big Idea Entertainment
- Carolina Fun Factory
- Corporate Events Unlimited
- Fun Services Midwest
- Funtime Event Services
- Game Craze Party Rentals
- High Rise Party Rentals
- JRE Bounce Co
- Jump Around Party Rentals
- Kittys Bounce Houses
- No Limit Event Rentals, LLC
- Premier Bounce N Slide Party Rentals LLC
- SuperGames

## **PUBLIC PARKS AND RECREATION FACILITIES**

**249 REGISTRANTS**

- Blue Springs Parks & Recreation
- Bonnet Springs Park
- Canaveral Port Authority
- Charleston County Park & Recreation Commission
- City of Garland
- City of Grapevine
- City of Kannapolis
- City of St Petersburg
- City of St. Pete
- City of St. Petersburg
- City of Yukon, Oklahoma
- CN Tower/La Tour CN

- Cullman Parks, Recreation, and Sports Tourism
- Fremont Family YMCA
- Martin County Parks and Recreation
- North Berwyn Park District
- Royal Botanical Gardens
- The Niagara Parks Commission

## **REAL ESTATE DEVELOPERS/RETAIL/SHOPPING CENTERS**

**660 REGISTRANTS**

- EPR Properties
- Hudson Yards Experiences
- Brookfield Properties
- Armilla Capital
- Four Oaks Capital LLC
- Mall of America - Nickelodeon Universe

## **ZOOS AND AQUARIUMS**

**757 REGISTRANTS**

- African Lion Safari & Game Farm Ltd.
- Akron Zoological Park
- Aquarium of Niagara
- Audubon Nature Institute
- Binder Park Zoo
- Brevard Zoo
- Clearwater Marine Aquarium
- Columbus Zoo Family of Parks
- Denver Zoo
- Detroit Zoological Society
- Elmwood Park Zoo
- Fort Wayne Children's Zoo
- Fort Worth Zoo
- Georgia Aquarium
- Georgia Aquarium, Inc.
- Greater Vancouver Zoo

- Houston Zoo
- Jacksonville Zoo and Gardens
- John Ball Zoo
- John G. Shedd Aquarium
- Lincoln Children's Zoo
- Lion Country Safari
- Louisville Zoo
- Memphis Zoo
- Milwaukee County Zoo
- Mississippi Aquarium
- Monterey Bay Aquarium
- Mystic Aquarium
- National Aquarium
- North Carolina Zoo
- Oklahoma Aquarium
- Ripley Entertainment Inc.
- Riverbanks Zoo & Garden
- The Florida Aquarium
- The Zoological Society of Milwaukee
- Toronto Zoo
- Woodland Park Zoo
- Zoo Miami
- ZooTampa at Lowry Park



# DISCOVER HOW THE BUSINESS OF FUN GETS DONE

**94%** of exhibitors are satisfied with their IAAPA Expo experience.

**95%** of exhibitors plan to return next year.

IAAPA EXPO EXHIBIT PRICING	EARLY BIRD	STANDARD
	(through February 16, 2024)	(after February 16, 2024)
Member	US \$33	US \$35
Nonmember	US \$41	US \$43
Corner Fee (rate per corner)	US \$300	US \$300
Island Configuration (for exhibits less than 800 sq. ft.)	US \$1,150	US \$1,150
Turnkey Booth (shell) Member	US \$62	US \$64
Turnkey Booth (shell) Nonmember	US \$78	US \$80
Outdoor Space (400-999 sq. ft.)	US \$12	US \$12
Outdoor Space (1,000-2,999 sq. ft.)	US \$11	US \$11
Outdoor Space (3,000+ sq. ft.)	US \$10	US \$10
Outdoor Promotion (for exhibitors with at least 2,000 sq. ft. indoors)	Complimentary	Complimentary

*Pricing is per square foot. Minimum square footage is 10x10.  
Please note: There is a compulsory Insurance Fee of \$100.*

## NEW TO THE INDUSTRY? Book a Tabletop Exhibit

They are an economical way to showcase your company's products and services. These 5'x10' booths include carpet, table, chairs, counter high table, and a sign. *Availability is limited, and space will be assigned after Space Allocation (April 2-11).*

**For more information, please contact**  
**ExhibitSales@IAAPA.org.**





# IAAPA EXPO HAS IT ALL

**New products, cutting-edge services, powerful education sessions with industry experts, and impactful networking in one action-packed, exciting event!**

## SPECIAL PROMOTIONS FOR 2024



### GLOBAL EXHIBITOR DISCOUNT

Companies that exhibit at all three IAAPA Expos in 2024 will receive a US \$2 per square foot DISCOUNT applied to the balance due on the statement issued for the final payment for IAAPA Expo only.



### FIRST-TIME EXHIBITOR PAVILION

Are you a first-time exhibitor at IAAPA Expo? View the benefits of being in the First-Time Exhibitor Pavilion at [IAAPA.org/FirstTimer](https://IAAPA.org/FirstTimer).



### OUTDOOR PROMOTION

This valuable program is for exhibitors who want to exhibit products and rides in a unique environment. When booking 2,000 square feet or more inside, receive up to the same amount of square footage outside, complimentary. Deadline for this promotion is March 22, 2024.

## PAVILIONS



The Show Floor is divided into pavilions to position your company in the best location. Similar products have been grouped into pavilions so attendees can easily compare to make informed buying decisions. Allowing buyers to identify the products and services they are in search of will result in more qualified buyers coming to the pavilion and, ultimately, your booth space.

## ADD VALUE WITH MEMBERSHIP

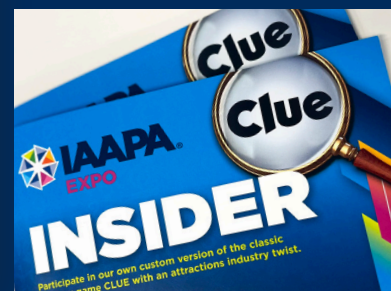
- ✓ IAAPA members not only save **AT LEAST \$800** on their booth but also will be assigned booth space prior to those who are nonmembers.
- ✓ Members also have access to year-round benefits, including education, industry advocacy and safety, news, Connect+ Marketplace, a full calendar of networking events around the globe, and much more!

As voted on by Global Manufacturers & Suppliers Committee, 2024 IAAPA Members will be assigned booth space prior to nonmembers. Renew your IAAPA membership with your contract to be considered a 2024 IAAPA member. Your seniority could be greatly affected if you do not renew your membership with a contract.

Learn more about how an IAAPA Membership can grow your network, train your team, or help you understand the global trends impacting the industry. Visit [IAAPA.org/Membership](https://IAAPA.org/Membership).

# GO BEYOND YOUR BOOTH WITH SPONSORSHIP

IAAPA Expo Sponsorship Program offers unique opportunities to maximize your exposure to the attractions industry! Sponsorships differentiate your company from competitors, increase your brand visibility when attendees are not at your booth, and deliver an abundance of benefits to **draw the attention of the 26,000+ buyers during IAAPA Expo.**

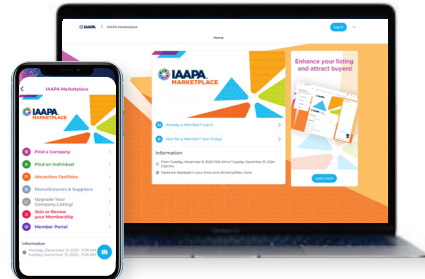


Opportunities are limited, are first come, first served, and many sell out early. Contact our Sponsorship team at [Sponsorship@IAAPA.org](mailto:Sponsorship@IAAPA.org) with questions to make the most of your sponsorship investment.

# LOOKING TO CONNECT WITH BUYERS THROUGHOUT THE YEAR? **INCREASE VISIBILITY AND ENGAGEMENT**



**500,000+**  
**MONTHLY PAGE VIEWS**  
IAAPA.org



**CONNECT+**  
**MARKETPLACE**

A year-round, virtual space for buyers and sellers to network from anywhere in the world.



**22,000+**  
**SUBSCRIBERS**  
IAAPA News Daily E-Newsletter



**47,000**  
**BI-MONTHLY**  
*Funworld and Funworld digital edition readers*



**10,750+**  
**FOLLOWERS**  
WeChat platform

Contact [Advertising@IAAPA.org](mailto:Advertising@IAAPA.org) to learn more about our available online, digital, and print opportunities.



# Join IAAPA's Growing **COMMUNITY**

Launch your new product or service, generate new business, and connect with buyers at IAAPA Expo 2024. Contact us today!

## **IAAPA GLOBAL HEADQUARTERS**

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**IAAPA.org/IAAPAE expo**

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## **IAAPA EXPO ABROAD**

**EUROPE, MIDDLE EAST, AFRICA:** +32 487 49 74 48

**ASIA-PACIFIC:** +852/2538 8799 OR +852/2539 0977

**LATIN AMERICA, CARIBBEAN:** +52 55 3300 5915

## **WHAT OUR EXHIBITORS ARE SAYING:**

“

The Expo provides high visibility to potential new prospects and is also great to connect with peers within the industry.

”

“

Great place to make new connections and get your business in front of people.

”

“

IAAPA [Expo] is just about the best place to find new items and connect with potential customers/clients from all over the world. Anyone in the Amusement industry should be there.

”